

Together, we advance the region



FY 2019-20 ANNUAL REPORT



FY 2019-20 Letter from the PAG Regional Council Chair



"We work together to achieve clean air, clean water and a quality transportation system regionwide."

Together.

This is a term that was used heavily in one form or fashion in the past year, particularly after the COVID-19 pandemic unfolded. A few examples include:

- Together, we'll get through this
- Arizona Together
- Stronger Together
- We are all in this together

Whether it's coming together to support one another during a global pandemic or any other crisis, we know here at Pima Association of Governments that working together carries positive energy.

At the regional level, we must work together to advance our region. PAG is responsible for transportation, air quality, water quality and solid waste planning. Each of these requirements is important to the economic lifeblood of our communities and to each of us as individuals. These planning efforts occur at the regional level for many reasons.

By working together, we have the opportunity to plan for consistency across jurisdictional boundaries. We also can pool our resources to use them most efficiently and leverage other resources. Regional planning allows us to bring more voices to the table to share knowledge, view relevant data, and establish policy and action to deliver the best solutions to regional challenges.

Why is this approach so important? When we listen, we learn. When we learn, we have more understanding of each other's needs and interests. When we know needs and interests, we have a better chance to identify commonalities and differences. By focusing on our collective goals and objectives, we can wade through our differences to find common ground and meet in the middle.

Our communities and region continue to grow, and the complexity of our challenges continues to evolve. Coordinated planning allows us to better prepare to get in front of our evolving needs.

As we plan, we ask the public to weigh in through citizen input. Our long-range transportation plan, water quality management plan and long-range regional transit plan are recent products of our planning efforts that rely on a regionally balanced approach to inform and validate our work.

PAG's planning role factors heavily into the region's economic vitality. When we have effective policies and plans in place, they drive results. Others notice and want to be part of the action and positive vibe. That's why we work together to achieve clean air, clean water and a quality transportation system regionwide. An attractive environment leads to new quality jobs and improves the standard of living for everyone.

Together, let's advance the region.

Mayor Ed Honea

Our Mission

To address regional issues through cooperative efforts and pooled resources, and to provide accurate, relevant data that leads to effective regional planning decisions.



2020 PAG Regional Council



Town of Marana Mayor
ED HONEA
PAG Chair



Pima County Chairman
RAMÓN VALADEZ
PAG Vice Chair



Town of Sahuarita Mayor
TOM MURPHY
PAG Treasurer



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AZ State Transportation Board Chairman
MICHAEL HAMMOND



Pascua Yaqui Tribe Chairman
PETER YUCUPICIO



Tohono O'odham Nation Chairman
NED NORRIS JR.



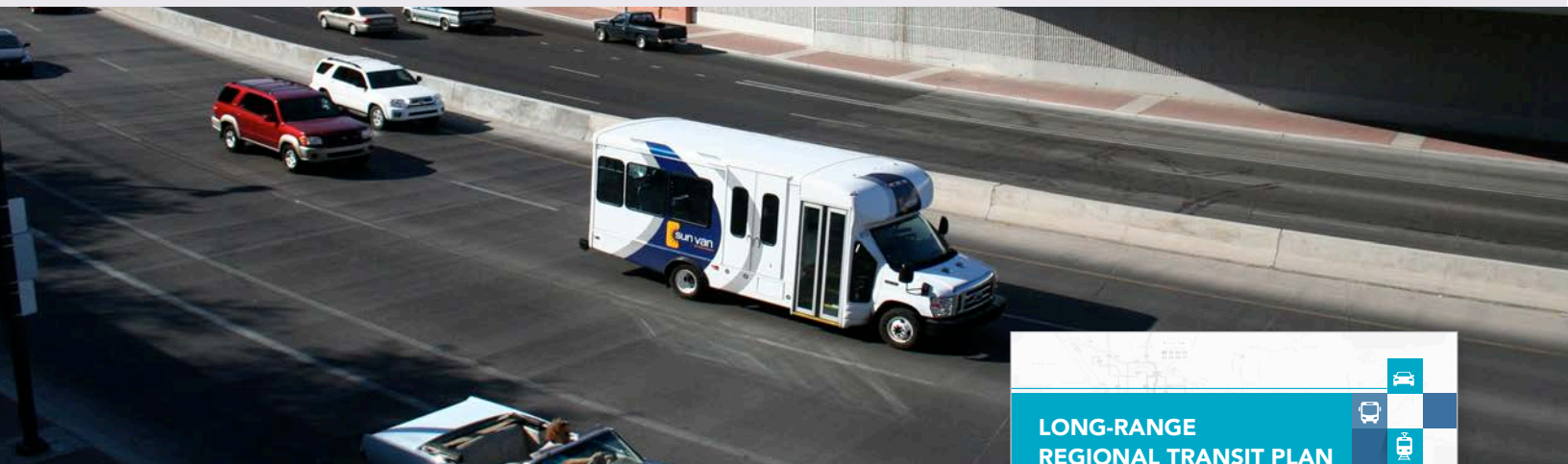
Pima Association of Governments
FARHAD MOGHIMI
Executive Director

Regional Planning

Pima Association of Governments is the federally designated metropolitan planning organization for transportation and the federally designated planning agency for water quality management, air quality and solid waste. PAG was:

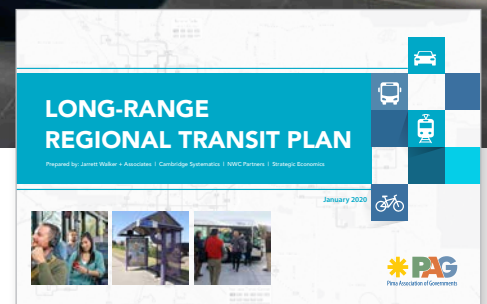
- established as a council of governments in November 1970
- federally designated as a metropolitan planning organization in 1973
- federally designated as the region's water quality management planning agency (1972), air quality planning agency (1978) and solid waste planning agency (1976)
- designated as a Transportation Management Agency by the U.S. Secretary of Transportation in July 2002
- designated by the state as the Regional Transportation Authority* in 2004

*PAG manages the Regional Transportation Authority, which oversees the implementation of a 20-year regional transportation plan and tax approved by voters in Pima County in 2006. The RTA, a political subdivision of the state and independently governed, has invested more than \$1.2 billion in transportation projects and services to improve mobility, safety, economic vitality and quality of life in the region. More information is available at RTAmobility.com



FY 2019-20 Program Highlights

Long-Range Regional Transit Plan



In January 2020, the PAG Regional Council approved PAG's Long-Range Regional Transit Plan. The plan establishes a long-term strategic vision for the regional transit system, estimates future travel demand, identifies gaps in services and considers the long-term financial outlook and system improvement costs. PAG conducted multiple public workshops, open houses and surveys to discuss the future of the regional transit network and help identify transit priorities.

Plan recommendations include: 1) Enhance the frequent transit network to provide service every 15 minutes or less at key stops 2) Enhance frequent service seven days a week and increase evening service 3) Enhance targeted service improvements to suburban transit routes 4) Improve infrastructure to support speed, reliability and service quality.

No new transit funding was identified as part of the plan development process. If funding becomes available, the improvements identified in the plan can serve as building blocks to a more robust regional transit system.



Areawide Water Quality Management Plan

The PAG Regional Council approved PAG's Areawide Water Quality Management Plan (208 Plan) in January 2020. The 208 Plan achieves effective water quality management through integrated planning of wastewater, stormwater, surface water, groundwater and solid waste. New or changing wastewater facilities must follow adopted plan policies and procedures for consistency. Jurisdiction staff, PAG committee members and the public provided input and feedback during the two-year plan development cycle. The plan includes strategies to address water quality issues, a list of water quality conditions and pollution sources, an inventory of wastewater facilities, and information about watershed history and regulations.

Regional Mobility and Accessibility Plan

The update to PAG's 2045 Regional Mobility and Accessibility Plan (RMAP) continued during FY 2019-20. The update to PAG's federally required long-range transportation plan for the greater Tucson metropolitan area incorporates updated demographics, data from land use and travel demand models, financial projections, and adheres to air quality and Title VI regulations. The project list was updated to remove completed projects, refine cost estimates and update priorities. Based on updated financial projections, the 2045 RMAP Update is fiscally constrained at \$15.1 billion. This update does not introduce new regional policies, since the adopted strategies and policies were developed through extensive public involvement under the 2016-adopted 2045 RMAP and are still valid. The 2045 RMAP Update builds on the public input from the earlier plan and continues to move the goals of that plan forward. Feedback from jurisdictional partners was received and incorporated into the document, which the PAG Regional Council adopted in September 2020. Additional opportunities for public comment were made available through public comment periods and a public hearing at the September Regional Council meeting.

Federal requirements under 23 CFR 450.104 mandate that all transportation projects programmed in the five-year Transportation Improvement Program (TIP) must be shown to be consistent with the adopted RMAP to receive federal funding for the region. Following the plan development process for the next RTA plan and subsequent voter support, the 2045 RMAP Update will be amended, as needed, to incorporate any updates to the 2045 RMAP Update project list for consistency.





**Count
me
in!**

**Census
2020**



2020 Census

Pima Association of Governments conducted a regional awareness campaign during the 2020 Census, from July 2019 through October 2020, in support of the U.S. Census Bureau's and PAG member jurisdictions' engagement efforts. The \$280,000 "Count me in!" campaign was supported by PAG member jurisdictions and private-sector partners. Efforts included the development and launch of a paid multimedia advertising campaign, including targeted messages in English and Spanish via online/social media ads; billboard, bus stop, transit, newspaper, radio and TV ads; pull-up and horizontal banners, and an online toolkit with downloadable materials for regional partners to use for further census engagement and outreach. The campaign targeted hard-to-count groups, including Hispanics, Native Americans, young adults 18 to 24, parents of young children ages 0-4, and low income/renters. Pima County's self-response rate through Oct. 5, when the paid campaign ended, was 67.3 percent, compared with a 2010 self-response rate of 65.9%. PAG was recognized by the Southern Arizona Chapter of the Public Relations Society of America with first place and best of show awards for the awareness campaign.



From babies to seniors, **EVERYONE COUNTS.**

Census Day is April 1, 2020

Responding to the census is:

- ✓ Easy
- ✓ Confidential
- ✓ Important

**Count
me in!** Census 2020

PARegion.com/census

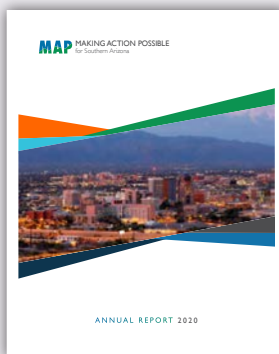


Advanced Communications Infrastructure Assessment

In fall 2019, PAG launched the assessment of the region’s advanced communications infrastructure with a kick-off event inviting both public and private sector representatives. The region’s goal is to provide ubiquitous, ultra-high speed, optimized connectivity to improve advanced regional communication services and lay the foundation for other smart region strategies. During the COVID-19 pandemic, the importance of having strong connectivity became even more apparent to support the growing needs of telework, virtual meetings, distance education, telemedicine and other uses of broadband. High-speed internet can enable many “smart” solutions, including preparing for new transportation technologies. The assessment was recommended as a first step of the Smart Region Initiative, which is a focus of the Regional Partnering Center, a 501(c)3 established by PAG to advance policies, practices and solutions to regional planning, environmental and energy challenges in Pima County. The assessment includes a review of the regulatory environment and gathering of data and input from PAG member jurisdictions and private sector organizations. Developed by Magellan Advisors, the assessment provides an evaluation of regional benefits, a state of the market report, a review of the current state of broadband and detailed recommendations.

MAP Annual Report

In May 2020, the PAG Regional Council accepted the Making Action Possible Annual Report. The report provides a snapshot of the performance of 36 indicators within the six categories of 1) Economy, 2) Education, 3) Health and Social Well-Being, 4) Infrastructure, 5) Quality of Place, and 6) Workforce and Demographics. The Making Action Possible Dashboard (MAP Dashboard) project was formed in 2013 to provide high quality, accurate information that can measurably improve southern Arizona through data-driven collective civic action and education. PAG joined the partnership in 2016. Other dashboard partners include the University of Arizona (UA), the Community Foundation of Southern Arizona, the Southern Arizona Leadership Council and Sun Corridor Inc. The UA’s Economic and Business Research Center maintains, updates and administers the MAP Dashboard website. The MAP Dashboard supports PAG’s mission to address regional issues through cooperative efforts and pooled resources, and to provide accurate, relevant data that leads to effective regional planning decisions.





Statewide Transportation Safety Projections

In January 2020, the PAG Regional Council adopted the Arizona Department of Transportation's safety projections for the state of Arizona for 2020. These safety projections are based on the Safety Performance Measures established by the Federal Highway Administration's Safety Performance Management final ruling and are based on five-year rolling averages. The safety projections established by ADOT are data-driven and realistic, and are intended to keep the state focused on improving safety. These complement the goals of PAG's Strategic Transportation Safety Plan and the State Strategic Highway Safety Plan of reducing the number of fatalities and serious injury crashes in the PAG region and the state of Arizona by 3 percent to 5 percent.



Public Transit Human Services Coordinated Transportation Plan

In January 2020, the PAG Regional Council approved an update to the Public Transit Human Services Coordinated Transportation Plan, including 5310 grant funding recommendations. PAG annually works with the Arizona Department of Transportation (ADOT) to recommend grant awards for the Federal Transit Administration's (FTA) Section 5310 program. The Section 5310 program provides capital and operating grants for agencies that primarily serve passengers who are elderly or persons with disabilities. PAG assists ADOT with administering the 5310 programs in Pima County. For the FY 2019 grant award recommendations, applications were reviewed from 10 agencies, and funding recommendations were for nearly \$648,000. For FY 2020, funding recommendations totaled \$1.6 million, including \$619,551 in local match.



Air Quality Milestone

The 20-year Carbon Monoxide Limited Maintenance Plan for the region sunset in July 2020. The plan was mandated by the U.S. Environmental Protection Agency to improve air quality in the region. Emission control measures enacted in partnership with the Arizona Department of Environmental Quality, such as PAG's Travel Reduction Program, helped the region successfully maintain attainment of the carbon monoxide air quality standard.



PAG Operating Statement FY 2019-20

(Audited)

		REVENUES:
27.8%	Local	\$ 2,754,141
3.4%	State grants and aid	337,536
68.8%	Federal grants and aid	6,813,441
Total revenues		\$ 9,905,118

DIRECT PROGRAM COSTS:		EXPENSES:
	Personnel services	\$ 4,732,996
	Professional services	1,569,142
	Travel	6,585
	Occupancy and utilities	265,719
	Equipment and maintenance	55,661
	Depreciation	0
	Office	9,875
	Conferences, meetings and memberships	42,316
	Other	368,461
Total program costs		\$ 7,050,755

INDIRECT & ADMINISTRATIVE COSTS:		
	Personnel services	\$ 1,373,374
	Professional services	306,505
	Travel	2,714
	Occupancy and utilities	570,663
	Equipment and maintenance	111,697
	Depreciation	28,694
	Office	2,312
	Conferences, meetings and memberships	88,234
	Other	117,067
Total indirect & administrative costs		\$ 2,601,260

Total expenses \$ 9,652,015

Change in net assets \$ 253,103

Net assets at beginning of year \$ 1,063,850

Net assets at end of year \$ 1,316,953

(Numbers are rounded)

Together



Together,
we advance the region



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PAGregion.com