



FY 2023–FY 2024 ADEQ Annual Report

TRAVEL REDUCTION PROGRAM



Pima Association of Governments

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TRP PROGRAM MANAGEMENT OVERVIEW

Annual Activity Highlights

Pima Association of Governments' Travel Reduction Program (TRP) staff successfully accomplished the deliverables of the FY 2023-24 scope of work and agreement and continued to promote alternative modes to commuters in the region. Monthly TRP reports were submitted to the Arizona Department of Environmental Quality (ADEQ) Program Manager to report employer survey metrics and summarize program activities in support of the monthly invoices. In August of 2023, a revised and streamlined format of the monthly report was instituted for reporting program activities. The revised report aligned with the requirements outlined by ADEQ and eliminated duplication of information and statistics previously noted in the monthly summary. PAG staff also aligned fiscal tracking efforts with activities in spring of 2024 at the request of ADEQ staff. PAG finance implemented a formatting change to the monthly ADEQ invoices to match the tracking of categorical expenses and ADEQ methodology.

Per the contract, TRP staff completed two group Transportation Coordinator (TC) training sessions (February 2024 and March 2024) with a combined in-person attendance of 51 registrants. An additional eight virtual one-on-one training meetings were held with TRP employers. In FY 2024, the remote work employer (RWE) survey option completed the first annual cycle. TCs were educated that the requirement had to be completed annually. The anniversary of the new RWE option prompted a need for proactive communication by TRP staff to engage RWE TCs on the need to continue to update information and recertify as a designated RWE site.

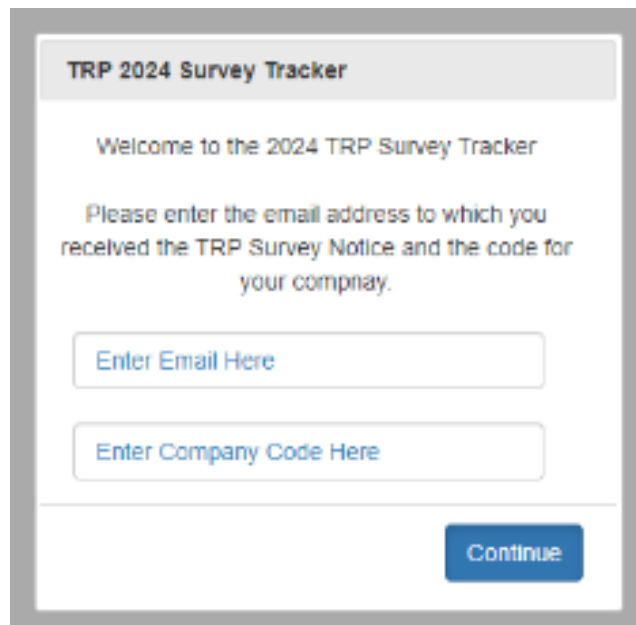
Communication and Marketing Summary

In collaboration with PAG Communications, TRP staff worked to share the message for alternative commute choices and the benefits of participating in the program. Regular monthly social media posts, quarterly newsletters and weekly direct messaging and reminders to TCs conducting annual TRP employee surveys offered a robust compilation of engagement opportunities with TRP employer sites. As an established monthly routine, all completed TRP employee survey reports are emailed to both the TC and the highest level of leadership at each site to communicate the final metrics and recognition level achieved. A marketing outreach plan and summary of social media posts are included in the appendix of this annual report.

Innovation and Operational Highlights

TRP staff work closely with PAG's technical staff to enhance and attend to the required maintenance of the TRP online portal. The portal is integrated with a third-party software platform provided by TripSpark. The TripSpark database has an industry name of RidePro. The online RidePro database serves as the backend customer resource management (CRM) tool to manage employer site records, vanpool rider data, TRP survey dates, employer contacts, and employee counts. The PAG online portal provides functionality for the TRP survey administration, metric reporting, annual Activity Inventory Report (AIR Survey) administration and geocoding required for heat maps that are included in the monthly TRP employer metric reports. New in 2024, a TRP Survey Tracker page was developed to allow TCs to access real-time statistics for survey performance anytime day or night. The link is included in all the reminder emails sent to the TCs each Tuesday during their survey month. The TC can independently access their site performance dashboard by logging in with their specific email address to view their site performance

and response rate. The TRP Survey Tracker site has its own unique online link:
<https://maps.pagregion.com/PAGTRP/Tracker.aspx>



PAG TRP Tracker Site Landing Page

TRP Business Development and Trends in Tucson Area Market

The TRP has seen a shift with major employers in the post-pandemic world. In FY 2023, 164 TRP employers representing 150,846 employees changed to 159 employers with 148,380 employees. Five employers were removed from the PAG TRP due to falling below the 100 full-time equivalent (FTE) threshold mandated by the ordinance. The loss of the five employers has reduced the total number of employees in the TRP by 2,466 individuals. A pattern is emerging for large employers that have compressed their workforce and/or made strategic decisions to not have a brick-and-mortar address in the Pima County region. As an example, Honeywell had 227 employees in 2021 and in FY 2023 reduced its workforce to 80 employees, has plans to vacate the site in Pima County and move operations to the Phoenix metro area. Arizona Children's Association also shrank from 116 employees to 41 employees due to selling off the behavioral health division after the COVID-19 pandemic. Davis Select Advisors also reduced its workforce from 101 staff to 90 employees in early 2023. Sears Call Center is another example that dropped its head count from 191 to 80 in 2023.

In response to the growing number of changes in the region, TRP staff created additional tools to assist in the planned recruitment efforts to be launched in September 2024. A list of potential major employers has been created, and a new online form will be used to collect employer information to eliminate the paper process. The online process will allow TRP staff to make a connection with the new employer, complete a virtual TC training meeting and then email them a link to complete the onboarding process. The form has a unique link the new employer will access to provide information:
<https://maps.pagregion.com/PAGTRP/NewEmployer> Once the worksite TC enters the information, TRP staff will receive an email and enter the data into the TripSpark database to officially include the new

employer in the TRP. In FY 25, TRP staff plan to recruit new worksites to join the program to offset the loss of other employers.

Major Employers and Multisite Expansions

PAG staff have an ongoing effort underway to identify the number of facility addresses each employer should include with the grand total number of its existing employees. In instances where a school district or retail site has multiple locations, the TC provides all the site information along with the number of employees at each site to ensure all employees are included in the site census. PAG staff successfully worked with existing TRP sites in FY 2023 to expand the reach of the program. TCs were asked to list all addresses within an organization, resulting in a larger population of employees receiving travel reduction information and participating in the annual TRP employee survey. The specific addresses for each employer site are included in a drop-down menu embedded in the online survey allowing survey takers to select their location. The improved site data provides more accuracy in vehicle miles traveled (VMT) calculations.

Largest Major Employers

Pima County has fewer corporate headquarters than found in larger markets such as the Maricopa County region. In Pima County, the top 20 TRP employers make up 95,984 employees, or 67.7% of the total program. The 16 remote work employer sites represent 6,564 employees. Instituting the multisite initiative in FY 2023 allowed sites such as Amphi School District to expand from 865 employees to 1,889. Likewise, Sunnyside School District grew from 514 employees to 2,289 employees.

TOP 20 TRP Employers in Pima County				16 REMOTE WORK EMPLOYER SITES			
Name	Industry Code	# Emp	# FTE	Name	Business Type Code	# Employees	# FTE
University of Arizona Main Campus Staff	EDUC	16000	13200	GEICO Direct	INSUR	1706	1706
Raytheon Missiles and Defense	MFG	13381	13381	Citi	BANK	1300	1300
Banner - University Medical Center Tucson	HOSPTL	7931	7884	ADP	DATA	509	509
TUSD Morrow Education Center	EDUC	7102	5566	Vantage West Credit Union	BANK	478	478
Pima County	GOVT	6215	5904	Clinisys	MEDI	424	422
US Davis Monthan Air Force Base	GOVT	6000	6000	AAA - Arizona	DATA	289	112
Tucson Medical Center	MEDI	5278	4495	Southwest Gas Corp	UTIL	274	274
City of Tucson	GOVT	4916	4916	American Red Cross	SOCIAL	267	189
Walmart Stores-Tucson	RTAIL	4301	4301	Comcast Cable Oracle	MEDIA	242	242
Pima Community College	EDUC	3471	1259	Chamberlain Group Inc	MFG	213	213
				Simpleview	COMPTR	175	175

US Southern AZ Va Health Care System	MEDI	3384	3384	DCMA Missiles Tucson	GOVT	173	173
Amazon Fulfillment Ctr TUS2	DISTRI	2617	2617	Agero	TSALES	162	162
Fry's Food Stores-Tucson	RTAIL	2584	1796	US Census Bureau	GOVT	151	151
Northwest Medical Center	HOSPTL	2398	1939	OptumRx	MEDI	116	116
Sunnyside Unified School District	EDUC	2289	2000	Arizona Daily Star	MEDIA	85	85
Vail School District	EDUC	2213	2244				
Carondelet Health Network	MEDI	2100	1650				
Marana Unified School District	EDUC	1915	1840				
Amphitheater Unified District	EDUC	1889	1748				

Program Compliance and Task Force Meetings

Pima Association of Governments is not an enforcement agency. The business-to-business outreach activities focus on engagement, data collection and increasing the understanding of why the program exists and the benefits of supporting employees to explore alternative commute options. Non-compliant employers are informed of their failure to comply, and all options of communication are exhausted before a written notice of compliance is provided to organizational leadership. Extensions are offered to employers who struggle to successfully meet the minimum requested response rate. Often, non-performing sites have experienced staff turnover and are afforded additional time to administer the annual employee survey.

In FY 2023-24, non-compliance letters were sent to employers for not completing the TRP Annual Employee Survey or for not completing the Activity Inventory Report (AIR Survey).

Non-compliant TRP companies 2024

- Beacon Group SW Inc.
- Citi
- CyraCom International
- Forum at Tucson
- NOVA Home Loans Broadway
- Omni Tucson National Golf Resort Spa
- Silver Bell Mining LLC
- City of South Tucson
- Sunnyside Unified School District
- UPS
- Xeridiam Medical Devices

PAG is the region's federally designated transportation conformity and state-designated air quality planning organization. Leading and managing the TRP Regional Task Force is one element that

contributes to PAG's role in the region. In December 2023, TRP staff completed the nomination and appointment process for the 2024-2026 TRP Task Force membership.

The Task Force is comprised of members from all regional jurisdictional partners and representative from 10 major employers in Pima County. The November 2023 and June 2024 meeting invitations, agendas and a roster of the new 2024-2026 Task Force members are included in the appendix of the report.

TRP Education and Customer Relations

TC Training Sessions

PAG TRP staff host two required virtual TC training classes in the spring of each contract year. All TCs and back up TCs are encouraged to attend. In spring 2024, fifty-one individuals participated in the two sessions. The slide deck for the TC training session is included in the appendix of this report. As new TCs are identified, ongoing virtual one-on-one meetings provide an overview and orientation of the deliverables required of the program. In FY 2023-24, eight virtual sessions were provided to TCs at existing TRP sites who had experienced staff turnover.

Customer Relations

PAG TRP staff focus on sharing information and assisting the TCs on site to understand the different messaging and strategies available to promote travel reduction. Monthly, messaging is sent to TCs to prepare the worksite to be ready for the upcoming survey month. Survey notification messages provide instructions, the survey link, and attachments to use during the survey. The TRP employer resources page on the PAG website is also available to TCs to download materials to communicate with their workforce and encourage participation. Flyers, posters and the QR Code flyer are available for TCs to access and share with their employees. <https://pagregion.com/sustainability/travel-reduction/trp-employer-resources/>

Phone calls are made regularly to TCs who have difficulty or less-than-expected participation in their survey. Often a verbal exchange with a TC reveals a lack of understanding or an operational obstacle to achieving an acceptable response rate. When the conversation is completed, PAG staff have supported the TC by providing alternative strategies and options to deploy so the TC may strive to achieve the requested 50% survey response rate.

PAG Vanpool Program

PAG contracts with Commute with Enterprise to manage the vanpool program. Fourteen vans are reporting travel data and receiving the monthly vanpool subsidy. The vanpool program has 109 riders. The contract with Commute with Enterprise is a three-year agreement with two optional years. The contract has been extended through March 2025 to afford time for a request-for-proposals process to be completed and a new agreement to be approved by the PAG Regional Council in 2025. The ridership and travel data collected annually for all the vehicles is reported every October to the FTA National Transit Database (NTD) program. The travel data along with financial information and expenses is submitted to the FTA and results in 5307 FTA funds that return to the region. The City of Tucson is the federally designated recipient of the funds and applies the FTA money to the transit system. The PAG vanpool program results in an estimated \$375,000 in funding to be reinvested into the regional transit operations.

The 2023 Survey Metric table illustrates the five-year data summary for the TRP employee survey. In 2023, alternative mode usage saw a slight change of 1.73%, and the average VMT increased a little over eight miles. It is worth noting that the variance in total survey responses may be a result of the five-employer reduction which represents 2,466 employees. At the same time, the RWE employees are recorded separately and not included in the totals for the TRP statistics. The decrease to a total response of 7,618 survey participants can potentially be attributed to separating the two data sets.

The Drive Alone or SOV rate increased by 1.72% and Telework shows a 1.3% decrease while Compressed Work Week (CWW) increased by .91%. The minor fluctuations can be interpreted as the result of employer segments continuing to learn how to manage the new workforce of hybrid employees. At the same time, specific industries such as hospitality, medical services and retail operations continue to require onsite staff and traditional work weeks at the worksite.



PAG TRP promotes using active transportation, such as transit, walking or bicycling, to get to work putting commuters on the path to a healthier lifestyle and which helps to reduce the number of vehicles on the road.

ANNUAL TRP EMPLOYEE SURVEY RESULTS

Annual Historical Survey Metrics:

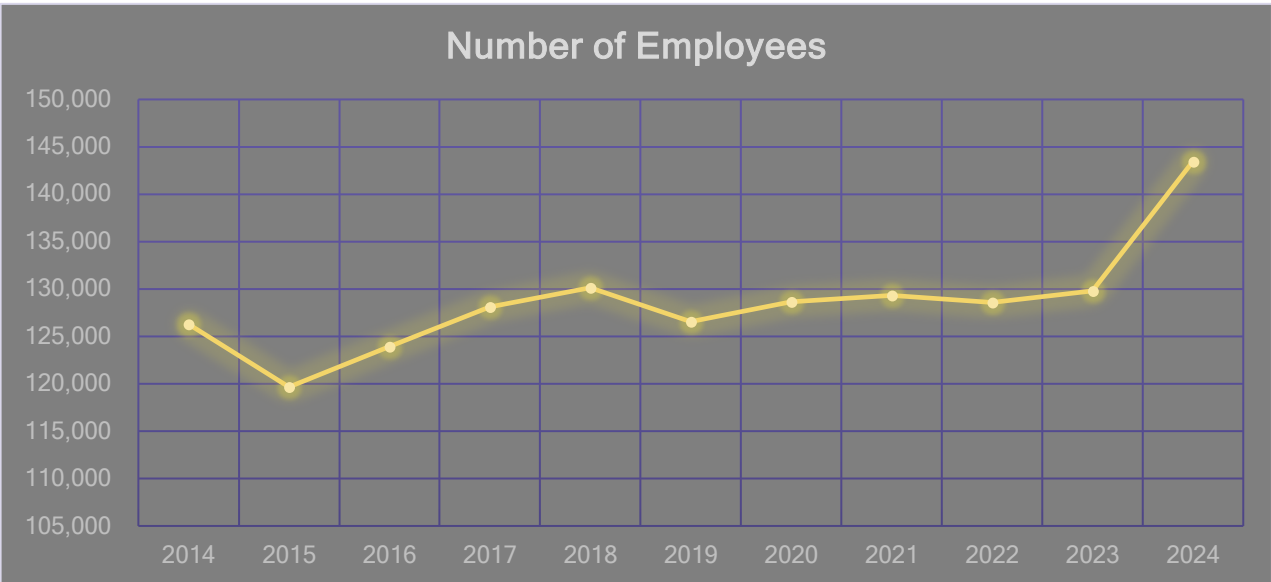
2023 TRP Survey Metrics Summary					
Category	2023	2022	2021	2020	2019
Alt Mode Participation	20.23	21.96	25.37	23.43	14.33
Avg VMT	58.2	50.12	50.4	50.1	56.5
Employees*	134,505	134,664	135,131	128,207	132,802
RWE Employees**	6,884	5,240	NA	NA	NA
Respondents*	43,693	51,314	50,017	43,396	58,748
Response Rate %	47.1	50.13	50.4	47.7	55.29
One Way Miles	14.10	12.09	12.86	12.35	12.58
Ave CarPool # of People	2.37	2.4	2.4	4.52	2.44
Ave # of Alt Mode Days	2.9	3.28	3.32	3.38	3.12
Drive Alone %	79.76	78.04	74.63	74.15	85.19
Carpool %	4.8	5.14	4.1	4.51	5.99
Bus %	1.33	1.62	.94	1.36	1.88
StreetCar %	.50	.384	.23	0.165	0.165
Bike %	.91	1.03	.72	1.36	1.22
Walk %	.93	1.66	1.10	1.26	1.23
Telework %	8.48	9.78	15.50	12.43	1.5
CWW	3.44	2.53	3.04	2.54	2.43
# Carpool	3,352	3,829	3,080	11.95	5,074
# Bus	904	862	699	620	1,528
# StreetCar	372	400	239	131	275
# Bike	823	989	1071	661	1,806
# Walk	845	949	754	617	1,101
# Telework	8,017	10,186	12,395	8,413	2,274
# CWW	8,546	11,694	10,764	9,481	10,124

2024 Activity Inventory Report (AIR Survey Summary)

Each spring, TRP staff distribute email notices to all TCs at the employer sites to request the information required for the annual Activity Inventory Report (AIR Survey). The annual effort provides critical site profile information on contacts, employee census counts, and relevant TRP site activities. The results of the survey effort are reported at the June TRP Task Force meeting. A summary table of all the metrics and comparison graphs for number of employees, telework, event promotion and communication trends are included in the appendix of this report.

In early 2024, as previously noted, an effort was made to encourage multiple site employers to identify all worksites to expand the total number of employees in the program. Multiple school districts and retail operations provided the total number of their sites to contribute to the expansion and increased reach of the TRP. As noted in the complete AIR Survey metric table, 129,810 employees were in the TRP in 2023. In 2024, 143,409 employees were reported in the AIR survey responses. PAG TRP realized a 10.48% increase in AIR Survey participation in 2023-2024 for the total number of employees representing the 159 employer sites. The employee count is not inclusive of all TRP sites as 11 sites were non-compliant for not completing the annual AIR survey requirement. At the same time, the program had five sites representing 2,466 employees leave the program. The reduction is attributed to total employee counts that fell below the ordinance required threshold of 100 FTEs. The primary source of growth is the addition of 12 survey sites from the prior year.

AIR Survey Employee Response from 2014 - 2024



SUN RIDESHARE OUTREACH PLAN

TRP staff collaborate with PAG Communications continually to create content and produce materials for the program. Per the agreement with ADEQ, all TRP employers have access to resources posted on the TRP Employer Resources page <https://pagregion.com/sustainability/travel-reduction/>. All TRP outreach collateral posted online received a design refresh in early 2024. An overview of the new materials and resources was shared with the TRP Task Force members at the June 2024 meeting.

The TRP outreach plan outlines strategies in support of the program. The complete Outreach Plan is included in the appendix of the report. The six outreach strategies include:

1. Develop marketing collateral that will convey why travel reduction is important to employers, employees and the community and employers required role to conduct outreach to employees.
2. Communications will assist with review and design of promotional or training materials for transportation coordinator training events.
3. Continue the TRP Employer Recognition Program for employers with 100 FTEs.
4. Regularly update Sun Rideshare and TRP information on the PAG website (accessible via desktop and mobile devices).
5. Build potential alt mode user engagement on PAG social media sites by providing engaging information regarding teleworking, carpooling, vanpooling, transit, biking/walking transportation options and trends. (Note: Position messages to promote sharing and cross posting).
6. Promote survey completion.

TRP social media posts for Facebook, Instagram and Twitter, website metrics and the quarterly Sun Rideshare newsletters are included in the appendix of the report.

AIR QUALITY MEMO and EMISSIONS FACTOR

Emission reduction benefits from the TRP are determined by calculating the miles saved as reported on the TRP Employee Survey. Since each respondent reports how they commute(mode used) to work and the mileage for their commute trip, the miles saved can be calculated. The mileage is entered into the EPA MOVES4 model to determine the emissions reductions produced by TRP participants. PAG staff updated the model, and the input data used to calculate emission reductions in 2023. This changed the miles-per-pound of pollution saved. Below is a summary of the miles-based analysis detailed in the complete 2024 Air Quality Memo in the appendix.

- TRP 2023 miles not driven (commuter vehicles: motorcycles, passenger cars and passenger trucks) – 87,647,016.
- Regionwide 2023 commuter vehicle miles driven – 7,452,694,100.
- Regionwide 2023 work-based miles driven – 1,349,121,174.
- TRP 2023 miles not driven = 1.18% of regional commuter vehicle miles driven total
- TRP 2023 miles not driven = 6.5% of regional work-based miles driven total
- Miles per Pound of Pollution:
- The composite E.F. for each pollutant (Table 2) are added together to determine the number of miles driven to produce one pound of criteria pollutants and the number of miles driven to produce one pound of CO₂e.
- For 2023, the results are: 104.4 miles to produce one pound of criteria pollutants.
- 1.20 miles to produce one pound of CO₂e.

FY 2024-25, PAG TRP monthly activity reports from August through June 2025 will reflect the new factor of 104.4 miles per pound of pollution saved. The emissions factors were derived from the MOVES4 model run in 2024. The results are applied to the TRP 2023 mileage results and are detailed in the ADEQ Requirements Spreadsheet in the appendix of the report.

Calculations for the annual findings from 2013 through 2023 are summarized in a table. Below are the results for calendar year 2023.

Annual TRP Miles 2023		87,647,016
Pollutant	Emission Factor (lbs/mile)	lbs saved
CO	0.008312780	728,590
VOC	0.000697729	61,154
NOX	0.000478915	41,975
PM10	0.000086226	7,557
PM2.5	0.000021500	1,884
TTI Criteria	0.009575650	841,162
CO2e	0.833004184	73,010,331
Avg. Response Rate		47.10%

Total pollution saved TRP - no CO2e = 841,162 xxx

Pollution saved at 100% response rate = 1,785,906 xxxx

Total mileage saved TRP = 87,647,016 miles

TRAVEL BEHAVIOR CHANGES BEFORE, DURING AND AFTER COVID-19 RESTRICTIONS USING 2019-2023 TRP SURVEY DATA

PAG has been conducting TRP employee surveys to mitigate regional traffic congestion. Table 1 shows the collected samples from 2019 to 2023 for TRP employers with 100+ employees or volunteered. Annually, 50,000 employees (average 200+ samples from 200 employers), except for 2020 and 2023, have been surveyed.

TRP Employee Survey Samples for 2019-2022

	2019	2020	2021	2022	2023
Sample Size	49,991	43,420	50,017	51,204	43,701
Number of Companies	190	204	207	238	143
Average Samples per Employer	263	213	242	215	306

Telecommute Patterns Before, During and After COVID-19 Restrictions

Travel behavior changes have occurred since March 2020 when the Arizona State Governor ordered non-essential workers to stay home, and then various types of protective restrictions were issued by employers to mandate a work-from-home model. One of the key changes from the survey data is that telecommuting increased significantly during the pandemic period. In 2022, when most COVID-19 restrictions were lifted, new types of travel behavior were observed that are different from both prior to and during the COVID 19 pandemic restrictions.

The travel behavior remained stable in 2023. **Figure 1** shows how regional work-from-home (WFH) activities changed before, during and after the pandemic restrictions period.

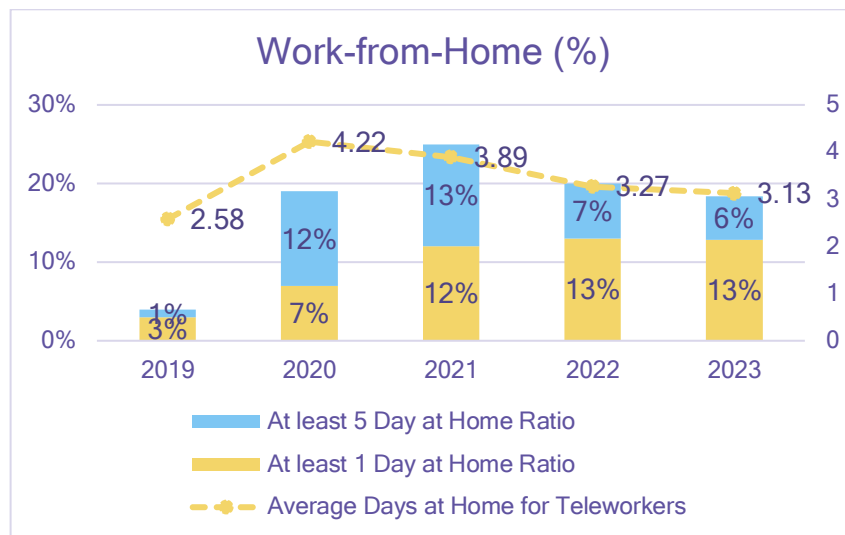


Figure 2. Telecommute Trend Before, During and After COVID-19 Restrictions

Before COVID-19 restrictions, in 2019, around 4% of employees (1,857) participated in teleworking either partially (at least 1 day at home) or full-time (at least 5 days at home). In the midst of COVID restrictions (in 2020 and 2021), statistics illustrate a relatively strong growth in total in WFH participation, 19% and 25% respectively. The trend is seen especially in the full-time employee segment. WFH metrics show a significant increase from 1% to 12% in 2020. The partial WFH model (or hybrid) increased strongly by 5 percentage points from 2020 to 2021. This change can be attributed to the strong concern that the COVID-19 threat was a key factor which promoted the WFH increase in 2020 and 2021. The ability to work remotely and have online access also contributed to the WFH environment option. A greater number of WFH days were spent in 2020 (4.22 days per week), and the factor shows a decrease to 3.89 days per week since the hybrid model was implemented more broadly in 2021. After most COVID-19 restrictions were lifted in 2022, total WFH participation decreased from 25% to 20%. The reduction was substantial in the full-time employee segment changing from 13% to 7%. Average telework days continued to decrease from 3.89 to 3.27 in 2022. However, the hybrid model appeared to stabilize and achieve a slight increase in 2022. In 2023, the WFH participation remained stable.

Mode Share Change Before, During and After COVID-19 Restrictions

When analyzing the distribution of days of TRP samples for each mode, drive alone, carpool, and transit dropped 13.3%, 2.1%, and 0.2%, respectively. The greatest shift is attributed to working from home mandates from 2019 to 2021. In 2022, when the restrictions were lifted, drive-alone, carpool and the transit mode returned to +6.2%, +1%, and +0.5% respectively. At the same time, the number of days working at home has decreased. In 2023, the mode share remains stable.

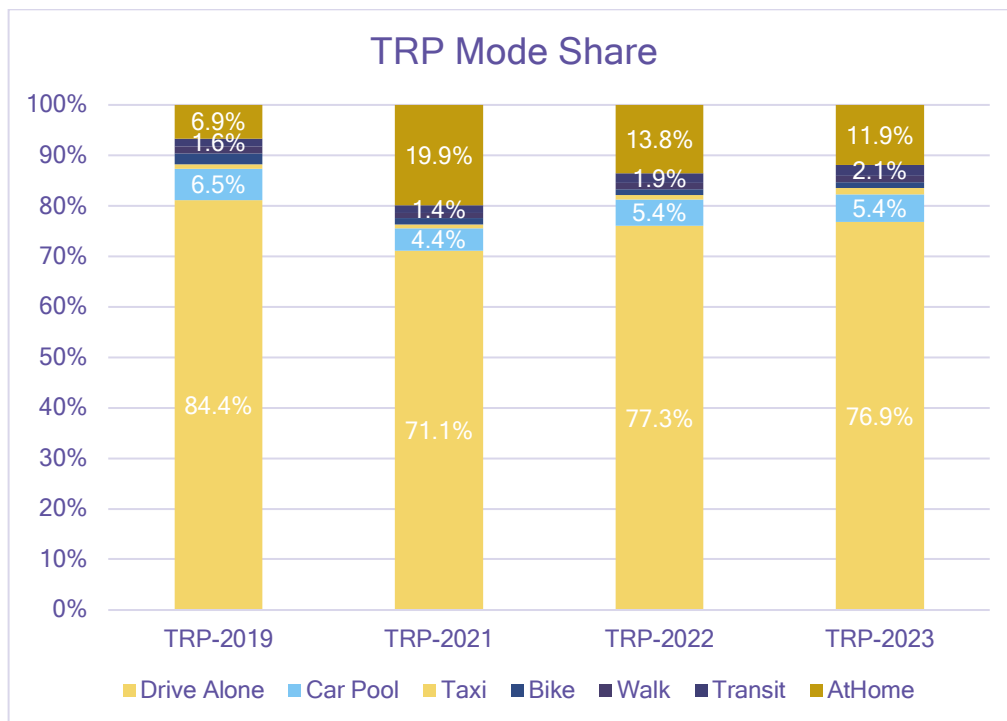


Figure 2. TRP Commute Mode Share Before, During and After COVID-19 Restrictions

Individuals have different expectations for the workspace and what is provided by their employer. Mobility, choice, privacy, hybrid options and health and well-being are cited in Gensler's July 2023 article on trends in the workplace. Employees have redefined how space can be used and how they perceive they can be more productive. As a result, commuter trends will be effected.

<https://www.gensler.com/blog/5-trends-driving-the-new-post-pandemicworkplace#:~:text=Mobility%3A%20Workers%20will%20now%20expect,from%20home%20in%20March%202020> The office experience, spatial design and land use for workspaces will transform as the new workforce evolves.

As employers continue to operate in a post-pandemic world, changes will result in new trends. The remote work option has become a preference for employees. Certainly, the option for remote working is dictated by each industry's needs. Service economies, healthcare facilities, and food and beverage operations require employees to be on site. As a result, travel behaviors and worksite operational models will flex to recruit employees and retain staff. PAG TRP staff will continue to collaborate with TRP employers and apply innovative solutions to meet the demands and capture the data of the new post-pandemic workforce.

MEMO

TO: Mary Carter

FROM: Dustin Fitzpatrick

DATE: September 17, 2024

SUBJECT: 2023 Travel Reduction Program (TRP) Air Pollutant Benefits and Method Summary

Background:

Tracking the pollution reductions attributed to PAG's Transportation Reduction Program (TRP) is required by the federal requirements in the State Implementation Plan for the former Carbon Monoxide Limited Maintenance Plan and is specified in the Memorandum of Agreement between PAG and state and local government agencies. TRP is also a transportation control measure (TCM) for the Rillito PM10 nonattainment area and resulting PM10 emission reductions are accounted for in the "Action" scenarios of the regional conformity analysis completed by PAG.

To provide this information, PAG staff conducted air quality modeling using the current EPA model (MOVES4) and the most current vehicle, fuel, meteorology and transportation information. Below is a summary of the methods used to calculate the 2023 emissions data for the TRP and other programs. This summary can serve as a guide for future travel reduction benefit calculations.

Summary:

EPA Model:	MOVES4- run for the desired TRP year	Staff adopted EPA MOVES4 model
Vehicle Populations:	Motorcycles, passenger cars, passenger trucks (selected by TRP staff to represent commuter vehicles)	Based on the June 2023 ADOT vehicle registration data for Pima County
VMT:	2023- annual regional vehicle miles traveled (VMT)	Developed by PAG transportation modelers using Travel Demand Model (TDM) outputs
Time Span:	Time span is all 12 months, both day types, and all 24 hours of the day	All are selected to obtain emissions for entire year

Pollutants:	<i>Criteria pollutants:</i> Carbon monoxide (CO); volatile organic compounds (VOC); oxides of nitrogen (NOx); particulate matter (PM ₁₀ and PM _{2.5}) Carbon dioxide equivalents (CO ₂ e)	All emission processes and pollutant prerequisites
Fuel:	Gasoline –motorcycles, passenger cars and passenger trucks; diesel and E-85: passenger cars and passenger trucks	MOVES4 default fuels and properties for Pima County
Travel Characteristics:	Annual, monthly, daily, hourly travel patterns, road type distributions, ramp and speed fractions	Data developed by PAG transportation modelers each year based on TDM results and local roads' vehicle count data
Inspection/Maintenance program:	EPA/ADEQ mandated program for Pima County	Pima County MOVES4 model default with current County parameters
Meteorology:	NCEI data as recorded at the Tucson International Airport station	2023 meteorology data for Pima County from TIA

Procedures:

- The EPA MOVES model is run at the Pima County scale, inventory mode, annual aggregation level, all months, all days (weekend and weekday) and all hours for the desired year;
- The three commuter vehicle types and three fuel types are selected as well as the designated pollutants (CO, NOx, VOC, PM₁₀, PM_{2.5}, CO₂e)
- All road and all vehicle activity types are selected;
- Local and default data for vehicle travel characteristics, County vehicle number and age distribution, vehicle inspection program, fuel, road type distribution and meteorology were entered into the MOVES model;
- Output is for annual emissions by vehicle type to ensure that an emission factor (E.F.) can be determined for each of the three vehicle types for each pollutant;
- The annual VMT and emissions for each of the three vehicle types are obtained from the model output data (HeidiSQL) found in the 'movesactivityoutput' and 'movesoutput' tables, respectively;
- An E.F. for each pollutant/commuter vehicle type combination (pounds/mile traveled) is calculated using each pollutant total and VMT total;
- A "composite commuter" E.F. is calculated by weighting the relative amount of VMT driven by a vehicle type and the vehicle E.F.;

- Example: In 2023, County passenger cars' annual VMT was 49.6 percent of the total commuter vehicle VMT (motorcycles + passenger cars + passenger trucks); passenger cars' 2023 CO E.F. was 0.0074 pounds/mile. Therefore, 49.6 percent of the "composite CO E.F." is attributed to passenger cars; the remaining portions of the composite E.F. are attributed to motorcycles and passenger trucks weighted by relative commuter vehicle VMT (motorcycles: 0.74 percent of commuter vehicle VMT; passenger trucks: 49.6 percent of commuter vehicle VMT).

Table 1. 2023 Pollution Benefits – TRP Program

Pollutant	U.S. Tons/year
Carbon monoxide (CO)	364.3
Volatile organic compounds (VOC)	30.6
Oxides of nitrogen (NOx)	21.0
Coarse Particulate Matter (PM ₁₀)	3.8
Fine particulate matter (PM _{2.5})	0.9
Carbon dioxide equivalents (CO ₂ e)	36,505.2
TOTAL*	36,924.8

* PM_{2.5} is a component of PM₁₀

TRP 2023 miles not driven (commuter vehicles: motorcycles, passenger cars & passenger trucks) – 87,647,016

Region-wide 2023 commuter vehicle miles driven – 7,452,694,100

Region-wide 2023 work-based miles driven – 1,349,121,174

TRP Program 2023 miles not driven = 1.18 % of regional commuter vehicle miles driven total

TRP Program 2023 miles not driven = 6.5 % of regional work-based miles driven total

Miles per Pound of Pollution:

- The composite E.F. for each pollutant (Table 2) are added together to determine the number of miles driven to produce one pound of criteria pollutants and the number of miles driven to produce one pound of CO₂e.
- For 2023 the results are:
 - 104.4 miles to produce one pound of criteria pollutants
 - 1.20 miles to produce one pound of CO₂e

Table 2. 2023 VMT-Weighted Composite Emission Factors for Commuter Vehicles

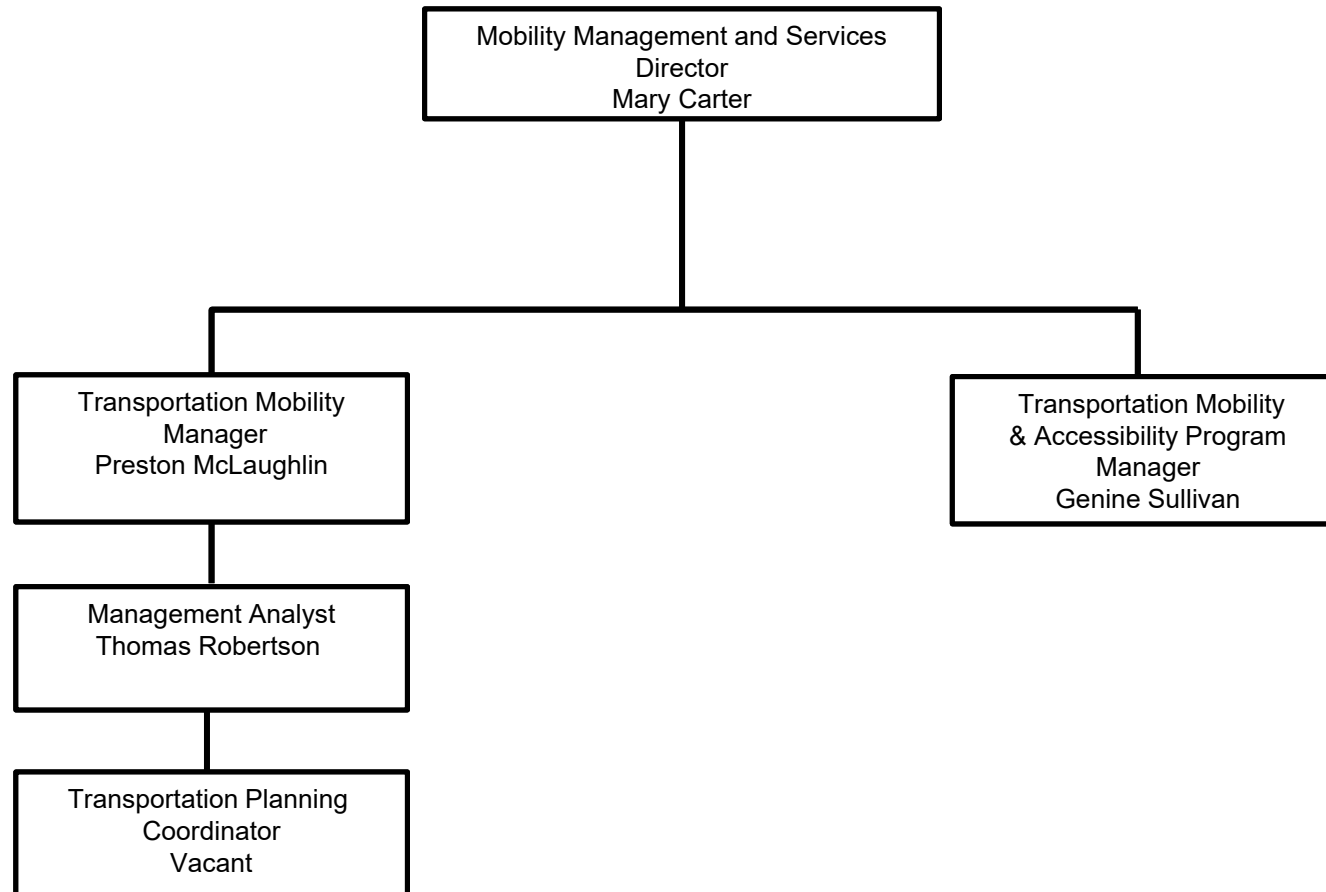
Pollutant	U.S. Pounds/mile
Carbon monoxide (CO)	0.008312780
Volatile organic compounds (VOC)	0.000697729
Oxides of nitrogen (NO _x)	0.000478915
Coarse Particulate Matter (PM ₁₀)	0.000086226
Fine particulate matter (PM _{2.5})	0.000021500
Total criteria pollutants*	0.009575650
Carbon dioxide equivalents (CO₂e)	0.833004184

* PM_{2.5} is a component of PM₁₀

cc: Jeanette DeRenne, Hyunsoo Noh

Annual Miles 2023		87,647,016									
Pollutant	Emission Factor (lbs/mile)	lbs saved									
CO	0.008312780	728,590									
VOC	0.000697729	61,154									
NOX	0.000478915	41,975									
PM10	0.000086226	7,557									
PM2.5	0.000021500	1,884									
TTI Criteria	0.009575650	841,162									
CO2e	0.833004184	73,010,331									
Avg. Response Rate		47.10%									
ADEQ Data Requirement Summary											
Passenger Cars and Passenger Trucks:	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Number of surveys submitted	16,434	57,918	57,005	61,118	61,365	60,418	58,748	43,396	50,017	51,182	50,577
	Pounds Saved										
CO	180,915	833,331	797,696	639,424	635,348	593,400	568,676	746,598	1,012,532	747,396	728,590
VOC	21,606	95,275	88,120	78,043	77,546	60,000	53,681	84,207	100,899	63,159	61,154
PM10	1,244	5,734	5,570	5,153	5,120	5,000	4,822	6,640	7,471	7,739	7,557
PM2.5	408	1,845	1,753	1,595	1,585	1,400	1,426	1,946	1,310	2,016	1,884
NOx	23,565	101,781	91,285	82,245	81,720	59,800	51,871	64,256	87,927	49,227	41,975
CO2e	11,009,927	49,890,168	47,782,376	46,648,206	46,350,865	47,175,400	45,394,646	58,530,548	79,803,335	72,768,870	73,010,331
Total pollution saved TRP - no CO2e	227,738	1,037,965	984,423	806,460	801,319	719,600	680,486	903,647	1,210,139	869,537	841,162
Pollution saved at 100% response rate	404,508	2,232,183	2,284,044	1,584,400	1,701,314	1,550,862	1,230,758	1,894,438	2,401,069	1,846,151	1,785,906
Total mileage saved TRP	12,636,520	57,357,872	55,382,594	55,653,884	55,299,140	48,202,275	53,184,092	74,689,576	96,813,600	87,766,224	87,647,016

PAG Mobility Services Organizational Chart



TRP Bluebook 100+ FTE Traditional Survey Sites

Company Code	Name	Business Type Code	# Employees	# FTE
ABRAMS	Abrams Airborne Mfg, Inc.	MFG	155	155
AFNIES	Afni Escalante	TSALES	559	559
ALBNMC	Tucson Albertsons	RTAIL	543	358
ALONMC	Alorica Tucson East	TSALES	1105	884
AMAZT	Amazon Fulfillment Ctr TUS2	DISTRI	2617	2617
AMDTU2	Amazon Logistics - DTU2	RTAIL	340	340
AMPNMC	Amphitheater Unified District	EDUC	1889	1748
ARIZCC	Faribault Foods	MFG	218	200
ARONIC	Howmet Fastening Systems	MFG	180	175
ASARCO	ASARCO	MI	542	542
AVSWHR	Sandstone of Tucson Nursing and Rehab	MEDI	159	128
AZMAIN	Arizona St Main Complex W Congress	GOVT	500	500
AZPRIS	Arizona St Prison Tucson Complex	GOVT	1241	1146
AZSDBL	Arizona St Schools For The Deaf & The Blind	EDUC	370	240
BEACG	Beacon Group SW, Inc.	SOCIAL	350	150
BOMBAB	Bombardier Aerospace Business	MFG	350	346
BSANCA	Brookdale Santa Catalina Villas	MEDI	117	90
BUMC	Banner - University Medical Center Tucson	HOSPTL	7931	7884
CAID	CAID Industries	MFG	220	220
CANYRR	Canyon Ranch Health Resort	TRVL	483	328
CAPRTC	Cal Portland-Rillito Cement	MFG	140	140
CARNMC	Carondelet Health Network	MEDI	2100	1650
CATERP	Caterpillar Inc. - Tucson Proving Ground	MFG	215	215
CATERT	Caterpillar Inc. - Tucson Mining Ctr	MI	568	564
CATFDH	Catalina Foothills School District High School	EDUC	150	130
CELEST	Celestica		189	151
CENTP	Arizona Complete Health	MEDI	110	110
CHAPAT	Chapman Tucson	MOTOR	172	123
CHED	Cheddar's Scratch Kitchen	SRVC	89	49
COKE	Swire Coca Cola	DISTRI	250	250
COMCAS	Comcast	MEDIA	80	80
COMFB	Community Food Bank	SOCIAL	167	167
CORHOP	Cornerstone Hospital	HOSPTL	126	54
COST	South Tucson	GOVT	40	40

COSTG	Costco Wholesale Grant Rd.	RTAIL	365	214
COSTK	Costco Kino	RTAIL	359	209
COSTNW	Costco Wholesale Northwest	RTAIL	350	225
COTDT	City of Tucson	GOVT	4916	4916
COX	Cox Communications	MEDIA	212	212
CYRACO	CyraCom International	TSALES	407	323
DEVON	Devon Gables Rehabilitation Center	MEDI	259	183
DILLPP	Dillard's Park Place	RTAIL	75	61
DOUTR	Doubletree Hotel Tucson At Reid Park	TRVL	122	100
ELRNMC	El Rio Health-Tucson	MEDI	1850	1603
FARIVC	Farmers Investment Co (FICO)	DISTRI	138	135
FEDEX	Federal Express	POSTAL	190	170
FLSKRE	FLSmidth Inc.	MFG	320	320
FORUM	Forum at Tucson, The	MEDI	115	104
FOULAC	Fountains at La Cholla	SRVC	158	120
FREDA	Human Learning Systems	EDUC	113	106
FRECM	Freeport-McMoRan Copper & Gold, Sierrita Operations	MI	1222	1222
FRYNMC	Fry's Food Stores-Tucson		2584	1796
HANDR	Handmaker Jewish Services Rosemont	MEDI	200	135
HEARH	Encompass Health Rehab Hospital of NW Tucson	MEDI	170	126
HEARI	Encompass Health Rehab Institute of Tucson	MEDI	181	181
HENSBC	Hensley Beverage Co.	DISTRI	183	150
HEXA	Hexagon Mining	MI	150	150
HILEC	El Conquistador Tucson, A Hilton Resort	TRVL	275	205
HOMDB	Home Depot - Broadway 410	RTAIL	221	160
HOMDM	Home Depot - Marana 478	RTAIL	171	160
HOMDOV	Home Depot - Oro Valley 481	RTAIL	176	81
HOMGDS	HomeGoods	RTAIL	1000	1000
IBM	IBM	COMPTR	500	500
INTUIT	Intuit Inc.	COMPTR	337	332
JCNMC	Jim Click Automotive Team	RTAIL	805	786
JCPTM	JC Penney Company, Inc. - Tucson Mall	RTAIL	60	13
JWMARR	JW Marriott Starr Pass Resort And Spa	TRVL	475	455
KALIL	Kalil Bottling Company	DISTRI	220	210
LAFRON	La Frontera Center Inc	MEDI	508	457
LAPOSG	La Posada	MEDI	595	490
LEOEL	Leonardo Electronics US Inc.	MFG	164	161

LHCG	LHC Group/Casa de la Luz Hospice	MEDI	128	90
LHMD	Larry H Miller Dodge Ram Fiat Tucson	MOTOR	98	98
LIFEC	Life Care Center of Tucson	MEDI	92	66
LODGEV	The Lodge at Ventana Canyon Golf & Racquet Club	TRVL	244	157
LOEWS	Loews Ventana Canyon Resort	TRVL	300	200
LOWESP	Lowe's	RTAIL	189	110
M3ER	M3 Engineering & Technology Corporation	MFG	203	175
MHC	MHC Healthcare	MEDI	672	672
MHIRJ	MHIRJ AVIATION	MFG	416	287
MIRAVA	Miraval Arizona	SRVC	450	220
MODUL	Modular Mining Systems, Inc	COMPTR	365	363
MUSNMC	Marana Unified School District	EDUC	1915	1840
NOAO	AURA, Inc.	EDUC	267	247
NORMC	Northwest Medical Center	HOSPTL	2398	1939
NOVAHB	NOVA Home Loans Broadway	BANK	231	231
OMNI	Omni Tucson National Golf Resort Spa	TRVL	250	200
ORCHEV	O'Rielly Chevrolet Inc	MOTOR	193	185
OVHOSP	Oro Valley Hospital	HOSPTL	775	578
PARKAV	Park Avenue Health & Rehabilitation Center	MEDI	168	149
PCCNMC	Pima Community College	EDUC	3471	1259
PEPSI	Pepsi-Cola Beverage Co.	DISTRI	150	125
PIMDO	Pima County	GOVT	6215	5904
PRESEQ	Precision Shooting Equipment	MFG	100	100
PRETOY	Precision Toyota of Tucson	MOTOR	219	217
RADIOL	Radiology Ltd	MEDI	519	425
RAYNMC	Raytheon Missiles and Defense	MFG	13381	13381
RINCON	Rincon Research Corporation	DATA	285	207
RITCDM	Ritz Carlton Dove Mountain	TRVL	280	225
ROYALB	Royal Automotive Group	MOTOR	409	409
RRPROD	R&R Products	MFG	287	287
SAFNMC	Tucson Safeway Food Stores	RTAIL	1829	1318
SAHSD	Sahuarita School District #30	EDUC	677	677
SALCHS	Salpointe Catholic High School	EDUC	150	150
SAMCLU	Sam's Club 6692	RTAIL	191	130
SANROS	Santa Rosa Care Center	MEDI	131	36
SARGE	Sargent Controls & Aerospace	MFG	420	410
SCRIPM	Scripps Media	MEDIA	78	72
SECURA	Securaplane Technologies	MFG	130	122
SILBEL	Silver Bell Mining LLC	MI	180	180

SMLNMC	Sam Levitz Furniture	RTAIL	296	271
SONBHH	Sonora Behavioral Health	HOSPTL	285	244
STTNMC	SunTran Transit Operations	TRANST	800	800
SUNNMC	Sunnyside Unified School District	EDUC	2289	2000
TARNMC	Target Stores-Tucson	RTAIL	1666	1666
TEPNMC	Tucson Electric Power	UTIL	1285	1285
TEXASI	Texas Instruments	MFG	370	370
TOM	Town of Marana	GOVT	414	414
TOS	Town of Sahuarita	GOVT	179	179
TOV	Town of Oro Valley	GOVT	390	390
TRICO	Trico Electric Cooperative	UTIL	146	142
TUCAA	Tucson Airport Authority	TRNSP	230	230
TUCJCC	Tucson Jewish Community Center	SRVC	292	177
TUCMAR	Atrium Hospitality	TRVL	98	79
TUCMEC	Tucson Medical Center	MEDI	5278	4495
TUCORT	Tucson Orthopaedic Institute	MEDI	115	98
TUSDME	TUSD Morrow Education Center	EDUC	7102	5566
UNIVER	Universal Avionics	MFG	188	188
UOAM	University of Arizona Main Campus Staff	EDUC	16000	13200
UPS	UPS	POSTAL	566	284
US162	US 162d WG, Arizona Air National Guard	GOVT	1500	900
USCOR	US Correctional Complex	GOVT	558	558
USDAFB	US Davis Monthan Air Force Base	GOVT	6000	6000
USDVA	US Department of Veterans Affairs SW CMOP 762	MEDI	400	400
USPS	US Postal Service Cherrybell	POSTAL	300	300
USVAMC	US Southern AZ Va Health Care System	MEDI	3384	3384
VENMS	Roche Tissue Diagnostics	MFG	1540	1265
VUSNMC	Vail School District	EDUC	2213	2244
WATSON	Watson Chevrolet Inc	MOTOR	203	203
WESTIN	Westin La Paloma	TRVL	344	200
WESWL	Westward Look Wyndham Grand Resort & Spa	TRVL	105	80
WMTNMC	Walmart Stores-Tucson	RTAIL	4301	4301
XEMED	Xeridien Medical Devices	MFG	112	112

2023 Remote Work Employer(RWE) sites

Company Code	Name	Business Type Code	# Employees	# FTE
AAAAZ	AAA - Arizona	DATA	289	112
ADP	ADP	DATA	509	509
AGERO	Agero	TSALES	162	162
AMRCRO	American Red Cross	SOCIAL	267	189
ARIZDS	Arizona Daily Star	MEDIA	85	85
CHAMB	Chamberlain Group Inc	MFG	213	213
CITI	Citi	BANK	1300	1300
COMCAO	Comcast Cable Oracle	MEDIA	242	242
DCMART	DCMA Missiles Tucson	GOVT	173	173
GEICO	GEICO Direct	INSUR	1706	1706
OPTMRX	OptumRx	MEDI	116	116
SIMPLV	Simpleview	COMPTR	175	175
SOUGAS	Southwest Gas Corp	UTIL	274	274
SUNQUI	Clinisys	MEDI	424	422
USCENB	US Census Bureau	GOVT	151	151
VANTW	Vantage West Credit Union	BANK	478	478

2023 PAG TRP Employer Recognition Levels Awarded

Employee		
Name	Count	Current Year Award Level
Abrams Airborne Mfg Inc.	155	Silver Award - RR and AMU
*Afni Escalante	559	Closed Site
Alorica Tucson East	1105	Poor
Amazon Fulfillment Ctr TUS2	2617	Poor
Amazon Logistics - DTU2	340	Poor
Amphitheater Unified District	1889	Average
Arizona Complete Health	110	Gold Award
Arizona St Main Complex W Congress	500	Bronze Award - Goal
Arizona St Prison Tucson Complex	1241	Average
Arizona St Schools For The Deaf & The Blind	370	Average
ASARCO	542	Silver Award - RR and AMU
Atrium Hospitality	98	Average
AURA Inc.	267	Average
Banner - University Medical Center Tucson	7931	Average
*Beacon Group SW Inc.	350	No Survey in 2023
Bombardier Aerospace Business	350	Average
Brookdale Santa Catalina Villas	117	Poor
CAID Industries	220	Average
Cal Portland-Rillito Cement	140	Average
Canyon Ranch Health Resort	483	Bronze Award - Goal
Carondelet Health Network	2100	Poor
Catalina Foothills School District High School	150	Average
Caterpillar Inc. - Tucson Mining Ctr	568	Bronze Award - Goal
Caterpillar Inc. - Tucson Proving Ground	215	Bronze Award - RR
Celestica	189	Bronze Award - RR
Chapman Tucson	172	Bronze Award - RR
Cheddar's Scratch Kitchen	89	Poor
City of Tucson	4916	Average
Comcast	80	Poor
Community Food Bank	167	Bronze Award - RR
Cornerstone Hospital	126	Average
Costco Kino	359	Bronze Award - RR
Costco Wholesale Grant Rd.	365	Average
Costco Wholesale Northwest	350	Poor
Cox Communications	212	Average
CyraCom International	407	Bronze Award - Goal
Devon Gables Rehabilitation Center	259	Poor
Dillard's Park Place	75	Average

Doubletree Hotel Tucson At Reid Park	122	Average
El Conquistador Tucson A Hilton Resort	275	Average
El Rio Health-Tucson	1850	Average
Encompass Health Rehab Hospital of NW Tucson	170	Average
Encompass Health Rehab Institute of Tucson	181	Average
Faribault Foods	218	Average
Farmers Investment Co (FICO)	138	Bronze Award - RR
Federal Express	190	Poor
FLSmith Inc.	320	Poor
*Forum at Tucson The	115	No Survey in 2023
Fountains at La Cholla	158	Bronze Award - AMU
Freeport-McMoRan Copper & Gold Sierrita Operations	1222	Bronze Award - AMU
Fry's Food Stores-Tucson	2584	Average
Handmaker Jewish Services Rosemont	200	Gold Award
Hensley Beverage Co.	183	Bronze Award - AMU
Hexagon Mining	150	Silver Award - Goal and AMU
Home Depot - Broadway 410	221	Average
Home Depot - Marana 478	171	Poor
Home Depot - Oro Valley 481	176	Bronze Award - AMU
HomeGoods	1000	Average
Howmet Fastening Systems	180	Average
Human Learning Systems	113	Bronze Award - AMU
IBM	500	Bronze Award - Goal
Intuit Inc.	337	Poor
JC Penney Company Inc. - Tucson Mall	60	Average
Jim Click Automotive Team	805	Poor
JW Marriott Starr Pass Resort And Spa	475	Poor
Kalil Bottling Company	220	Silver Award - RR and AMU
La Frontera Center Inc	508	Bronze Award - RR
La Posada	595	Poor
Larry H Miller Dodge Ram Fiat Tucson	98	Average
Leonardo Electronics US Inc.	164	Bronze Award - AMU
LHC Group/Casa de la Luz Hospice	128	Average
*Life Care Center of Tucson	92	No Survey in 2023
Loews Ventana Canyon Resort	300	Average
Lowe's	189	Average
M3 Engineering & Technology Corporation	203	Silver Award - RR and AMU
Marana Unified School District	1915	Average
MHC Healthcare	672	Bronze Award - RR
MHIRJ AVIATION	416	Average
Miraval Arizona	450	Average

Modular Mining Systems Inc	365	Silver Award - RR and Goal
Northwest Medical Center	2398	Average
NOVA Home Loans Broadway	231	Bronze Award - RR
O'Rielly Chevrolet Inc	193	Poor
Omni Tucson National Golf Resort Spa	250	Bronze Award - AMU
Oro Valley Hospital	775	Poor
Park Avenue Health & Rehabilitation Center	168	Poor
Pepsi-Cola Beverage Co.	150	Bronze Award - RR
Pima Community College	3471	Bronze Award - AMU
Pima County	6215	Average
Precision Shooting Equipment	100	Bronze Award - RR
Precision Toyota of Tucson	219	Bronze Award - RR
R&R Products	287	Poor
Radiology Ltd	519	Bronze Award - AMU
Raytheon Missiles and Defense	13381	Late data submission
Rincon Research Corporation	285	Bronze Award - RR
Ritz Carlton Dove Mountain	280	Bronze Award - AMU
Roche Tissue Diagnostics	1540	Silver Award - RR and AMU
Royal Automotive Group	409	Silver Award - RR and AMU
Sahuarita School District #30	677	Average
Salpointe Catholic High School	150	Silver Award - RR and AMU
Sam Levitz Furniture	296	Bronze Award - RR
Sam's Club 6692	191	Poor
Sandstone of Tucson Nursing and Rehab	159	Average
Santa Rosa Care Center	131	Bronze Award - AMU
Sargent Controls & Aerospace	420	Bronze Award - RR
Scripps Media	78	Bronze Award - AMU
Securaplane Technologies	130	Silver Award - RR and AMU
Silver Bell Mining LLC	180	Bronze Award - RR
Sonora Behavioral Health	285	Poor
South Tucson	40	Average
Sunnyside Unified School District	2289	Silver Award - RR and AMU
SunTran Transit Operations	800	Average
Swire Coca Cola	250	Average
Target Stores-Tucson	1666	Average
Texas Instruments	370	Average
The Lodge at Ventana Canyon Golf & Racquet Club	244	Poor
Town of Marana	414	Silver Award - RR and AMU
Town of Oro Valley	390	Average
Town of Sahuarita	179	Silver Award - RR and AMU
Trico Electric Cooperative	146	Bronze Award - RR
Tucson Airport Authority	230	Average

Tucson Albertsons	543	Gold Award
Tucson Electric Power	1285	Average
Tucson Jewish Community Center	292	Average
Tucson Medical Center	5278	Poor
Tucson Orthopaedic Institute	115	Bronze Award - RR
Tucson Safeway Food Stores	1829	Bronze Award - AMU
TUSD Morrow Education Center	7102	Poor
Universal Avionics	188	Silver Award - RR and AMU
University of Arizona Main Campus Staff	16000	Poor
UPS	566	Poor
US 162d WG Arizona Air National Guard	1500	Poor
US Correctional Complex	558	Poor
*US Davis Monthan Air Force Base	6000	No Survey in 2023
US Department of Veterans Affairs SW CMOP 762	400	Bronze Award - AMU
US Postal Service Cherrybell	300	Poor
US Southern AZ Va Health Care System	3384	Poor
Vail School District	2213	Poor
Walmart Stores-Tucson	4301	Silver Award - RR and Goal
Watson Chevrolet Inc	203	Average
*Westin La Paloma	344	No Survey in 2023
Westward Look Wyndham Grand Resort & Spa	105	Poor
*Xeridigm Medical Devices	112	No Survey in 2023

2023 TRP Survey Metrics Summary					
Category	2023	2022	2021	2020	2019
Alt Mode Participation	20.23	21.96	25.37	23.43	14.33
Avg VMT	58.2	50.12	50.4	50.1	56.5
Employees*	134,505	134,664	135,131	128,207	132,802
RWE Employees**	6884	5,240	NA	NA	NA
Respondents*	43,693	51,314	50,017	43,396	58,748
Response Rate %	47.1	50.13	50.4	47.7	55.29
One Way Miles	14.10	12.09	12.86	12.35	12.58
Ave CarPool # of People	2.37	2.4	2.4	4.52	2.44
Ave # of Alt Mode Days	2.9	3.28	3.32	3.38	3.12
Drive Alone %	79.76	78.04	74.63	74.15	85.19
Carpool %	4.8	5.14	4.1	4.51	5.99
Bus %	1.33	1.62	.94	1.36	1.88
StreetCar %	.50	.384	.23	0.165	0.165
Bike %	.91	1.03	.72	1.36	1.22
Walk %	.93	1.66	1.10	1.26	1.23
Telework %	8.48	9.78	15.50	12.43	1.5
CWW	3.44	2.53	3.04	2.54	2.43
# Carpool	3352	3829	3080	11.95	5,074
# Bus	904	862	699	620	1,528
# StreetCar	372	400	239	131	275
# Bike	823	989	1071	661	1,806
# Walk	845	949	754	617	1,101
# Telework	8017	10,186	12,395	8,413	2,274
# CWW	8546	11,694	10,764	9,481	10,124

*Employees who submit a response to the TRP Annual Employee survey comprise the traditional TRP employee count.

**RWE employers account for 100% of their staff census in the confirmation process.

Regional Travel Reduction Program Task Force Meeting 11/20/2023

Breanne Hoishman <BHoishman@pagregion.com>

Mon 11/13/2023 11:40 AM

We welcome you to virtually attend the next Travel Reduction Program Task Force meeting on **Monday, November 20, 2023 at 10:00 a.m.**

Please **register** for this meeting using the webinar link below. You will receive additional instructions for joining the meeting after you register.

Webinar Registration Link: https://us06web.zoom.us/webinar/register/WN_mealajALR5CltHBEgtcLvA

Please read the information below for access, tips, and reminders to efficiently use the webinar:

- Please mute your device during the meeting.
- Please unmute your device to vote or make a comment, state your name, and wait for the Chair to recognize your turn.
- Please make sure to check your system ahead of time. Instructions for running the test will be included in the invitation email from Zoom.
- If you cannot log in to the webinar or run into other technical problems with your computer or internet service, please contact the help desk at: (520) 792-2952. Alternatively, you may use the phone option. Instructions for the phone option are also included in the invitation email from Zoom.

While our meetings are conducted virtually, we want to remind and ask that members and the committee as a whole are still obligated to comply with Arizona's open meeting law and only discuss matters on the agenda.

Please don't hesitate to contact us if you have any questions. We look forward to your participation on **Monday, November 20th.**

Breanne Hoishman

Administrative Support Associate

Tel (520) 792-1093 | Dir (520) 495-1436



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Tucson, AZ 85701

PAGregion.com | RTAmobility.com

*Improving the region's mobility, sustainability and livability
through collaborative leadership and planning*

Travel Reduction Program Regional Task Force Meeting

On or after 10:00 a.m., November 20, 2023

Public Access to Meeting Audio/Presentation:

<https://youtube.com/live/uCXdzYipNUk>

Notice is hereby given to the public and to the Task Force members that the Travel Reduction Program Regional Task Force of Pima Association of Governments (PAG) will meet at the above stated time and date. The following is an agenda of the matters to be considered and discussed.

***SPECIAL NOTICE:** Members of the Travel Reduction Program Regional Task Force may attend the meeting remotely. The meeting room will be closed to the public since this is an electronic meeting. However, members of the public are invited to attend the meeting via the link above. Task Force members will be provided with a separate link to participate. Members of the public may submit written comments relating to this meeting to info@PAGregion.com within one hour of the meeting's posted start time. These comments will be filed with the committee's records.*

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AGENDA

1. Call to Order

2. In-kind Notice

PAG staff will ask participants to confirm an estimated in-kind time for this meeting.

3. Travel Reduction Program Updates

PAG staff will provide program updates.

- TRP Annual Report Highlights
- Online Platform Enhancements

This is an information item.

4. New TRP Task Force Membership for 2024-2026

- a. Process-Jurisdictions and 10 Major Employers
- b. Due Dates
- c. Referral of co-workers
- d. Responsibilities of TRP Task Force

This is an information item.

5. Travel Reduction Program Best Practices

TRP Task Force Members will be asked for input and ideas for:

- a. Online platform functionality
- b. Program expansion ideas-recruitment of new employers
- c. Newsletter ideas

Best Practices – great outcomes. What worked for you?

This is an information item.

6. Adjournment

The Travel Reduction Program Regional Task Force meeting packet containing material related to the meeting is available at www.PAGregion.com for public review. In compliance with the Americans with Disabilities Act (ADA), those requiring special assistance, such as large typeface print, sign language or other reasonable accommodations, may request those through the administrative offices at: (520) 792-1093 at least two business days before the meeting.

PAG operates its programs without regard to race, color and national origin in compliance with [Title VI](#) of the Civil Rights Act. We invite you to complete our voluntary self-identification survey ([English/Spanish](#)).

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Regional Travel Reduction Program Task Force Meeting 6/19/2023

Breanne Hoishman <BHoishman@pagregion.com>

Thu 6/15/2023 9:16 AM

Dear Travel Coordinators,

We welcome you to virtually attend the next Travel Reduction Program Task Force meeting on **Monday, June 19, 2023 at 10:00 a.m.**

Please register for this meeting using the webinar link below. You will receive additional instructions for joining the meeting after you register.

Webinar Registration Link: https://us06web.zoom.us/webinar/register/WN_7G-qG5faTPWqg2GrBGahwQ

Please read the information below for access, tips, and reminders to efficiently use the webinar:

- Please mute your device during the meeting.
- Please unmute your device to vote or make a comment, state your name, and wait for the Chair to recognize your turn.
- Please make sure to check your system ahead of time. Instructions for running the test will be included in the invitation email from Zoom.
- If you cannot log in to the webinar or run into other technical problems with your computer or internet service, please contact the help desk at: (520) 792-2952. Alternatively, you may use the phone option. Instructions for the phone option are also included in the invitation email from Zoom.

While our meetings are conducted virtually, we want to remind and ask that members and the committee as a whole are still obligated to comply with Arizona's open meeting law and only discuss matters on the agenda.

Please don't hesitate to contact us if you have any questions. We look forward to your participation on **Monday, June 19th.**

Breanne Hoishman

Administrative Secretary

Tel (520) 792-1093 | Dir (520) 495-1436



1 E Broadway Blvd., Suite 401

Tucson, AZ 85701

PAGregion.com | RTAmobility.com

*Improving the region's mobility, sustainability and livability
through collaborative leadership and planning*

Travel Reduction Program Regional Task Force Meeting

On or after 10:00 a.m., Monday, June 19, 2023

Public Access to Meeting Audio/Presentation: <https://youtube.com/live/9aO--Bz4dwE>

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AGENDA

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PAG staff will ask participants to confirm an estimated in-kind time for this meeting.

3. TRP Program Updates

PAG staff will provide program updates.

- TRP Online Platform Enhancements
- RWE Updates
- Multi-Address Employers
- AIR Survey Enhancements

This is an information item.

4. TRP Growth in Employees and sites-A paradigm shift

Expansion of program reach while condensing number of listed employers by increasing specific addresses to collect VMT.

This is an information item.

5. Adjournment

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TRAVEL REDUCTION PROGRAM REGIONAL 2024-2026 TASK FORCE MEMBERSHIP

MAJOR EMPLOYERS (10) ORGANIZATION CATAGORY TERM EXPIRES EMAIL

1	Cynthia Gonzales	Banner University Medical Center	Healthcare	December 2026	cynthia.gonzales2@bannerhealth.com
2	Josephine Curylo	Bureau of Prisons	Prison-Business Services	December 2026	jcurylo@azadc.gov
3	Marie Gonzales	Freeport-McMoRan	Mining	December 2026	Mgonzale52@fmi.com
4	Becky Egly	Hexagon	Mining	December 2026	Becky.Egly@hexagon.com
5	Nick Trees	La Frontera Arizona	Non-profit Social Services	December 2026	nick.trees@lafrontera.org
6	Kathy Chavez	M3 Engineering	Business-Engineering	December 2026	kathy.chavez@m3eng.com
7	Rene Reichardt	Pima Community College	Education-Secondary	December 2026	rreichardt@pima.edu
8	Alesia Krug	Raytheon Missel Systems	Business-Defense	December 2026	aleisa.m.krug@rtx.com
9	Teresa Bravo	Tucson Electric Power	Utility	December 2026	teresa.bravo@tep.com
10	Frank Sanchez	University of Arizona	Education-Secondary	December 2026	franksanchez@arizona.edu

JURISDICTIONAL
REPRESENTATIVES (6)

1. Josue Licea
jlicea@southtucson.org

ORGANIZATION

City of South Tucson

TERM EXPIRES

ONGOING

- | | | |
|-----------------------------|--|---------|
| 2. Monica Landgrave-Serrano | City of Tucson
monica.landgrave-serrano@tucsonaz.gov | ONGOING |
| 3. Karla Silva | Pima County
Karla.Silva@pima.gov | ONGOING |
| 4. Maureen Flores | Town of Marana
mflores@maranaaz.gov | ONGOING |
| 5. Matt Jankowski | Town of Oro Valley
mjankowski@orovalleyaz.gov | ONGOING |
| 6. Jessica Silva | Town of Sahuarita
jsilva@sahuaritaaz.gov | ONGOING |

PAG Staff Lead: Mary Carter Director, Mobility Management and Services

TRP PARTNERS: MEETING ATTENDEES

- Amanda Luecker ADEQ
luecker.amanda@azdeq.gov
- Sarah Fitzgerald ADEQ
fitzgerald.sarah@azdeq.gov
- Rick MacNeal EHI/COMMUTE
rick.macneal@ehi.com
- Becky Stull EHI/COMMUTE
becky.stull@ehi.com

2024 Tentative Meeting dates

Monday, June 17, 2024
Monday, November 18, 2024

2025 Tentative Meeting dates

Monday, June 16, 2025
Monday, November 17, 2025

Miram Lucero-AFNI
Candace from ADP

The Benefits of Travel Reduction



Drive less. Save more.

TRAVEL REDUCTION PROGRAM

SunRideshare.org

Air pollution is real



- Motor vehicle emissions are a major source of air pollution in Pima County.
- 101.2 miles driven per pounds of pollution
- The Travel Reduction Program was enacted as a result of the Clean Air Act of 1970 to reduce emissions. Pima Association of Governments (PAG) is the designated lead air quality agency per article 8 section 49-588 of the Federal Register.
- The TRP has been operating in Pima County since 2000. The region is in attainment for air quality standards.



Your company's responsibility



Employers with 100 FTEs are required to participate in PAG's Travel Reduction Program (TRP)

1. Assign a transportation coordinator (TC)
2. Complete a travel reduction Activity Inventory Report (AIR Survey) - Spring
3. Administer an Annual TRP Employee Survey to workforce or RWE confirmation
4. Share travel reduction information and materials with employees



Benefits of sharing the ride



- Save big on commute costs
- Reduce stress/improve health
- Gain more time
- Make new friends
- Enjoy a healthier environment
- Vanpools - share expense, receive a subsidy



TRP requirement – Annual Employee Survey



TCs:

- Administer the survey annually... mark your calendar!
- Promote survey - communicate and educate
- 50% percent or better response rate
- Each site has its own password

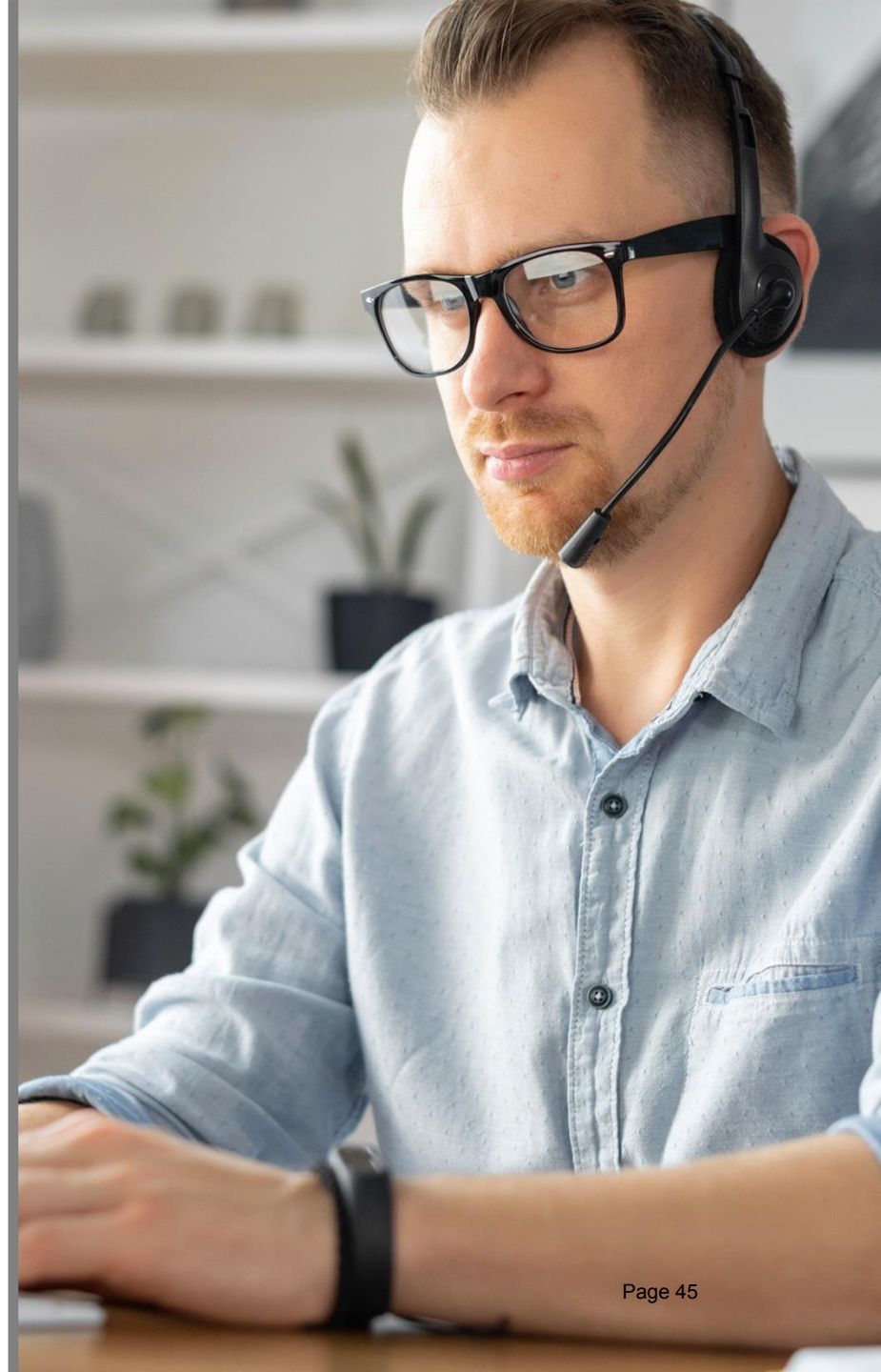


TRP Remote Work Employees (RWE)



Confirmation process for TCs:

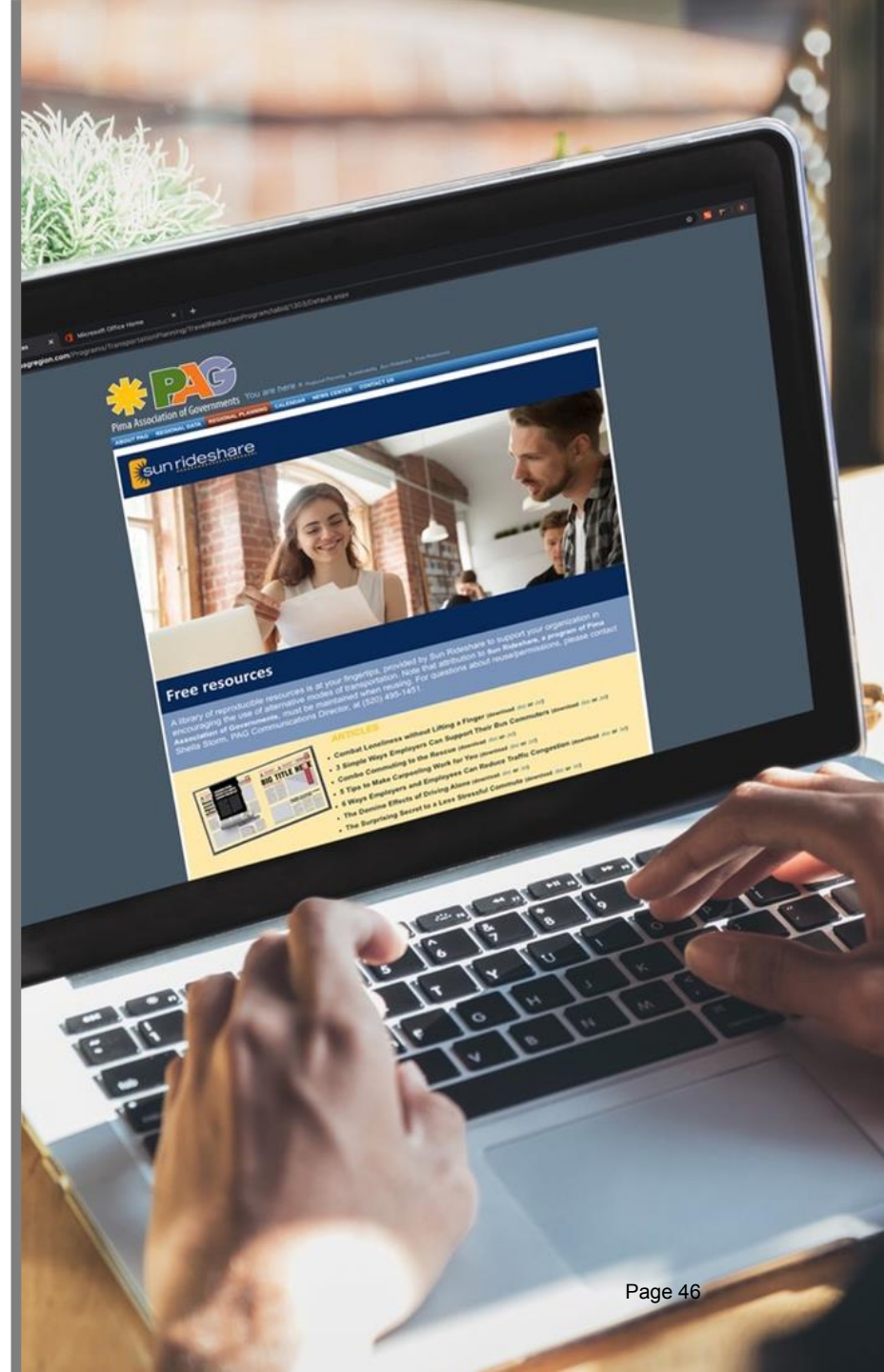
- Contact TRP staff for review of status
- Confirm 40% or greater of workforce is working remotely
- Confirm contacts and employee count
- Receive specific link
- Complete online confirmation
- Receive confirmation email as record of completion



New TRP Online Portal Enhancements in 2023




- Streamlined process for multi-site employers
- Easier updates to multiple addresses for employers
- Performance Tracking Page for employers - view real time data
- Administrative efficiency improved by 35% while increasing program reach



TRP Overview and QR Code Survey Tool



TRAVEL REDUCTION PROGRAM Program Overview



The Pima Association of Governments' Travel Reduction Program (TRP) team is available to provide you information on the benefits of why major employers in the greater Tucson area should participate in the annual TRP survey.

Our team can offer you support to annually administer the survey to your employees to seek the greatest participation rates possible.


Program Summary

Over 164 Pima County employers, representing over 150K employees in Pima County, who have 100 full-time equivalents (FTEs) or more, are required by Pima County or City of Tucson ordinances to participate in the program. By encouraging employees to use alternative transportation modes to commute, their actions can help to reduce traffic congestion and vehicle emissions for cleaner air.

Travel Reduction Ordinances

Pima County: https://codeoflibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070
City of Tucson: <https://www.tucsonaz.gov/Departments/Transportation-Mobility/Transit-Services-Division/Travel-Reduction-Ordinance>

TRP Employer Requirements



1. Assign a transportation coordinator (TC).
2. Share information with employees about alternative transportation modes for their commute.
3. Complete the TRP Activity Inventory Report (AIR survey) annually.
4. Administer the TRP Annual Employee Survey, or request to change operational status to Remote Work Employer (RWE) site.

The higher your survey response rate, the better the data you can receive to support your employees. PAG creates a heat map (see example on opposite side/page 2) with information from those who respond in order to allow your HR team to evaluate if vanpooling, carpooling or transit are good choices for your workforce. PAG also can subsidize vanpools with seven or more participants to lessen the cost of the commute for onsite employees.

TRP Outreach Contact

Mary Carter, Director, Mobility Management and Services, MCarter@pagregion.com

Resources


PAG Travel Reduction Program Webpage: <https://pagregion.com/sustainability/travel-reduction/>
Sun Rideshare Webpage: <https://pagregion.com/mobility/sun-rideshare/>

DATA is critical for all businesses, including yours and ours.

Your participation in Pima Association of Governments' Travel Reduction Program (TRP) Survey provides data that will help shape your future.

Los DATOS son fundamentales para todas las empresas, incluidas la tuya y la nuestra.

Tu participación en la Encuesta del Programa de Reducción de Viajes (TRP) de la Asociación de Gobiernos Pima proporciona datos que ayudarán a dar forma a tu futuro.




It's Survey Time!

¡Tiempo de cuestionario!

Company Name:
Nombre de empresa


Survey Password:
Contraseña de cuestionario

Deadline:
La fecha tope



The PAG Travel Reduction Program is a state-mandated air quality program designed to reduce emissions from passenger vehicles and protect the air quality in the Pima County region. Find out more at <https://pagregion.com/sustainability/travel-reduction/>

El Programa de Reducción de Viajes de PAG es un programa de calidad del aire exigido por el estado y diseñado para reducir las emisiones de los vehículos de pasajeros y proteger la calidad del aire en la región del Pima County. Obtenga más información en <https://pagregion.com/sustainability/travel-reduction/>



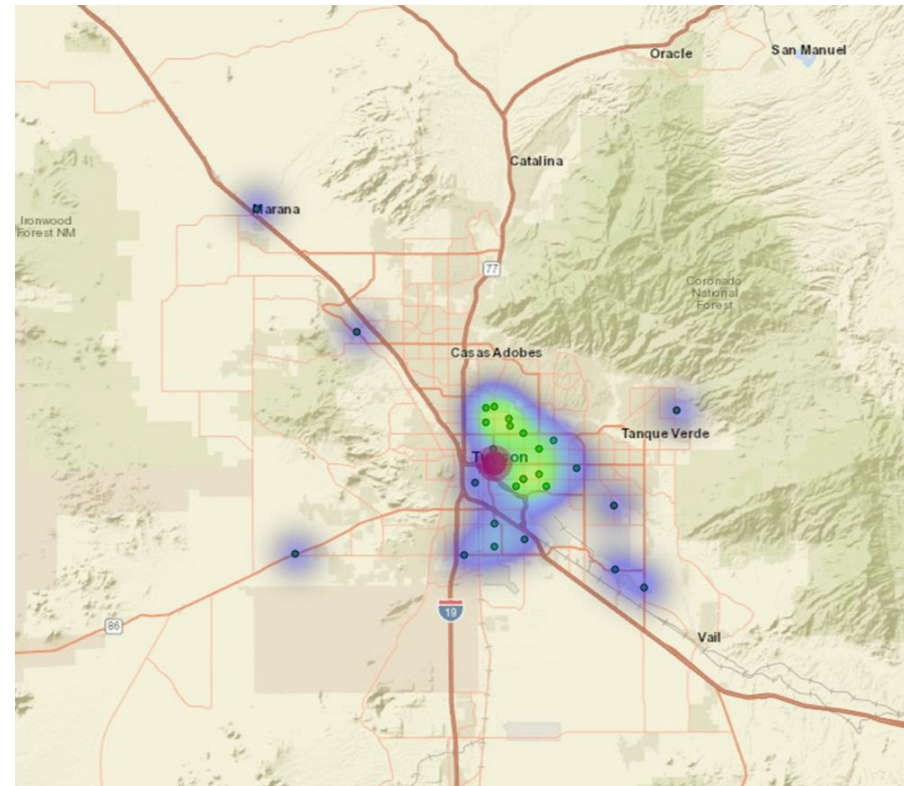
Pima Association of Governments

Safeway 1684 Broadway & Campbell
1940 E. Broadway BI Tucson AZ, 85719
Survey Date - July 2022

Survey Year	2018	2019	2020	2021	2022
Alternative Mode Participation (based on trips)	21.5%	31.4%	12.3%	18.9%	15.0%
TRO Goal	39%	40%	40%	40%	40%
Average weekly VMT per employee (one-way miles)	48.9	24.8	30.7	39.2	41.4
VMT % change vs. last survey	21.3%	-49.3%	23.9%	27.6%	5.6%
Number of Employees at time of survey	130	124	124	140	140
Number of survey respondents	83	67	77	98	34
Survey response rate	63.8%	54.0%	62.1%	70.0%	24.3%
Average one-way miles per trip	11.5	6.6	6.2	8.4	8.6
Average number of people per carpool	2.7	2.6	2.4	2.3	4.0
Average number of days per week for Alt Mode usage	4.1	4.3	3.9	4.1	4.5
% Trips by Mode					
% Drive Alone	78.5%	68.6%	87.7%	81.1%	85.0%
% Carpool/Vanpool	7.9%	12.6%	2.9%	4.4%	2.8%
% Bus	7.7%	10.3%	4.1%	4.0%	6.7%
% Street Car	0.0%	0.0%	0.0%	0.0%	0.0%
% Bike	1.7%	3.2%	2.2%	2.4%	3.9%
% Walk	4.1%	5.0%	2.9%	7.0%	0.6%
% Work From Home	0.0%	0.0%	0.0%	0.0%	0.0%
% CWW	0.2%	0.3%	0.2%	1.0%	1.1%
Number of Employees by Mode*					
# Carpool/Vanpool	9	13	5	7	1
# Bus	9	10	3	5	3
# Street Car	0	0	0	0	0
# Bike	1	3	2	2	2
# Walk	5	5	3	9	1
# Work From Home	0	0	0	0	0
# CWW	1	1	1	5	1
TOTAL	24	31	13	23	7

*Employees may be double counted if they use multiple modes
Must use a mode at least once a week to be counted.
VMT = vehicle miles traveled
CWW = compressed work week

Final survey report provides historic data, summary of emissions offset and a heat map of employee responses.



Survey data helps employers/planners prepare for the future



Calculate/Evaluate:

- Emission reduction benefits – Air Quality
- Transportation mode usage
- Transit system usage
- Travel time data
- Commute patterns
- Bike/Loop use; annual bike counts



TRP Requirement – Activity Inventory Report



The final report:

- Identifies employee travel habits
- Shares information about employee travel reduction efforts
- Shares availability of employer subsidies and incentives
- Identifies access to transit, flexible schedules and bike facilities



Get recognized



- Achieve the minimum 50% response rate
- Meet the TRP ordinance goal
- Reach a 2 percentage point increase in alt mode use
- NOTE: Company sustainability measures being reported? TRP counts for you!



**GOALS
ACHIEVED**

3

GOLD

2

SILVER

1

BRONZE

Other ways you can help



- Keep us updated on current employee counts.
- Tell us about changes to the organization – closure, expansions, remodels.
- Share travel reduction information with employees - FREE Transit, Vanpools, benefits of biking etc.



Questions?



Drive less. Save more.

TRAVEL REDUCTION PROGRAM
SunRideshare.org

Travel Reduction Program/Sun Rideshare Contact
Mary Carter
Director, Mobility Management and Services

mcarter@region.com
(520) 495-1424
(520) 955-1002 (cell)



Pima Association of Governments

ACTIVITY INVENTORY SURVEY RESULTS

											%Δ		
											2024	1 Year	10 year
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023			
Number of employers	230	216	214	217	213	203	203	194	202	147	159	8.16%	-30.87%
Number of employees	126,288	119,649	123,926	128,093	130,124	126,539	128,626	129,336	128,595	129,810	143,409	10.48%	13.56%
Adjusted work schedule	60.7%	60.5%	65.4%	59.9%	64.6%	71.9%	59.17%	66.40%	64.30%	65.31%	61.94%	-5.16%	2.04%
Flexible schedules	44.8%	45.6%	50.5%	40.1%	46.7%	56.7%	54.67%	57.7%	53.40%	57.14%	54.19%	-5.16%	21.01%
Compressed work week	40.9%	41.4%	41.6%	40.6%	44.3%	42.4%	31.00%	32.9%	37.60%	31.97%	33.55%	4.93%	-17.91%
Bike facilities	89.1%	87.9%	89.3%	88.9%	89.2%	76.8%	71.40%	73.7%	87.60%	64.63%	65.16%	0.83%	-26.85%
Sell bus passes	20.5%	18.1%	18.2%	15.2%	14.6%	12.3%	14.20%	11.9%	11.30%	6.80%	5.96%	-12.38%	-70.96%
Communication of rideshare information	96.9%	94.0%	97.2%	95.4%	94.3%	86.2%	80.30%	74.2%	69.80%	68.03%	60.65%	-10.85%	-37.44%
Email alerts	34.8%	42.8%	42.5%	47.5%	42.9%	16.3%	14.70%	13.9%	11.30%	27.89%	21.29%	-23.67%	-38.79%
Newsletter	27.0%	29.3%	37.9%	35.0%	25.9%	14.8%	9.80%	10.3%	9.90%	17.69%	19.35%	9.43%	-28.20%
New hire orientation	47.4%	52.6%	59.8%	53.0%	52.8%	54.7%	45.80%	40.2%	34.10%	36.05%	40.00%	10.94%	-15.60%
Information center	71.3%	61.9%	59.8%	55.8%	59.9%	50.2%	40.80%	55.10%	27.70%	30.61%	28.39%	-7.27%	-60.19%
Incentives for alternative mode usage	22.7%	18.6%	17.8%	20.7%	17.5%	15.8%	16.25%	13.4%	11.80%	12.24%	9.68%	-20.97%	-57.38%
Recognition for alternative mode usage	17.0%	16.7%	14.5%	7.8%	7.5%	1.5%	0.80%	2.6%	1.10%	0.68%	2.58%	279.35%	-84.85%
Parking incentives	16.2%	14.9%	14.5%	12.4%	13.2%	15.3%	12.30%	11.6%	13.80%	13.61%	13.55%	-0.42%	-16.15%
Matching system available	31.4%	29.8%	44.9%	35.0%	30.2%	8.9%	NA	5.90%	4.50%	5.44%	5.16%	-5.16%	-83.58%
Subsidies provided	18.3%	14.4%	15.4%	15.2%	16.0%	12.3%	8.80%	11.60%	7.90%	5.44%	5.81%	6.69%	-68.34%
Telework program	28.8%	27.0%	32.7%	29.0%	34.0%	30.0%	47.80%	51.10%	45.50%	46.26%	43.23%	-6.56%	49.98%
On-site facilities	42.6%	44.2%	41.6%	47.5%	42.5%	46.3%	41.40%	39.60%	39.60%	42.86%	39.35%	-8.17%	-7.64%
EV charging stations										17.69%	20.00%	13.08%	
Close to a bus route	80.8%	81.9%	83.6%	80.6%	82.5%	80.3%	80.70%	77.30%	80.10%	79.59%	81.29%	2.13%	0.62%
Promote events	66.4%	67.0%	65.4%	57.1%	58.0%	58.6%	92.60%	89.10%	88.60%	49.66%	42.58%	-14.26%	-35.85%
Wellness Team			65.0%	69.6%	65.1%	58.6%	54.70%	58.2%	56.90%	58.50%	54.19%	-7.37%	
Sustainability Team			30.4%	32.3%	34.4%	24.6%	20.70%	18.0%	18.80%	21.09%	23.87%	13.19%	

2019 - missing 8 companies

2020 - missing 6 companies as of 11/13/20

2021 - missing 14 companies 9/16/21

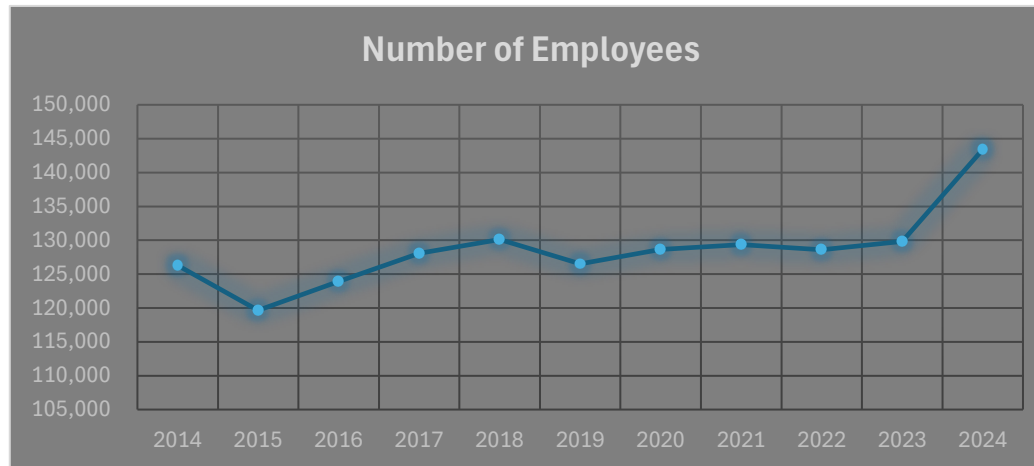
2022 -missing 8 companies 6/17/22

2023 - missing 9 companies 6/16/23

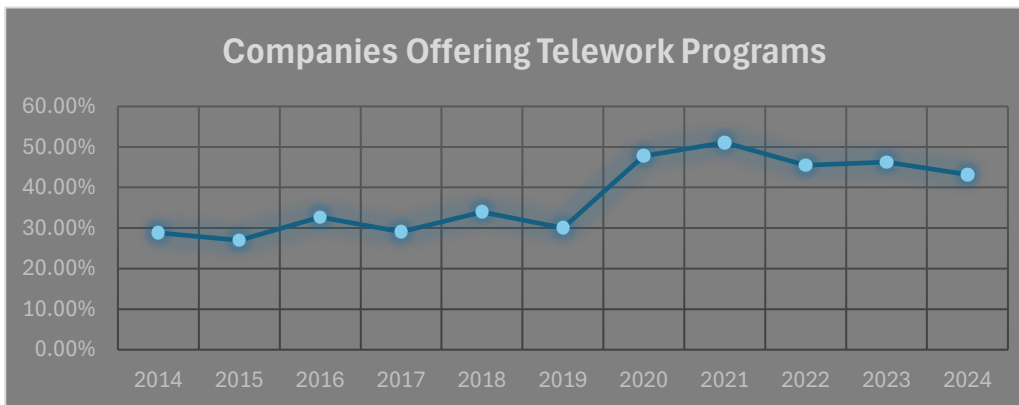
2024 - missing 11 Companies 6/13/24

2024 PAG AIR Survey Year to Year Comparison

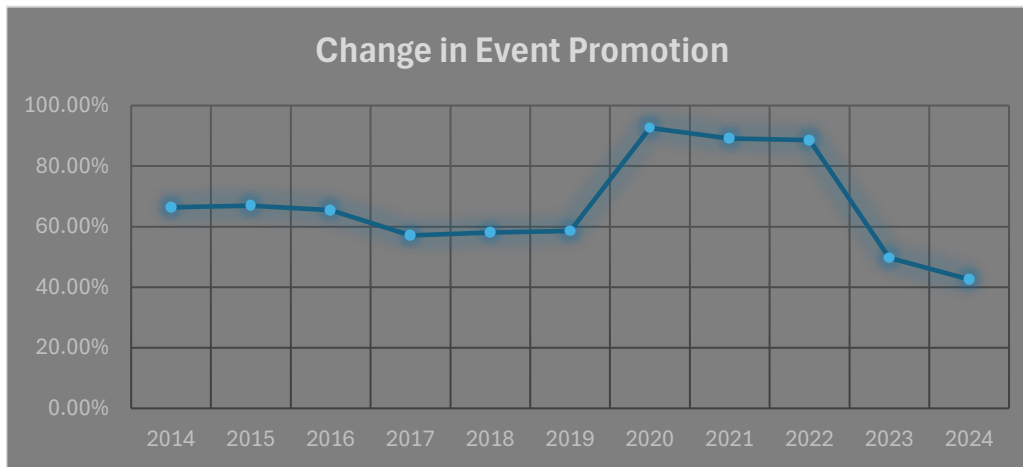
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Number of employers	-59	-14	-2	3	-4	-10	0	-9	8	-55	12
Number of employees	-5836	-6639	4277	4167	2031	-3585	2087	710	-741	1215.3	13598.7
Adjusted work schedule	-9.89%	-0.23%	4.96%	-5.51%	4.71%	7.30%	-12.75%	7.23%	-2.10%	1.01%	-3.37%
Flexible schedules	-8.85%	0.80%	4.89%	-10.38%	6.61%	9.95%	-1.98%	3.03%	-4.30%	3.74%	-2.95%
Compressed work week	-4.46%	0.53%	0.19%	-1.04%	3.79%	-1.98%	-11.36%	1.90%	4.70%	-5.63%	1.58%
Bike facilities	0.50%	-1.18%	1.35%	-0.31%	0.21%	-12.30%	-5.45%	2.30%	13.90%	-22.97%	0.54%
Sell bus passes	-2.31%	-2.38%	0.08%	-3.02%	-0.58%	-2.31%	1.88%	-2.30%	-0.60%	-4.50%	-0.84%
Communication of rideshare informat	3.52%	-2.99%	3.24%	-1.80%	-1.05%	-8.13%	-5.91%	-6.10%	-4.40%	-1.77%	-7.38%
Email alerts	-4.32%	8.01%	-0.27%	4.94%	-4.54%	-26.67%	-1.56%	-0.80%	-2.60%	16.59%	-6.60%
Newsletter	1.00%	2.35%	8.55%	-2.83%	-9.08%	-11.17%	-4.98%	0.50%	-0.40%	7.79%	1.67%
New hire orientation	-2.78%	5.17%	7.25%	-6.82%	-0.17%	1.85%	-8.88%	-5.60%	-6.10%	1.95%	3.95%
Information center	9.71%	-9.44%	-2.05%	-4.05%	4.15%	-9.66%	-9.45%	14.30%	-27.40%	2.91%	-2.23%
Incentives for alternative mode usage	0.22%	-4.10%	-0.85%	2.98%	-3.28%	-1.69%	0.49%	-2.85%	-1.60%	0.44%	-2.57%
Recognition for alternative mode usag	-1.31%	-0.29%	-2.26%	-6.65%	-0.29%	-6.07%	-0.68%	1.80%	-1.50%	-0.42%	1.90%
Parking incentives	-2.53%	-1.27%	-0.40%	-2.04%	0.77%	2.06%	-2.97%	-0.70%	2.20%	-0.19%	-0.06%
Matching system available	-2.12%	-1.67%	15.09%	-9.84%	-4.83%	-21.32%	N/A	N/A	-1.40%	0.94%	-0.28%
Subsidies provided	4.85%	-3.92%	1.00%	-0.21%	0.83%	-3.72%	-3.52%	2.80%	-3.70%	-2.46%	0.36%
Telework program	-0.59%	-1.84%	5.73%	-3.68%	4.93%	-3.91%	17.75%	3.30%	-5.60%	0.76%	-3.03%
On-site facilities Showers	4.89%	1.58%	-2.60%	5.88%	-5.01%	3.85%	-4.91%	-1.80%	0.00%	3.26%	-3.50%
EV charging stations	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.69%	2.31%
Close to a bus route	-3.30%	1.07%	1.78%	-3.00%	1.90%	-2.25%	0.40%	-3.40%	2.80%	-0.51%	1.70%
Promote events		0.60%	-1.56%	-8.28%	0.88%	0.60%	33.98%	-3.50%	-0.50%	-38.94%	-7.08%
Wellness Team		0.00%	64.95%	4.63%	-4.49%	-6.47%	-3.92%	3.50%	-1.30%	1.60%	-4.31%
Sustainability Team		0.00%	30.37%	1.88%	2.18%	-9.80%	-3.93%	-2.66%	0.76%	2.29%	2.78%



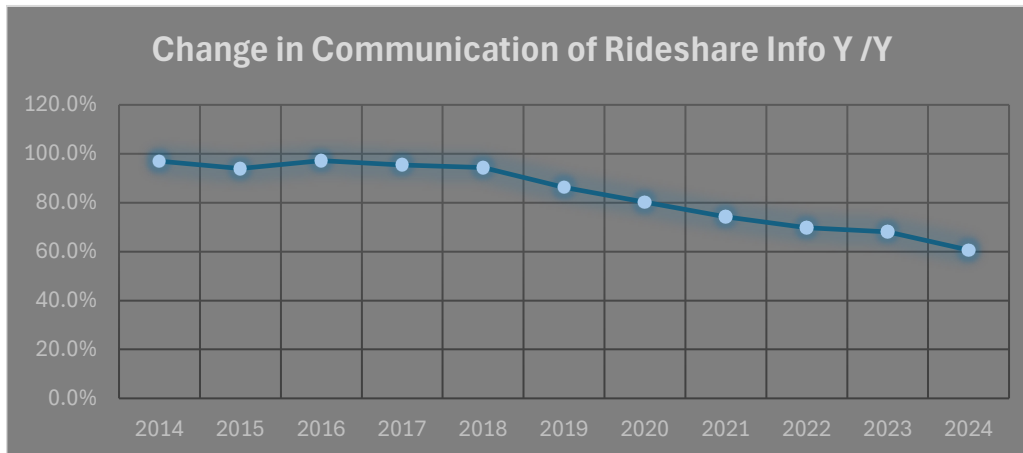
PAG TRP realized a 10.48% increase from 2023-2024 for the total number of employees representing the 159 employer sites. The primary source of growth is the addition of 12 survey sites from the prior year. The accuracy of this metric is contingent on employers correctly depicting their employee counts from year to year.



The trend line for Telework offered at TRP Employer sites has increased since 2020 and the world health crisis. Many employers have deployed a hybrid or 100% remote work model.



TRP employers sites have less promotional events since 2019 in support of employee events to promote TRP activities and employee events.



Employers responded to the AIR survey that communication of TRP information has a decreasing since the pandemic.



FY 2023–FY 2024 Outreach Plan

TRAVEL REDUCTION PROGRAM



FY 2023-24 TRP/SUN RIDESHARE EMPLOYER OUTREACH PLAN

SITUATION

Under a state implementation plan, Pima Association of Governments' Travel Reduction Program (TRP) is an air quality control measure for the Tucson carbon monoxide maintenance area. While the carbon monoxide maintenance plan ended July 10, 2020 – finalizing a 20-year required maintenance period to attain CO2 standards – PAG continues to assist TRP employers in educating employees on the benefits of travel reduction to improve air quality.

The work of the TRP is conducted through annual grant funding received by the Arizona Department of Environmental Quality. Under the grant's scope of work, PAG Communications provides program awareness information and downloadable materials PAG staff uses to inform TRP employers of the overall benefits of travel reduction, including carpooling and vanpooling, to encourage their employees to reduce motor vehicle travel for commute trips in the greater Tucson area. The outreach plan is updated to reflect requirements of a new grant approved for FY 2023-24.

BACKGROUND

Under its Overall Work Program, PAG is the designated agency to administer the TRP, which has been in place since 1989. Each PAG member jurisdiction has adopted a Travel Reduction Ordinance. Employers with 100 full-time equivalent employees at a single worksite are required to participate in the program under local ordinances. Currently, the TRP reach includes approximately 164 employers and approximately 150,000 employees.

TRP employers are required to appoint 1) an on-site transportation coordinator, 2) disseminate alternate transportation mode information, 3) conduct an annual employee survey, and 4) generate a travel reduction plan.

The purpose and goal of the TRP is to improve air quality and reduce traffic congestion in Pima County by reducing overall motor vehicle travel for commute trips, through the use of carpooling, vanpooling, transit/streetcar, bicycling/walking, teleworking and compressed work schedules. Under the FY 2023-24 contract, the TRP will establish a basis for a cooperative effort of the local jurisdictions to achieve a uniform program for reduction of work-related trips by TRP employees.

The TRP hosts a carpool matching database (Sun Rideshare) for commuters. Also, PAG works with a third-party vendor to offer a vanpool program (federal subsidies available via PAG). PAG TRP staff conducts training sessions and provides an informational toolkit to employer-assigned transportation coordinators to administer employer-established travel reduction programs.

Middle- and high-income users are choice carpoolers. Individual attitude factors, such as perceived social and environmental benefits, along with economic factors (cost-saving/tax benefits), play an important role in mode choice decisions. Interested carpoolers enjoy traveling with others.

<https://pdfs.semanticscholar.org/58f9/ef8ae2afe29d0589a3e5975588de05cd2226.pdf>

Other reasons people may choose to carpool are to reduce stress and access high-occupancy vehicle (HOV) lanes. Challenges include difficulty finding a carpool match for same destination/schedule or needing access to a vehicle during the day. (<https://driversed.com/trending/how-and-why-peoplecarpool>)

Employers benefit through reduction in parking infrastructure demand and related costs and may receive tax benefits for rideshare subsidies they provide to employees. Carpooling can increase employee productivity, retention, and morale (less stress/convenience). Societal benefits include serving environmental justice communities by reducing the adverse impacts of air pollution and providing more accessibility/mobility to low income/minority households. (<https://tsrc.berkeley.edu/publications/benefits-carpooling>)

COMMUNICATION CHALLENGE/OPPORTUNITY

Providing transportation coordinators/company leadership with useful information/data they will need to see the overall value of travel reduction and to motivate them to take active measures to educate their employees on the benefits of reducing motor vehicle travel for commute trips.

COMMUNICATION GOAL

Travel Reduction Program employers will communicate motivational information and incentives to their employees to build awareness of the benefits of reducing motor vehicle travel for commute trips to help reduce congestion and improve air quality in the greater Tucson area.

TARGET AUDIENCE

TRP employer leadership and/or HR directors/Transportation Coordinators – Primary Specific targets: Medical campuses and hospitals; university and community college campuses; large employers with greater than 500 employees; social service agencies with greater than 250 employees.

TRP employees – Secondary

General public – Where applicable, we provide the same messaging we give TRP employers on rideshare, active transportation, and transit to the general public.

MESSAGES

Share the ride – for all the right reasons.

Work from home. Save time and money.

Drive less. Save more.

Drive less. Breathe better. Live healthy.

Drive less. Keep our air clean.

Be healthy. Try active transportation.

(Promoting carpooling, vanpooling [federal subsidies], transit/streetcar, telework, bicycling, walking, and Compressed work schedules.)

OBJECTIVE

To support TRP employer-to-employee outreach on the benefits of reducing motor vehicle travel in the greater Tucson area in FY 2023-24 by developing useful data-driven information and rideshare materials for PAG staff to share with employers or to be accessible to employers via PAG's multimedia channels.

STRATEGIES AND TACTICS

Strategy – Develop marketing collateral that will convey why travel reduction is important to employers, employees and the community and their required role to conduct outreach to employees.

Tactic: Communications will create and distribute a quarterly TRP e-newsletter targeted to transportation coordinators with tips to improve employee outreach and information on the benefits of using carpooling/vanpooling/alt modes and reducing idle time to reduce air pollution.

Tactic: TRP staff will share timely program news/announcements via special email notices.

Tactic: Design downloadable promotional fliers/posters for transportation coordinators to post onsite in employee areas to promote travel reduction options or to promote onsite survey status/"in process."

Tactic: TRP staff will present TRP introductory PowerPoint to transportation coordinators. Presentation will be updated as needed.

Tactic: TRP staff will meet with business and/or HR leadership on a rotation basis based on annual target priorities to cultivate relationships and build program buy-in; provide commuter data reports to show employer commute patterns and reduction in vehicle miles traveled.

Strategy – Communications will assist with review and design of promotional or training materials for transportation coordinator training events.

Tactic: Create supporting materials, fact sheets.

Tactic: Assist in designing/reviewing presentations/webinars.

Strategy – Continue the TRP Employer Recognition Program for employers with 100 FTEs. Recognition program was launched in 2014.

Tactic: TRP staff invites TRP employers to meet semi-annual program goals for gold, silver or bronze award recognition (one of the goals is to complete the TRP Employer Survey).

Tactic: Recognize goal achieving TRP employers on PAG website with a designed display of names of companies and announce employer/Transportation Coordinator recipients via social media.

Tactic: TRP staff provides Transportation Coordinators with award recognition certificates.

Strategy – Regularly update Sun Rideshare and TRP information on PAG website (accessible via desktop and mobile.)

Tactic: Post timely news.

Tactic: Remove outdated news and information/documents.

Tactic: Post existing or new downloadable TRP/Sun Rideshare marketing materials/informational video for employee distribution, use in staff meetings or TC training sessions.

Strategy – Build potential alt mode user engagement on PAG social media sites by providing engaging information regarding telework, carpooling, vanpooling, transit, bike/ped transportation options and trends. (Note: Position messages to promote sharing and cross posting).

Tactic: Post TRP program announcements including semi-annual employer awards, videos, etc.

Tactic: Schedule a minimum of four monthly Facebook posts/tweets on telework benefits, carpooling, vanpooling, transit/streetcar, idle reduction, compressed work schedules, bike/ped, etc.

Tactic: Schedule series of targeted travel reduction “campaign” messages up to four times a year:

- Activity: Aug.-Oct. – “Don’t be idle” reduce idling when kids are heading back to school.
 - Activity: Nov.-Dec. – Holiday themes including “Avoid at least one rush” during the holidays, rideshare when you holiday shop and preplanning in an effort to combine trips.
 - Activity: Jan.-March – “Get fit” – try an active commute to drop weight after the holidays/prepare for the spring and summer months.
 - Activity: April-June – “Earth Day” – reduce travel to help the environment, air quality.
-

Strategy – Promote survey completion

Strategy – Promote survey completion

Tactic: Send weekly emails and complete follow up calls to promote timely TRP survey completion and achievement of the minimum 50% participation by each location’s workforce.

TIMELINE – FY 2023-24 BUDGET – STAFF TIME

EVALUATION – Communication Awareness Measurements

1. Level of awareness of Sun Rideshare program will be measured via the PDEQ Clean Air Campaign
2. Monitor number of Sun Rideshare website visits compared to prior year and social media

3. Monitor quarterly newsletter opens/clicks.
4. Monitor any increase in employer outreach activity (via survey)

For reference, ADEQ TRP (program) measurements in scope of work:

- Increase survey response by 3%
- Increase telework by 5% (compared to pre-pandemic)
- Expand vanpool program by 5%
- Increase number of alternative vehicle miles traveled by program participants by 2% vs. FY 22
- New number of Rideshare database registrants compared to FY 22
- Monitor overall improvement in alt mode usage.



2024 Newsletter Content



a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Fall 2023

Fall is the perfect season to try active transportation

Riding or biking to work can be tough in the summer months. Temperatures are over 100 degrees, and the monsoon can provide a big challenge when much of your commute is outside.

Now that fall is upon us, it could be the right time for you to consider adding active transportation to part of your commuting strategy.



LEARN MORE



Reduce idling to help with cleaner air

Idling car engines are a leading cause of ground-level ozone pollution. Less idling means less potentially hazardous emissions. Here are some tips to reduce idling.



Overcome carpool challenges

We all know carpooling is something that can benefit us and the community, but it can also pose some challenges. Here are some ways to overcome those obstacles.

[Learn More>](#)[Learn More>](#)

Vanpool may be the perfect commuting solution

Forming a vanpool may be a perfect commuting option for you and your coworkers. A vanpool is just like a carpool but instead of all the drivers using their own vehicles when it's their turn to drive, the participants use a leased van for their daily commute.



LEARN MORE



Fill up at night

You don't have to be a creature of the night to fill your gas tank after the sun goes down. Fueling your vehicle after dark helps prevent the formation of ground-level ozone, which contributes to air pollution. [Learn more](#) about what you can do to improve air quality in the region.



Annual Bike Count

We need your help! Pima Association of Governments needs volunteers to conduct the 2023 Regional Bike Count to support regional planning efforts. The count helps to inform safety planning and identify trends. The 2021 count, for example, showed over 70% of riders counted that year were wearing helmets, up from about 45% in 2013. [Learn more](#) about the bike count.

VOLUNTEER TODAY

Download the new TRP poster with a QR code for easy access to the survey

Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.



DOWNLOAD QR CODE

• Resources

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- [Benefits of Alternative Modes of Travel](#)
- [Download TRP Outreach Materials](#)

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Drive Less. Save More.

Sun Rideshare News - Spring 2024

Use bike to work holidays to jumpstart a new commute option

A pair of April holidays offer easy ways for commuters to explore biking to work. Promote both Bike to Work Week and National Bike to Work Day to encourage employees to try cycling this month.

Learn more about how employees can start this healthy and cost-efficient method of transportation.



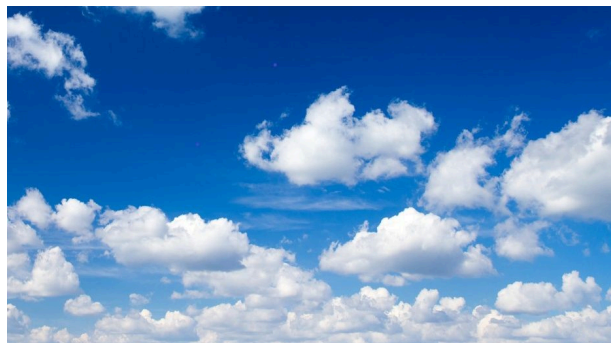
START CYCLING

Simple steps for cleaner air and water

Whether you observe Earth Day or just want to improve the quality of air in the region, reducing the number of car trips can make a positive impact on our environment and on individuals with health issues.

Pima Association of Governments' Travel Reduction

Program works to help our community promote cleaner air and improved environmental conditions for everyone.

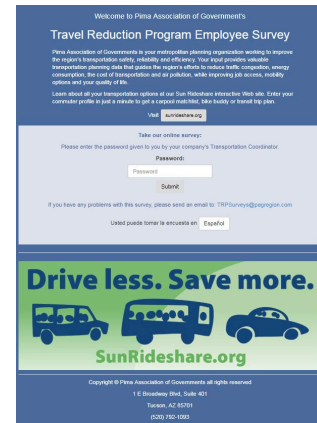


LEARN MORE

Get creative to boost travel reduction participation

Designating funds for every facet of business can be a challenge. Resources to promote travel reduction, for example, may be limited.

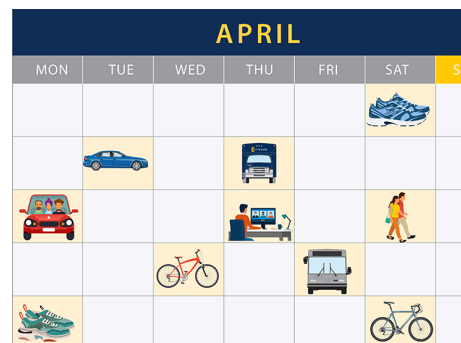
As a transportation coordinator with limited resources, you can tap into your creativity and inspire others to see the value in travel reduction.



GET CREATIVE

Use holidays and observances to promote travel reduction

Holidays and days of observance are great ways to promote travel reduction to your employees. Whether it is about taking the Travel Reduction Program survey or promoting the use of active transportation, ridesharing or transit, this quarter there are plenty of applicable holidays to use for motivation to align with the interests of your workforce.



April

Physical Wellness Month
April 22 - Earth Day

May

Global Employee Health and Fitness Month

Employee health and fitness and active transportation go hand in hand. May is a great month to promote biking and walking to work or using those healthy methods to walk or bike to a bus stop to try transit. Mental health is also important, and exercise is proven to reduce stress. You know what else reduces stress? Not driving during rush hour. Transit and carpooling are great ways to reduce stress as well. Pima Association of Governments, which manages the Travel Reduction Program, has resources to help you, including our [Healthier Workforce](#) and [Health Benefits](#) flyers.

Lung Health Awareness Month

National Walking Month

May 4 - National Kid Fitness Day

May 15-19 - Bike to Work Week

May 17 - National Bike to Work Day

Bike to Work Week and National Bike to Work Day are both easy ways to promote cycling to your employees. See this issue's article (link) on all the bike resources available to you.

May 17 - Bike to School Day

May 30 - National E-Bike Day

June

Men's Health Month

June 3 - World Bicycle Day

June 5-11 - National Commuter Challenge (Canada)

Our friends to the far north conduct the National Commuter Challenge. Why not participate in your place of work. Encourage employees to try to use alternate forms for transportation for at least one day this week, if not more.

June 17 - Dump the Pump Day

June 27 - National Work from Home Day

Receive RTA Next plan updates

The Regional Transportation Authority (RTA) funds many projects that directly impact travel reduction efforts including transit, bike lanes, shared-use paths and improved roadways. Once finalized, details of a new 20-year, \$2.46 billion RTA plan will be available for public review/feedback. It's your plan and you can help determine our region's transportation funding priorities. Sign up to receive RTA Next plan development updates or request a speaker to talk to your team or group.



RTA UPDATES

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DOWNLOAD QR CODE

● **Resources**

- [View monthly TRP Employer Awards](#)
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-

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Drive Less. Save More.

Sun Rideshare News - Summer 2023

A detailed telework policy can lead to happy, productive employees

Telework and hybrid schedules can benefit employees and employers, but work best with strong policies in place to keep everyone on the same page.

[READ MORE](#)



Tips to start cycling on your commute

You want to cycle to work, so how do you maximize the experience? Learn from cycling vets how to be safe, efficient, and adaptable during the unique southern Arizona summer months. Learn to account for extreme heat and how to adapt to the unpredictable storms.

[Learn More>](#)



Get your vehicle carpool ready

You have made the decision to start carpooling, and you have your coworkers lined up. You have all discussed and produced a list of rules for the participants. Now you must do get your vehicle ready. Here are some tips to make the carpool experience better for all.

[Learn More>](#)

Four steps to reduce the impact of 'ozone season'



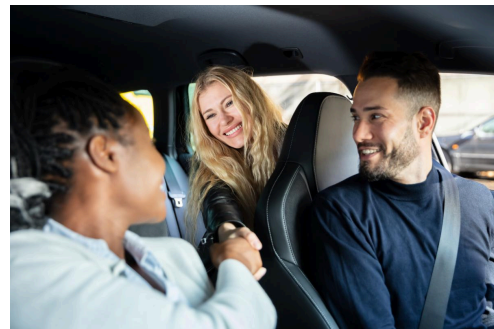
Ozone season is upon us, and it is time to take some precautions to help air quality. The period between March through November is when ground-level ozone, a common air pollutant, reaches its highest concentration.

Learn more about four things you can do when ozone pollution is at unhealthy levels.

[LEARN MORE](#)

Save money when you drive less

Everyone wants to save money. Carpools, vanpools, transit and even active transportation are ways to cut down on vehicle usage on your commute. You can save real dollars when you reduce the number of days you drive, whether it is five days a week or just one. Use PAG's Cost Calculator to see what driving to work alone costs and what you could save by reducing trips.



[COST CALCULATOR](#)



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Drive Less. Save More.

Sun Rideshare News - Winter 2024

Born out of wartime necessity, the carpool remains a practical solution

Americans began ridesharing in the 1940s, and while the trend has never stopped it has evolved. Carpooling has seen rises and declines in popularity but once again, it seems to be gaining more popularity.

Some of that popularity growth coincides with people and organizations becoming more environmentally conscious.



LEARN MORE



Reduce idling to help with cleaner air

Active transportation can make sense in a variety of situations. Learn about some various scenarios where using active transportation, like biking and walking, might be an option for your daily commute.



Your carpool can do more environmentally

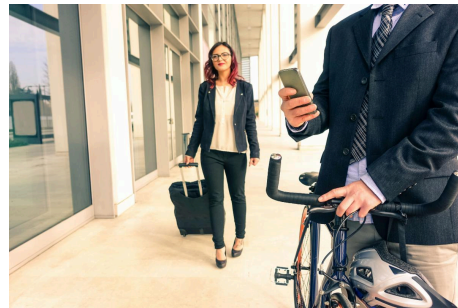
You are already in a carpool and that's a great start. Each member in the carpool means one less car on the road. Here are some other steps you can take to reduce emissions even more.

[Learn More>](#)[Learn More>](#)

Strategies for promoting alt-transportation modes

The role of a transportation coordinator in the Travel Reduction Program involves a handful of responsibilities, including the promotion of alternative modes of transportation.

One of the best ways to reach employees is to find that one thing that resonates with each employee.



[LEARN MORE](#)

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2024 Social Media

PAG FY 23-24 TRAVEL REDUCTION MONTHLY SOCIAL MEDIA METRICS

July 2023

Twitter

Posts

1

Reach

55

Engagements

3

Facebook

Posts

2

Reach

154

Engagements

2

August 2023

Twitter

Posts

14

Reach

816

Engagements

24

Facebook

Posts

16

Reach

1,275

Engagements

17

September 2024

Twitter

Posts

18

Reach

475

Engagements

7

Facebook

Posts

17

Reach

973

Engagements

13

October 2023

Twitter

Posts

16

Reach

633

Engagements

7

Facebook

Posts

21

Reach

1,236

Engagements

19

November 2023

Twitter

Posts

14 + 3 RTA

Reach

491 + 152 RTA

Engagements

6 RTA

Facebook

Posts

18

Reach

1,468

Engagements

8

December 2023

Twitter

Posts

10

Reach

355

Engagements

10

Facebook

Posts

17

Reach

1,385

Engagements

36

PAG FY 23-24 TRAVEL REDUCTION MONTHLY SOCIAL MEDIA METRICS

January 2024

Twitter

Posts
10
Reach
336
Engagements
9

Facebook

Posts
17
Reach
1,379
Engagements
42

February 2024

Twitter

Posts
15
Reach
597
Engagements
9

Facebook

Posts
20
Reach
1,248
Engagements
31

March 2024

Twitter

Posts
14
Reach
450
Engagements
7

Facebook

Posts
12
Reach
795
Engagements
4

April 2024

Twitter

Posts
19
Reach
630
Engagements
10

Facebook

Posts
18
Reach
2,658
Engagements
31

May 2024

Twitter

Posts
20
Reach
665
Engagements
1

Facebook

Posts
14
Reach
1,056
Engagements
17

June 2024

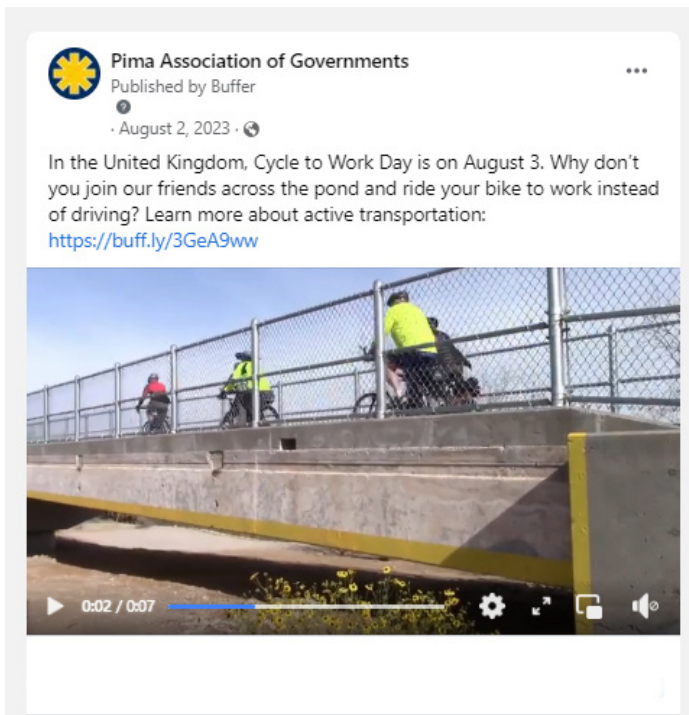
Twitter

Posts
19
Reach
681
Engagements
8

Facebook

Posts
27
Reach
2,872
Engagements
39

Facebook - PAG



Facebook - PAG



Facebook - PAG

 **Pima Association of Governments**
Published by Buffer
· August 17, 2023 · Public

August 17 is National I Love my Feet Day. Celebrate by letting your feet do the work on your daily commute. Walk to the office or the closest bus stop and leave the car at home. <https://buff.ly/3uPNZ4N...> See more



 **Pima Association of Governments**
Published by Buffer
· August 23, 2023 · Public


August is National Wellness Month, and cycling and walking are two ways to get in shape. Being safe on the road is important and PAG has some great safety tips. <https://buff.ly/3K7hhlz...> See more




 **Pima Association of Governments**
Published by Buffer
· August 30, 2023 · Public

Celebrate National Wellness Month by taking up cycling. Need a good place to ride? Use our Tucson Metro Bike Map to find the best possible route or path. <https://buff.ly/3lzTHzx...> See more



 **Pima Association of Governments**
Published by Buffer
· August 31, 2023 ·

Ozone season is upon us, and it is time to take some precautions to help air quality. The period between March through November is when ground-level ozone, a common air pollutant, reaches its highest concentration. Learn more about four things you can do when ozone pollution is at unhealthy levels:... See more



PAGREGION.COM
Take these steps to reduce the impact of 'ozone season' - Pima Association of Governments

Facebook - PAG

 **Pima Association of Governments**
Published by Buffer
· September 5, 2023 · Public

Friday was Pink Cadillac Day. Whether you have a fancy Cadillac that would make Elvis proud or something more modern, why not make room to carpool to celebrate? Learn more about ridesharing and how it can help save money and reduce vehicle emissions. <https://buff.ly/3e9MxW5>



 **Pima Association of Governments**
Published by Buffer
· September 8, 2023 · Public

Saturday is Drive Your Studebaker Day. Whether you drive a classic Studebaker or modern SUV, please be safe out on the road. Take our transportation safety pledge and learn more about being safe in your car, on your bike or when walking. <https://buff.ly/36mmK9u>




 **Pima Association of Governments**
Published by Buffer
· September 7, 2023 ·

Today is the International Day of Clean Air. Did you know Pima Association of Governments is the state-designated air quality planning organization for the greater Tucson area? Learn more about how PAG develops and analyzes plans to ensure the region maintains healthy air.





PAGREGION.COM

Air Quality - Pima Association of Governments
As the region's federally designated transportation conformity and ...

 **Pima Association of Governments**
Published by Buffer
· September 12, 2023 · Public

Pollution from cars is especially hazardous to school-age children. A great way to reduce dangerous emissions is to limit engine idling. When picking up your children at school, simply turn the vehicle key on off if you'll be stopped for 10 seconds or more. <https://buff.ly/3BzAHxP>



 1

Facebook - PAG

 **Pima Association of Governments**
Published by Buffer
September 13, 2023 · Public

September is Healthy Aging Month and a great way to remain healthy is to incorporate active transportation into your lifestyle. Not only does walking and biking provide exercise, but it helps reduce the number of vehicles on the road, which in turn helps reduce unhealthy emissions.
<https://buff.ly/3xmAa0b>



 **Pima Association of Governments**
Published by Buffer
September 15, 2023 ·

You decided to start carpooling. You have your coworkers lined up. You have all discussed and produced a list of rules for the participants. Now all you must do is get your vehicle ready. Here are some tips to make the carpool experience better for all.



 **Pima Association of Governments**
Published by Buffer
September 22, 2023 ·

Today is Car Free Day, and we think a great way to celebrate is to have a "no drive day" to reduce the health hazards of ozone exposure in our community. Learn more about the benefits of going even one day without driving:




 **Pima Association of Governments**
Published by Buffer
September 25, 2023 · Public

You can help inform bicycle safety planning efforts and identify trends. Every fall, Pima Association of Governments relies on a team of volunteers to help conduct the annual bicycle and pedestrian count. Last year's count showed that the percentage of cyclists riding the wrong way or using sidewalks was on the rise, factors that can help inform outreach campaigns. Sign up to spend just 2-3 hours helping out: <https://buff.ly/3fFTlq1>




2023 Regional Bike and Pedestrian Count
With your help counting cyclists and pedestrians, we can better identify appropriate locations for future bicycle and pedestrian safety improvements.

Facebook - PAG


 **Pima Association of Governments**
Published by Buffer
September 26, 2023 · 🌐

Cycling as part of your commute is not only a great way to get in shape but can save you money and help the environment by reducing automobile emissions.


Maybe you can envision yourself cycling to work but wonder how you can maximize the experience. We spoke to people who are already cycling to work for some tips and tricks to being safer and more efficient.



PAGREGION.COM
Tips to start cycling on your commute - Pima Association

 **Pima Association of Governments**
Published by Buffer
September 27, 2023 · 🌐

If you need to get from point A to point B and don't have wheels, try sharing a ride with people you already know who are going in the same direction. Learn more about the benefits of ride sharing.



PAGREGION.COM
Carpool – Share the ride and save - Pima Association of Governments
Carpooling is a great way to share the costs of your commute to work, whether it is one day a week or more. You can team up with coworkers,...

 **Pima Association of Governments**
Published by Buffer
September 28, 2023 · 🌐

Ozone season is upon us, and it is time to take some precautions to help air quality. The period between March through November is when ground-level ozone, a common air pollutant, reaches its highest concentration.

Learn more about four things you can do when ozone pollution is at unhealthy levels:



PAGREGION.COM
Take these steps to reduce the impact of 'ozone season' - Pima Association of Governments

 **Pima Association of Governments**
Published by Buffer
September 29, 2023 · 🌐 Public

Saturday is National Family Health & Fitness Day. Keep the festivities going by choosing active transportation as part of your commute this week. Learn more about how to walk, bike or use transit to get to work. <https://buff.ly/3GeA9ww>




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 **Pima Association of Governments**
Published by Buffer
October 2, 2023 · Public

Want to give back to your community? Volunteer for the 2023 Regional Bike Count. With your help counting cyclists and pedestrians, we can better identify locations for bicycle and pedestrian safety improvements to benefit all transportation system users. Sign up: <https://buff.ly/3fTlq1>



 **Pima Association of Governments**
Published by Buffer
October 3, 2023 · Public

This is the first National Week Without Driving. Consider leaving your car at home and find alternative forms of transportation including active transportation such as walking and cycling, using transit or even telecommuting. Learn more:



ive less. Save more.


PAGREGION.COM
Transportation Mode Choices - Pima Association of Governments

 **Pima Association of Governments**
Published by Buffer
October 2, 2023 · Public


Today is National Name Your Car Day. Now that you have named your favorite vehicle, how about giving it the day off? Schedule a "no drive day" and help reduce vehicle emissions, a contributor to ozone and associated health hazards.



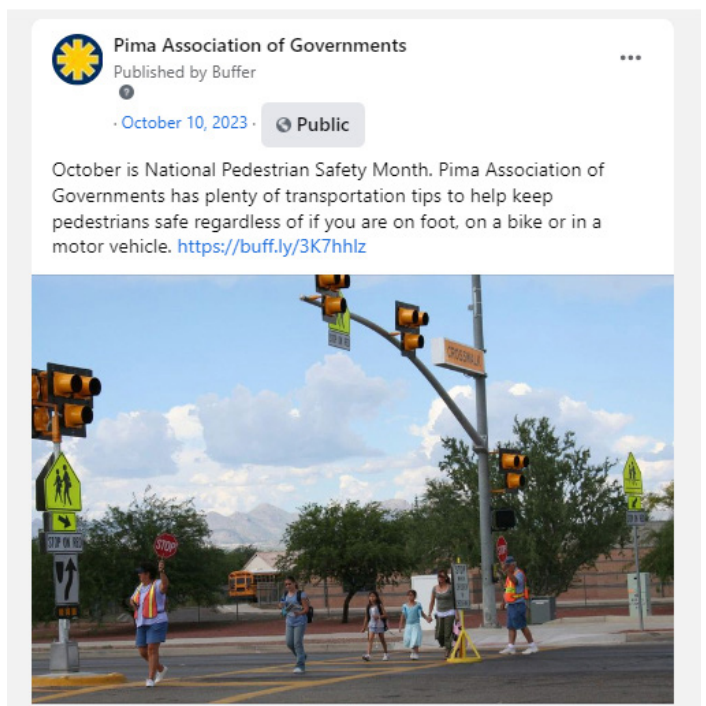
PAGREGION.COM
Now is a great time to encourage "no drive days"
Encourage your employees to adopt "no drive days" to help reduce...

 **Pima Association of Governments**
Published by Buffer
October 4, 2023 · Public

It is International Walk to School Day, so be careful of all the kiddos strolling to and from school. Better yet, avoid school zones altogether by using PAG's School Search Map tool: <https://buff.ly/3RZgY0b>



Facebook - PAG



Facebook - PAG

 **Pima Association of Governments**
Published by Buffer
· October 11, 2023 · Public

We need your help! Pima Association of Governments needs volunteers to conduct the 2023 Regional Bike Count to support regional planning efforts. The count helps inform safety planning and identify trends. The 2022 count, for example, showed over 70% of riders counted that year were wearing helmets, up from about 45% in 2013. Volunteer today: <https://buff.ly/3fFTlq1>



 **Pima Association of Governments**
Published by Buffer
· October 16, 2023 · Public

Help us learn more about bicycle and pedestrian behaviors in the region, so we can identify locations for bicycle and pedestrian safety improvements. Sign up to volunteer for the 2023 Regional Bike Count: <https://buff.ly/3fFTlq1>




 **Pima Association of Governments**
Published by Buffer
· October 13, 2023 ·

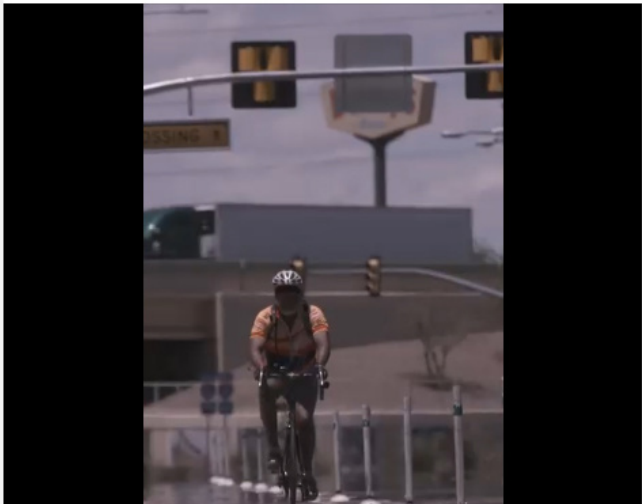
Every October Pima Association of Governments conducts the Bike and Pedestrian Count. Learn more about how PAG collects this data and what it is used for.



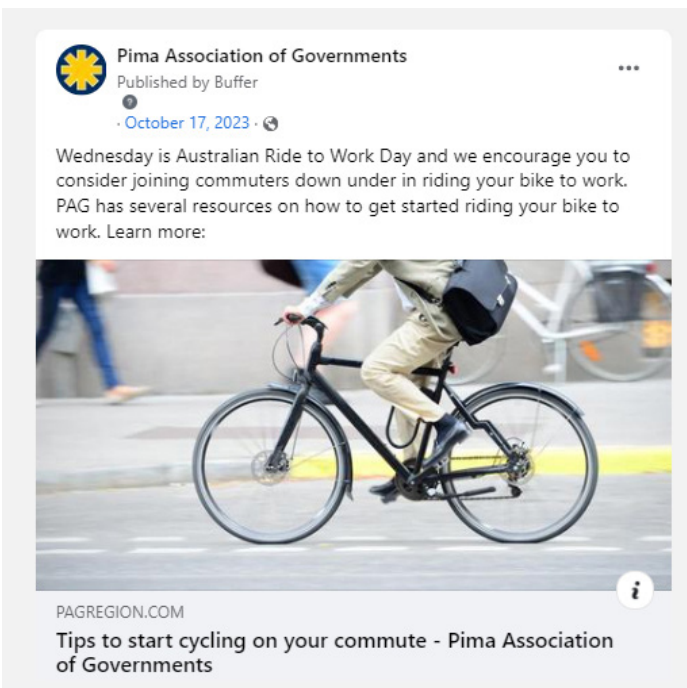
YOUTUBE.COM
PAG Bike and Pedestrian Count
Every October Pima Association of Governments conducts the Bike ...

 **Pima Association of Governments**
Published by William Allis
· October 16, 2023 ·


Your help is needed to conduct the 2023 Regional Bike Count to help inform regional planning efforts. The data helps identify trends for safety planning efforts. Volunteer now: <https://maps.pagregion.com/PAGBikePed/BikeCountSignUp.aspx>




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Facebook - PAG


**Pima Association of Governments**
Published by Buffer
October 25, 2023 · 🌐

October 25 is U.S. Lung Health Day. Learn more about what Pima Association of Governments does to promote clean air in the region.




PAGREGION.COM

Air Quality - Pima Association of Governments
As the region's federally designated transportation conformity and ...

**Pima Association of Governments**
Published by Buffer
November 2, 2023 · 🌐

Riding or biking to work can be tough in the summer months. Now that fall is upon us, it could be the right time for you to consider adding active transportation to your commuting strategy.



PAGREGION.COM

Fall is the perfect time for active transportation - Pima Association of Governments

**Pima Association of Governments**
Published by Buffer
October 31, 2023 · 🌐 Public

You don't have to be a creature of the night to fill your gas tank after the sun goes down. Fueling your vehicle after dark helps prevent the formation of ground-level ozone, which contributes to air pollution. Learn more about what you can do to improve air quality in the region.

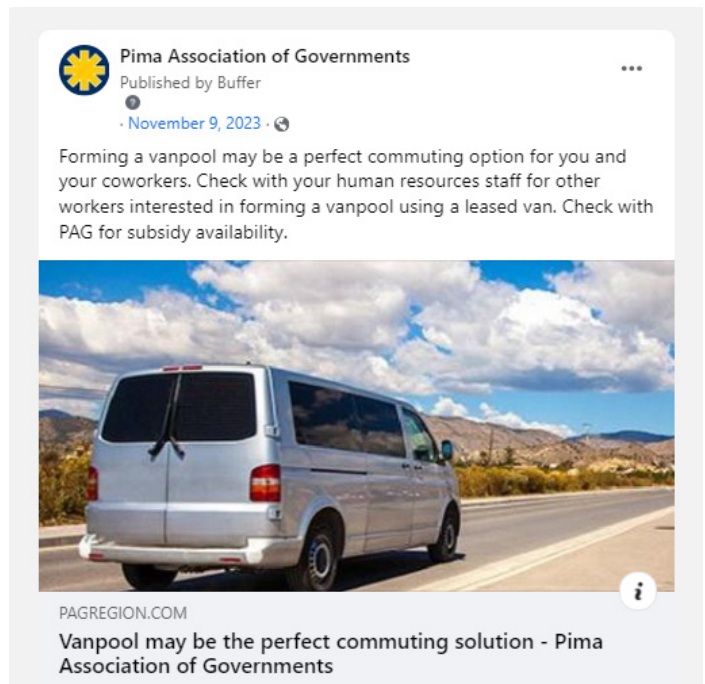
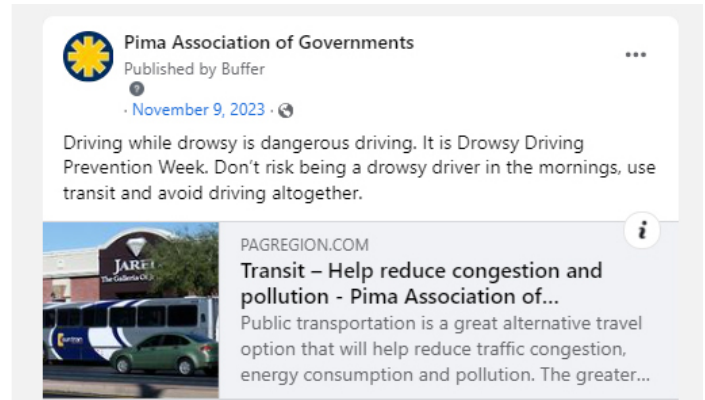


**Pima Association of Governments**
Published by Buffer
November 3, 2023 · 🌐 Public

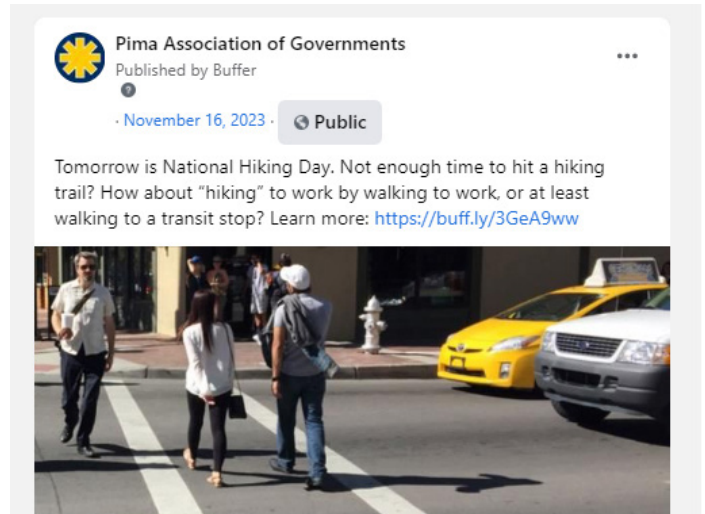
Celebrate Healthy Lifestyles Month by using active transportation as part of your commute. Cycling or walking can be a great way to get to work. Learn more on how to get fit and help air quality in the region. <https://buff.ly/3xmAa0b>



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Facebook - PAG


**Pima Association of Governments**
Published by Buffer
November 21, 2023 · Public

Tomorrow is Go For a Ride Day, a holiday that encourages people to get out of the house and go for a ride in their car, on their bike, or on any other type of vehicle. May we suggest leaving the car at home and going for a bike ride. The Tucson Metro Bike Map provides plenty of cycling options for novice to advanced riders. <https://buff.ly/3IzTHzx>




**Pima Association of Governments**
Published by Buffer
November 24, 2023 · Public

It is Road Safety Week. PAG offers various bicycle and pedestrian safety resources, including safety programs and outreach materials, to make our region and communities a safer place to walk, bike and drive. <https://buff.ly/3K7hhlz>




See insights and ads

Boost

**Pima Association of Governments**
Published by Buffer
November 24, 2023 ·

Want to go shopping on Black Friday but don't want to battle the crowded parking lots? Consider using transit or alternative transportation methods like ride sharing or active transportation.




ive less. Save more.


PAGREGION.COM
Transportation Mode Choices - Pima Association of Governments

See insights and ads

Boost

**Pima Association of Governments**
Published by Buffer
November 27, 2023 ·

Idling car engines are a leading cause of ground-level ozone pollution. Less idling means less potentially hazardous emissions. Here are some tips to reduce idling.




PAGREGION.COM
Reduce idling to help keep air clean - Pima Association of Governments


See insights and ads

Boost

Facebook - PAG

**Pima Association of Governments**
Published by Buffer
· November 28, 2023 · 🌐

We all know carpooling is something that can benefit us and the community, but it can also pose some challenges. Here are some ways to overcome those obstacles.



PAGREGION.COM

Use good communication and other ways to overcome the challenges of carpooling - Pima Association of...

[See insights and ads](#) [Boost](#)

**Pima Association of Governments**
Published by Buffer
· December 4, 2023 · 🌐 Public

Today is Global Fat Bike Day, and many enthusiasts planned big rides over the weekend. Whether you ride a fat bike, or any type of bike, being safe is important. Learn about bicycle safety: <https://buff.ly/3VJArH>



**Pima Association of Governments**
Published by Buffer
· December 5, 2023 · 🌐 Public

Pima Association of Governments' annual regional bicycle and pedestrian count concluded last month. This year's data still needs to be processed, but if you want to look at results from previous counts, check out: <https://buff.ly/3HgUNjP>



**Pima Association of Governments**
Published by Buffer
· December 7, 2023 · 🌐 Public

We all know carpooling is something that can benefit us and the community, but getting started can also pose some challenges. Here are some ways to overcome those obstacles to start your own carpool. <https://buff.ly/46xYsT5>




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**Pima Association of Governments**
Published by Buffer
December 11, 2023


Forming a vanpool may be a perfect commute option for you and your coworkers. Check with your human resources staff for other workers interested in forming a vanpool using a leased van. Check with PAG for subsidy availability.



PAGREGION.COM
Vanpool may be the perfect commuting solution - Pima Association of Governments

**Pima Association of Governments**
Published by Buffer
December 15, 2023

The weather has finally cooled off and it could be the right time for you to consider adding active transportation to your commuting strategy.




PAGREGION.COM
Fall is the perfect time for active transportation - Pima Association of Governments


**Pima Association of Governments**
Published by Buffer
December 14, 2023 · Public

The holidays can be stressful, and a big source of that stress can be all the extra driving for errands and special gatherings. A little extra planning can help you combine those trips and cut down on the stress. <https://buff.ly/3FMas9E>



**Pima Association of Governments**
Published by Buffer
December 18, 2023

If you are doing some last-minute shopping this week and find the prospect of parking during these busy shopping days daunting, consider carpooling with friends or using transit to make the week less stressful.




PAGREGION.COM
Carpool – Share the ride and save - Pima Association of Governments
Carpooling is a great way to share the costs of your commute to work, whether it is one day a week or more. You can team up with coworkers,...

Facebook - PAG


**Pima Association of Governments**
Published by Buffer
December 20, 2023 · Public

Stressed out from the holidays? Active transportation, such as walking and biking, is not only an environmentally friendly way to commute or travel to other destinations, but it can reduce stress and make you healthier in the new year. <https://buff.ly/3GeA9ww>




**Pima Association of Governments**
Published by Buffer
December 22, 2023 ·


Saturday is National Christmas Movie Marathon Day. Celebrate by staying home and binge watching your favorite holiday movies. It is a perfect way to have a "drive free day" and do your part to lessen traffic congestion and hazardous emissions during the holidays. <https://buff.ly/3cRoLO1> ...



PAGREGION.COM
Now is a great time to encourage "no drive days"
Encourage your employees to adopt "no drive days" to help reduce...


**Pima Association of Governments**
Published by Buffer
December 21, 2023 ·

Idling car engines are a leading cause of ground-level ozone pollution. Less idling means less potentially hazardous emissions. Here are some tips to reduce vehicle idling.




PAGREGION.COM
Reduce idling to help keep air clean - Pima Association of Governments


[See insights and ads](#) [Boost](#)

**Pima Association of Governments**
Published by Buffer
December 28, 2023 · Public

Get a jump start on your New Year's fitness goals. Active transportation, such as walking and biking, is not only an environmentally friendly way to commute or travel to other destinations, but it can reduce stress and make you healthier in the new year. <https://buff.ly/3GeA9ww>




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**Pima Association of Governments**
Published by Buffer

December 29, 2023 · Public

Sunday is not only New Year's Eve, but it is also National Unlucky Day. Don't tempt fate, make tomorrow a "no drive day" and stay home, use transit or ride with a friend. Learn more: <https://buff.ly/3cRoLO1>





[See insights and ads](#)[Boost](#)

**Pima Association of Governments**
Published by Buffer

January 5 · Public


Looking to keep your New Year's Resolution to get in better shape? Consider using active transportation as part of your daily commute. Not only will your choice help your physical fitness, but your actions can prevent harmful emissions coming from your vehicle. <https://buff.ly/3GeA9ww>



**Pima Association of Governments**
Published by Buffer

January 4 · Public

Celebrate National Staying Healthy Month by using active transportation, such as walking or bicycling, to get to work. Active transportation puts you on the path to a healthier lifestyle and helps to reduce the number of vehicles on the road. Learn more: <https://buff.ly/3GeA9ww>



**Pima Association of Governments**
Published by Buffer


January 5 · Public

January is Financial Wellness Month and ridesharing is a great way to save money. How much money? That depends but use the cost calculator on PAG's website to find out how much money you can save based upon your driving habits. <https://buff.ly/3W0EuLS>


Do your share. Drive less. Carpool.



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 **Pima Association of Governments**
Published by Buffer
· January 8 ·


Still stressed out from the holidays? Active transportation, such as walking and biking, is not only an environmentally friendly way to get around, but it can reduce stress and make you healthier in the new year. <https://buff.ly/3GeA9ww>




 **Pima Association of Governments**
Published by Buffer
· January 10 · Public

Tomorrow is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation into your daily commute or just cut out a car ride or two by biking or walking? <https://buff.ly/3GeA9ww>



 **Pima Association of Governments**
Published by Buffer
· January 10 · Public

Don't limit National Take the Stairs Day to just the stairs. Incorporate active transportation to your commute as well. Learn more about walking and biking to work: <https://buff.ly/3GeA9ww>



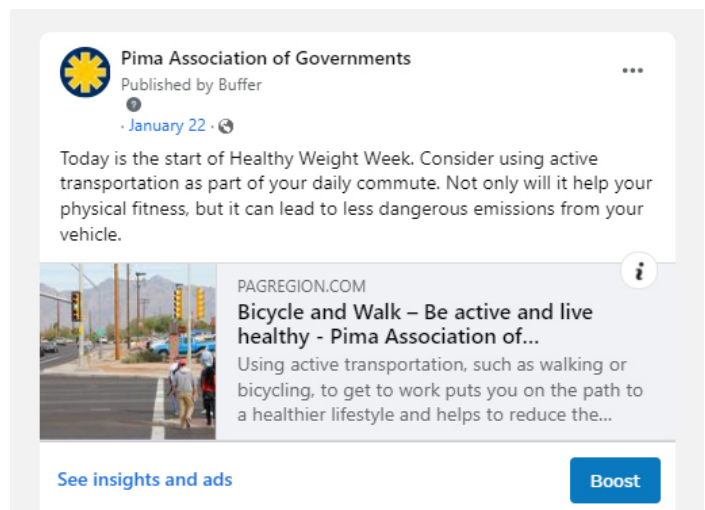
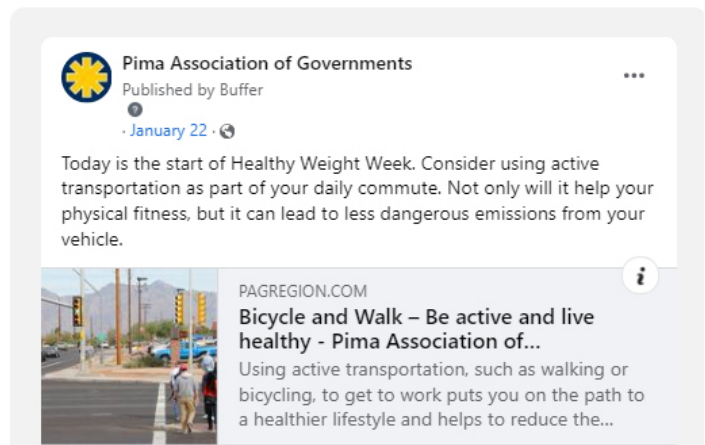
 **Pima Association of Governments**
Published by Buffer
· January 12 ·

The community stepped up this fall to help Pima Association of Governments with the annual bicycle and pedestrian count. The information volunteers helped gather supports local planning efforts such as identifying locations for additional pedestrian and bicycle safety improvements through busy intersections across the region.

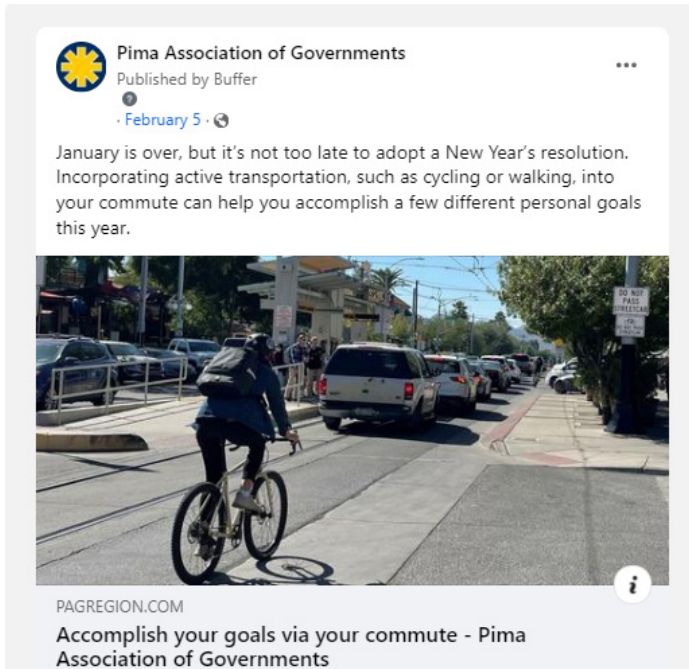


PAGREGION.COM
Volunteers help PAG collect vital data useful in regional planning - Pima Association of Governments


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**Pima Association of Governments**
Published by Buffer
February 9 · 🌐

Americans began ridesharing in the 1940s, and, while the trend has never stopped, it has evolved. Carpooling has seen rises and declines in popularity but once again, it seems to be gaining more popularity. Learn more about some of the latest carpool trends:



PAGREGION.COM

Born out of wartime necessity, the carpool still is a practical solution - Pima Association of Governments

**Pima Association of Governments**
Published by Buffer
February 16 · 🌐 Public

February is International Bike to Work Month. Learn more about the health benefits of cycling, or any form of active transportation, as part of your commute to work. <https://buff.ly/3GeA9ww>




**Pima Association of Governments**
Published by Buffer
February 12 · 🌐

You are already in a carpool and that's a great start. Each member in the carpool means one less car on the road. Here are some other steps you can take to reduce emissions even more.




PAGREGION.COM

Make your carpool even more environmentally friendly - Pima Association of Governments

**Pima Association of Governments**
Published by Buffer
February 20 · 🌐


Active transportation can make sense in a variety of situations. Learn about some various scenarios where using active transportation, such as biking and walking, might be an option for your daily commute.




PAGREGION.COM

How to choose the best active transportation option for you - Pima Association of Governments


Facebook - PAG

**Pima Association of Governments**
Published by Buffer
· February 21 ·


February is Love the Bus Month. PAG works with local jurisdictions, the Arizona Department of Transportation, the Federal Transit Administration and many private, nonprofit agencies to plan for a regional network of transit services.




PAGREGION.COM
Transit Planning and Services - Pima Association of Governments

**Pima Association of Governments**
Published by Buffer
· February 28 ·

February 28 is National Customized Wheel and Tire Day. Show off those custom wheels by carpooling. Better yet, keep those wheels and tires clean by leaving the car in the garage and using alternative transportation to get to school or work. <https://buff.ly/3j6rnHA>



**Pima Association of Governments**
Published by Buffer
· February 21 ·

You are already in a carpool and that's a great start. Each member in the carpool means one less car on the road. Here are some other steps you can take to reduce emissions even more.



PAGREGION.COM
Make your carpool even more environmentally friendly - Pima Association of Governments

**Pima Association of Governments**
Published by William Allis
· March 6 ·

It is Telecommuter Appreciation Week and while working from home can be a great option to cut down on drive time, why not take the time you normally travel to get some exercise? Use your former commute time to start a new regiment of walking, running or biking.



PAGREGION.COM
Putting the 'commute' in telecommute - Pima Association of Governments

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Facebook - PAG



Pima Association of Governments

Published by William Allis

March 25 · 🌐

Saturday was Walk in the Sand Day. There's plenty of sand for walking in southern Arizona, but maybe consider walking to work or school instead. For short commutes of less than a few miles, walking is an inexpensive way to get to work, get exercise, and reduce the number of vehicles on the road. Learn more about active transportation such as walking and cycling: <https://pagregion.com/.../alternative-modes-bike-and-walk/>



Pima Association of Governments

Published by William Allis

April 4 · 🌐

Today is Walk Around Things Day. The day is designed to walk around things literally and figuratively. So why not do both? Physically walk to a bus stop and then use transit on your daily commute to "walk around" the stress of traffic.

https://pagregion.com/.../transportatio.../alttrans_transit/

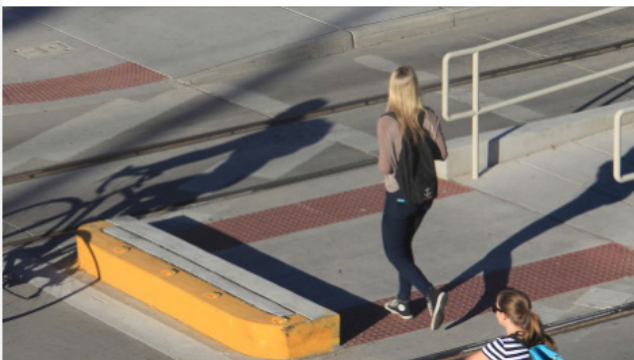


Pima Association of Governments

Published by William Allis

April 3 · 🌐

Today is National Walking Day. For those with short commutes of just a couple of miles, walking is a great way to save money, reduce congestion and get healthy. Learn more about using active transportation as part of your daily commute. <https://pagregion.com/.../alternative-modes-bike-and-walk/>



Pima Association of Governments

Published by William Allis

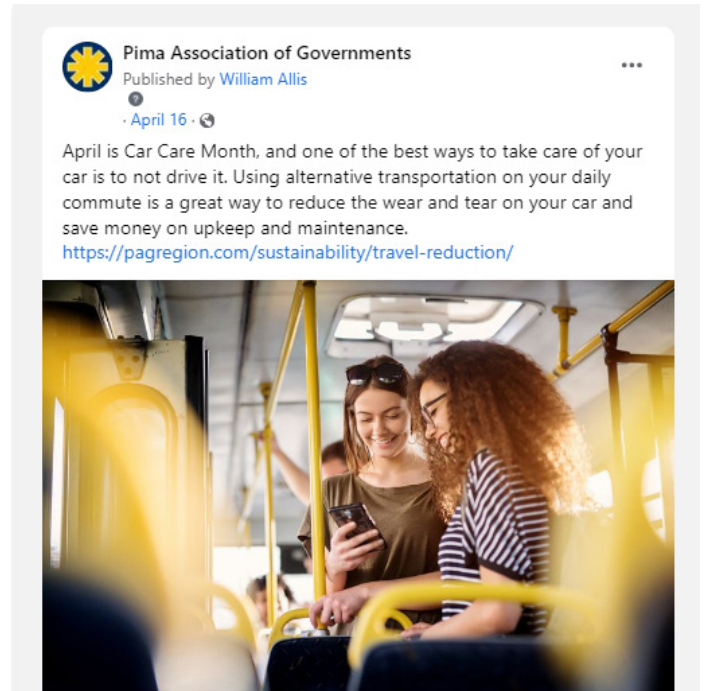
April 5 · 🌐

It is Walk to Work Day, and that means it is a perfect day to use active transportation as part of your daily commute, whether you walk all the way to your job, or walk to use transit the rest of the way.

<https://pagregion.com/.../alternative-modes-bike-and-walk/>



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Pima Association of Governments

Published by William Allis

April 23 · 🌐

April is Move More Month. Using active transportation for your daily commute, such as walking or cycling, is a great way to move more, save money and do your part to reduce emissions from automobiles. <https://pagregion.com/.../alternative-modes-of-travel/>



Pima Association of Governments

Published by William Allis

May 1 · 🌐

Today is the Great American Grump Out. Exercise is a great way to improve your mood, so why not incorporate active transportation into your daily commute? Not only will you be less grumpy, but you'll also save money and improve air quality. <https://pagregion.com/.../alternative-modes-bike-and-walk/>



Pima Association of Governments

Published by William Allis

April 29 · 🌐

April is Stress Awareness Month. Avoid the stress of your daily commute and give transit a try. Letting someone else drive can help reduce your stress, and less cars on the road can help lower emissions to maintain or improve air quality. Learn more: https://pagregion.com/.../transportatio.../alttrans_transit/



Pima Association of Governments

Published by William Allis

May 2 · 🌐

Yesterday was Learn to Ride a Bike Day. When you teach someone to ride a bike, teach them bicycle safety as well. Follow these safety tips to be safer on your bike and on the roads. <https://pagregion.com/.../bicycle-and-pedestrian-safety/>



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Pima Association of Governments

Published by William Allis

May 23 · 🌐

Don't let National Bicycle Safety Month slip by without reading PAG's bicycle safety tips. While you are at it, check out all the transportation safety tips to help keep our region's roads safer.

<https://pagregion.com/.../bicycle-and-pedestrian-safety/>



Pima Association of Governments

Published by William Allis

June 3 · 🌐

Today is World Bicycle Day and what better way to celebrate than to bike to work? Not sure how to get started? This handy guide can help you start using active transportation for your daily commute.



PAGREGION.COM

How to start commuting in a bike-friendly community - Pima Association of Governments



Pima Association of Governments

Published by William Allis

May 24 · 🌐

Celebrate Clean Air Month by doing your part. Pima Association of Governments has compiled tips to help take the first or second step toward cleaner air around you – at home, on the go, or while you are working or studying. <https://pagregion.com/.../what-can-i-do-to-keep-our-air.../>



Pima Association of Governments

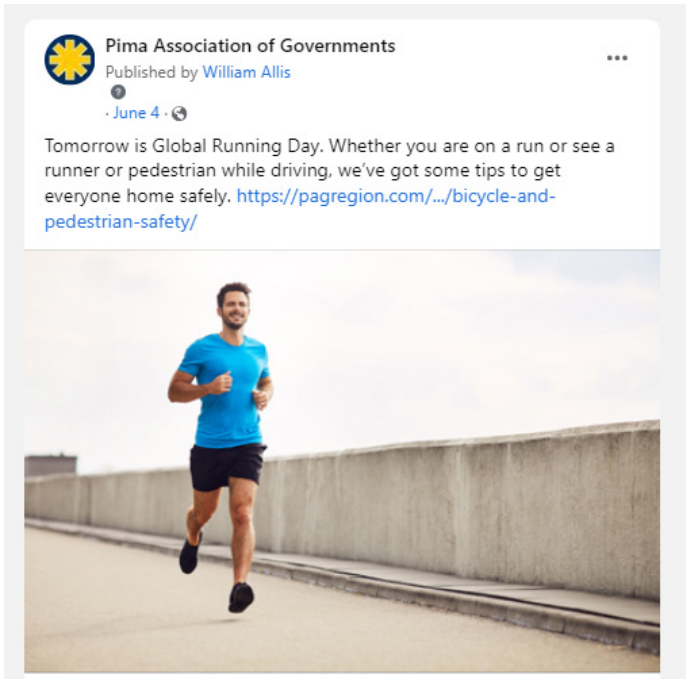
Published by William Allis

June 3 · 🌐

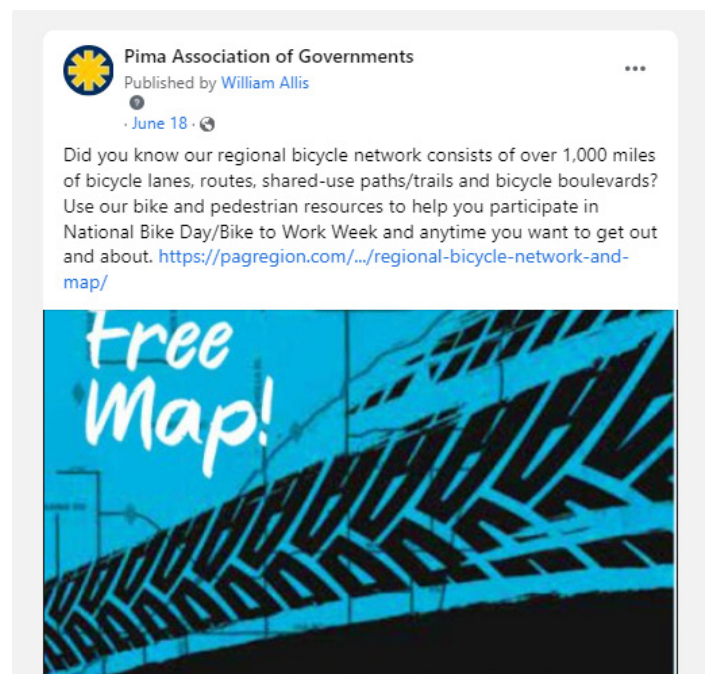
June 1 was National Dare Day, and we dare you to give active transportation a try. Instead of driving to work, try incorporating walking or bike riding into your commute. Too far to walk or ride? Mix active transportation with transit. <https://pagregion.com/.../alternative-modes-bike-and-walk/>



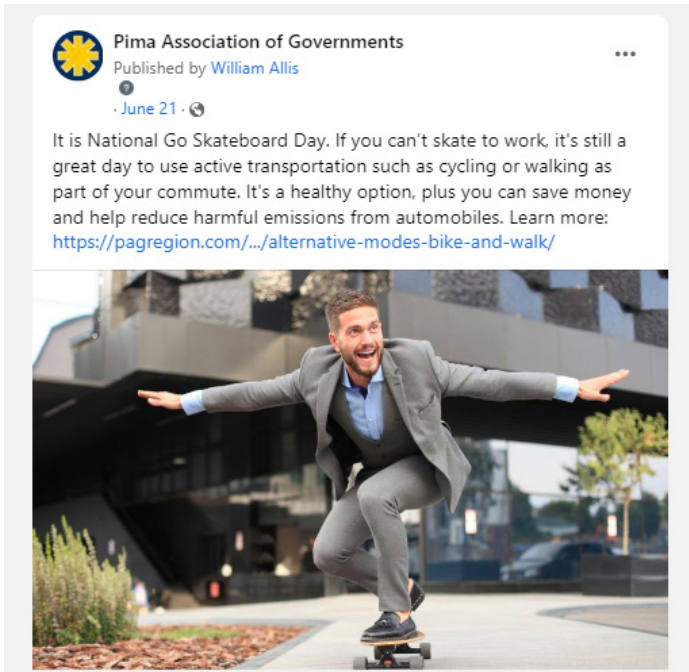
Facebook - PAG




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Facebook - PAG




Facebook - RTA

**Regional Transportation Authority - RTA**
Published by Buffer
· July 27, 2023 ·


RTA funding has built 366 miles of new bike lanes. Many of the 35 roadway corridor improvement projects in the plan include bike lanes and other improvements to enhance the safety of cyclists and pedestrians.




YOUTUBE.COM
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority ...

**Regional Transportation Authority - RTA**
Published by Buffer
· August 8, 2023 ·

RTA funds are used to fund Greenways, Pathways, Bikeways and Sidewalks, which can all be used to help you celebrate Exercise with Your Child Week. Use our handy map to learn more.
<https://buff.ly/3JLbCEI>... See more




**Regional Transportation Authority - RTA**
Published by Patrick McNamara
· August 2, 2023 ·


RTA funds transit services people depend on, contributing more than \$530 million to transit infrastructure and services during the life of the 20-year RTA plan.
RTA funds contribute to expanded Sun Tran service on weekday evenings and weekends, Sun Express service providing express bus transportation from outlying areas across the region to work centers, and Sun Shuttle system, which operates 12 neighborhood circulator routes across the region with connections to the Sun Tra... See more



RTAMOBILITY.COM
RTA funds transit services people depend on


**Regional Transportation Authority - RTA**
Published by Buffer
· September 6, 2023 ·

RTA funds transit services people depend on, contributing more than \$530 million during the life of the 20-year RTA plan. RTA funds contribute to expanded Sun Tran and other regional transit services that many people rely on.... See more



RTAMOBILITY.COM
RTA funds transit services people depend on - Regional Transportation Authority

Facebook - RTA




Regional Transportation Authority - RTA

Published by Buffer

September 7, 2023

The voter-approved 2006 Regional Transportation Authority plan promised pedestrian amenities including new sidewalks. As of March 2023, 179 miles of new sidewalks have been completed.... [See more](#)



YOUTUBE.COM

RTA Delivers: Sidewalks

The RTA has funded over 170 miles of new sidewalks.



Regional Transportation Authority - RTA

Published by Buffer

October 5, 2023


Yesterday was International Walk to School Day. The RTA has provided funds for sidewalks and other pedestrian amenities. Learn more:... [See more](#)



YOUTUBE.COM

RTA Delivers: Sidewalks

The RTA has funded over 170 miles of new sidewalks.




Regional Transportation Authority - RTA

Published by Buffer

September 29, 2023
Public

Tomorrow is National Family Health & Fitness Day. Celebrate by going for a walk, jog or bike ride. The voter-approved RTA plan has contributed 77 pedestrian crossings, 179 miles of new sidewalks and 366 miles of new bike lanes since 2006. Learn more:... [See more](#)






Regional Transportation Authority - RTA

Published by Buffer

October 17, 2023

Tomorrow is Australian Ride to Work Day and we encourage you to consider joining commuters down under in riding your bike to work. Since 2006, the RTA has funded the construction of over 360 miles of bike lanes and other bicycle amenities.... [See more](#)



YOUTUBE.COM

RTA Delivers: Bike Lanes

Since 2006, the voter-approved Regional Transportation Authority ...


Facebook - RTA

Regional Transportation Authority - RTA
Published by Buffer
October 30, 2023

October is National Pedestrian Safety Month. Learn about the various pedestrian amenities, including over 360 miles of sidewalks, that the Regional Transportation Authority has funded.
<https://buff.ly/3Q1Cvqo...> See more


Regional Transportation Authority - RTA
Published by Buffer
November 7, 2023 Public

Driving while drowsy is dangerous driving. It is Drowsy Driving Prevention Week. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. The RTA commits funds for transit. Learn more: <https://buff.ly/3YOil5x>



Regional Transportation Authority - RTA
Published by Buffer
December 11, 2023


Sunday is the Festival of Winter Walks in the UK. Learn how RTA funds help build sidewalks around the region that you can use for your winter walks.



YOUTUBE.COM
RTA Delivers: Sidewalks
The RTA has funded over 170 miles of new sidewalks.


Regional Transportation Authority - RTA
Published by Buffer
January 11

Today is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation such as biking or walking into your daily routine? The RTA has invested in greenways, pathways, bikeways and sidewalks. Learn more: <https://buff.ly/3NUptcU>



Regional Transportation Authority - RTA
Published by Buffer
February 8

Tomorrow is International Winter Bike to Work Day. The RTA has made investments into bike infrastructure that can make your ride to work easier. Since 2006, the voter-approved Regional Transportation Authority plan has delivered over 366 miles of bike lanes as well as helping to fund many other bike amenities.



YOUTUBE.COM
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority ...

Facebook - RTA


Regional Transportation Authority - RTA
Published by Buffer
February 9 · Public

It is Love the Bus Month. The 2006-voter approved RTA plan provides funds for additional evening, weekend and express bus services. RTA funds also go to special needs transit, neighborhood circulator bus services, and park-and-ride transit centers. <https://buff.ly/3YOil5x>




Regional Transportation Authority - RTA
Published by Buffer
February 13 · Public

February is Love the Bus Month. The Regional Transportation Authority's 20-year plan committed funds for a number of transit elements, including bus park-and-ride lots that allow people to use both their vehicles and transit. <https://buff.ly/3JKE3Cr>



Regional Transportation Authority - RTA
Published by Buffer
February 12 · Public

February is Bike to Work Month. The Regional Transportation Authority has delivered 366 miles of bike lanes in the voter-approved 2006 plan with over 100 miles still to build. Learn more about these and other amenities: <https://buff.ly/3JLbCEI>



Regional Transportation Authority - RTA
Published by Buffer
February 15 · Public

February is Bike to Work Month. Many RTA road projects contain bike lanes, and RTA funds are used to help fund bike boulevards, shared-use paths and other bike amenities.




YOUTUBE.COM
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority ...

Facebook - RTA

Regional Transportation Authority - RTA
Published by William Allis
· April 17 ·

What better way to celebrate National Exercise Day than to go for a bike ride? The RTA has contributed funds to bike lanes, bike paths and other bike amenities.




RTA
Regional Transportation Authority

YOUTUBE.COM
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority ...

Regional Transportation Authority - RTA
Published by William Allis
· May 9 ·

It is National Bike Week as well as Bike to Work Week. The RTA has completed 370 miles of bike lanes and contributed to other bike amenities including bike paths and bike boulevards. Learn more: <https://youtu.be/ugjhxmb9kxl>



Regional Transportation Authority - RTA
Published by William Allis
· May 3 ·


Tomorrow is National Fitness Day and National Kid Fitness Day. Why not celebrate by going for a bike ride? The RTA funds bike amenities, including bike lanes and multi-use paths. <https://www.youtube.com/watch?v=ugjhxmb9kxl>

Regional Transportation Authority - RTA
Published by William Allis
· June 12 ·

It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. RTA funds contribute to active transportation assets such as sidewalks, bike lanes and other bike amenities. <https://youtu.be/ugjhxmb9kxl>

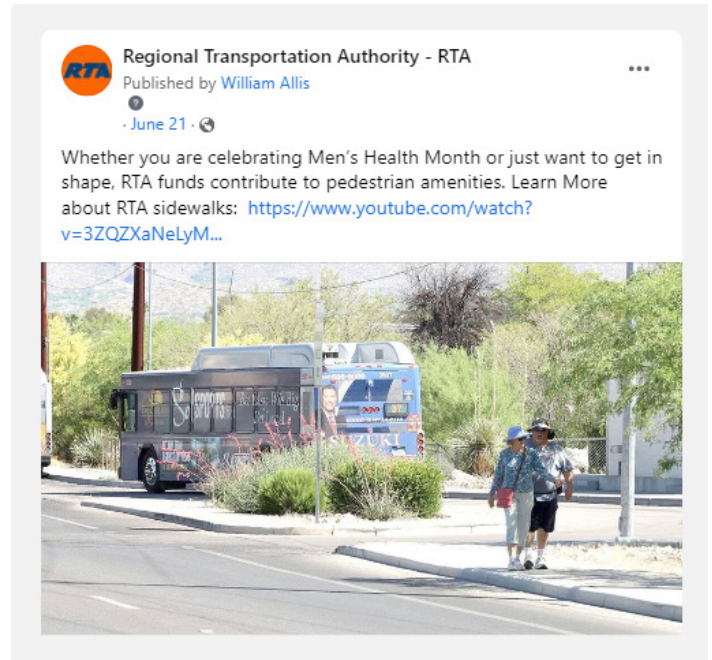
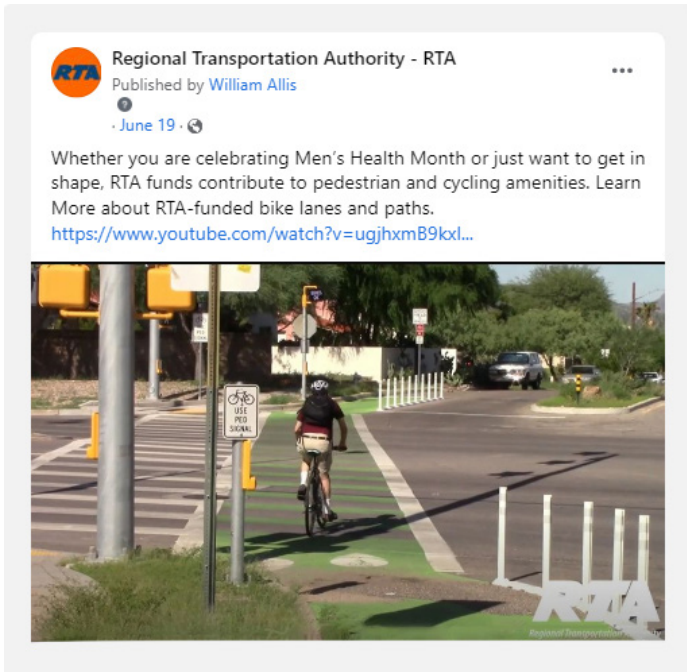
Regional Transportation Authority - RTA
Published by William Allis
· June 3 ·

Today is World Bike Day. Did you know that the RTA has completed 366 miles of bike lanes and contributed to other bike amenities including bike paths and bike boulevards? Learn more: <https://www.youtube.com/watch?v=ugjhxmb9kxl>

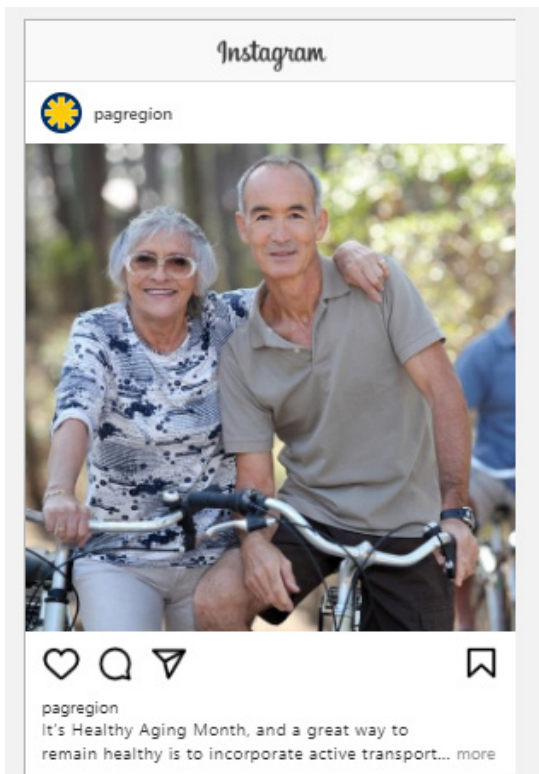
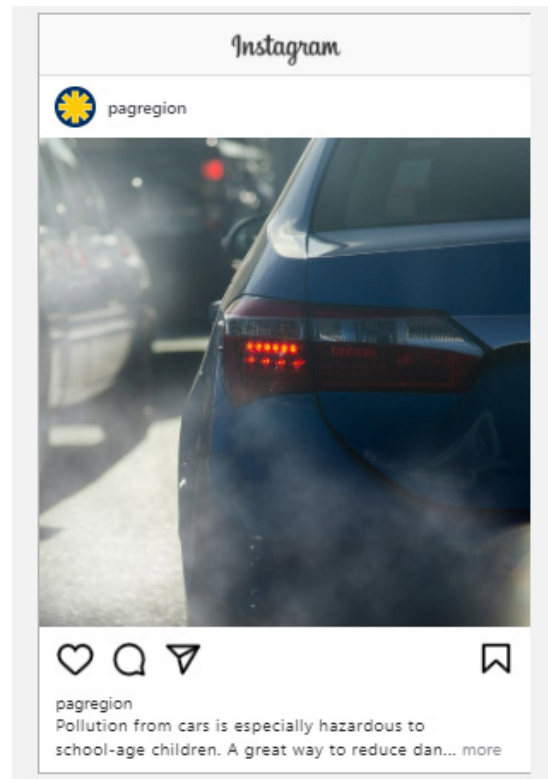
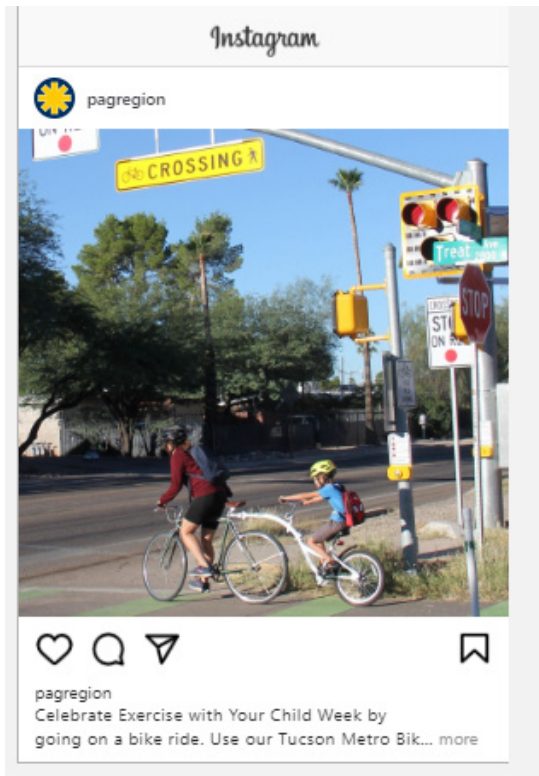


RTA

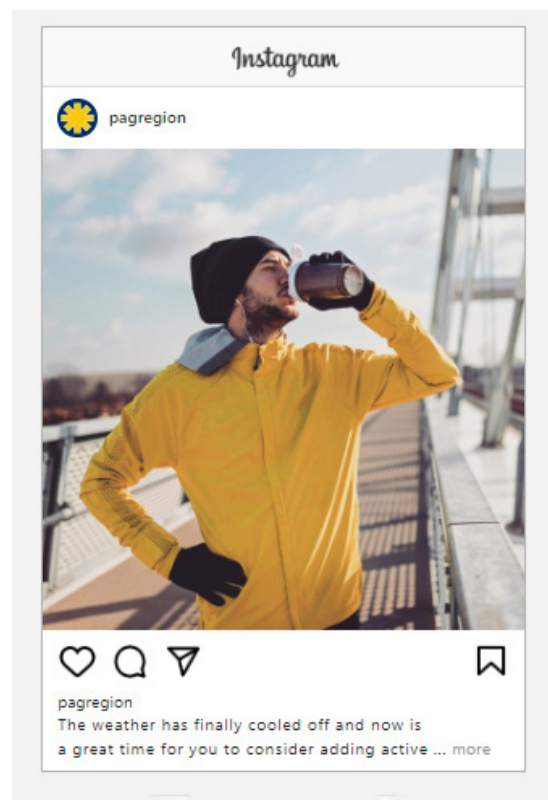
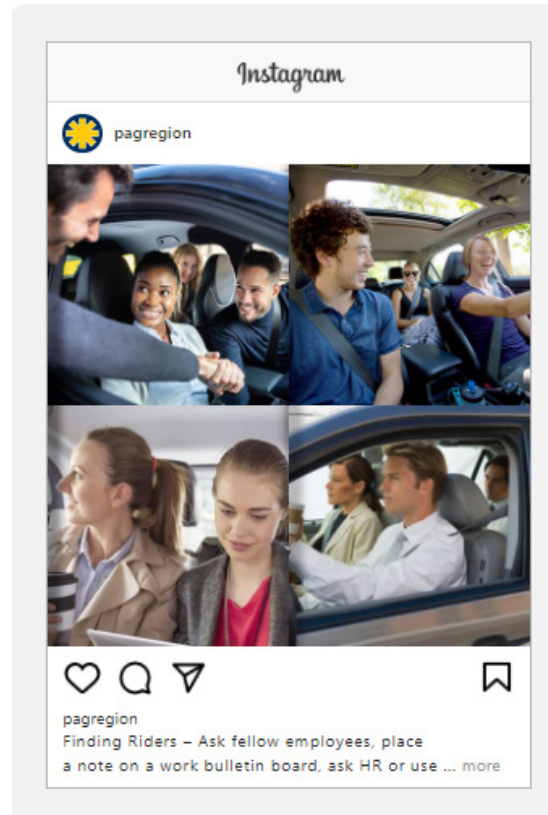
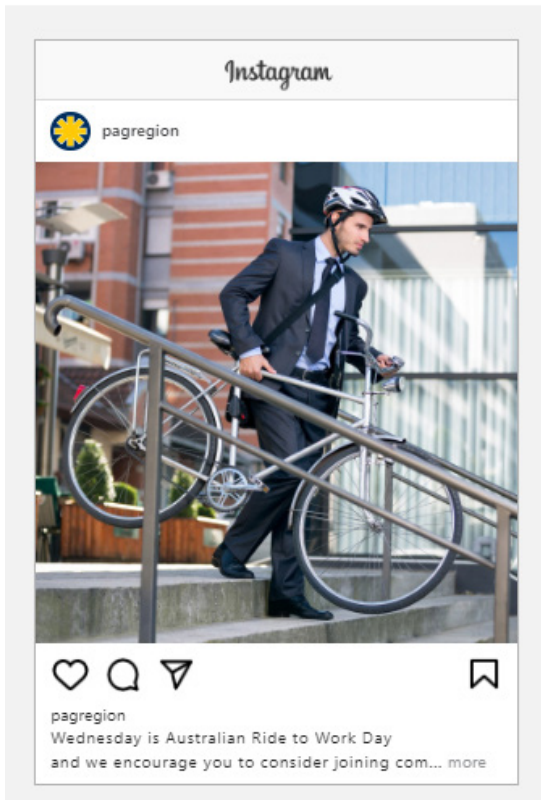
Facebook - RTA



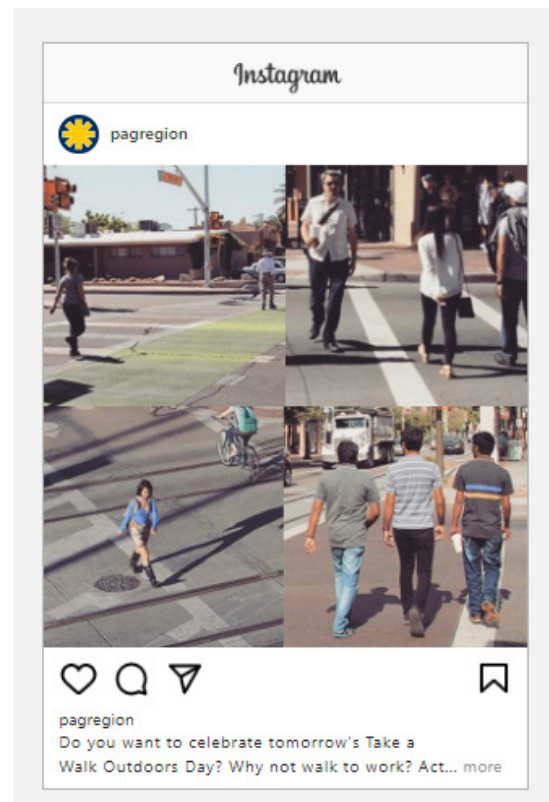
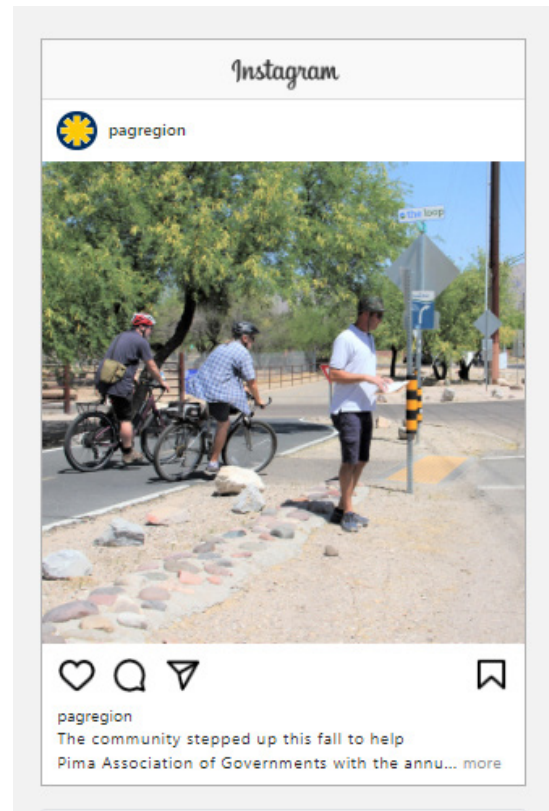
Instagram - PAG



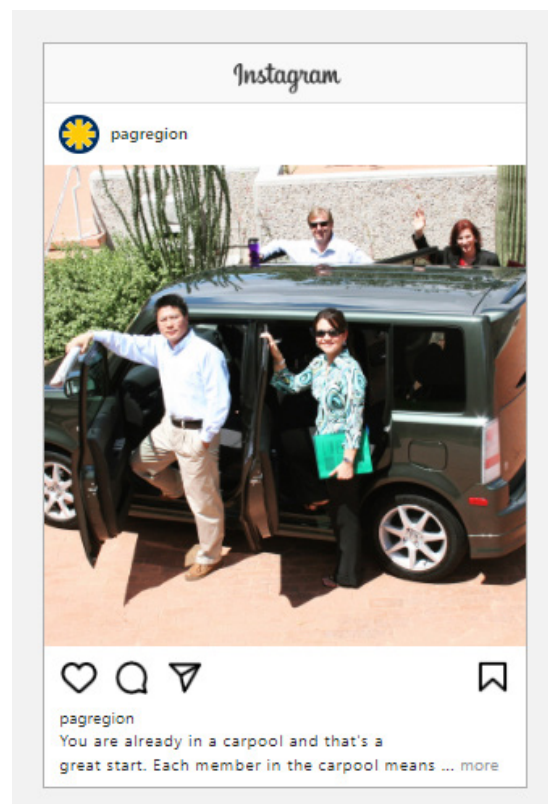
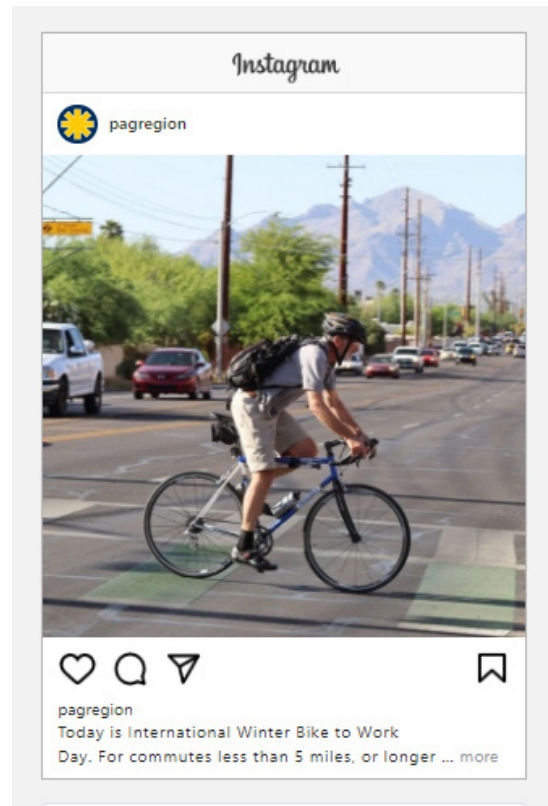
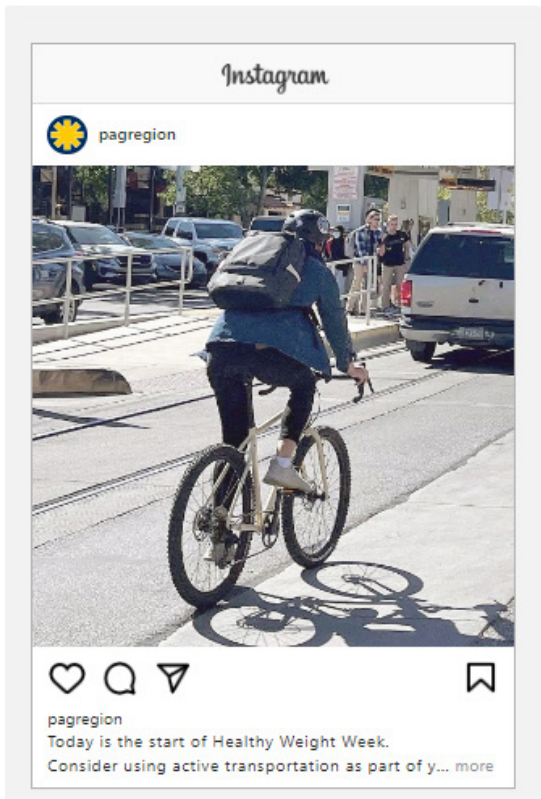
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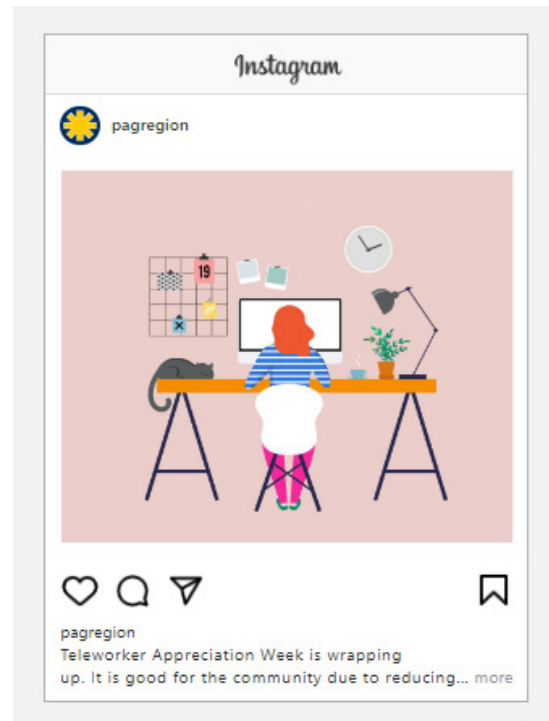
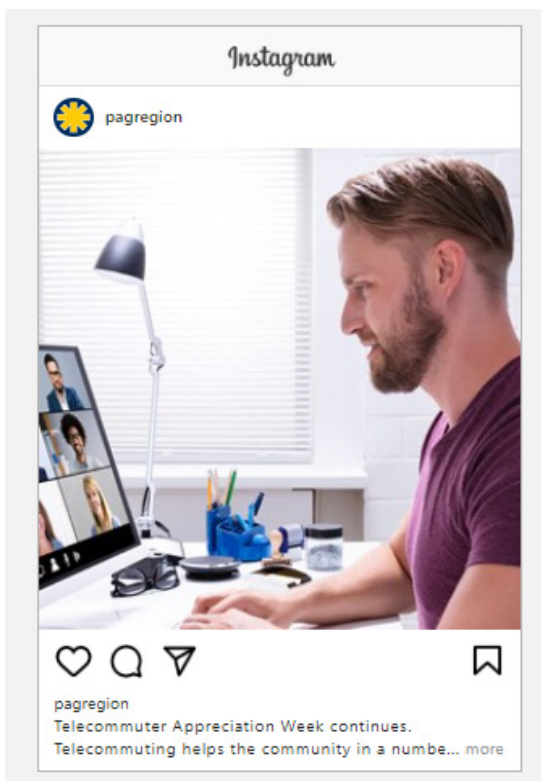
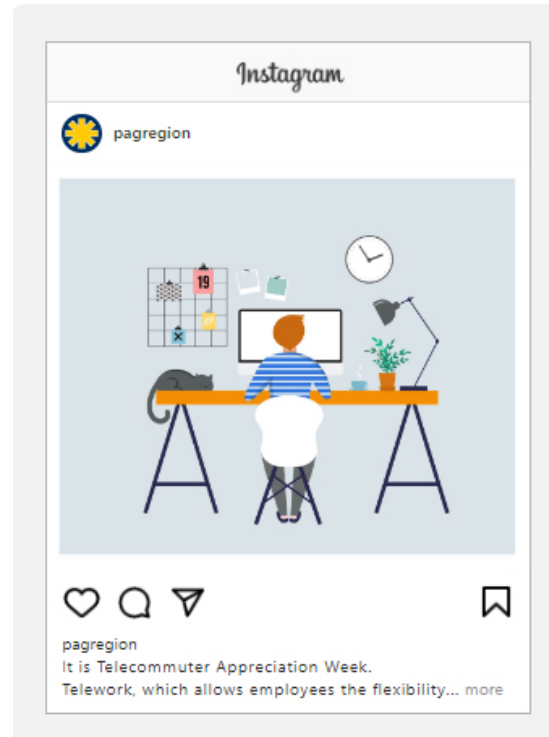
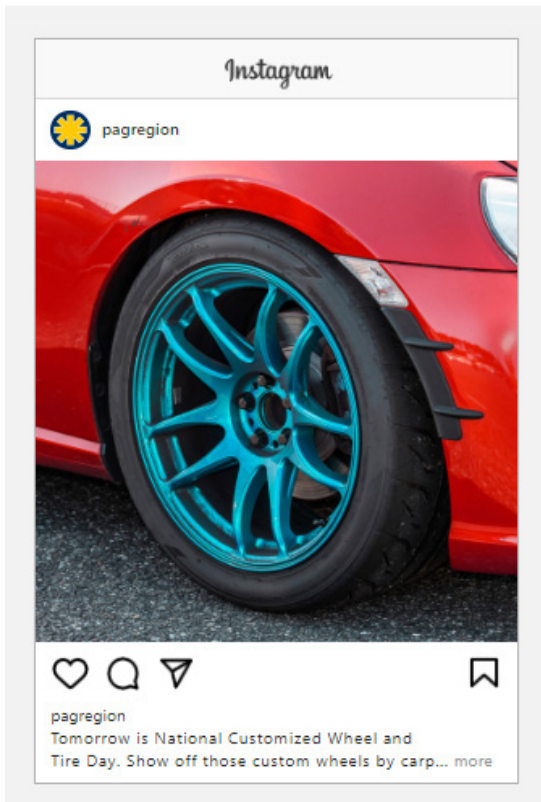
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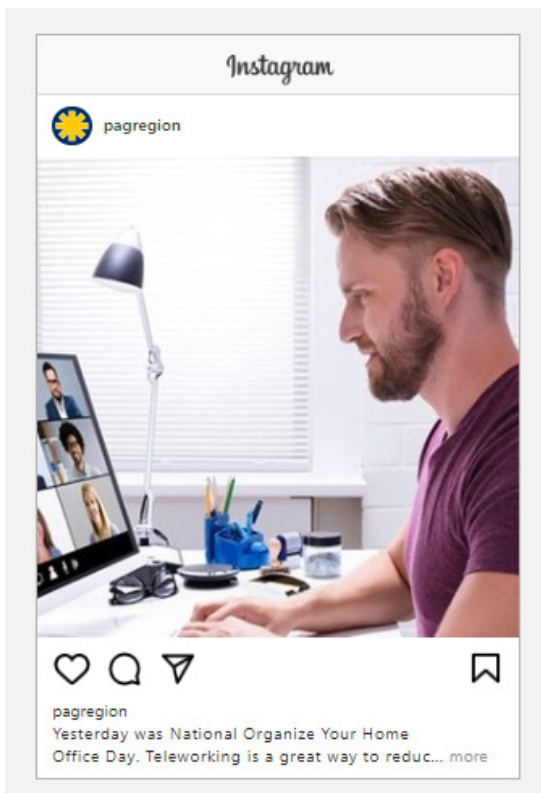
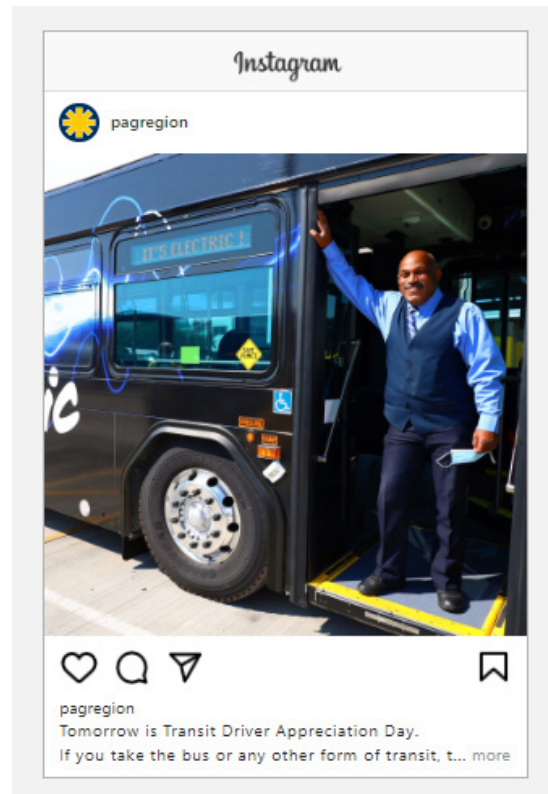
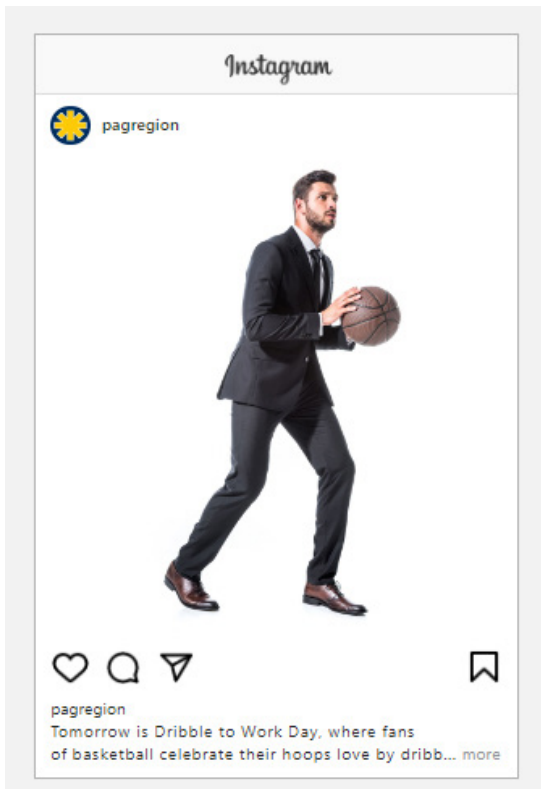
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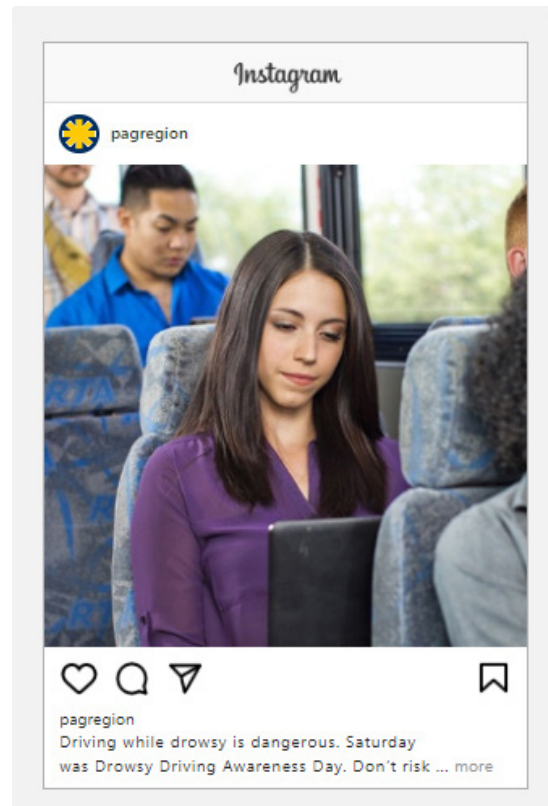
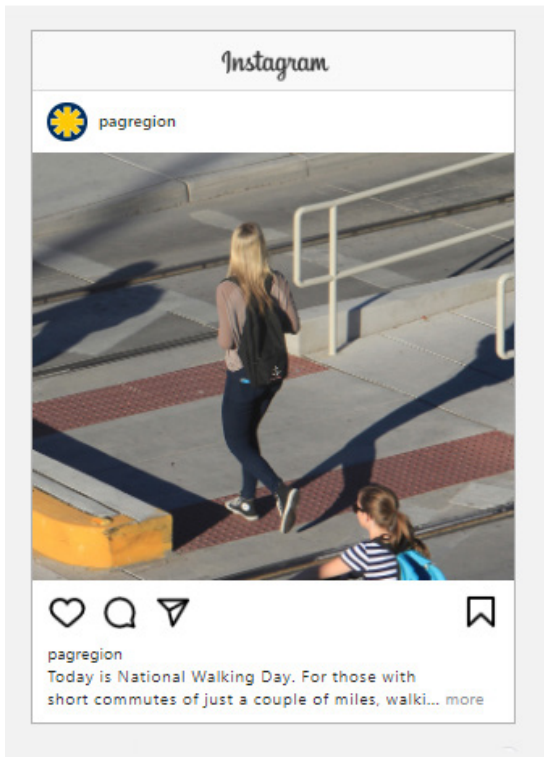
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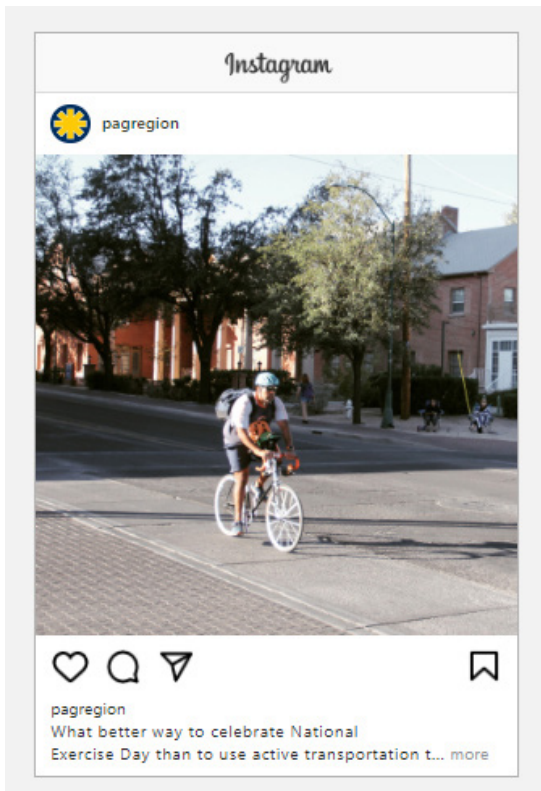
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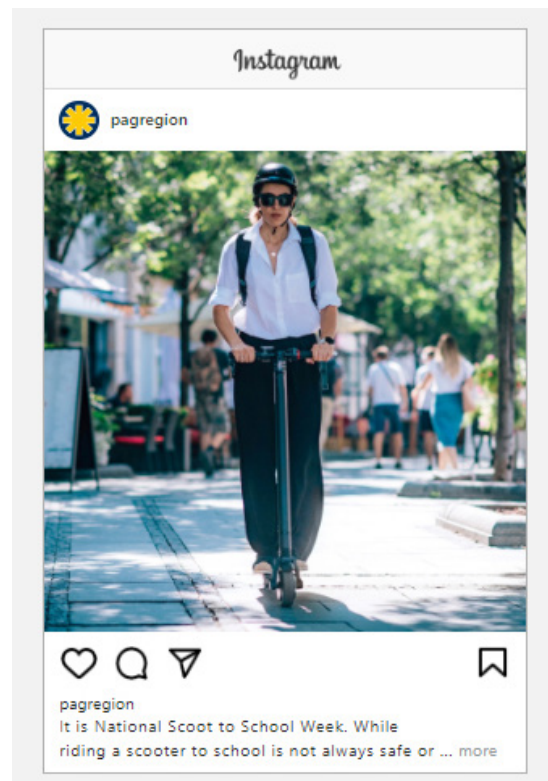
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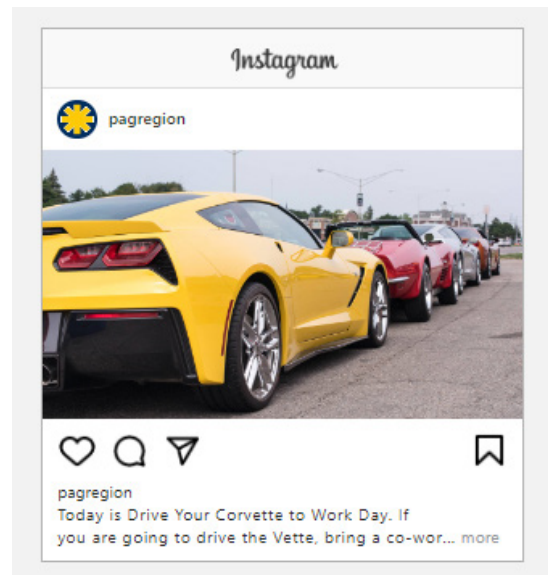
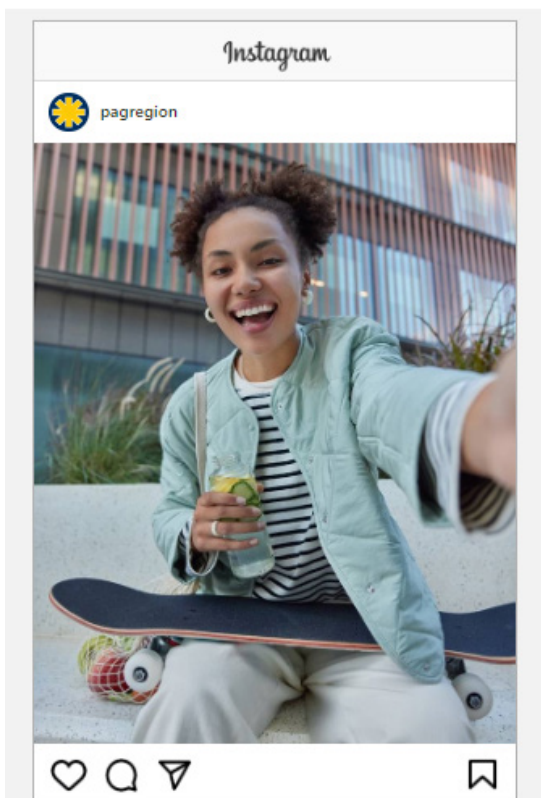
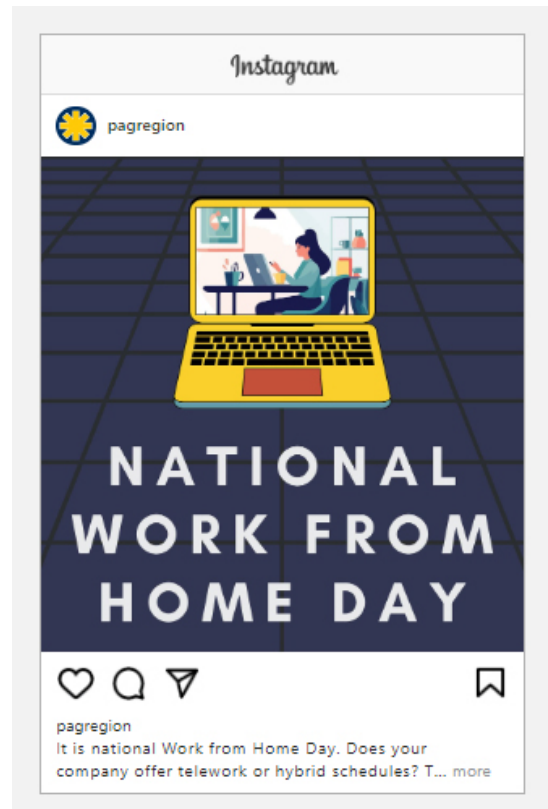
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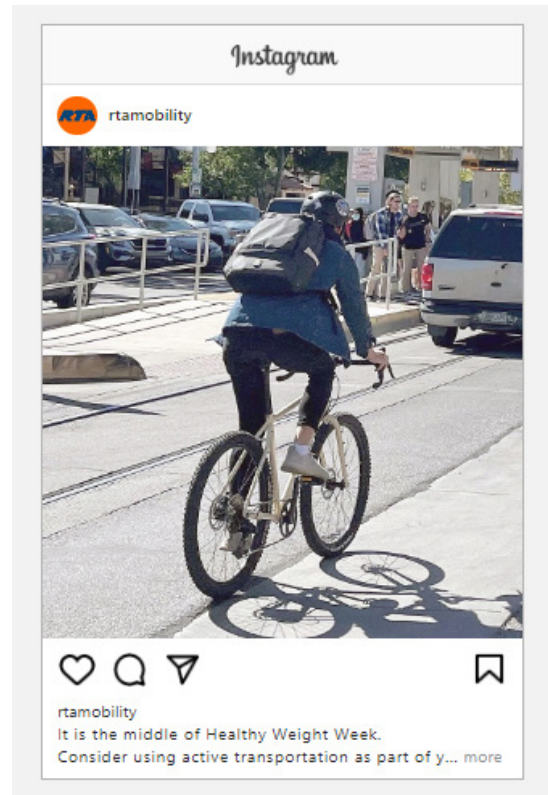
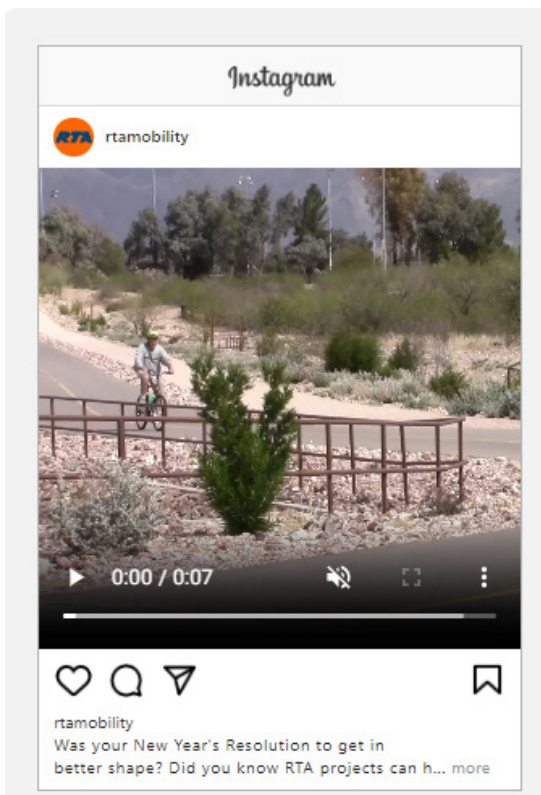
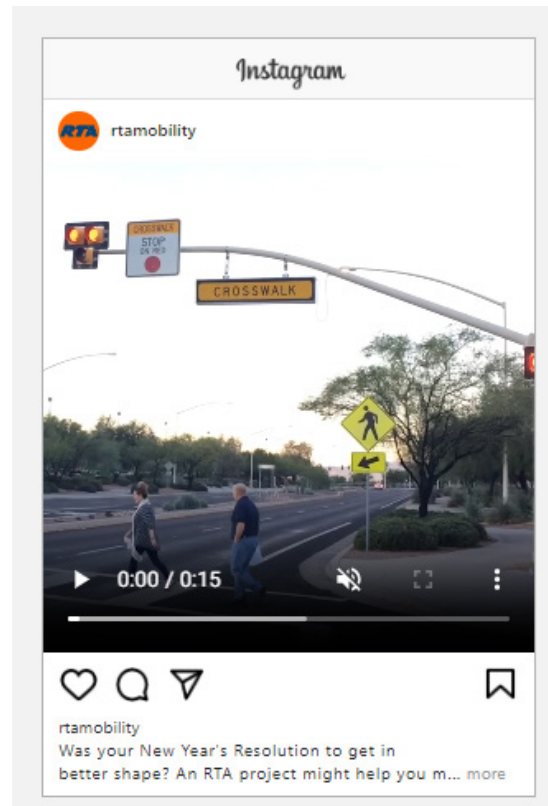
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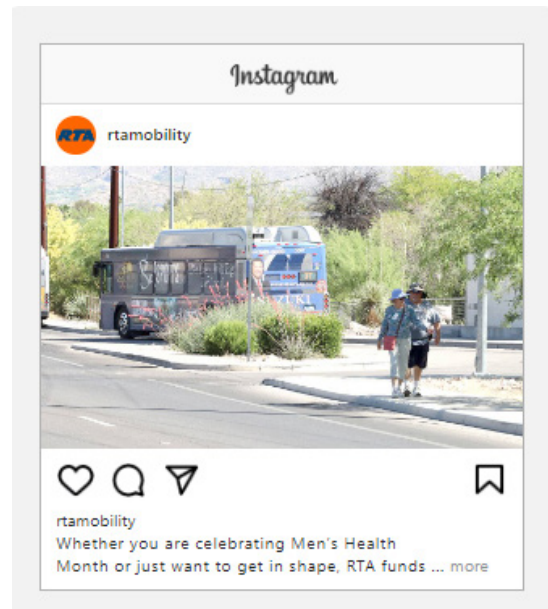
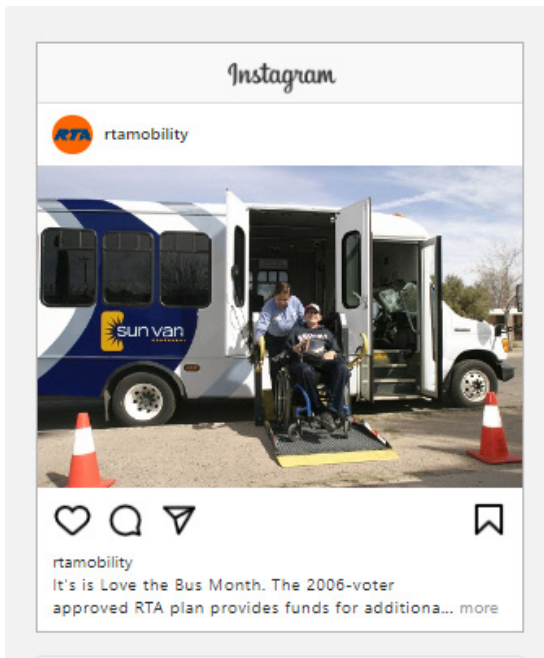
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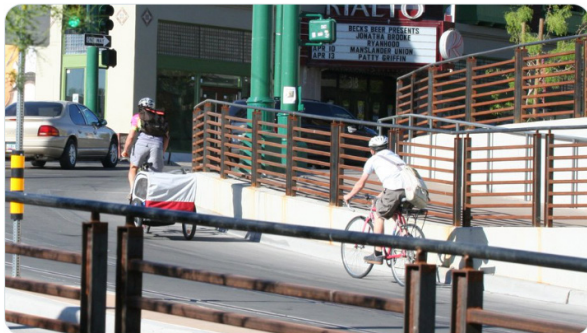
Twitter - PAG

 **PAG** @PAGregion · Jul 14, 2023 ...
If you need to get from point A to point B and don't have wheels, try sharing a ride with people you already know and going in the same direction. Learn more about the benefits of ride sharing. pagregion.com/mobility/commu...



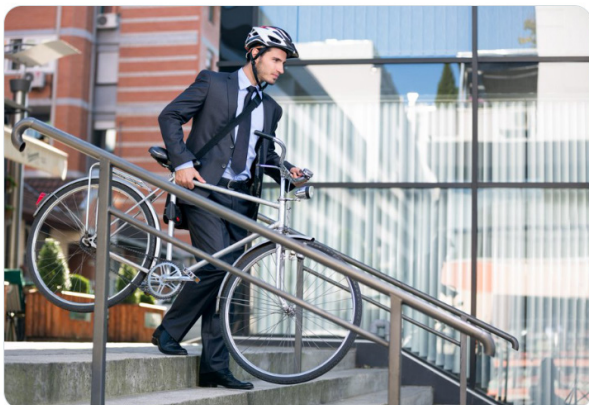
54

 **PAG** @PAGregion · Aug 1, 2023 ...
August is Back to School Month, and you'll see more children walking or cycling on the roads on their way to school. Take PAG's Transportation Safety Pledge and do your part to keep our streets a little bit safer. pagregion.com/mobility/bicyc...



55

 **PAG** @PAGregion · Aug 2, 2023 ...
In the United Kingdom, Cycle to Work Day is on August 3. Why don't you join our friends across the pond and ride your bike to work instead of driving? Learn more about active transportation: pagregion.com/mobility/sun-r...



51

 **PAG** @PAGregion · Aug 4, 2023 ...
August is Back to School Month, Most school districts are starting classes. Are your kids walking, riding or driving to school? Make sure they review PAG's Traffic Safety Tips and take the Traffic Safety Pledge to make their commute to school is safer. pagregion.com/mobility/bicyc...



68

 **PAG** @PAGregion · Aug 7, 2023 ...
Walking and cycling are great ways to observe Exercise with Your Child Week. Make sure if you walk or bike that you are doing it safely by reviewing PAG's bicycle and pedestrian safety tips. pagregion.com/mobility/bicyc...



59

 **PAG** @PAGregion · Aug 8, 2023 ...
August is National Traffic Awareness Month, a time to remind ourselves of the importance of safe driving. Review PAG's Traffic Safety tips to be safer on the road. pagregion.com/mobility/bicyc...



51

Twitter - PAG



PAG @PAGregion · Aug 9, 2023

August is National Wellness Month and using active transportation is a great way to get in shape, while reducing the amount that you drive. Learn more: pagregion.com/mobility/sun-f-...



46



PAG @PAGregion · Aug 17, 2023

August 17 is National I Love my Feet Day. Celebrate by letting your feet do the work on your daily commute. Walk to the office or the closest bus stop and leave the car at home. pagregion.com/mobility/bicyc...



57



PAG @PAGregion · Aug 11, 2023

Celebrate Exercise with Your Child Week by going on a bike ride. Use our Tucson Metro Bike Map to navigate the 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards that make up the regional bicycle network. pagregion.com/mobility/bicyc...



54



PAG @PAGregion · Aug 17, 2023

August is National Traffic Awareness Month, which tries to raise awareness about traffic safety issues and educates drivers on how to stay safe while on the road. Take PAG's Traffic Safety Pledge and learn more about being safe on the road. pagregion.com/mobility/bicyc...



44



PAG @PAGregion · Aug 16, 2023

You decided to start carpooling. You have your coworkers lined up. You have all discussed and produced a list of rules for the participants. Now all you must do is get your vehicle ready. Here are some tips to make the carpool experience better for all. pagregion.com/info-center/ne...



50

Twitter - PAG



Twitter - PAG



PAG @PAGregion · Sep 9, 2023

Saturday is Drive Your Studebaker Day. Whether you drive a classic Studebaker or modern SUV, please be safe out on the road. Take our transportation safety pledge and learn more about being safe in your car, on your bike or when walking. pagregion.com/mobility/bicyc...



38



PAG @PAGregion · Sep 13, 2023

You have decided to start carpooling. You have your coworkers lined up. You have discussed and produced a list of rules for the riders. Now all you must do is get your vehicle ready. Here are some tips to make the carpool experience better for all. pagregion.com/info-center/ne...



PAG @PAGregion · Sep 15, 2023

Pollution from cars is especially hazardous to school-age children. A great way to reduce dangerous emissions is to limit engine idling. When picking up your children at school, simply turn the vehicle key to off if you'll be stopped for 10 seconds or more azdeq.gov/IdleReduction



35



PAG @PAGregion · Sep 19, 2023

It's Healthy Aging Month, and a great way to remain healthy is to incorporate active transportation into your lifestyle. Walking and biking provides exercise and helps reduce the number of vehicles on the road which helps reduce unhealthy emissions. pagregion.com/mobility/commu...



28



PAG @PAGregion · Sep 22, 2023

Today is Car Free Day, and we think a great way to celebrate is to have a "no drive day" to reduce the health hazards of ozone exposure in our community. Learn more about the benefits of going even one day without driving:



pagregion.com

Now is a great time to encourage "no drive days" - Pir
The peak period for ground-level ozone air pollution
in southern Arizona occurs during the hottest ...

29



PAG @PAGregion · Sep 25, 2023

You can help inform bicycle safety planning efforts and identify trends. Every fall, Pima Association of Governments relies on a team of volunteers to help conduct the annual bicycle and pedestrian count. Sign up for an 2-3 hour shift now: maps.pagregion.com/PAGBikePed/Bik...



41



PAG @PAGregion · Sep 26, 2023

March to November is ozone season, when ground-level ozone, a common air pollutant, reaches its highest concentration precautions to help air quality. Here are four things you can do when ozone pollution is at unhealthy levels:



pagregion.com

Take these steps to reduce the impact of 'ozone seas
Ozone season is upon us, and it is time to take some
precautions to help air quality. The period of March ...

33

Twitter - PAG



Twitter - PAG



PAG @PAGregion · Oct 5, 2023

Yesterday was International Walk to School Day. If you or your kids participated and enjoyed the experience, consider using active transportation more often in your daily commute to school or work. pagregion.com/mobility/sun-f...



32



PAG @PAGregion · Oct 10, 2023

Pollution from cars is especially hazardous to school-age children. A great way to reduce dangerous emissions is to limit vehicle idling. When picking up your children at school, simply turn the key to off if you'll be stopped for 10 seconds or more. azdeq.gov/IdleReduction



33



PAG @PAGregion · Oct 6, 2023

Today is the first day of the 2023 Regional Bike Count. Your help is still needed. We are looking for volunteers to help with the count and provide data that will help inform regional planning efforts. It takes just 2 hours (3 on weekends). Sign up now: maps.pagregion.com/PAGBikePed/Bik...



36



PAG @PAGregion · Oct 11, 2023

Your help is needed to conduct the 2023 Regional Bike Count to help inform regional planning efforts. The data helps identify trends for safety planning efforts. Volunteer now: maps.pagregion.com/PAGBikePed/Bik...



32



PAG @PAGregion · Oct 9, 2023

Today is Health and Sports Day in Japan. Join our friends in Japan in getting healthy by utilizing active transportation such as cycling and walking as part of your daily commute. pagregion.com/mobility/sun-f...



36

Twitter - PAG



PAG @PAGregion · Oct 12, 2023

October is National Pedestrian Safety Month. Pima Association of Governments has plenty of transportation tips to help keep pedestrians safe regardless of if you are on foot, on a bike or in a motor vehicle. pagregion.com/mobility/bicyc...



PAG @PAGregion · Oct 17, 2023

Wednesday is Australian Ride to Work Day and we encourage you to consider joining commuters down under in riding your bike to work. PAG has several resources on how to get started riding your bike to work. Learn more: pagregion.com/info-center/ne...



55



PAG @PAGregion · Oct 13, 2023

Every October Pima Association of Governments conducts the Bike and Pedestrian Count. Learn more about how PAG collects the data and what it is used for. youtu.be/vH5m6DncdIY



PAG @PAGregion · Oct 16, 2023

There is still time to help us learn more about bicycle and pedestrian behaviors in the region, so we can identify locations for bicycle and pedestrian safety improvements. Sign up to volunteer for the 2022 Regional Bike Count: maps.pagregion.com/PAGBikePed/Bik...



33



PAG @PAGregion · Oct 25, 2023

October 25 is U.S. Lung Health Day. Learn more about what Pima Association of Governments does to promote clean air in the region. pagregion.com/sustainability...



23



PAG @PAGregion · Oct 31, 2023

You don't have to be a creature of the night to fill your gas tank after sunset. Re-fueling your vehicle after dark helps prevent the formation of ground-level ozone, which contributes to air pollution. Learn more about air quality in the region. pagregion.com/sustainability...



Twitter - PAG



PAG @PAGregion · Nov 6, 2023

Driving while drowsy is dangerous driving. Drowsy Driving Prevention Week starts today. Join a carpool and cut down the amount of driving you must do each morning. Learn more about carpools and vanpools: pagregion.com/mobility/commu...



46



PAG @PAGregion · Nov 9, 2023

Idling car engines are a leading cause of ground-level ozone pollution. Less idling means less potentially hazardous emissions. Here are some tips to reduce idling. pagregion.com/uncategorized/...



35



PAG @PAGregion · Nov 8, 2023

Today is Talk Money Day, a day designed to stop being afraid of discussing money. A good way to save money is to rideshare. Learn how much money you can save by skipping even one day driving. pagregion.com/mobility/commu...



PAG @PAGregion · Nov 9, 2023

Driving while drowsy is dangerous driving. It is Drowsy Driving Prevention Week. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. pagregion.com/mobility/commu...



31



PAG @PAGregion · Nov 10, 2023

Celebrate Healthy Lifestyles Month by walking or cycling more. Cycling or walking can be a great way to get to work or to just get some exercise. Learn more about how PAG programs contribute to the cyclist and pedestrian experience in the region. pagregion.com/mobility/bicyc...



39

Twitter - PAG



PAG @PAGregion · Nov 14, 2023

We all know we should wear our seatbelt, but what else can we do to be safe drivers? Celebrate National Seatbelt Day by learning more about transportation safety for cyclists, pedestrians and drivers. pagregion.com/mobility/bicyc...



29



PAG @PAGregion · Nov 16, 2023

Tomorrow is National Hiking Day. Not enough time to hit a hiking trail? How about "hiking" to work by walking to work, or at least walking to a transit stop? Learn more: pagregion.com/mobility/sun-r...



30



PAG @PAGregion · Nov 17, 2023

Celebrate Healthy Lifestyles Month by cycling more. Learn more about how PAG contributes to the cycling experience in the region, including the Tucson Metro Bike Map and the regional bike network. pagregion.com/mobility/regio...



36



PAG @PAGregion · Nov 21, 2023

It is Road Safety Week. PAG offers various bicycle and pedestrian safety resources, including safety programs and outreach materials, to make our region and communities a safer place to walk, bike and drive. pagregion.com/mobility/bicyc...



28



PAG @PAGregion · Nov 21, 2023

Tomorrow is Go For a Ride Day, which encourages people to get out of the house and go for a ride by car, by bike, or on another type of vehicle. Leave the car at home and go for a bike ride. The Tucson Metro Bike Map provides plenty of cycling options. maps.pagregion.com/PAGBikePed/Bik...



PAG @PAGregion · Nov 24, 2023

Want to go shopping on Black Friday but don't want to battle the crowded parking lots? Consider using transit or alternative transportation methods like ride sharing or active transportation. pagregion.com/mobility/commu...



43

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PAG @PAGregion · Nov 27, 2023

We all know carpooling is something that can benefit us and the community, but it can also pose some challenges. Here are some ways to overcome those obstacles. pagregion.com/uncategorized/...



33



PAG @PAGregion · Nov 28, 2023

Forming a vanpool using a leased van may be a perfect commuting option for you and your coworkers. Drive less. Save more. Check with your HR department for coworkers interested in sharing the ride. pagregion.com/uncategorized/...



28



PAG @PAGregion · Nov 30, 2023

Riding or biking to work can be tough in the summer months. Now that fall is upon us, it could be the right time for you to consider adding active transportation to part of your commuting strategy. pagregion.com/uncategorized/...



28



PAG @PAGregion · Dec 4, 2023

Today is Global Fat Bike Day, and many enthusiasts planned big rides over the weekend. Whether you ride a fat bike, or any type of bike, being safe is important. Learn about bicycle safety: pagregion.com/mobility/bicyc...



39



PAG @PAGregion · Dec 5, 2023

Forming a vanpool may be a perfect commute option for you and your coworkers. Check with your human resources staff for other workers interested in forming a vanpool using a leased van. Check with PAG for subsidy availability. pagregion.com/uncategorized/...



29



PAG @PAGregion · Dec 5, 2023

Pima Association of Governments' annual regional bicycle and pedestrian count concluded last month. This year's data still needs to be processed, but if you want to look at results from previous counts, check out: maps.pagregion.com/PAGBikePed/Bik...



31

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PAG @PAGregion · Dec 11, 2023

We all know carpooling is something that can benefit us and the community, but starting a carpool can also pose some challenges. Here are some ways to overcome those obstacles. pagregion.com/uncategorized/...



32



PAG @PAGregion · Dec 14, 2023

The weather has finally cooled off and it could be the right time for you to consider adding active transportation to your commuting strategy. pagregion.com/uncategorized/...



32



PAG @PAGregion · Dec 15, 2023

The holidays can be stressful, and a big part of that stress can be all the extra driving for errands and special gatherings. A little extra planning can help you combine those trips and cut down on the stress. pagregion.com/info-center/ne...



29



PAG @PAGregion · Dec 18, 2023

Stressed out from the holidays? Active transportation, such as walking and biking, is not only an environmentally friendly way to commute or travel to other destinations, but it can reduce stress and make you healthier in the new year. pagregion.com/mobility/sun-r...



1 29



PAG @PAGregion · Dec 22, 2023

Saturday is National Christmas Movie Marathon Day. Celebrate by staying home and binge watching your favorite holiday movies. It is a perfect way to have a "drive free day" and do your part to lessen traffic congestion and emissions during the holidays. pagregion.com/info-center/ne...



38

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PAG @PAGregion · Dec 28, 2023

Get a jump start on your New Year's fitness goals. Active transportation, such as walking and biking, is not only an environmentally friendly way to commute or travel to other destinations, but it can reduce stress and make you healthier in the new year. pagregion.com/mobility/sun-r...



32



PAG @PAGregion · Dec 29, 2023

Sunday is not only New Year's Eve, but it is also National Unlucky Day. Don't tempt fate, make tomorrow a "no drive day" and stay home, use transit or ride with a friend. Learn more: pagregion.com/info-center/ne...



1 1 52



PAG @PAGregion · Jan 3

Yesterday was 55 mph Speed Limit Day. The 55 mph speed limit was designed to cut down on gas usage and make highways safer. In addition to adhering to the speed limit, here are some things you can do to be safer on the streets. pagregion.com/mobility/bicyc...



30



PAG @PAGregion · Jan 4

Looking to keep your New Year's Resolution to get in better shape? Consider using active transportation as part of your daily commute. Not only will it help your physical fitness, but it can reduce harmful emissions from your vehicle. pagregion.com/mobility/sun-r...



24



PAG @PAGregion · Jan 4

January is Financial Wellness Month and ridesharing is a great way to save money. How much money? That depends but use the cost calculator on PAG's website to find out how much money you can save based upon your driving habits. pagregion.com/sustainability...



31



PAG @PAGregion · Jan 10

Tomorrow is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation into your daily commute or just cut out a car ride or two by biking or walking? pagregion.com/mobility/sun-r...



Page 145

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PAG @PAGregion · Jan 10

Don't limit National Take the Stairs Day to just the stairs. Incorporate active transportation to your commute as well. Learn more about walking and biking to work: pagregion.com/mobility/sun-r...



30



PAG @PAGregion · Jan 16

The community stepped up this fall to help PAG with the annual bicycle and pedestrian count. The information volunteers helped gather supports local planning efforts. pagregion.com/info-center/ne...



33



PAG @PAGregion · Jan 17

Celebrate National Staying Healthy Month by using active transportation, such as walking or bicycling, to get to work. Active transportation puts you on the path to a healthier lifestyle and helps to reduce the number of vehicles on the road. Learn more: pagregion.com/mobility/sun-r...

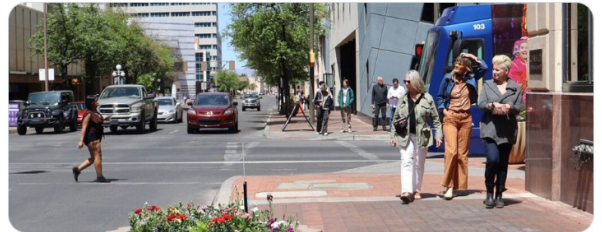


44



PAG @PAGregion · Jan 19

Do you want to celebrate tomorrow's Take a Walk Outdoors Day? Why not walk to work? Active transportation is a great way to prevent hazardous emissions from vehicles, get some exercise and save money on gas and parking costs. pagregion.com/mobility/sun-r...



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PAG @PAGregion · Jan 24

It is the middle of Healthy Weight Week. Consider using active transportation as part of your daily commute. Not only will it help your physical fitness, but your actions can prevent harmful emissions from coming from your vehicle. pagregion.com/mobility/sun-r...



32




PAG @PAGregion · Feb 1

Did you know it is National Solo Diners Eat Out Week? If you do choose to eat alone, don't drive alone. Share a ride with your friends to a close by location even if you aren't going to share a dinner table. pagregion.com/mobility/commu...




34

Twitter - PAG

 **PAG** @PAGregion · Feb 1 ...
January is over, but it's not too late to adopt a New Year's resolution. Incorporating active transportation, such as cycling or walking, into your commute can help you accomplish a few different personal goals this year. [pagregion.com/uncategorized/...](https://pagregion.com/uncategorized/)




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 **PAG** @PAGregion · Feb 8 ...
Tomorrow is International Winter Bike to Work Day. For commutes less than 5 miles, or longer for experienced riders, this is a terrific option for improved physical fitness and health, as well as helping local air quality. pagregion.com/mobility/sun-f-...



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 **PAG** @PAGregion · Feb 5 ...
February is Love the Bus Month, and transit is a great way to commute to work and cut down on driving. Learn more about the many benefits of transit from the clean air you breathe to the savings to your pocketbook. pagregion.com/mobility/commu...




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 **PAG** @PAGregion · Feb 14 ...
Americans began ridesharing in the 40s and, while the trend has never stopped, it has evolved. Carpooling has seen rises and declines in popularity but once again, it seems to be gaining more popularity. Learn more about some of the latest carpool trends: pagregion.com/info-center/ne...



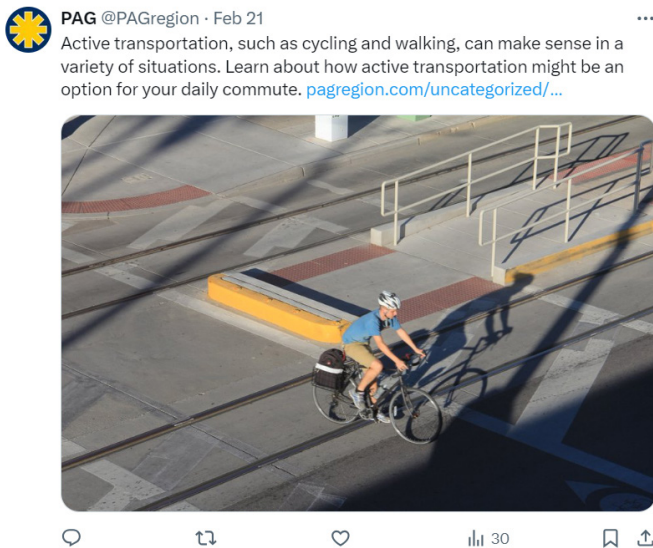
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 **PAG** @PAGregion · Feb 6 ...
Did you know it is National Solo Diners Eat Out Week? If you do choose to eat alone, don't drive alone. Share a ride to a close by location with your friends even if you aren't going to share a dinner table. pagregion.com/mobility/commu...



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PAG @PAGregion · Mar 7

It is Telecommuter Appreciation Week. Why not take the time you used to travel to and from work to get some exercise? Using your former commute time, you can start a new regiment such as walking, running or biking. pagregion.com/sustainability...



27



PAG @PAGregion · Mar 11

Want to start cycling but not sure where to begin? PAG can help. The regional bicycle network consists of over 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards. Learn more about the network and other bike resources. pagregion.com/mobility/bicyc...



35



PAG @PAGregion · Mar 7

As the region's federally designated transportation conformity and state-designated air quality planning organization, PAG is responsible for demonstrating that regional transportation activities do not adversely impact air quality. pagregion.com/sustainability...



25



PAG @PAGregion · Mar 12

Do you have a car? A job? Coworkers you like? Then you have everything you need to start a carpool or vanpool. Sharing a ride to school or practice is also a great way to help reduce traffic congestion, energy consumption and pollution. Learn more pagregion.com/sustainability...



34



PAG @PAGregion · Mar 8

Telecommuter Appreciation Week continues. Learn more about how telecommuting helps the community by reducing traffic congestion and the number of cars on the road.



pagregion.com

Telework – Try a flexible work option - Pima Associati
Telework, which allows employees the flexibility to work from home or other space, is becoming a ...

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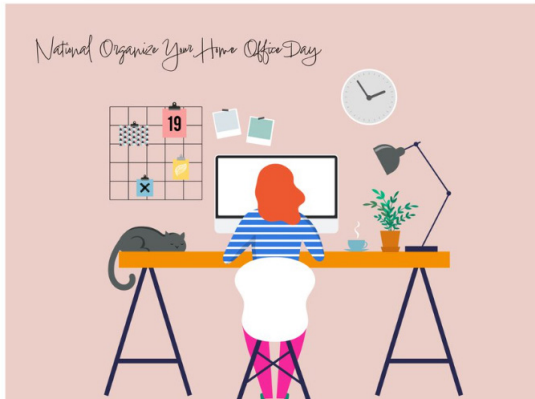
PAG @PAGregion · Mar 13

Tomorrow is Dribble to Work Day, where fans of basketball celebrate their hoops love by dribbling a basketball to work. While that may be a little too time consuming for most commuters, consider using active transportation as part of your commute to work. pagregion.com/mobility/sun-r-...



PAG @PAGregion · Mar 14

National Organize Your Home Office Day. Teleworking is a great way to reduce air pollution caused by automobile congestion. Learn more about the benefits to employees and employers of telework. pagregion.com/mobility/commu...



PAG @PAGregion · Mar 18

Tomorrow is Transit Driver Appreciation Day. If you take the bus or any other form of transit, thank the driver. Learn more about using transit as part of your daily commute. pagregion.com/mobility/commu...



PAG @PAGregion · Mar 20

Want to start cycling but not sure where to start? PAG can help. The regional bicycle network consists of over 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards. Learn more about the network and other bike resources. pagregion.com/mobility/bicyc...



PAG @PAGregion · Mar 22

Tomorrow is Walk in the Sand Day. While there is plenty of sand in the region, consider walking to work or school instead. For short commutes, walking is an inexpensive way to get to work, that provides exercise and limits cars on the roads. Learn more: pagregion.com/mobility/sun-r-...



PAG @PAGregion · Mar 29

Tomorrow is Take a Walk in the Park Day. If you enjoy your stroll in the park, consider walking to work, school or errands if the distance allows. It is great exercise and will benefit the air quality in the region. pagregion.com/mobility/sun-r-...



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PAG @PAGregion · Apr 1

April 1 is Fossil Fools Day, which raises awareness about environmental concerns from the burning of fossil fuels. PAG's Travel Reduction Program helps area employers to use other modes of transportation. Learn more about alternative modes of travel: pagregion.com/mobility/commu...



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PAG @PAGregion · Apr 2

It is National Public Health Week. A great way to get healthy is to incorporate active transportation, such as biking and walking, into your daily commute. Learn more: pagregion.com/mobility/commu...

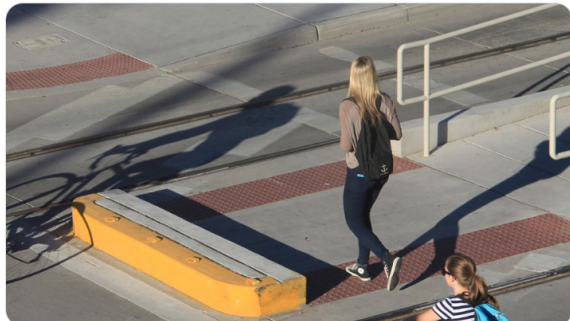


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PAG @PAGregion · Apr 3

Today is National Walking Day. For those with short commutes of just a couple of miles, walking is a great way to save money, reduce congestion and get healthy. Learn more about using active transportation as part of your commute. pagregion.com/mobility/sun-r...



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PAG @PAGregion · Apr 4

Today is Walk Around Things Day. The day is designed to walk around things literally and figuratively. So why not do both? Physically walk to a bus stop and then use transit on your daily commute to "walk around" the stress of traffic. pagregion.com/mobility/commu...

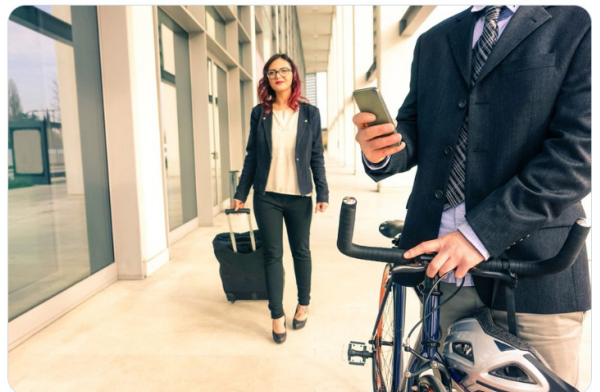


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PAG @PAGregion · Apr 5

It is Walk to Work Day, and that means it is a perfect day to use active transportation as part of your daily commute, whether you walk all the way to your job, or walk to use transit the rest of the way. pagregion.com/mobility/sun-r...



32



PAG @PAGregion · Apr 5

Driving while drowsy is dangerous. Saturday is Drowsy Driving Awareness Day. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. pagregion.com/mobility/commu...



28



Twitter - PAG



PAG @PAGregion · Apr 8

Driving while drowsy is dangerous. Saturday was Drowsy Driving Awareness Day. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. The RTA commits funds for transit. Learn more: rtamobility.com/services/trans...

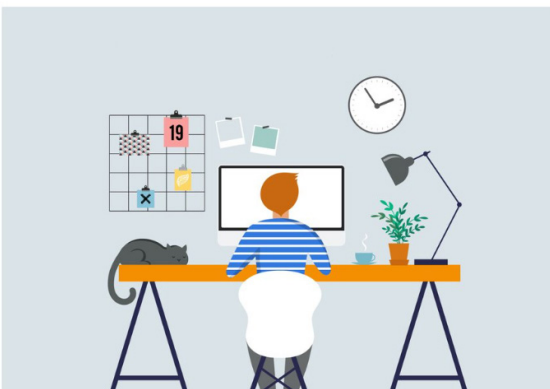


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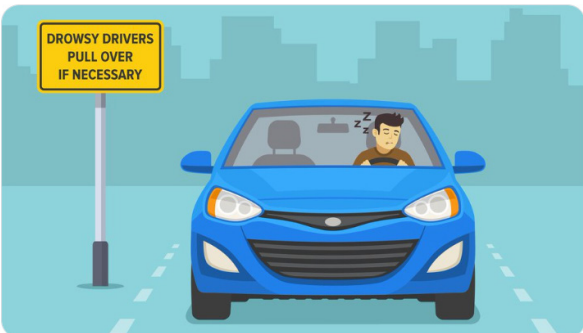
PAG @PAGregion · Apr 10

Today is Global Work From Home Day, but any day can be a good day to work from home if your company participates in telework. Telework is a great option for you and your employer to consider, with benefits for the entire community. pagregion.com/mobility/commu...



PAG @PAGregion · Apr 16

April is National Distracted Driving Awareness Month, and this week is Drowsy Driver Awareness Week. There's no better time to review the driver safety tips (as well as bicycle and pedestrian tips) and take the transportation safety pledge. pagregion.com/mobility/bicyc...



28



PAG @PAGregion · Apr 17

April is Move More Month. Using active transportation for your daily commute, such as walking or cycling, is a great way to move more, save money and do your part to reduce emissions from automobiles. pagregion.com/mobility/commu...



31



PAG @PAGregion · Apr 18

What better way to celebrate National Exercise Day than to use active transportation to commute to work? Walk, ride or run to work today and you'll not only get exercise, but you will reduce the number of vehicles on the road. pagregion.com/mobility/commu...



24



PAG @PAGregion · Apr 22

Happy Earth Day! Learn more about what PAG is doing to promote sustainability, including clean air and water efforts, travel reduction and solid waste management. pagregion.com/sustainability/



37

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PAG @PAGregion · Apr 23

It is National Environmental Education Week and PAG's sustainability efforts are important for the environment. PAG's planning efforts take into consideration water quality, air quality, travel reduction, and solid waste planning. Learn more pagregion.com/sustainability/



30



PAG @PAGregion · Apr 24

April is National Distracted Driving Awareness Month, and today is Drowsy Driver Awareness Day. This is as good a time as any to review the driver safety tips (as well as bicycle and pedestrian tips) and take the transportation safety pledge. pagregion.com/mobility/bicyc...



24



PAG @PAGregion · Apr 24

April is Car Care Month, and one of the best ways to take care of your car is to not drive it. Using alternative transportation on your daily commute is a great way to reduce the wear and tear on your car and save money on upkeep and maintenance. pagregion.com/sustainability...



34



PAG @PAGregion · Apr 25

April is Financial Literacy Month. A great way to be financially smart is to reduce the number of solo car trips. How much can you save? Use the commute cost calculator and find out how much you are spending and how much you can save by reducing trips. pagregion.com/mobility/commu...



29



PAG @PAGregion · Apr 25

April is Stress Awareness Month. Avoid the stress of your daily commute and give transit a try. Letting someone else drive can help reduce your stress, and less cars on the road can help lower emissions to maintain or improve air quality. Learn more: pagregion.com/mobility/commu...



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PAG @PAGregion · Apr 29

April is Physical Wellness Month. Using active transportation for your daily commute, such as walking or cycling, is a great way to move more, save money and do your part to reduce emissions from automobiles. pagregion.com/mobility/commu...



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Twitter - PAG

PAG @PAGregion · May 1 ...
Today is the Great American Grump Out. Exercise is a great way to improve your mood, so why not incorporate active transportation into your daily commute? Not only will you be less grumpy, but you'll also save money and improve air quality. pagregion.com/mobility/commu...



42

PAG @PAGregion · May 8 ...
Celebrate National Women's Health Week by using active transportation as part of your daily commute. Walking or biking are great ways to add a healthy activity to your commute, while also reducing traffic congestion and saving money. Learn more: pagregion.com/mobility/sun-r...



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PAG @PAGregion · May 2 ...
Yesterday was Learn to Ride a Bike Day. When you teach someone to ride a bike, teach them bicycle safety as well. Follow these safety tips to be safer on your bike and on the roads. pagregion.com/mobility/bicyc...



32

PAG @PAGregion · May 14 ...
Participate in National Bike Day/Bike to Work Week and PAG can help. The regional bicycle network consists of over 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards. Learn more about the network and other bike resources. pagregion.com/mobility/bicyc...



32

PAG @PAGregion · May 3 ...
Tomorrow is National Fitness Day and National Kid Fitness Day. Why not celebrate by going for a bike ride? Use PAG's Metro Bike Map to find the best and safest places in the region to ride. maps.pagregion.com/PAGBikePed/Bik...



31

PAG @PAGregion · May 15 ...
Did you know today is National Employee Health and Fitness Day? Consider promoting active transportation to improve your employees' fitness level. pagregion.com/mobility/sun-r...



31

Twitter - PAG



PAG @PAGregion · May 15

Tomorrow is Ride a Unicycle Day. We don't recommend riding a unicycle to work for most commuters, riding a bike can be great if your commute is 10 miles or less. You save money on gas and get great exercise, but one less car on the road helps air quality. pagregion.com/mobility/commu...



PAG @PAGregion · May 16

Want to participate in National Bike to Work Day but not sure how? PAG's interactive bikeways map can help you plan a safe and efficient route. maps.pagregion.com/PAGBikePed/Bik...



PAG @PAGregion · May 17

Are you or your kids participating in Walk Safely to School Day? Review PAG's pedestrian safety tips to help your little ones make smart choices on their trek to and from school. Take the PAG safety pledge to help be a safer walker, driver and cyclist. pagregion.com/mobility/bicyc...



PAG @PAGregion · May 17

Do your part to keep cyclists safe this Bike to School Day. Check out PAG's transportation safety tips including tips for cyclists, pedestrians and drivers. pagregion.com/mobility/bicyc...



31



PAG @PAGregion · May 17

Bike to Work Week and National Bike to Work Day are both great times to experiment with using cycling as part of your commute. Pima Association of Governments and other agencies offer resources to help those employees who want to start cycling to work. pagregion.com/news/bike-to-w...



33



PAG @PAGregion · May 20

Saturday was National Be a Millionaire Day. Joining a carpool won't make you a millionaire but it can save you some significant money. Use PAG's commute calculator to learn how much you can save by skipping one or two days of driving each month. pagregion.com/sustainability...



31



Twitter - PAG



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PAG @PAGregion · Jun 4 ...
It is National Safety Month and learning some simple safety tips can keep you safe on the road whether you are driving, walking or riding your bike.
pagregion.com/mobility/bicyc...



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PAG @PAGregion · Jun 5 ...
Celebrate Global Running Day by running (or walking) to work. Too far to run? Consider running to the bus stop and riding the bus the rest of the way. You will save money, get exercise and cut down on hazardous vehicle emissions. pagregion.com/mobility/commu...



PAG @PAGregion · Jun 6 ...
This week, Canadian employees participate in the National Commuter Challenge, choosing sustainable transportation options. Many Pima County businesses participate in the Travel Reduction Program year-round. Learn more about businesses that hit their goals: pagregion.com/sustainability...



PAG @PAGregion · Jun 6 ...
This week our friends in Canada are participating in the National Commuter Challenge, in which people are encouraged to choose sustainable transportation options such as walking, cycling, carpooling, and transit. Learn more about commuter benefits: pagregion.com/mobility/commu...



PAG @PAGregion · Jun 11 ...
It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. Learn more about walking and cycling as part of your commute. pagregion.com/mobility/commu...



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PAG @PAGregion · Jun 12 ...
It's National Scoot to School Week. Riding a scooter to school is not always safe or practical, using active transportation like cycling or walking is a good way to commute to school or anywhere else. It is healthy, cost effective and good for air quality. pagregion.com/mobility/commu...



Twitter - PAG

PAG @PAGregion · Jun 17
Today is Dump the Pump Day when people are encouraged to use public transportation instead of driving to save money and help improve air quality. Use the commute cost calculator to learn how much you can save by cutting even a few car trips a month. pagregion.com/mobility/commu...



28

PAG @PAGregion · Jun 14
Monday is Dump the Pump Day when people are encouraged to ride public transportation instead of driving to save money and contribute to cleaner air. Using transit is a terrific way to help reduce congestion and pollution. pagregion.com/mobility/commu...



24

PAG @PAGregion · Jun 21
It is National Go Skateboard Day. If you can't skate to work, it's still a great day to use active transportation as part of your commute. It's a healthy option, plus you can save money and help reduce harmful emissions from automobiles. Learn more: pagregion.com/mobility/commu...

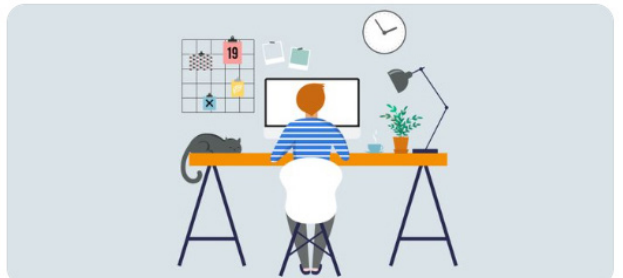


PAG @PAGregion · Jun 26
Reducing the number of car trips can make a positive impact on our environment and improve the quality of air in the region. PAG's Travel Reduction Program works to help our community promote cleaner air and improved environmental conditions for everyone. pagregion.com/news/simple-st...



29

PAG @PAGregion · Jun 27
It is national Work from Home Day. Does your company offer telework or hybrid schedules? Learn more about telework and whether it could benefit your organization. pagregion.com/mobility/commu...



28

PAG @PAGregion · Jun 28
It is Drive Your Corvette to Work Day. If you are going to drive the Vette, bring a co-worker and share the ride. Better yet, leave the car at home so it does not get scratched and use active transportation or transit. You'll not only protect the car but reduce vehicle emissions.



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Twitter - RTA

RTA Pima County @RTAMobility · Aug 2, 2023

RTA funds transit services people depend on, contributing more than \$530 million during the life of the 20-year RTA plan. RTA funds contribute to expanded Sun Tran and other regional transit services that many people rely on.



rtamobility.com
RTA funds transit services people depend on - Region
The regional transit system provides millions of rides to tens of thousands of people each year. Many of ...

1 83

RTA Pima County @RTAMobility · Aug 10, 2023

RTA funds are used to fund Greenways, Pathways, Bikeways and Sidewalks, which can all be used to help you celebrate Exercise with Your Child Week. Use our handy map to learn more. rtamobility.com/wp-content/doc...



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RTA Pima County @RTAMobility · Sep 11, 2023

RTA funds transit services people depend on, contributing more than \$530 million during the life of the 20-year RTA plan. RTA funds expanded evening and weekend Sun Tran services and other regional transit services that many people rely on.



rtamobility.com
RTA funds transit services people depend on - Region
The regional transit system provides millions of rides to tens of thousands of people each year. Many of ...

44

RTA Pima County @RTAMobility · Sep 29, 2023

Tomorrow is National Family Health & Fitness Day. Celebrate by going for a walk, jog or bike ride. The voter-approved RTA plan has contributed 77 pedestrian crossings, 179 miles of new sidewalks and 366 miles of new bike lanes since 2006. Learn more: rtamobility.com/wp-content/doc...



RTA Pima County @RTAMobility · Oct 5, 2023

Yesterday was International Walk to School Day. The RTA has provided funds for sidewalks and other pedestrian amenities. Learn more:



youtube.com
RTA Delivers: Sidewalks
The RTA has funded over 170 miles of new sidewalks.

45

RTA Pima County @RTAMobility · Oct 17, 2023

Tomorrow is Australian Ride to Work Day and we encourage you to consider joining commuters down under in riding your bike to work. Since 2006, the RTA has funded the construction of over 360 miles of bike lanes and other bicycle amenities. youtu.be/ugjhxmB9kxl



Twitter - RTA

RTA Pima County @RTAMobility · Oct 20, 2023 ...

October is National Pedestrian Safety Month. Learn about the various pedestrian amenities, including over 360 miles of sidewalks, that the Regional Transportation Authority has funded.

 youtube.com
RTA Delivers: Sidewalks
The RTA has funded over 170 miles of new sidewalks.

40

RTA Pima County @RTAMobility · Dec 15, 2023 ...

Sunday is the Festival of Winter Walks in the UK. Learn how RTA funds help build sidewalks around the region that you can use for your winter walks.

 youtube.com
RTA Delivers: Sidewalks
The RTA has funded over 170 miles of new sidewalks.

38

RTA Pima County @RTAMobility · Nov 7, 2023 ...

Driving while drowsy is dangerous driving. It is Drowsy Driving Prevention Week. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. The RTA commits funds for transit. Learn more: rtamobility.com/services/trans...



RTA Pima County @RTAMobility · Feb 7 ...

February is Bike to Work Month. The Regional Transportation Authority has delivered 366 miles of bike lanes in the voter-approved 2006 plan with over 100 miles still to build. Learn more about these and other amenities: rtamobility.com/wp-content/doc...



RTA Pima County @RTAMobility · Nov 13, 2023 ...


It is Healthy Lifestyles Month and the RTA helps promote healthy lifestyles by funding bike lanes and other bike amenities in the region.

 youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

51

RTA Pima County @RTAMobility · Feb 8 ...

Tomorrow is International Winter Bike to Work Day. The Since 2006, the voter-approved Regional Transportation Authority has delivered 366 miles of bike lanes as well as help to fund many other bike amenities that might make your ride to work easier.

 youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

RTA Pima County @RTAMobility · Nov 14, 2023 ...

Walking is a great way to participate in Healthy Lifestyles Month without spending money or buying fancy equipment. The RTA helps pedestrians by contributing funds to pedestrian amenities such as sidewalks.

 youtube.com
RTA Delivers: Sidewalks
The RTA has funded over 170 miles of new sidewalks.

44

RTA Pima County @RTAMobility · Feb 12 ...

February is Bike to Work Month. Many RTA road projects contain bike lanes and RTA funds are used to help fund bike boulevards, shared use paths and other bike amenities.

 youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

46

Twitter - RTA

RTA Pima County @RTAMobility · Feb 13

It's Love the Bus Month. The 2006-voter approved RTA plan provides funds for additional evening, weekend and express bus services. RTA funds also go to special needs transit, neighborhood circulator bus services, and park-and-ride transit centers. rtamobility.com/services/trans...



46

RTA Pima County @RTAMobility · Feb 15

It's Love the Bus Month. The RTA plan committed funds for additional evening, weekend and express bus services and streetcar services. RTA funds also go toward special needs transit, neighborhood circulator bus services, and park-and-ride transit centers. rtamobility.com/services/trans...



61

RTA Pima County @RTAMobility · Feb 20

February is Love the Bus Month. The Regional Transportation Authority's 20-year plan funds many transit elements, including bus park-and-ride lots that allow people to use both their vehicles and transit. rtamobility.com/wp-content/doc...



RTA Pima County @RTAMobility · Mar 29

Tomorrow is Take a Walk in the Park Day. The RTA has contributed funds to construct or improve greenways, pathways, bikeways and sidewalks, many of which are in, or connect, area parks. chrome-extension://efaidnbmnnnibpcjpcgiclfndmkaj/rtamobility.com/wp-content/doc...



RTA Pima County @RTAMobility · Apr 18

What better way to celebrate National Exercise Day than to go for a bike ride? The RTA has contributed funds to bike lanes, bike paths and other bike amenities.

youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

42

RTA Pima County @RTAMobility · May 3

Tomorrow is National Fitness Day and National Kid Fitness Day. Why not celebrate by going for a bike ride? The RTA funds bike amenities, including bike lanes and multi-use paths.

youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

33

RTA Pima County @RTAMobility · May 8

It is National Bike Week as well as Bike to Work Week. The RTA has completed nearly 400 miles of bike lanes and contributed to other bike amenities including bike paths and bike boulevards. Learn more:

youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...

47

Twitter - RTA

RTA Pima County @RTAMobility · May 9

You can take part in National Walking Month and the RTA can help. The RTA has completed 78 of the 80 promised new or improved crosswalks in the 2006 RTA plan. youtu.be/_Y6ro7T2XM



36

RTA Pima County @RTAMobility · May 16

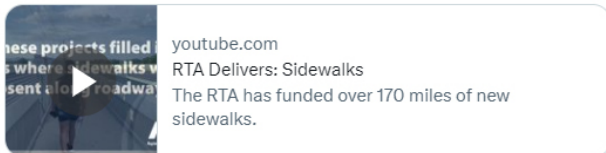
RTA funds are used to improve bicycle and pedestrian amenities in our region. Bike lanes and multi-use paths are great for all your cycling needs, whether you ride a bicycle, three-wheeled recumbent bike or even a unicycle. rtamobility.com/projects/maps/



37

RTA Pima County @RTAMobility · May 23

May is National Walking Month, and the RTA provides funds to build sidewalks and other pedestrian amenities in the region to make walking easier and safer.



34

RTA Pima County @RTAMobility · May 29

The RTA has funded pedestrian amenities such as multi-use paths, sidewalks and greenways across the region. Get out there and enjoy them this National Senior Health and Fitness Day youtu.be/_Y6ro7T2XM



40

RTA Pima County @RTAMobility · Jun 3

Today is World Bike Day. Did you know that the RTA has completed 366 miles of bike lanes and contributed to other bike amenities including bike paths and bike boulevards? Learn more: youtube.com/watch?v=ugjhxm...



32

RTA Pima County @RTAMobility · Jun 10

It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. RTA funds contribute to active transportation assets such as sidewalks, bike lanes and other bike amenities. youtu.be/ugjhxmB9kxl



43

Twitter - RTA



RTA Pima County @RTAMobility · Jun 24

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Whether you are celebrating Men's Health Month or just want to get in shape, RTA funds contribute to pedestrian and cycling amenities. Learn More about RTA funded bike lanes and paths.



youtube.com
RTA Delivers: Bike Lanes
Since 2006, the voter-approved Regional Transportation Authority has delivered over 366 ...



49



RTA Pima County @RTAMobility · Jun 26

...

Whether you are celebrating Men's Health Month or just want to get in shape, RTA funds contribute to pedestrian amenities. Learn More about RTA sidewalks: [youtube.com/watch?v=3ZQZXa...](https://www.youtube.com/watch?v=3ZQZXa...)



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2024 Website Metrics

WEB & ANALYTICS REPORT

TRAVEL REDUCTION PROGRAM /
SUN RIDESHARE

Fiscal Year 2024



Pima Association of Governments

Travel Reduction Program

Pageviews

The TRP page had 761 views in FY 2024

Sun Rideshare

Pageviews

The Sun Rideshare page had 4,984 views in FY 2024

	Sun Rideshare	Avg. Session Duration	Travel Reduction	Avg. Session Duration
July	57	0:49	57	0:19
August	54	2:19	56	0:23
September	67	0:46	67	0:36
October	4260	0:36	8	0:09
November	95	0:38	99	1:27
December	48	0:31	37	0:24
January	63	0:34	61	0:15
February	85	0:31	89	0:39
March	74	0:29	54	0:25
April	61	0:24	65	0:18
May	52	0:45	81	0:52
June	68	0:22	87	0:31
Total	4984	51:07:42	761	7:49:31
Average	415.33	0:00:37	63.42	0:00:37

PAG Travel Reduction Web Metrics July 1, 2023 - June 30, 2024		
Page/Post Title	Unique Pageviews	Avg. Session Duration
Sun Rideshare	4984	0:37
Results from annual bicycle count are in	885	0:40
Travel Reduction	761	0:37
Bicycle and Pedestrian Safety	607	0:31
Transportation Mode Choices	577	0:20
How to start a successful carpool	495	0:45
Alternate Modes of Transportation	428	2:10
TRP Employer Resources	385	0:54
Sustainability	330	0:15
Vanpool	241	0:30
Commute Cost Calculator	237	0:48
Bicycle and Pedestrian Mobility	196	0:19
Carpool	186	0:22
Use good communication and other ways to overcome the challenges of carpooling	168	0:48
PAG Regional Active Transportation Plan	165	2:32
Mobility	163	0:21
Born out of wartime necessity, the carpool still is a practical solution	122	0:45
Commuter Services and Mode Choices	110	0:29
Transportation Mode Choices - Transit	69	2:02
Fare free transit to continue through June	58	1:20
Sun Rideshare Spring 2024 archives	55	0:17
TRP Employer Award Program	50	0:33
Find out how much you could save by driving less	48	0:32
Go car free to reduce emissions	47	0:45
Use alternative transportation to attract new employees	43	0:10
Transit Planning and Services	39	0:56
Bike to work holidays a perfect time to start cycling	39	0:35
Transit – Help reduce congestion and pollution	38	0:18
Get better TRP survey participation	37	0:24
Competitive federal grants awarded for regional bicycle and pedestrian improvements	36	0:54
Make your carpool even more environmentally friendly	36	0:13
Strategies for promoting alt transportation modes	35	0:26
Local business uses technology to hit survey target	35	0:35
Now is a great time to encourage "no drive days"	35	1:05
Sun Rideshare Winter 2023 archives	34	0:10
Sun Rideshare Winter 2024 archives	33	0:17
How to choose the best active transportation option for you	32	0:41
Marana/Avra Valley Sun Shuttle service may be good commute option	31	1:27
Transportation Mode Choices - Telework	31	1:07
Alt Modes - Bike and Walk	29	1:05
Tips to start cycling on your commute	28	0:34
Sun Rideshare Summer 2022 archives	27	0:38
Cycling advice for would-be commuters	21	0:48
With a number of options now is the time to try transit	20	0:40
Your travel reduction program questions answered	18	0:37
U of A address commuter challenges with unique solutions	17	0:35
April holidays provide plenty of travel reduction opportunities	16	0:32
Sun Rideshare Fall 2022 archives	16	0:45
Use app to make commutes convenient	14	0:24
Sun Rideshare Summer 2023 archives	12	0:09
Avoid distracted driving by letting others take the wheel	10	1:14
Sun Rideshare Summer 2021 archives	7	0:15
Vanpool FAQ	6	1:04
Travel Reduction Program protects our air quality	5	0:05
Turn training for El Tour de Tucson into a part of your commute	5	0:28
Accomplish your goals via your commute	5	0:34
Rideshare options: carpool, vanpool or ride express	4	1:15
Find a safe route for your local travel no matter your mode or destination	4	0:39
Total	12,165	139:42:08
Average	210	0:41



2024 TRP Program Overview Fact Sheet



TRAVEL REDUCTION PROGRAM OVERVIEW

Travel Reduction Program Contacts:

*Mary Carter
mcarter@PAGregion.com*

*Thomas Robertson
trobertson@PAGregion.com*

The Travel Reduction Program of Pima Association of Governments (PAG), the greater Tucson region's metropolitan planning organization, assists employers that are required by local ordinances to comply with travel reduction requirements.

Employers with **100 or more full-time equivalents (FTEs)** are required under Pima County or City of Tucson ordinances to participate in PAG's Travel Reduction Program (TRP). By encouraging employees to use alternative transportation modes to commute, their actions can help to reduce traffic congestion and vehicle emissions for cleaner air.

PAG offers support to employers to understand the value of administering an annual TRP survey to their employees to identify **commute patterns and travel choices that inform regional transportation planning**. Higher survey participation rates help to provide better data for long-term transportation plan development.

TRP Employer Requirements

1. Assign a transportation coordinator (TC) to manage survey administration and employee outreach activities.
2. Share information with employees about the benefits of using alternative transportation modes for their commute.
3. Complete the TRP Activity Inventory Report (AIR survey) annually.
4. Administer the TRP Annual Employee Survey. Employers with 40% or more of their workforce operating remotely or as a hybrid model can request an RWE status. Email mcarter@pagregion.com for more information.

TRAVEL REDUCTION ORDINANCES

Pima County: https://codelibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070

City of Tucson: www.tucsonaz.gov/Departments/Transportation-Mobility/Transit-Services-Division/Travel-Reduction-Ordinance

TRP RESOURCES

- **PAG Travel Reduction Program webpage:** <https://pagregion.com/sustainability/travel-reduction/>
- **Travel Reduction Program Employer Resources:** <https://pagregion.com/sustainability/trp-employer-resources/>
- **Sun Rideshare Webpage:** <https://pagregion.com/mobility/sun-rideshare/>