



# IT'S GOOD BUSINESS TO SUPPORT TRAVEL REDUCTION

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When employees use alternative transportation instead of their cars, they help to reduce the number of vehicles on the road. Carpooling or vanpooling (ridesharing), cycling or walking (active transportation), or riding the bus (vehicle reduction) reduces traffic congestion and promotes cleaner air.

Pima Association of Governments' Travel Reduction Program (TRP), in partnership with the Arizona Department of Environmental Quality, provides services to employers with 100 or more full-time equivalent employees to promote travel reduction. Employers required to participate in TRP must survey their employees annually to identify travel patterns, emissions reduction efforts and site activities. TRP staff are available to share information about commuter assistance programs. Contact us to learn more about Sun Rideshare matching and how to support carpooling and vanpooling.

## TRAVEL REDUCTION BENEFITS

### FOR EMPLOYEE

- ✓ Save big on gas and vehicle maintenance costs
- ✓ Reduce stress
- ✓ Maintain better health
- ✓ Gain more time
- ✓ Make friends
- ✓ Earn employer perks

### FOR EMPLOYER

- ✓ Higher workplace productivity due to less stressed employees
- ✓ Reduced employee tardiness and turnover
- ✓ New workforce recruiting tools, such as vanpool subsidies
- ✓ Less strain on parking lots
- ✓ Enhanced corporate image

### FOR COMMUNITY

- ✓ Less traffic/less congestion
- ✓ Better air quality/healthier environment
- ✓ Preservation of roadway infrastructure
- ✓ More parking spaces

### Earn Employer Recognition for Participation in TRP Survey

- **GOAL:** Achieve 60% TRP survey response rate
- **GOAL:** Meet the TRP goal for alternative mode usage
- **GOAL:** Have a two-percentage point increase from the current alternative mode usage level



Sun Rideshare is a commuter assistance program of Pima Association of Governments (PAG), the region's designated air quality planning agency and manager of the region's Travel Reduction Program for participating employers. Learn more at [SunRideshare.org](http://SunRideshare.org).

