



PROMOTE A HEALTHIER WORKFORCE

Travel Reduction Program Contacts:

Mary Carter
mcarter@PAGregion.com

Thomas Robertson
trobertson@PAGregion.com

LOOKING FOR A HEALTHIER, MORE PRODUCTIVE WORKFORCE?

Ridesharing, biking, walking or using public transit are low-stress or active transportation options you can promote to your employees to support a healthy and productive environment.

Take advantage of Sun Rideshare, a regional commuter assistance program that offers the following services to assist you in your outreach.

VANPOOL SUBSIDIES - Employees may be eligible for federal subsidies when they choose to vanpool, and employer-sponsored subsidies may further reduce the overall cost of a vanpool. Ridesharing increases the reliability of your workforce. Visit <http://pagregion.com/vanpool> for more information.

RIDESHARE MATCHING - Help remove the stress of getting to work and make sure your employees arrive on time by encouraging carpooling and the use of other modes of transportation. Help employees connect or direct employees to Sun Rideshare's online carpool matching database which links people to potential carpool partners.

MARKETING MATERIALS - Sun Rideshare has an online library of downloadable outreach materials. Visit <http://pagregion.com/trp-employer-resources> to access TRP resources to share with employees.

CUSTOMIZED DATA - Learn more about your workforce commute patterns based on data collected in a travel reduction survey you administer annually to your employees.

Rewards of employee use of alternative or active transportation

PRODUCTIVITY

Physical activity can reduce stress and energize employees.



SOCIAL ENGAGEMENT

Carpooling helps build relationships and strengthens connections.



WORKFORCE DEVELOPMENT

Supporting use of alternative modes can be an added-value proposition when recruiting and retaining employees.



Sun Rideshare is a commuter assistance program of Pima Association of Governments (PAG), the region's designated air quality planning agency and manager of the region's Travel Reduction Program for participating employers. Learn more at SunRideshare.org.

