

# It's good business to support travel reduction

When employees rideshare through carpooling or vanpooling, or bike, walk or ride the bus to work, they help to minimize the number of vehicles on the road. This leads to reduced traffic congestion and, in turn, cleaner air and other benefits.

Pima Association of Governments' Travel Reduction Program (TRP), in partnership with the Arizona Department of Environmental Quality, provides support services to employers with 100 or more full-time equivalent employees that are required to join the program and survey employees annually to identify employee travel reduction efforts.

Connect with PAG to learn more about commuter assistance services through its Sun Rideshare program.



**CARPOOL | VANPOOL | RIDE THE BUS  
BIKE | WALK**

Sign up: [SunRideshare.org](http://SunRideshare.org)



## EMPLOYEES CAN

- ✓ Save big on gas and vehicle maintenance costs
- ✓ Reduce stress
- ✓ Maintain better health
- ✓ Gain more time
- ✓ Make friends
- ✓ Earn employer perks



## EMPLOYERS GAIN

- ✓ Higher productivity due to less stressed employees
- ✓ Reduced employee tardiness and turnover
- ✓ New recruiting tools, such as vanpool subsidies
- ✓ Less strain on parking lots
- ✓ TRP employer recognition for meeting annual employee survey goals
- ✓ Enhanced corporate image



## COMMUNITY WINS

- ✓ Less traffic/less congestion
- ✓ Better air quality/healthier environment
- ✓ Preservation of roadway infrastructure
- ✓ More parking spaces

## Earn Employer Recognition For Program Participation

**GOAL:** Achieve 60% survey response rate

**GOAL:** Meet the TRP goal for alternative mode usage

**GOAL:** Have a two-percentage point increase from the current alternative mode usage level

Businesses who achieve one or more of the above goals will receive a certificate of achievement, be listed on the Sun Rideshare website, be recognized through PAG social media sites and in the Sun Rideshare newsletter.

### GOALS ACHIEVED



**BRONZE**



**SILVER**



**GOLD**



Sun Rideshare is a program of Pima Association of Governments (PAG), the region's designated air quality planning agency.

