

# Designing our FUTURE



*Public-private partnerships working to enhance the region's economic competitiveness in six key areas to improve our region's mobility, sustainability and livability.*



# Smart Region Initiative

## Vision STATEMENT

To create a place where people discover unlimited opportunity and achieve economic well-being.

## Mission STATEMENT

To build public-private partnerships that work to enhance the region's economic competitiveness in six key areas to improve our region's mobility, sustainability and livability.

## Goal Statements for SIX KEY AREAS



**SHARED REGIONAL VISION** – Establish a unified vision under which regional partners engage, collaborate and innovate on smart solutions in the areas of technology, data analytics and knowledge sharing to improve the region's prosperity and quality of life.



**MODERNIZED TRANSPORTATION SYSTEM** – Facilitate efficient, user-friendly and safe transportation applications that integrate advancements in communication infrastructure and transportation technology in areas such as connected, autonomous and electric vehicles, adaptive signals and multimodal mobility services.



**ADVANCED COMMUNICATIONS INFRASTRUCTURE** – Provide ubiquitous, ultra-high speed, optimized connectivity to improve advanced regional communication services and lay the foundation for other smart region strategies and technologies.



**RESILIENCE OF INFRASTRUCTURE** – Modernize the region's public infrastructure using technology, data analytics and information sharing to ensure effective, long-term reliability.



**STRATEGIC TALENT ALIGNMENT** – Foster business-education partnerships and targeted innovative programs that cultivate and attract a highly skilled, adaptable workforce to improve the region's competitiveness in a global, high-tech economy.



**WATER RELIABILITY** – Innovate and invest in smart water solutions that promote water conservation and quality, and improve water infrastructure security and efficiency.

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