

PAG Dial-a-Ride and Microtransit Service Area Analysis Technical Advisory Committee Legal Actions

Legal Actions of Tuesday, March 18, 2025, meeting

Pima Association of Governments

1 E. Broadway Blvd., Suite 401, Tucson

Full video recording (YouTube): <https://www.youtube.com/live/hmBZI-X5fn8>

The meeting recording serves as the official minutes of the meeting.

AGENDA

1. Call to Order and Introductions

PAG Planning Coordinator Hannah Oden called the meeting to order at 10:06 a.m. and introductions were made.

2. In-Kind Reporting

Staff informed the participants of the in-kind form, and members were asked to confirm their estimated in-kind time for the meeting.

3. Second Phase of Public Involvement

Mariate Echeverry, Kimley-Horn, provided an overview of the presentation. Joseph Cuffari, Kimley-Horn, reviewed the second round of public engagement planned for March 2025, which includes pop-up events, focus groups and an online survey.

This was an information item.

4. Service Opportunity Areas and Simulation Results and Refinements

Bryan Kao, Kimley-Horn, reviewed key considerations when planning for microtransit service, draft service opportunity areas and zones, recommended microtransit parameters, and summarized demand estimate results. Gal Kramer, Via, provided an analysis and summary of findings for each potential service opportunity zone. Members were provided with the opportunity to discuss and provide feedback.

This was an information item.

5. Project Next Steps

Ms. Echevery reviewed the timeline and next steps for the project.

This was an information item.

6. Adjournment

The meeting was adjourned at 10:51 a.m.