

# Promote a healthier workforce

Encouraging your employees to rideshare, bike, walk or use public transit can lead to a healthier, more productive workplace.

## How alternative and active transportation benefits employers:

- **INCREASED EMPLOYEE PRODUCTIVITY**  
Physical activity can energize employees.
- **INCREASED SOCIAL ENGAGEMENT**  
Carpooling helps build relationships and strengthens connections.
- **EXPAND/RETAIN YOUR LABOR POOL**  
More transportation choices make getting to the workplace safe and easy.



Get started by learning more about Sun Rideshare, a regional commuter assistance program that offers the following services to assist you:

**VANPOOL SUBSIDIES** - Employees may be eligible for federal subsidies when they choose to vanpool. Employer-sponsored subsidies also can reduce the overall cost of a vanpool and increase the reliability of your workforce.

**RIDESHARE MATCHING** - Finding a way to get to and from work can be stressful. Help remove the stress and make sure your employees get to work on time by encouraging carpooling and the use of other alternative modes of transportation. Sun Rideshare's online carpool matching database links people to potential carpool partners, as well as bike routes, bus routes and more.

**MARKETING MATERIALS** - Sun Rideshare has an online library of downloadable materials such as bike maps, transit schedules, posters, fliers or rack cards you can print and distribute to employees.

**CUSTOMIZED DATA** - Learn more about workforce commute patterns based on data collected in the travel reduction survey you administer annually to your employees.

*Partner with us  
for success!*

Learn more at [SunRideshare.org](https://SunRideshare.org)

For more information, please contact Mary Carter at [mcarter@PAGregion.com](mailto:mcarter@PAGregion.com).



Sun Rideshare is a program of Pima Association of Governments (PAG), the region's designated air quality planning agency.

