



FY 2024–FY 2025 ADEQ Annual Report

TRAVEL REDUCTION PROGRAM

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TABLE OF CONTENTS

TRP PROGRAM MANAGEMENT OVERVIEW	3
Annual Travel Reduction Program Activity Highlights	3
Communications and Marketing Summary	3
Innovation and Operational Highlights	3
TRP Business Development and Trends in Tucson Area Market.....	4
TRP Program Compliance	5
Regional Task Force & Meetings	6
TC Training Sessions	6
TRP Site Education & Outreach.....	6
PAG Vanpool Program	7
TRP REQUIRED SURVEY METRICS RESULTS	7
2024 – 5-year TRP Employee Survey Summary Table	7
2025 Activity Inventory Report (AIR Survey Summary)	9
SUN RIDESHARE OUTREACH PLAN.....	11
AIR QUALITY MEMO AND EMISSIONS FACTOR.....	12
TRP TRAVEL BEHAVIOR CHANGES FROM 2019 TO 2024.....	15
SUPPORTING DOCUMENTATION APPENDIX	18-157

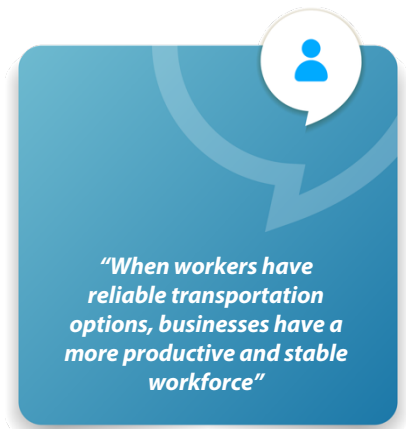
TRP PROGRAM MANAGEMENT OVERVIEW

Annual Travel Reduction Program Activity Highlights

Pima Association of Governments' Travel Reduction Program (TRP) staff successfully accomplished the requirements of the FY 2024–FY 2025 scope of work and agreement and continue to promote alternative modes to commuters in the region. TRP staff launched a new collateral webpage, completed a vanpool request for a proposal process, implemented online enhancements, worked with PAG technical staff to design a dynamic TRP Employer Map and completed contract requirements such as the Annual Air Survey, Task Force Meetings and TC Trainings. Monthly TRP reports were submitted to the Arizona Department of Environmental Quality (ADEQ) Program Manager to report on activities and monthly employer survey metrics for the fiscal year. Transportation Coordinator (TC) training sessions held March 11 and March 26, 2025, had an in-person attendance of 39 registrants. Task Force meetings were hosted Nov. 18, 2024, and June 23, 2025.

Communication and Marketing Summary

TRP staff work to share the message for alternative commute choices and the benefits of participating in the program regularly as an element of emails that are sent monthly with the final TRP employee survey results. Messages about fare free public transit, the new available resources available on the online TC Toolkit page and special events are included in the monthly messages. PAG Communications champions regular monthly social media posts and quarterly newsletters. Weekly direct messaging social media and survey reminders create a regular flow of messaging with TRP employer sites. A marketing outreach plan and summary of social media posts are included in the appendix of this annual report.

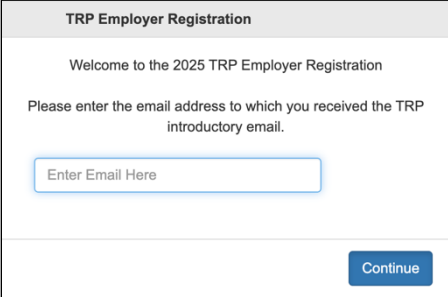


Innovation and Operational Highlights

TRP staff work closely with PAG's technical staff to enhance and address the required maintenance of the TRP online portal. The portal is integrated with a third-party software platform provided by TripSpark. The TripSpark database has an industry name of RidePro. The online RidePro database serves as the backend customer resource management (CRM) tool to manage employer site records, vanpool rider data, TRP survey dates, employer contacts, and employee counts. The PAG online portal provides functionality for the TRP survey administration, metric reporting, annual Activity Inventory Report (AIR

Survey) administration and geocoding required for heat maps that are included in the monthly TRP employer metric reports. New in 2025 are the automated messaging and status tracking for Remote Work Employers (RWE) and the New Employer Welcome Message. The implementation of the new features offers an upgraded and automated welcome message when a new TRP employer is contacted and has agreed to join the program. An email address is entered in a section of the online portal which allows a pre-written welcome message with instructions on how to complete the online registration form. The site contact will also select the preferred month to conduct the Annual TRP Employee Survey and provide additional contact information for a backup transportation coordinator (TC-2) and a member of leadership. TRP employer registration portal:

<https://maps.pagregion.com/PAGTRP/NewEmployer>



Once the required information is submitted, TRP staff receive an email confirmation with the site information to create the company profile in the RidePro software and add the site to the roster of TRP employers. Prior to this automated process, new sites were emailed with a pdf version of the AIR Survey Form to capture the data. The automated process provides a more professional approach, better data collection, and a record of the site registration. In addition to the online enhancements, TRP staff also initiated an upgrade to the static TRP Employer Map which was created in 2019. In April 2025, a plan for the new dynamic TRP Employer Map was defined and the ESRI software project was launched. At the June TRP Task Force meeting, PAG GIS staff provided an overview of the dynamic map, demonstrated the functionality, and collected feedback on how to make the tool useful for the general public. In fall of 2025, the final map will be posted for public use.

TRP Business Development and Trends in Tucson Area Market

Pima County major employers continue to change and adjust with market demands and executive orders. The workforce reflects growth in some industries and compression in others. Aerospace and defense, healthcare, manufacturing and warehousing are expanding industries in the region. The University of Arizona and Raytheon are the top two employers in the region with 14,023 and 14,000 employees, respectively. Banner Health is in third place with 8,427 employees. The top 20 employers in Pima County make up 97,301 employees or 65.5% of the total TRP participants. A complete list of TRP employers is included in the appendix of the report.

In FY 2024, TRP condensed to 159 employers with 148,380 employees. In FY 2025, TRP has 158 employers with 148,536 employees. Simpleview, a local travel software company, was purchased by a new organization and removed from the TRP roster. By way of the AIR Survey process, employers updated their employee counts resulting in a net gain of 156 employees overall. Several new employers and new sites were introduced in the FY 2024-25 year adding to the growth. Legacy Traditional School Northwest Tucson, AAA Landscape, and Amazon-SAZ3 and Amazon-Silverbell-NW totaled 806 new employees in the program. RWE sites reduced by two locations. There are 6,333 employees representing the 15 RWE sites. Simpleview was sold to another corporation, DCMA Missals Tucson, which has federal employees and they are mandated by Executive Order to return to work.

TRP Program Compliance

Pima Association of Governments is not an enforcement agency. The business-to-business outreach activities focus on engagement, data collection and increasing the understanding of why the program exists and the benefits of supporting employees to explore alternative commute options. Non-compliant employers are informed of their failure to comply, and all options of communication are exhausted before a written notice of compliance is provided to organizational leadership. Extensions are offered to employers who struggle to successfully meet the minimum response rate requested. Often, non-performing sites have experienced staff turnover and are afforded additional time to administer the annual employee survey. The primary goal for TRP staff is to make a connection, share information and promote data collection that is compiled from the TRP Annual Employee Survey process.



In 2024, the TRP had four non-compliant locations:

- Brookdale Santa Catalina Villas, 180 employees
- Cal Portland-Rillito Cement, 150 employees
- Loews Ventana Canyon Resort, 300 employees
- Westin La Paloma, 344 employees

In FY 2024-25, non-compliance letters were sent to employers for not completing the TRP Annual Employee Survey or for not completing the Activity Inventory Report (AIR Survey).

PAG is the region's federally designated transportation conformity and state-designated air quality planning organization. As a result, PAG leads and manages the TRP Regional Task Force to meet its requirements.

Regional TRP Task Force & Meetings

The Task Force is comprised of members from all regional jurisdictional partners and representatives from 10 major employers in Pima County. In December 2025, TRP staff will conduct the biannual nomination and appointment process for the 2026-2028 TRP Task Force membership. The November 2024 and June 2025 meeting invitations, agendas and a roster of the 2024-2026 Task Force members are included in the appendix of the report.

TC Training Sessions

PAG TRP staff host two required virtual TC training classes in the spring of each contract year. All TCs and back up TCs are encouraged to attend. In spring 2025, 39 individuals participated in the two sessions. The slide deck for the TC training session is included in the appendix of this report. As new TCs are identified, ongoing virtual one-on-one meetings provide an overview and orientation of the deliverables required of the program. In FY 2024-25, sessions were provided to TCs at existing TRP sites who had experienced staff turnover.

TRP Site Education & Outreach

PAG TRP staff focus on sharing information and assisting the TCs at the worksite to understand the different messaging and strategies available to promote travel reduction among employees. In October 2024, the TC Toolkit was introduced as an online library of resources. The warehouse of pre-written survey emails, articles, flyers and useful links are now entirely available to all TCs to download and use for their communications and staff education on alternative modes and the TRP requirements. <https://pagregion.com/sustainability/travel-reduction/tc-toolkit/>



Phone calls and emails are the primary modes of outreach to TRP employers. Phone calls are made regularly to TCs who have difficulty or less-than-expected participation in their survey. Often a verbal exchange with a TC reveals a lack of understanding or an operational obstacle to achieving an acceptable response rate. After conducting an orientation with a new TC, PAG staff provides messaging options and strategies to empower the TC to strive to achieve the requested 50% survey response rate. Often the TC is directed to the TC Toolkit, the TC can access the resources in order to explain program requirements to site leadership and to access the resources for a more successful annual employee survey effort.

As noted earlier, the recruitment of new sites and the collection of information to register a new location into the program has been automated. The identification of new employers

requires TRP staff to employ different modes to research if an employer meets the 100-employee threshold of the Travel Reduction Ordinance. This typically includes multiple emails and phone calls to reach a representative of the organization to explain why the employer is required to participate in the program. Annually, TRP staff aspire to add five new locations to the TRP employer roster. Multi-site employers are also encouraged to include new locations within the region to continue the expansion and reach of the program.

PAG Vanpool Program

PAG contracts with Commute with Enterprise to manage the vanpool program. Fourteen vans are reporting travel data and receiving the monthly vanpool subsidy. The vanpool program has 109 riders. The contract with Commute with Enterprise is a three-year agreement with two optional years. The existing contract was extended through September 2025. PAG experienced a leadership change in June 2025, and the extension afforded time to negotiate and complete a new contract. The new multiyear contract will be implemented in October 2025. With the new contract there is potential to grow the vanpool program and add additional vehicles which will contribute to the dataset that is reported to the FTA annually.



The ridership and travel data collected annually for all the vehicles is reported every October to the FTA National Transit Database (NTD) program. The travel data along with financial information and expenses is submitted to the FTA and results in 5307 FTA funds that are returned to the region. The City of Tucson is the federally designated recipient of the funds and applies the FTA money to the transit system. The PAG vanpool program results in an estimated \$416,000 in funding to be reinvested into the regional transit operations.

TRP REQUIRED SURVEY METRICS RESULTS

2024 TRP 5 Year Metrics Table

The 2024 Survey Metric table illustrates the five-year data summary for the TRP employee survey. In 2024, alternative mode usage saw a slight change of $-.67\%$, and the average VMT decreased by 2 miles. Total number of employees increased to 4,596 for traditional TRP Survey sites and RWE total employee counts decreased by 1941 employees.

The overall response rate for 2024 was 45%, a 2.1% decrease. At the same time, the RWE employees are recorded separately and not included in the totals for the TRP statistics. The Drive Alone or SOV rate increased by .67% and Telework shows a 1.14% decrease while Compressed Work Week (CWW) stayed constant. Carpools increased .43% for a 5-year high for the category.

Annual TRP Employee Survey Results

Annual Historical Survey Metrics:

Category	2024	2023	2022	2021	2020
Alt Mode Participation	19.56	20.23	21.96	25.37	23.43
Avg VMT	56.2	58.2	50.12	50.4	50.1
Employees*	139,101	134,505	134,664	135,131	128,207
RWE Employees**	4943	6884	5,240	NA	NA
Respondents*	55,036	43,693	51,314	50,017	43,396
Response Rate %	45%	47.1	50.13	50.4	47.7
One Way Miles	13.49	14.10	12.09	12.86	12.35
Ave CarPool # of People	2.57	2.37	2.4	2.4	4.52
Ave # of Alt Mode Days	2.9	2.9	3.28	3.32	3.38
Drive Alone %	80.43	79.76	78.04	74.63	74.15
Carpool %	5.23	4.8	5.14	4.1	4.51
Bus %	1.33	1.33	1.62	.94	1.36
StreetCar %	.438	.50	.384	.23	0.165
Bike %	.91	.91	1.03	.72	1.36
Walk %	1.06	.93	1.66	1.10	1.26
Telework %	7.34	8.48	9.78	15.50	12.43
CWW	3.45	3.44	2.53	3.04	2.54
# Carpool	3798	3352	3829	3080	11.95
# Bus	1108	904	862	699	620
# StreetCar	423	372	400	239	131
# Bike	1001	823	989	1071	661
# Walk	928	845	949	754	617
# Telework	9097	8017	10,186	12,395	8,413
# CWW	9489	8546	11,694	10,764	9,481

*Employees who submit a response to the TRP Annual Employee survey comprise the traditional TRP employee count.

**RWE employers account for 100% of their staff census in the confirmation process.

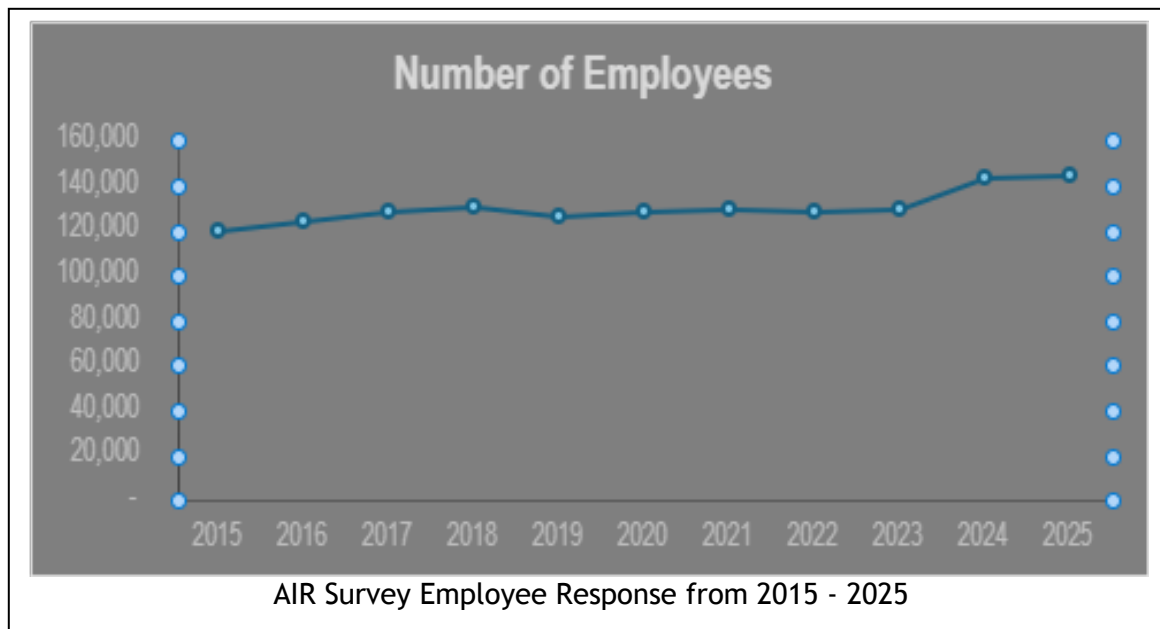
2025 Activity Inventory Report (AIR Survey Summary)

Each spring, TRP staff distribute email notices to all TCs at the employer sites to request the information required for the annual Activity Inventory Report (AIR Survey). The annual effort provides critical site profile information on contacts, employee census counts, and relevant TRP site activities. The results of the survey effort are reported at the June TRP Task Force meeting. A summary table of all the metrics and comparison graphs for number of employees, teleworking, event promotion, and communication trends are included in the appendix of this report.

In 2024, multiple site employers expand the total number of employees in the program. Multiple school districts and retail operations provided the total number of sites to contribute to the expansion and increased reach of the TRP.

As noted in the complete AIR Survey metric table, 161 sites and 144,354 employees, a .66% increase over CY 2024, were reported during the AIR Survey Campaign. The response rate in 2025 was a historic high reaching a 20.65% gain for the decade. In 2024, 143,409 employees were reported in the AIR survey responses.

PAG TRP previously realized a 10.48% increase in AIR Survey participation in 2024-2025 for the total number of employees representing the 159 employer sites. The employee count is not inclusive of all TRP sites as five sites were non-compliant for not completing the annual



AIR survey requirement. The reduction is attributed to total employee counts that fell below the ordinance required threshold of 100 FTEs. The primary source of growth is the addition of 12 survey sites from the prior year.

		ACTIVITY INVENTORY SURVEY RESULTS												%Δ	
		2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	1 Year	10 year	
Number of employers		216	214	217	213	203	203	194	202	147	159	161	1.26%	-25.46%	
Number of employees		119,649	123,926	128,093	130,124	126,539	128,626	129,336	128,595	129,810	143,409	144,354	0.66%	20.65%	
Adjusted work schedule		60.5%	65.4%	59.9%	64.6%	71.9%	59.17%	66.40%	64.30%	65.31%	61.94%	57.52%	-7.14%	-4.88%	
	Flexible schedules	45.6%	50.5%	40.1%	46.7%	56.7%	54.67%	57.7%	53.40%	57.14%	54.19%	49.02%	-9.55%	7.54%	
	Compressed work week	41.4%	41.6%	40.6%	44.3%	42.4%	31.00%	32.9%	37.60%	31.97%	33.55%	31.37%	-6.49%	-24.21%	
Bike facilities		87.9%	89.3%	88.9%	89.2%	76.8%	71.40%	73.7%	87.60%	64.63%	65.16%	63.82%	-2.06%	-27.41%	
Sell bus passes		18.1%	18.2%	15.2%	14.6%	12.3%	14.20%	11.9%	11.30%	6.80%	5.96%	5.26%	-11.70%	-70.99%	
Communication of rideshare information		94.0%	97.2%	95.4%	94.3%	86.2%	80.30%	74.2%	69.80%	68.03%	60.65%	54.90%	-9.47%	-41.56%	
	Email alerts	42.8%	42.5%	47.5%	42.9%	16.3%	14.70%	13.9%	11.30%	27.89%	21.29%	21.57%	1.31%	-49.60%	
	Newsletter	29.3%	37.9%	35.0%	25.9%	14.8%	9.80%	10.3%	9.90%	17.69%	19.35%	11.11%	-42.59%	-62.08%	
	New hire orientation	52.6%	59.8%	53.0%	52.8%	54.7%	45.80%	40.2%	34.10%	36.05%	40.00%	24.84%	-37.91%	-52.74%	
	Information center	61.9%	59.8%	55.8%	59.9%	50.2%	40.80%	55.10%	27.70%	30.61%	28.39%	24.18%	-14.81%	-60.91%	
Incentives for alternative mode usage		18.6%	17.8%	20.7%	17.5%	15.8%	16.25%	13.4%	11.80%	12.24%	9.68%	9.80%	1.31%	-47.30%	
Recognition for alternative mode usage		16.7%	14.5%	7.8%	7.5%	1.5%	0.80%	2.6%	1.10%	0.68%	2.58%	1.31%	-49.35%	-92.19%	
Parking incentives		14.9%	14.5%	12.4%	13.2%	15.3%	12.30%	11.6%	13.80%	13.61%	13.55%	9.80%	-27.64%	-34.13%	
Matching system available		29.8%	44.9%	35.0%	30.2%	8.9%	NA	5.90%	4.50%	5.44%	5.16%	4.61%	-10.77%	-84.53%	
Subsidies provided		14.4%	15.4%	15.2%	16.0%	12.3%	8.80%	11.60%	7.90%	5.44%	5.81%	4.58%	-21.21%	-68.27%	
Telework program		27.0%	32.7%	29.0%	34.0%	30.0%	47.80%	51.10%	45.50%	46.26%	43.23%	43.14%	-0.20%	59.91%	
On-site facilities		44.2%	41.6%	47.5%	42.5%	46.3%	41.40%	39.60%	39.60%	42.86%	39.35%	40.79%	3.65%	-7.69%	
EV charging stations										17.69%	20.00%	17.11%	-14.47%		
Close to a bus route		81.9%	83.6%	80.6%	82.5%	80.3%	80.70%	77.30%	80.10%	79.59%	81.29%	79.08%	-2.71%	-3.39%	
Promote events		67.0%	65.4%	57.1%	58.0%	58.6%	92.60%	89.10%	88.60%	49.66%	42.58%	42.11%	-1.12%	-37.13%	
	Wellness Team		65.0%	69.6%	65.1%	58.6%	54.70%	58.2%	56.90%	58.50%	54.19%	57.24%	5.62%		
	Sustainability Team		30.4%	32.3%	34.4%	24.6%	20.70%	18.0%	18.80%	21.09%	23.87%	26.32%	10.24%		
2019 - missing 8 companies															
2020 - missing 6 companies as of 11/13/20															
2021 - missing 14 companies 9/16/21															
2022 -missing 8 companies 6/17/22															
2023 - missing 9 companies 6/16/23															
2024 - missing 11 Companies 6/13/24															
2025 - missing 5 Companies 6/17/24															

SUN RIDESHARE OUTREACH PLAN

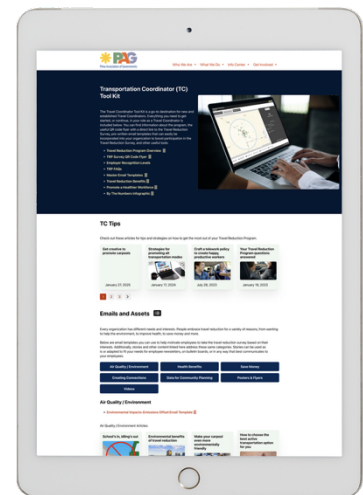
TRP staff collaborate with PAG Communications continually to create content and produce materials for the program. Per the agreement with ADEQ, all TRP employers have access to resources posted on the TRP Employer Resources page

<https://pagregion.com/sustainability/travel-reduction/>

All TRP outreach collateral posted online received a design refresh in early 2024. An overview of the new materials and resources was shared with the TRP Task Force members at the June 2024 meeting.

The TRP outreach plan outlines strategies in support of the program. The complete Outreach Plan is included in the appendix of the report. The four outreach strategies include:

1. Level of awareness of Sun Rideshare program will be measured via the PDEQ Clean Air Campaign annual survey.
2. Monitor number of Sun Rideshare website visits compared to prior year and social media engagement (vs. posts).
3. Monitor quarterly newsletter opens/clicks.
4. Monitor any increase in employer outreach activity (via survey).



TRP social media posts for Facebook, Instagram, LinkedIn and Twitter, website metrics and the quarterly Sun Rideshare newsletters are included in the appendix of the report. Pima Association of Governments did make a move to LinkedIn from X for social media posts to better align reach with potential communities of interest. In 2025, ADEQ did not provide results for the Clean Air campaign annual survey.

PAG AIR QUALITY MEMO AND EMISSIONS FACTOR

Emission reduction benefits from the TRP are determined by calculating the miles saved as reported on the TRP Employee Survey. Since each respondent reports how they commute (mode used) to work and the mileage for their commute trip, the miles saved can be calculated. The mileage is entered into the EPA MOVES4 model to determine the emissions reductions produced by TRP participants. PAG technical staff regularly update the model, and the input data used to calculate emission reductions in 2024. This changed the miles-per-pound of pollution saved. Below is a summary of the miles-based analysis detailed in the complete 2025 Air Quality Memo in the appendix.



- TRP 2024 miles not driven (commuter vehicles: motorcycles, passenger cars, and passenger trucks) – 83,363,748
- Regionwide 2024 commuter vehicle miles driven – 7,927,121,720.
- Regionwide 2024 work-based miles driven – 1,672,017,741
- RP 2024 miles not driven = 1.05% of regional commuter vehicle miles driven total
- TRP 2023 miles not driven = 4.99% of regional work-based miles driven total
- Miles per Pound of Pollution:
 - The composite E.F. for each pollutant (Table 2) are added together to determine the number of miles driven to produce one pound of criteria pollutants and the number of miles driven to produce one pound of CO₂e.
 - For 2024, the results are: 91.7 miles to produce one pound of criteria pollutants.
 - 1.17 miles to produce one pound of CO₂

FY 2024-25, PAG TRP monthly activity reports from August through June 2025 reflect the previous factor of 104.4 miles per pound of pollution saved. The emissions factors were derived from the MOVES4 model run in 2024. The results are applied to the TRP 2025-2026 mileage results in the monthly report submitted to ADEQ.

The ADEQ Requirements Spreadsheet is included in the appendix of the report.

Calculations for the annual findings from 2013 through 2024 are summarized in a table. Below are the results for calendar year 2024.

Annual Miles 2024		93,570,534
Pollutant	Emission Factor (lbs/mile)	lbs saved
CO	0.009370454	876,798
VOC	0.000830424	77,703
NOX	0.000620720	58,081
PM10	0.000085399	7,991
PM2.5	0.000024245	2,269
Ttl Criteria	0.010906998	1,022,842
CO2e	0.852384687	79,758,090
Avg. Response Rate		45.00%

Total Pollution saved TRP - no CO2e = 1,022,842 pounds

Pollution saved at 100% response rate = 2,272,983 pounds

Total mileage saved TRP = 93,570,534 miles

Annual Miles 2024		93,570,534										
Pollutant	Emission Factor	Ibs saved										
CO	0.009370454	876,798										
VOC	0.000830424	77,703										
NOX	0.000620720	58,081										
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TTI Criteria	0.010906998	1,022,842										
CO2e	0.852384687	79,758,090										
Avg. Response Rate		45.00%										
ADEQ Data Requirement Summary												
Passenger Cars and Passenger Trucks:	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Number of surveys submitted	16,434	57,918	57,005	61,118	61,365	60,418	58,748	43,396	50,017	51,182	50,577	55,036
	Pounds Saved											
CO	180,915	833,331	797,696	639,424	635,348	593,400	568,676	746,598	1,012,532	747,396	728,590	876,798
VOC	21,606	95,275	88,120	78,043	77,546	60,000	53,681	84,207	100,899	63,159	61,154	77,703
PM10	1,244	5,734	5,570	5,153	5,120	5,000	4,822	6,640	7,471	7,739	7,557	7,991
PM2.5	408	1,845	1,753	1,595	1,585	1,400	1,426	1,946	1,310	2,016	1,884	2,269
NOx	23,565	101,781	91,285	82,245	81,720	59,800	51,871	64,256	87,927	49,227	41,975	58,081
CO2e	11,009,927	49,890,168	47,782,376	46,648,206	46,350,865	47,175,400	45,394,646	58,530,548	79,803,335	72,768,870	73,010,331	79,758,090
Total pollution saved TRP - no CO2e	227,738	1,037,965	984,423	806,460	801,319	719,600	680,486	903,647	1,210,139	869,537	841,162	1,022,842
Pollution saved at 100% response rate	404,508	2,232,183	2,284,044	1,584,400	1,701,314	1,550,862	1,230,758	1,894,438	2,401,069	1,932,304	1,869,248	2,272,983
Total mileage saved TRP	12,636,520	57,357,872	55,382,594	55,653,884	55,299,140	48,202,275	53,184,092	74,689,576	96,813,600	87,766,224	87,647,016	93,570,534

TRP TRAVEL BEHAVIOR CHANGES FROM 2019 TO 2024

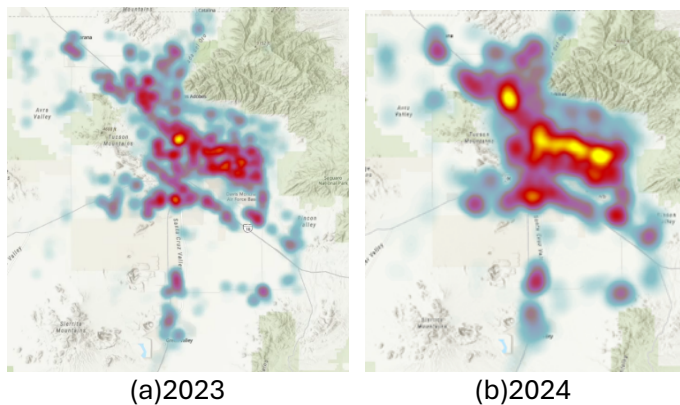
PAG has been conducting TRP employee surveys to mitigate regional traffic congestion. Table 1 shows the samples collected from 2019 to 2024 for TRP employers with 100+ employees and/or volunteers. In 2024, a total of 50,094 survey samples were collected. The dataset has average of 360 samples per employer, representing increases of 14.6% and 16.9%, respectively, compared to 2023.

Table 1. TRP Employee Survey Samples for 2019-2024¹

	2019	2020	2021	2022	2023	2024
Sample Size	49,991	43,420	50,017	51,204	43,695	50,094
Number of Companies	190	204	207	238	142	139
Average Samples per Employer	263	213	242	215	308	360

Figure 1 shows the geographic distribution of collected samples which are primarily concentrated along major interstate highways and arterials roads. Compared to 2023, the 2024 data shows increased sampling intensity along River Road and I-10 West.

Figure 1. Heatmap for Sample Locations

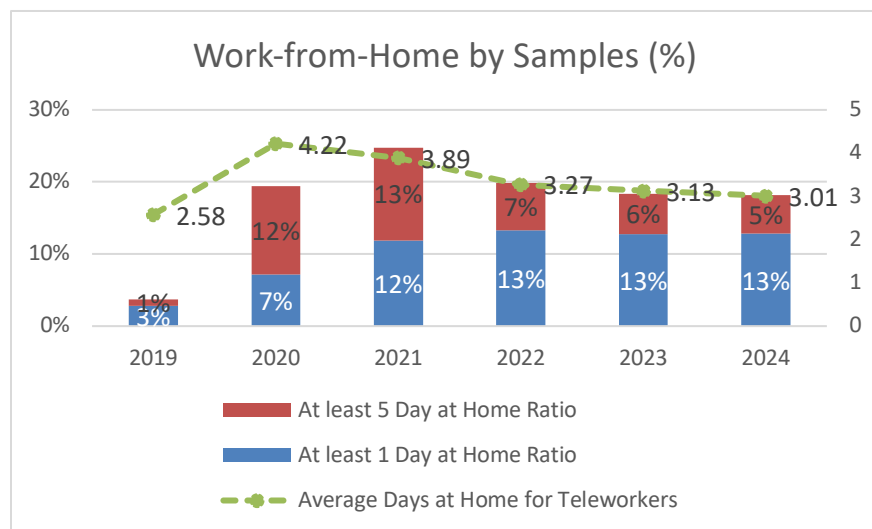


¹ Full teleworking employers are not included in the TRP survey samples

1. Telecommute Patterns from 2019 to 2024

Figure 2 illustrates changes in regional work-from-home (WFH), or telecommute, trends since 2019. Following a peak in 2021, WFH gradually declined and then stabilized in 2023 and 2024. In 2024, 18% of respondents reported telecommute more than one day per week while 5% worked remotely five or more days per week. On average, employees teleworked three days per week in 2024.

Figure 2. TRP Work-from-home Trend

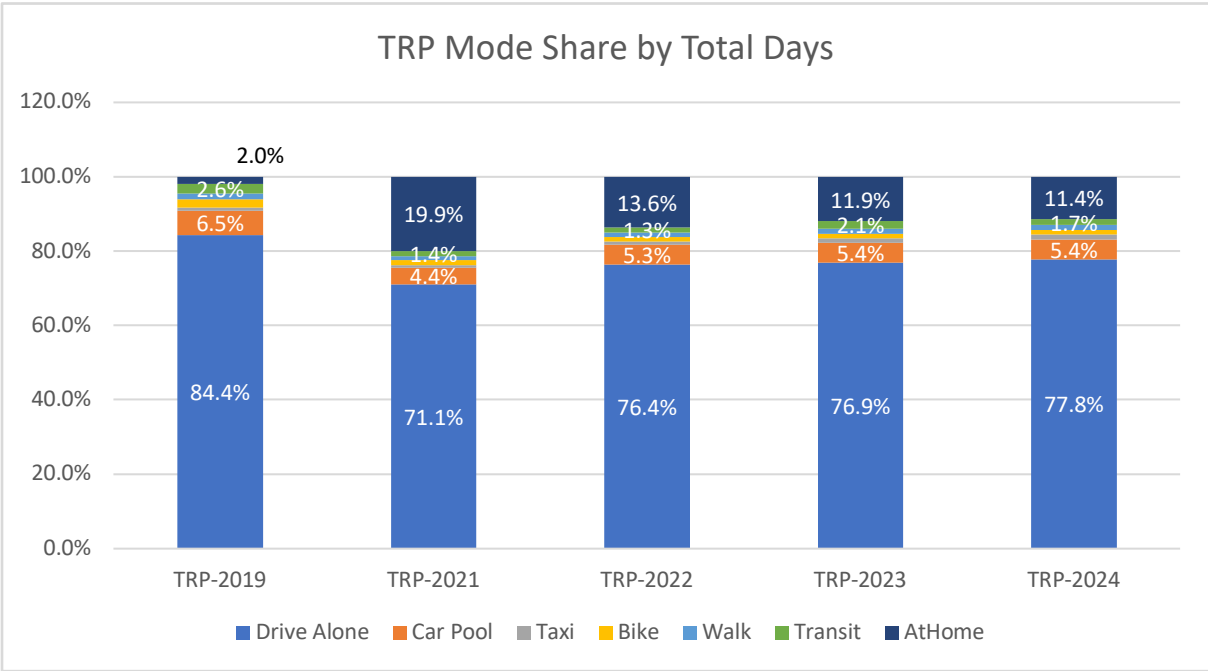


2. Commute Mode Share Change from 2019 to 2024

Since 2019, mode share patterns for regional commutes have been influenced by teleworking. Comparing the proportion of commute days in 2024 against the same data collected in 2023, the following results revealed fluctuations for the different modes.

- Drive-alone trips increased by 0.9%
- Carpool remained unchanged
- Transit usage declined by 0.4%
- Teleworking decreased by 0.5%.

Figure 4. TRP Commute Mode Share Trend



MEMO

TO: Mary Carter

FROM: Dustin Fitzpatrick

DATE: September 18, 2025

SUBJECT: 2024 Travel Reduction Program (TRP) Air Pollutant Benefits and Method Summary

Background:

Tracking the pollution reductions attributed to PAG's Transportation Reduction Program (TRP) is required by the federal requirements in the State Implementation Plan for the former Carbon Monoxide Limited Maintenance Plan and is specified in the Memorandum of Agreement between PAG and state and local government agencies. TRP is also a transportation control measure (TCM) for the Rillito PM10 nonattainment area and resulting PM10 emission reductions are accounted for in the "Action" scenarios of the regional conformity analysis completed by PAG.

To provide this information, PAG staff conducted air quality modeling using the EPA model (MOVES4) and the most current vehicle, fuel, meteorology and transportation information. Below is a summary of the methods used to calculate the 2024 emissions data for the TRP and other programs. This summary can serve as a guide for future travel reduction benefit calculations.

Summary:

EPA Model:	MOVES4 - run for the desired TRP year	Staff utilized EPA MOVES4 model
Vehicle Populations:	Motorcycles, passenger cars, passenger trucks (selected by TRP staff to represent commuter vehicles)	Based on December 2024 ADOT vehicle registration data for Pima County
VMT:	2024 - annual regional vehicle miles traveled (VMT)	Developed by PAG transportation modelers using Travel Demand Model (TDM) outputs

Time Span:	Time span is all 12 months, both day types, and all 24 hours of the day	All are selected to obtain emissions for entire year
Pollutants:	<i>Criteria pollutants:</i> Carbon monoxide (CO); volatile organic compounds (VOC); oxides of nitrogen (NO _x); particulate matter (PM ₁₀ and PM _{2.5}) Carbon dioxide equivalents (CO _{2e})	All emission processes and pollutant prerequisites
Fuel:	Gasoline – motorcycles, passenger cars and passenger trucks; diesel and E-85: passenger cars and passenger trucks	MOVES4 default fuels and properties for Pima County
Travel Characteristics:	Annual, monthly, daily, hourly travel patterns, road type distributions, ramp and speed fractions	Data developed by PAG transportation data scientists each year based on TDM results and local roads' vehicle count data
Inspection/Maintenance program:	EPA/ADEQ mandated program for Pima County	Pima County MOVES4 model default with current County parameters
Meteorology:	NCEI data as recorded at the Tucson International Airport station	2024 meteorology data for Pima County from TIA

Procedures:

- The EPA MOVES model is run at the Pima County scale, inventory mode, annual aggregation level, all months, all days (weekend and weekday) and all hours for the desired year;
- The three commuter vehicle types and three fuel types are selected as well as the designated pollutants (CO, NO_x, VOC, PM₁₀, PM_{2.5}, CO_{2e})
- All road and all vehicle activity types are selected;
- Local and default data for vehicle travel characteristics, County vehicle number and age distribution, vehicle inspection program, fuel, road type distribution and meteorology were entered into the MOVES model;
- Output is for annual emissions by vehicle type to ensure that an emission factor (E.F.) can be determined for each of the three vehicle types for each pollutant;
- The annual VMT and emissions for each of the three vehicle types are obtained from the model output data (HeidiSQL) found in the 'movesactivityoutput' and 'movesoutput' tables, respectively;
- An E.F. for each pollutant/commuter vehicle type combination (pounds/mile traveled) is calculated using each pollutant total and VMT total;

- A “composite commuter” E.F. is calculated by weighting the relative amount of VMT driven by a vehicle type and the vehicle E.F.;
- Example: In 2024, County passenger cars’ annual VMT was 40.1 percent of the total commuter vehicle VMT (motorcycles + passenger cars + passenger trucks); passenger cars’ 2024 CO E.F. was 0.0087 pounds/mile. Therefore, 40.1 percent of the “composite CO E.F.” is attributed to passenger cars; the remaining portions of the composite E.F. are attributed to motorcycles and passenger trucks weighted by relative commuter vehicle VMT (motorcycles: 0.67 percent of commuter vehicle VMT; passenger trucks: 59.2 percent of commuter vehicle VMT).

Table 1. 2024 Pollution Benefits – TRP Program

Pollutant	U.S. Tons/year
Carbon monoxide (CO)	390.6
Volatile organic compounds (VOC)	34.6
Oxides of nitrogen (NO _x)	25.9
Coarse Particulate Matter (PM ₁₀)	3.6
Fine particulate matter (PM _{2.5})	1.0
Carbon dioxide equivalents (CO ₂ e)	35,529
TOTAL*	35,983.7

* PM_{2.5} is a component of PM₁₀

TRP 2024 miles not driven (commuter vehicles: motorcycles, passenger cars & passenger trucks)
– 83,363,748

Region-wide 2024 commuter vehicle miles driven – 7,927,121,720

Region-wide 2024 work-based miles driven – 1,672,017,741

TRP Program 2024 miles not driven = 1.05 % of regional commuter vehicle miles driven total

TRP Program 2024 miles not driven = 4.99 % of regional work-based miles driven total

Miles per Pound of Pollution:

- The composite E.F. for each pollutant (Table 2) are added together to determine the number of miles driven to produce one pound of criteria pollutants and the number of miles driven to produce one pound of CO₂e
- For 2024 the results are:
 - 91.7 miles to produce one pound of criteria pollutants
 - 1.17 miles to produce one pound of CO₂e

Table 2. 2024 VMT-Weighted Composite Emission Factors for Commuter Vehicles

Pollutant	U.S. Pounds/mile
Carbon monoxide (CO)	0.009370454
Volatile organic compounds (VOC)	0.000830424
Oxides of nitrogen (NO _x)	0.000620720
Coarse Particulate Matter (PM ₁₀)	0.000085399
Fine particulate matter (PM _{2.5})	0.000024245
Total criteria pollutants*	0.010906998
Carbon dioxide equivalents (CO₂e)	0.852384687

* PM_{2.5} is a component of PM₁₀

cc: Jeanette DeRenne, Hyunsoo Noh

2024 TRP Bluebook 100+ FTE Traditional Sites

Company Code	Organization Name	Business Type Code	# Employees	# FTE
AAA	AAA Landscape	SRVC	174	147
ABRAMS	Abrams Airborne Mfg, Inc.	MFG	150	150
AFNIES	Afni Escalante	TSALES	874	750
ALBNMC	Tucson Albertsons	RTAIL	527	40
ALONMC	Alorica Tucson East	TSALES	1129	1129
AMAZT	Amazon Fulfillment Ctr TUS2	DISTRI	2346	2346
AMDTU2	Amazon Logistics - DTU2	RTAIL	151	151
AMPNMC	Amphitheater Unified District	EDUC	2082	2038
ARIZCC	Faribault Foods	MFG	210	200
ARONIC	Howmet Fastening Systems	MFG	220	220
ASARCO	ASARCO	MI	573	441
AVSWHR	Sandstone of Tucson Nursing and Rehab	MEDI	200	105
AZMAIN	Arizona St Main Complex W Congress	GOVT	500	500
AZPRIS	Arizona St Prison Tucson Complex	GOVT	1500	1385
AZSDBL	Arizona St Schools For The Deaf & The Blind	EDUC	344	233
BEACG	Beacon Group SW, Inc.	SOCIAL	174	174
BOMBAB	Bombardier Aerospace Business	MFG	350	350
BSANCA	Brookdale Santa Catalina Villas	MEDI	180	100
BUMC	Banner - University Medical Center Tucson	HOSPTL	8427	8157
CAID	Samuel Advanced Fabrication a div of Samuel Son & Co(formerly CAID).	MFG	220	220
CANYRR	Canyon Ranch Health Resort	TRVL	511	382
CAPRTC	Cal Portland-Rillito Cement	MFG	150	150
CARNMC	Carondelet Health Network	MEDI	2100	2100
CATERP	Caterpillar Inc. - Tucson Proving Ground	MFG	227	144
CATERT	Caterpillar Inc. - Tucson Mining Ctr	MI	596	536
CATFDH	Catalina Foothills School District High School	EDUC	200	200
CELEST	Celestica		210	167
CENTP	Arizona Complete Health	MEDI	110	110
CHAPAT	Chapman Tucson	MOTOR	174	107
CHED	Cheddar's Scratch Kitchen	SRVC	87	43
COKE	Swire Coca Cola	DISTRI	250	230
COMCAS	Comcast	MEDIA	45	40
COMFB	Community Food Bank	SOCIAL	147	145
CORHOP	Cornerstone Specialty Hospital	HOSPTL	89	62
COST	South Tucson	GOVT	102	40
COSTG	Costco Wholesale Grant Rd.	RTAIL	352	222
COSTK	Costco Kino	RTAIL	353	215
COSTNW	Costco Wholesale Northwest	RTAIL	370	273
COTDT	City of Tucson	GOVT	5100	4393

COX	Cox Communications	MEDIA	230	228
CYRACO	CyraCom International	TSALES	348	274
DAZHTC	Amazon-Silverbell-NW	DISTRI	205	205
DEVON	Devon Gables Rehabilitation Center	MEDI	257	178
DOUTR	Doubletree Hotel Tucson At Reid Park	TRVL	117	100
ELRNMC	El Rio Health-Tucson	MEDI	1907	1643
FARIVC	Farmer's Investment Co.	DISTRI	121	82
FEDEX	Federal Express	POSTAL	190	170
FLSKRE	FLSmith Inc.	MFG	315	315
FORUM	Forum at Tucson, The	MEDI	114	85
FOULAC	Fountains at La Cholla	SRVC	158	134
FREDA	Human Learning Systems	EDUC	113	106
FREMCM	Freeport-McMoRan Copper & Gold, Sierrita Operations	MI	1287	1287
FRYNMC	Fry's Food Stores-Tucson		2732	1836
HANDR	Handmaker Jewish Services Rosemont	MEDI	250	100
HEARH	Encompass Health Rehab Hospital of NW Tucson	MEDI	180	125
HEARI	Encompass Health Rehab Institute of Tucson	MEDI	188	158
HENSBC	Hensley Beverage Co.	DISTRI	181	181
HEXA	Hexagon Mining	MI	150	150
HILEC	El Conquistador Tucson, A Hilton Resort	TRVL	260	180
HOMDB	Home Depot - Broadway 410	RTAIL	209	153
HOMDM	Home Depot - Marana 478	RTAIL	185	73
HOMDOV	Home Depot - Oro Valley 481	RTAIL	167	167
HOMGDS	HomeGoods	RTAIL	962	777
IBM	IBM	COMPTR	700	700
JCNMC	Jim Click Automotive Team	RTAIL	814	793
JCPTM	JC Penney Company, Inc. - Tucson Mall	RTAIL	58	10
JWMARR	JW Marriott Starr Pass Resort And Spa	TRVL	480	422
LAFRON	La Frontera Center Inc	MEDI	452	433
LAPOSG	La Posada	MEDI	600	490
LEOEL	Leonardo Electronics US Inc.	MFG	135	135
LHCG	LHC Group/Casa de la Luz Hospice	MEDI	117	90
LHMD	Larry H Miller Dodge Ram Fiat Tucson	MOTOR	93	93
LIFEC	Life Care Center of Tucson	MEDI	120	58
LODGEV	The Lodge at Ventana Canyon Golf & Racquet Club	TRVL	246	161
LOEWS	Loews Ventana Canyon Resort	TRVL	300	200
LOWESP	Lowe's	RTAIL	167	82
LTS	Legacy Traditional School Northwest Tucson	EDUC	174	97
M3ER	M3 Engineering & Technology Corporation	MFG	226	80
MHC	MHC Healthcare	MEDI	718	690
MHIRJ	MHIRJ AVIATION	MFG	230	220

MIRAVA	Miraval Arizona	SRVC	455	314
MODUL	Modular Mining Systems, Inc	COMPTR	348	346
MUSNMC	Marana Unified School District	EDUC	1985	1985
NOAO	AURA, Inc.	EDUC	268	246
NORMC	Northwest Medical Center	HOSPTL	2112	1782
NOVAHB	NOVA Home Loans Broadway	BANK	183	178
OMNI	Omni Tucson National Golf Resort Spa	TRVL	200	150
ORCHEV	O'Rielly Chevrolet Inc	MOTOR	179	179
OVHOSP	Oro Valley Hospital	HOSPTL	802	612
PARKAV	Park Avenue Health & Rehabilitation Center	MEDI	168	149
PCCNMC	Pima Community College	EDUC	3527	1259
PEPSI	Pepsi-Cola Beverage Co.	DISTRI	161	161
PIMDO	Pima County	GOVT	6357	6039
PRESEQ	Precision Shooting Equipment	MFG	121	120
PRETOY	Precision Toyota of Tucson	MOTOR	216	218
RADIOL	Radiology Ltd	MEDI	353	353
RAYNMC	Raytheon Missiles and Defense	MFG	14000	14000
RINCON	Rincon Research Corporation	DATA	368	324
RITCDM	Ritz Carlton Dove Mountain	TRVL	290	260
ROYALB	Royal Automotive Group	MOTOR	420	412
RRPROD	R&R Products	MFG	288	288
SAFNMC	Tucson Safeway Food Stores	RTAIL	1887	1318
SAHSD	Sahuarita School District #30	EDUC	807	807
SALCHS	Salpointe Catholic High School	EDUC	300	140
SAMCLU	Sam's Club 6692	RTAIL	192	120
SANROS	Santa Rosa Care Center	MEDI	132	98
SARGE	Sargent Controls & Aerospace	MFG	450	395
SAZ3	Amazon-SAZ3	DISTRI	253	253
SECURA	Securaplane Technologies	MFG	135	135
SILBEL	Silver Bell Mining LLC	MI	201	139
SONBHH	Sonora Behavioral Health	HOSPTL	285	272
STTNMC	SunTran Transit Operations	TRANST	807	807
SUNNMC	Sunnyside Unified School District	EDUC	2062	2062
TARNMC	Target Stores-Tucson	RTAIL	1592	1592
TEPNMC	Tucson Electric Power	UTIL	1405	1404
TEXASI	Texas Instruments	MFG	408	408
TOM	Town of Marana	GOVT	543	454
TOS	Town of Sahuarita	GOVT	179	188
TOV	Town of Oro Valley	GOVT	575	439
TRICO	Trico Electric Cooperative	UTIL	146	146
TUCAA	Tucson Airport Authority	TRNSP	288	272
TUCJCC	Tucson Jewish Community Center	SRVC	303	188
TUCMAR	Atrium Hospitality	TRVL	101	59
TUCMEC	Tucson Medical Center	MEDI	5919	5140

TUCORT	Tucson Orthopaedic Institute	MEDI	331	270
TUSDME	TUSD Morrow Education Center	EDUC	7400	6405
UNIVER	Universal Avionics	MFG	346	244
UOAM	University of Arizona Main Campus Staff	EDUC	14023	12654
UPS	UPS	POSTAL	385	180
US162	US 162d WG, Arizona Air National Guard	GOVT	1500	1000
USCOR	US Correctional Complex	GOVT	558	558
USDAFB	US Davis Monthan Air Force Base	GOVT	6000	6000
USDVA	US Department of Veterans Affairs SW CMOP 762	MEDI	375	200
USPS	US Postal Service Cherrybell	POSTAL	301	301
USVAMC	US Southern AZ Va Health Care System	MEDI	2593	2593
VENMS	Roche Tissue Diagnostics	MFG	1220	1220
VUSNMC	Vail School District	EDUC	2328	2328
WATSON	Watson Chevrolet Inc	MOTOR	200	200
WESTIN	Westin La Paloma	TRVL	344	200
WESWL	Westward Look Wyndham Grand Resort & Spa	TRVL	105	80
WMTNMC	Walmart Stores-Tucson	RTAIL	4301	3500
XEMED	Xeridigm Medical Devices	MFG	140	140

2025 TRP Remote Work Employer (RWE) Sites

Company Code	Name	Business Type		# FTE
		Code	# Employees	
AAAAZ	AAA - Arizona	DATA	318	318
ADP	ADP	DATA	540	540
AGERO	Agero	TSALES	232	232
AMRCRO	American Red Cross	SOCIAL	267	191
ARIZDS	Arizona Daily Star	MEDIA	75	76
CHAMB	Chamberlain Group Inc	MFG	182	182
CITI	Citi	BANK	1300	1300
COMCAO	Comcast Cable Oracle	MEDIA	224	224
DCMART	DCMA Missiles Tucson	GOVT	170	170
GEICO	GEICO Direct	INSUR	1539	1539
INTUIT	Intuit Inc.	COMPTR	276	276
OPTMRX	OptumRx	MEDI	58	58
SOUGAS	Southwest Gas Corp	UTIL	323	323
SUNQUI	Clinisys	MEDI	457	454
USCENB	US Census Bureau	GOVT	94	94
VANTW	Vantage West Credit Union	BANK	448	448

2024 PAG TRP Survey Recognition Levels

Name	Employee Count	Current Year Award Level
Abrams Airborne Mfg Inc.	150	Bronze Award - RR
Afni Escalante	874	Silver Award - RR and Goal
Alorica Tucson East	1129	Bronze Award - RR
Amazon Fulfillment Ctr TUS2	2346	Silver Award - Goal and AMU
Amazon Logistics - DTU2	151	Bronze Award - RR
Amphitheater Unified District	2082	Average
Arizona Complete Health	110	Gold Award
Arizona St Main Complex W Congress	500	Bronze Award - Goal
Arizona St Prison Tucson Complex	1500	Average
Arizona St Schools For The Deaf & The Blind	344	Poor
ASARCO	573	Average
Atrium Hospitality	101	Poor
AURA Inc.	268	Bronze Award - Goal
Banner - University Medical Center Tucson	8427	Average
Beacon Group SW Inc.	174	Poor
Bombardier Aerospace Business	350	Poor
*Brookdale Santa Catalina Villas	180	*Non-Compliant
*Cal Portland-Rillito Cement	150	*Non-Compliant
Canyon Ranch Health Resort	511	Average
Carondelet Health Network	2100	Poor
Catalina Foothills School District High School	200	Poor
Caterpillar Inc. - Tucson Mining Ctr	596	Silver Award - RR and Goal
Caterpillar Inc. - Tucson Proving Ground	227	Average
Celestica	210	Silver Award - RR and AMU
Chapman Tucson	174	Bronze Award - RR
Cheddar's Scratch Kitchen	87	Poor
City of Tucson	5100	Poor
Comcast	45	Average
Community Food Bank	147	Average
Cornerstone Specialty Hospital	89	Bronze Award - AMU
Costco Kino	353	Bronze Award - AMU
Costco Wholesale Grant Rd.	352	Bronze Award - AMU
Costco Wholesale Northwest	370	Bronze Award - AMU
Cox Communications	230	Gold Award
CyraCom International	348	Bronze Award - Goal
Devon Gables Rehabilitation Center	257	Average
Doubletree Hotel Tucson At Reid Park	117	Bronze Award - AMU
El Conquistador Tucson A Hilton Resort	260	Average
El Rio Health-Tucson	1907	Average
Encompass Health Rehab Hospital of NW Tucson	180	Average

Encompass Health Rehab Institute of Tucson	188	Bronze Award - RR
Faribault Foods	210	Average
Farmer's Investment Co.	121	Bronze Award - RR
Federal Express	190	Bronze Award - AMU
FLSmith Inc.	315	Average
Forum at Tucson The	114	Poor
Fountains at La Cholla	158	Bronze Award - RR
Freeport-McMoRan Copper & Gold Sierrita Operations	1287	Average
Fry's Food Stores-Tucson	2732	Bronze Award - RR
Handmaker Jewish Services Rosemont	250	Average
Hensley Beverage Co.	181	Bronze Award - RR
Hexagon Mining	150	Bronze Award - Goal
Home Depot - Broadway 410	209	Average
Home Depot - Marana 478	185	Average
Home Depot - Oro Valley 481	167	Average
HomeGoods	962	Poor
Howmet Fastening Systems	220	Bronze Award - RR
Human Learning Systems	113	Bronze Award - RR
IBM	700	Bronze Award - Goal
JC Penney Company Inc. - Tucson Mall	58	Average
Jim Click Automotive Team	814	Poor
JW Marriott Starr Pass Resort And Spa	480	Average
La Frontera Center Inc	452	Bronze Award - RR
La Posada	600	Average
Larry H Miller Dodge Ram Fiat Tucson	93	Average
Leonardo Electronics US Inc.	135	Average
LHC Group/Casa de la Luz Hospice	117	Average
Life Care Center of Tucson	120	Poor
*Loews Ventana Canyon Resort	300	*Non-Compliant
Lowe's	167	Poor
M3 Engineering & Technology Corporation	226	Bronze Award - RR
Marana Unified School District	1985	Average
MHC Healthcare	718	Bronze Award - RR
MHIRJ AVIATION	230	Poor
Miraval Arizona	455	Average
Modular Mining Systems Inc	348	Bronze Award - Goal
Northwest Medical Center	2112	Poor
NOVA Home Loans Broadway	183	Bronze Award - AMU
O'Rielly Chevrolet Inc	179	Poor
Omni Tucson National Golf Resort Spa	200	Average
Oro Valley Hospital	802	Poor
Park Avenue Health & Rehabilitation Center	168	Poor

Pepsi-Cola Beverage Co.	161	Poor
Pima Community College	3527	Average
Pima County	6357	Average
Precision Shooting Equipment	121	Bronze Award - RR
Precision Toyota of Tucson	216	Bronze Award - AMU
R&R Products	288	Average
Radiology Ltd	353	Bronze Award - AMU
Raytheon Missiles and Defense	14000	Average
Rincon Research Corporation	368	Average
Ritz Carlton Dove Mountain	290	Average
Roche Tissue Diagnostics	1220	Bronze Award - RR
Royal Automotive Group	420	Bronze Award - RR
Sahuarita School District #30	807	Average
Salpointe Catholic High School	300	Average
Sam's Club 6692	192	Average
Samuel Advanced Fabrication a div of Samuel Son & Co(formerly CAID).	220	Bronze Award - AMU
Sandstone of Tucson Nursing and Rehab	200	Average
Santa Rosa Care Center	132	Bronze Award - AMU
Sargent Controls & Aerospace	450	Bronze Award - RR
Securaplane Technologies	135	Bronze Award - RR
Silver Bell Mining LLC	201	Average
Sonora Behavioral Health	285	Poor
South Tucson	102	Poor
Sunnyside Unified School District	2062	Poor
SunTran Transit Operations	807	Average
Swire Coca Cola	250	Silver Award - RR and AMU
Target Stores-Tucson	1592	Average
Texas Instruments	408	Average
The Lodge at Ventana Canyon Golf & Racquet Club	246	Average
Town of Marana	543	Average
Town of Oro Valley	575	Average
Town of Sahuarita	179	Bronze Award - RR
Trico Electric Cooperative	146	Average
Tucson Airport Authority	288	Bronze Award - AMU
Tucson Albertsons	527	Average
Tucson Electric Power	1405	Average
Tucson Jewish Community Center	303	Average
Tucson Medical Center	5919	Poor
Tucson Orthopaedic Institute	331	Bronze Award - RR
Tucson Safeway Food Stores	1887	Poor
TUSD Morrow Education Center	7400	Average
Universal Avionics	346	Average

University of Arizona Main Campus Staff	14023	Poor
UPS	385	Poor
US 162d WG Arizona Air National Guard	1500	Average
US Correctional Complex	558	Average
US Davis Monthan Air Force Base	6000	Poor
US Department of Veterans Affairs SW CMOP 762	375	Average
US Postal Service Cherrybell	301	Poor
US Southern AZ Va Health Care System	2593	Poor
Vail School District	2328	Poor
Walmart Stores-Tucson	4301	Bronze Award - RR
Watson Chevrolet Inc	200	Bronze Award - RR
*Westin La Paloma	344	*Non-Compliant
Westward Look Wyndham Grand Resort & Spa	105	Average
Xeridien Medical Devices	140	Poor
* Survey Not Completed		*Non-Compliant
Total Employees	141375	

Annual Miles 2024		93,570,534										
Pollutant	Emission Factor	lbs saved										
CO	0.009370454	876,798										
VOC	0.000830424	77,703										
NOX	0.000620720	58,081										
PM10	0.000085399	7,991										
PM2.5	0.000024245	2,269										
TTI Criteria	0.010906998	1,022,842										
CO2e	0.852384687	79,758,090										
Avg. Response Rate		45.00%										
ADEQ Data Requirement Summary												
Passenger Cars and Passenger Trucks:	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Number of surveys submitted	16,434	57,918	57,005	61,118	61,365	60,418	58,748	43,396	50,017	51,182	50,577	55,036
Pounds Saved												
CO	180,915	833,331	797,696	639,424	635,348	593,400	568,676	746,598	1,012,532	747,396	728,590	876,798
VOC	21,606	95,275	88,120	78,043	77,546	60,000	53,681	84,207	100,899	63,159	61,154	77,703
PM10	1,244	5,734	5,570	5,153	5,120	5,000	4,822	6,640	7,471	7,739	7,557	7,991
PM2.5	408	1,845	1,753	1,595	1,585	1,400	1,426	1,946	1,310	2,016	1,884	2,269
NOx	23,565	101,781	91,285	82,245	81,720	59,800	51,871	64,256	87,927	49,227	41,975	58,081
CO2e	11,009,927	49,890,168	47,782,376	46,648,206	46,350,865	47,175,400	45,394,646	58,530,548	79,803,335	72,768,870	73,010,331	79,758,090
Total pollution saved TRP - no CO2e	227,738	1,037,965	984,423	806,460	801,319	719,600	680,486	903,647	1,210,139	869,537	841,162	1,022,842
Pollution saved at 100% response rate	404,508	2,232,183	2,284,044	1,584,400	1,701,314	1,550,862	1,230,758	1,894,438	2,401,069	1,932,304	1,869,248	2,272,983
Total mileage saved TRP	12,636,520	57,357,872	55,382,594	55,653,884	55,299,140	48,202,275	53,184,092	74,689,576	96,813,600	87,766,224	87,647,016	93,570,534

ACTIVITY INVENTORY SURVEY RESULTS

											%Δ		
	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	1 Year	10 year
Number of employers	216	214	217	213	203	203	194	202	147	159	161	1.26%	-25.46%
Number of employees	119,649	123,926	128,093	130,124	126,539	128,626	129,336	128,595	129,810	143,409	144,354	0.66%	20.65%
Adjusted work schedule	60.5%	65.4%	59.9%	64.6%	71.9%	59.17%	66.40%	64.30%	65.31%	61.94%	57.52%	-7.14%	-4.88%
Flexible schedules	45.6%	50.5%	40.1%	46.7%	56.7%	54.67%	57.7%	53.40%	57.14%	54.19%	49.02%	-9.55%	7.54%
Compressed work week	41.4%	41.6%	40.6%	44.3%	42.4%	31.00%	32.9%	37.60%	31.97%	33.55%	31.37%	-6.49%	-24.21%
Bike facilities	87.9%	89.3%	88.9%	89.2%	76.8%	71.40%	73.7%	87.60%	64.63%	65.16%	63.82%	-2.06%	-27.41%
Sell bus passes	18.1%	18.2%	15.2%	14.6%	12.3%	14.20%	11.9%	11.30%	6.80%	5.96%	5.26%	-11.70%	-70.99%
Communication of rideshare information	94.0%	97.2%	95.4%	94.3%	86.2%	80.30%	74.2%	69.80%	68.03%	60.65%	54.90%	-9.47%	-41.56%
Email alerts	42.8%	42.5%	47.5%	42.9%	16.3%	14.70%	13.9%	11.30%	27.89%	21.29%	21.57%	1.31%	-49.60%
Newsletter	29.3%	37.9%	35.0%	25.9%	14.8%	9.80%	10.3%	9.90%	17.69%	19.35%	11.11%	-42.59%	-62.08%
New hire orientation	52.6%	59.8%	53.0%	52.8%	54.7%	45.80%	40.2%	34.10%	36.05%	40.00%	24.84%	-37.91%	-52.74%
Information center	61.9%	59.8%	55.8%	59.9%	50.2%	40.80%	55.10%	27.70%	30.61%	28.39%	24.18%	-14.81%	-60.91%
Incentives for alternative mode usage	18.6%	17.8%	20.7%	17.5%	15.8%	16.25%	13.4%	11.80%	12.24%	9.68%	9.80%	1.31%	-47.30%
Recognition for alternative mode usage	16.7%	14.5%	7.8%	7.5%	1.5%	0.80%	2.6%	1.10%	0.68%	2.58%	1.31%	-49.35%	-92.19%
Parking incentives	14.9%	14.5%	12.4%	13.2%	15.3%	12.30%	11.6%	13.80%	13.61%	13.55%	9.80%	-27.64%	-34.13%
Matching system available	29.8%	44.9%	35.0%	30.2%	8.9%	NA	5.90%	4.50%	5.44%	5.16%	4.61%	-10.77%	-84.53%
Subsidies provided	14.4%	15.4%	15.2%	16.0%	12.3%	8.80%	11.60%	7.90%	5.44%	5.81%	4.58%	-21.21%	-68.27%
Telework program	27.0%	32.7%	29.0%	34.0%	30.0%	47.80%	51.10%	45.50%	46.26%	43.23%	43.14%	-0.20%	59.91%
On-site facilities	44.2%	41.6%	47.5%	42.5%	46.3%	41.40%	39.60%	39.60%	42.86%	39.35%	40.79%	3.65%	-7.69%
Showers													
EV charging stations									17.69%	20.00%	17.11%	-14.47%	
Close to a bus route	81.9%	83.6%	80.6%	82.5%	80.3%	80.70%	77.30%	80.10%	79.59%	81.29%	79.08%	-2.71%	-3.39%
Promote events	67.0%	65.4%	57.1%	58.0%	58.6%	92.60%	89.10%	88.60%	49.66%	42.58%	42.11%	-1.12%	-37.13%
Wellness Team		65.0%	69.6%	65.1%	58.6%	54.70%	58.2%	56.90%	58.50%	54.19%	57.24%	5.62%	
Sustainability Team		30.4%	32.3%	34.4%	24.6%	20.70%	18.0%	18.80%	21.09%	23.87%	26.32%	10.24%	

2019 - missing 8 companies

2020 - missing 6 companies as of 11/13/20

2021 - missing 14 companies 9/16/21

2022 -missing 8 companies 6/17/22

2023 - missing 9 companies 6/16/23

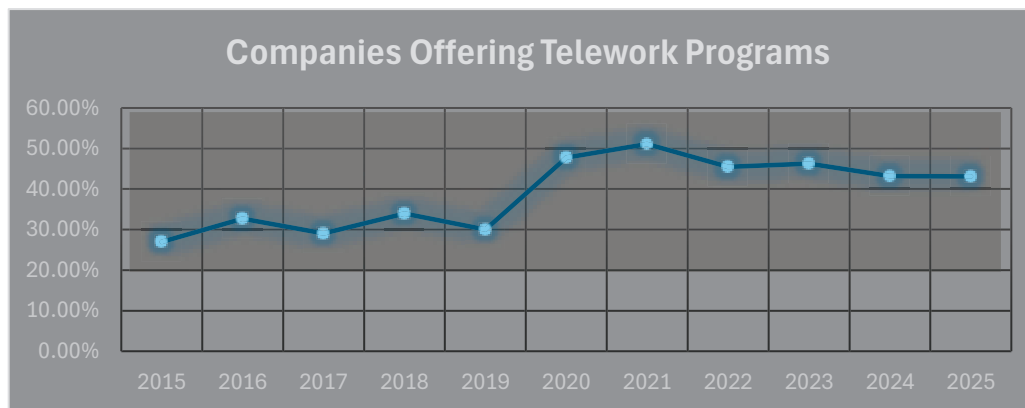
2024 - missing 11 Companies 6/13/24

2025 - missing 5 Companies 6/17/24

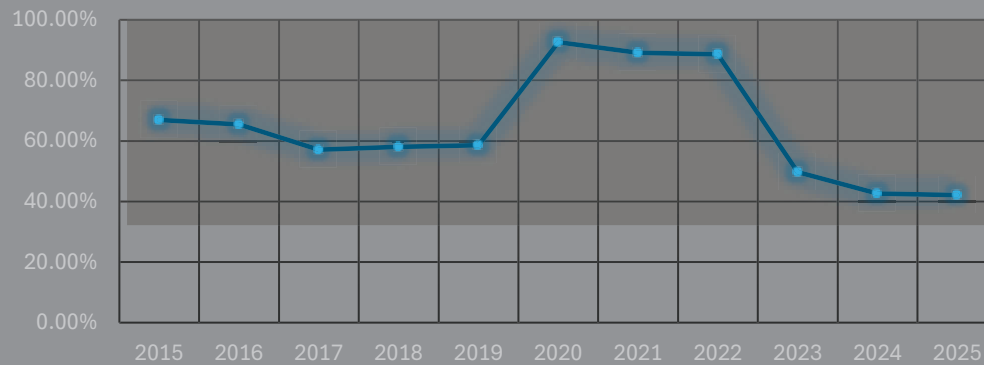


We saw a .66% increase from 2024-2025 for the number of employees recorded working for our 155 out of 161 registered employers who completed the AIR Survey. This value may change upon the completion of some AIR surveys that are patiently waiting to be submitted [5]. Over the past 10 years, we have seen an increase of 20.65% in recorded employees.

The percentage of telework programs offered by companies increased from 2015 to 2025 by 59.91% due to several factors. Advances in technology, such as high-speed internet and collaboration tools, made remote work more feasible and efficient. Additionally, Covid accelerated the adoption of telework as companies sought to maintain operations while ensuring employee safety. The shift in employee preferences towards flexible work arrangements also played a significant role, as many workers valued the work-life balance that telework provided. As a result, companies adapted to these changes by offering more telework programs to attract and retain talent.



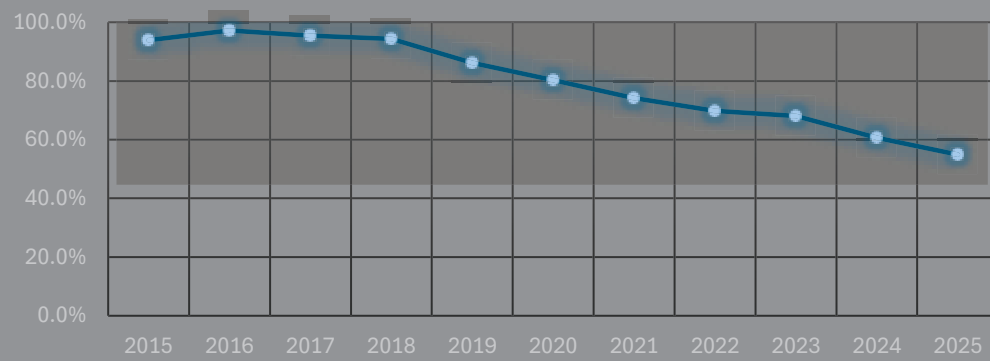
Change in Event Promotion



Companies have reduced their promotion of car-free days, bike-to-work days, and the use of public transit due to several reasons. The rise of remote work has reduced the need for daily commuting, making such initiatives less necessary. Additionally, logistical challenges and safety concerns, especially during Covid, have made it difficult to promote shared transportation options. Companies may also be focusing on other sustainability options aligning more closely with their current operational strategies and employee needs. As a result, the emphasis on these specific programs has diminished over time.

If we can assume companies are reducing their promotion of alternative transit methods, then it would translate into a steady decline in the overall communication of rideshare information. Covid has left lasting damage on public transportation or other methods of group transportation as employees may feel unsafe being in contained spaces with others nearby for extended periods of time. This will continually present itself as a challenge in the oncoming years for transportation planners to overcome.

Change in Communication of Rideshare Info Y / Y



The Benefits of Travel Reduction



Air pollution is real



- Motor vehicle emissions are a major source of air pollution in Pima County.
- 104.4 miles driven per pound of pollution
- Pima Association of Governments' Travel Reduction Program (TRP) was enacted as a result of the Clean Air Act of 1970 to reduce emissions. PAG is the designated lead air quality agency per article 8 section 49-588 of the Federal Register.
- The TRP has been operating in Pima County since 2000. The region is in attainment for air quality standards.



Your company's responsibility



Employers with 100 FTEs are required to participate in PAG's Travel Reduction Program

1. Assign a transportation coordinator (TC)
2. Complete a travel reduction Activity Inventory Report (AIR Survey) - Spring
3. Administer an Annual TRP Employee Survey to workforce or RWE confirmation
4. Share travel reduction information and materials with employees



Benefits of sharing the ride



- Save big on commute costs
- Reduce stress/improve health
- Gain more time
- Make new friends
- Enjoy a healthier environment
- Vanpools - share expense, receive a subsidy
- Learn more at SunRideshare.org



TRP requirement – Annual Employee Survey



TCs:

- Administer the survey annually... mark your calendar!
- Promote survey - communicate and educate
- 50% percent or better response rate
- Each site has its own password



TRP Remote Work Employees (RWE)



Confirmation process for TCs:

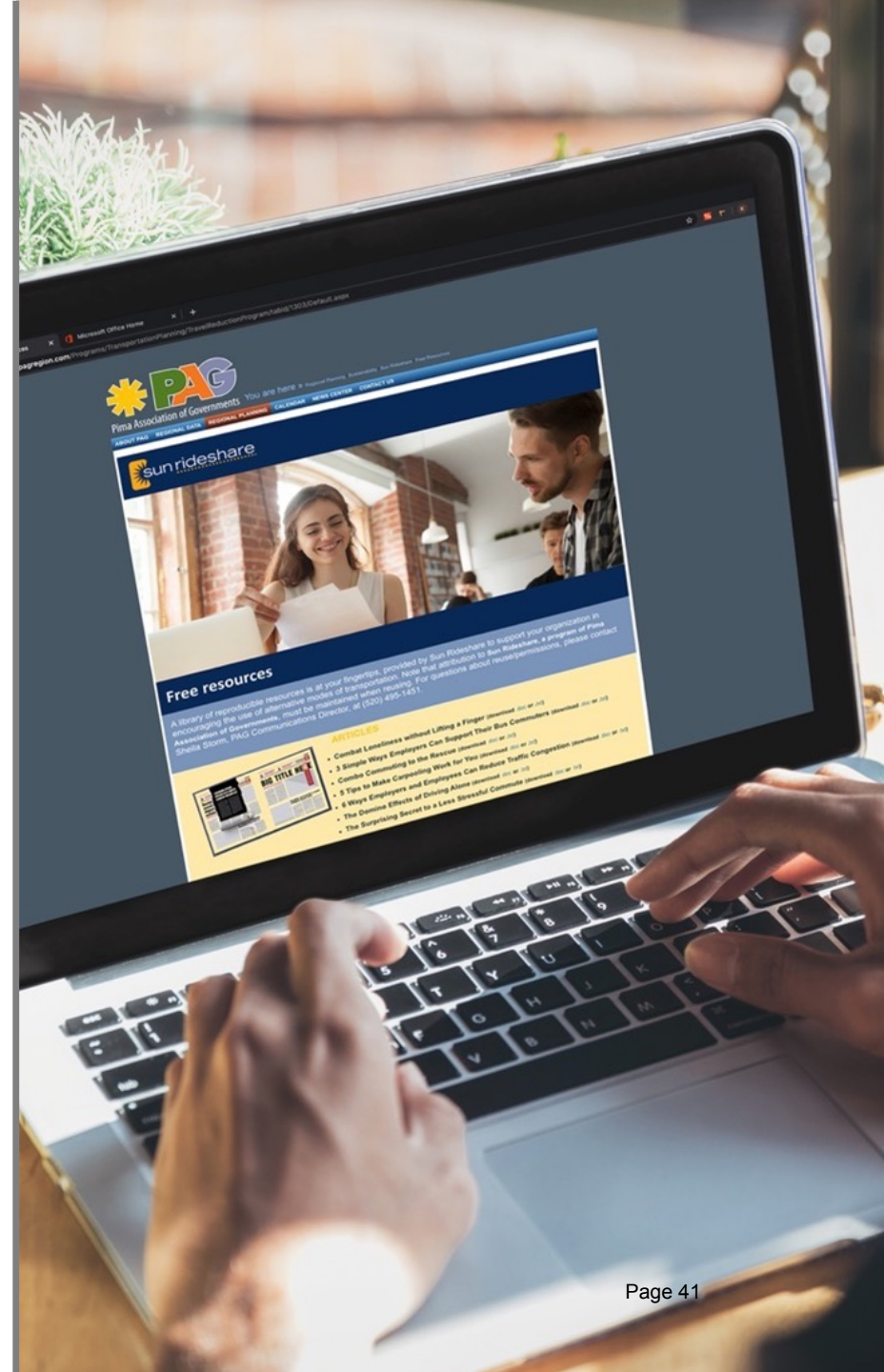
- Contact TRP staff for review of status
- Confirm 40% or greater of workforce is working remotely
- Confirm contacts and employee count
- Receive specific link
- Complete online confirmation
- Receive confirmation email as record of completion



New TRP Online Portal Enhancements



- Streamlined process for multi-site employers
- Easier updates to multiple addresses for employers
- Performance Tracking Page for employers - view real-time data
- Administrative efficiency improved by 35% while increasing program reach



TC Toolkit-New in 2025

Transportation Coordinator (TC) Tool Kit

The Travel Coordinator Tool Kit is a go-to destination for new and established Travel Coordinators. Everything you need to get started, or continue, in your role as a Travel Coordinator is included below. You can find information about the program, the useful QR code flyer with a direct link to the Travel Reduction Survey, pre-written email templates that can easily be incorporated into your organization to boost participation in the Travel Reduction Survey, and other useful tools.

- [Travel Reduction Program Overview](#)
- [TRP Survey QR Code Flyer](#)
- [Employer Recognition Levels](#)
- [TRP FAQs](#)
- [Master Email Templates](#)
- [Travel Reduction Benefits](#)
- [Promote a Healthier Workforce](#)
- [By The Numbers Infographic](#)



TRP Overview and QR Code Survey Tool



TRAVEL REDUCTION PROGRAM OVERVIEW

Travel Reduction Program Contacts:
Mary Carter
mcarter@pagregion.com
Thomas Robertson
trobertson@pagregion.com

The Travel Reduction Program of Pima Association of Governments (PAG), the greater Tucson region's metropolitan planning organization, assists employers that are required by local ordinances to comply with travel reduction requirements.

Employers with **100 or more full-time equivalents (FTEs)** are required under Pima County or City of Tucson ordinances to participate in PAG's Travel Reduction Program (TRP). By encouraging employees to use alternative transportation modes to commute, their actions can help to reduce traffic congestion and vehicle emissions for cleaner air.

PAG offers support to employers to understand the value of administering an annual TRP survey to their employees to identify **commute patterns and travel choices that inform regional transportation planning**. Higher survey participation rates help to provide better data for long-term transportation plan development.

TRP Employer Requirements

1. Assign a transportation coordinator (TC) to manage survey administration and employee outreach activities.
2. Share information with employees about the benefits of using alternative transportation modes for their commute.
3. Complete the TRP Activity Inventory Report (AIR survey) annually.
4. Administer the TRP Annual Employee Survey. Employers with 40% or more of their workforce operating remotely or as a hybrid model can request an RWE status. Email mcarter@pagregion.com for more information.

TRAVEL REDUCTION ORDINANCES

Pima County: https://codelibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070

City of Tucson: www.tucsonaz.gov/Departments/Transportation-Mobility/Transit-Services-Division/Travel-Reduction-Ordinance

TRP RESOURCES

- **PAG Travel Reduction Program**
webpage: <https://pagregion.com/sustainability/travel-reduction/>
- **Travel Reduction Program Employer Resources:** <https://pagregion.com/sustainability/trp-employer-resources/>
- **Sun Rideshare Webpage:**
<https://pagregion.com/mobility/sun-rideshare/>




REGIONAL COMMUTER DATA

DATA is critical for all businesses, including yours and ours.

Your participation in Pima Association of Governments' Travel Reduction Program (TRP) Survey provides data that will help shape your future.

Los DATOS son fundamentales para todas las empresas, incluidas la tuya y la nuestra.

Tu participación en la Encuesta del Programa de Reducción de Viajes (TRP) de la Asociación de Gobiernos Pima proporciona datos que ayudarán a dar forma a tu futuro.




It's Survey Time!

¡Tiempo de cuestionario!

Company Name:
Nombre de empresa


Survey Password:
Contraseña de cuestionario

Deadline:
La fecha tope



The PAG Travel Reduction Program is a state-mandated air quality program designed to reduce emissions from passenger vehicles and protect the air quality in the Pima County region. Find out more at <https://pagregion.com/sustainability/travel-reduction/>

El Programa de Reducción de Viajes de PAG es un programa de calidad del aire exigido por el estado y diseñado para reducir las emisiones de los vehículos de pasajeros y proteger la calidad del aire en la región del Pima County. Obtenga más información en <https://pagregion.com/sustainability/travel-reduction/>

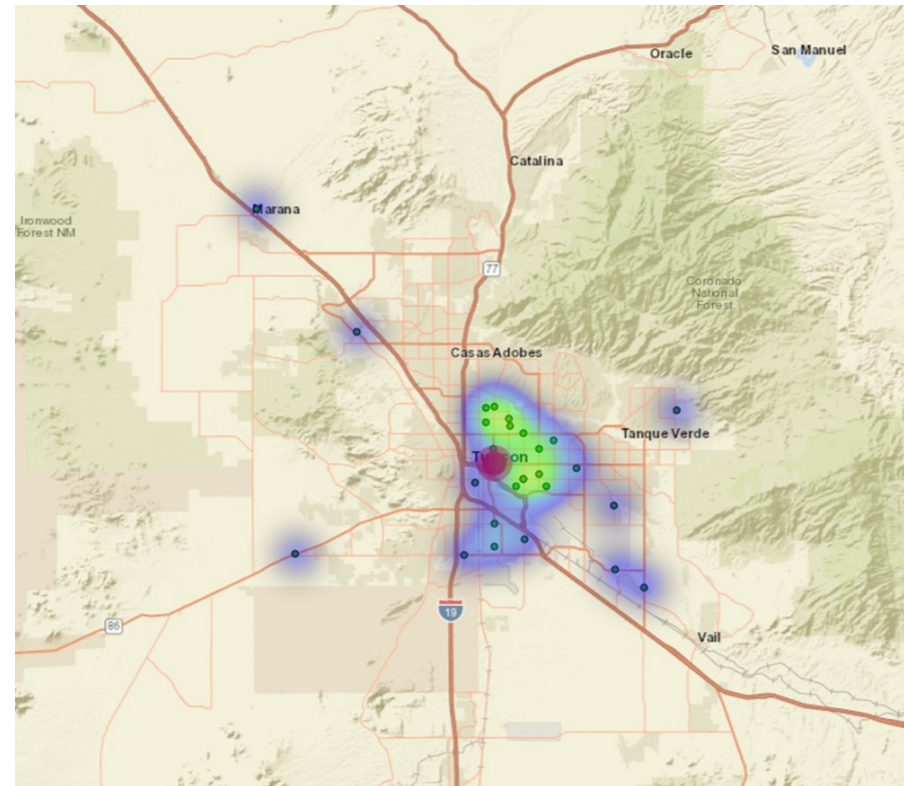


Safeway 1684 Broadway & Campbell
1940 E. Broadway BI Tucson AZ, 85719
Survey Date - July 2022

Survey Year	2018	2019	2020	2021	2022
Alternative Mode Participation (based on trips)	21.5%	31.4%	12.3%	18.9%	15.0%
TRO Goal	39%	40%	40%	40%	40%
Average weekly VMT per employee (one-way miles)	48.9	24.8	30.7	39.2	41.4
VMT % change vs. last survey	21.3%	-49.3%	23.9%	27.6%	5.6%
Number of Employees at time of survey	130	124	124	140	140
Number of survey respondents	83	67	77	98	34
Survey response rate	63.8%	54.0%	62.1%	70.0%	24.3%
Average one-way miles per trip	11.5	6.6	6.2	8.4	8.6
Average number of people per carpool	2.7	2.6	2.4	2.3	4.0
Average number of days per week for Alt Mode usage	4.1	4.3	3.9	4.1	4.5
% Trips by Mode					
% Drive Alone	78.5%	68.6%	87.7%	81.1%	85.0%
% Carpool/Vanpool	7.9%	12.6%	2.9%	4.4%	2.8%
% Bus	7.7%	10.3%	4.1%	4.0%	6.7%
% Street Car	0.0%	0.0%	0.0%	0.0%	0.0%
% Bike	1.7%	3.2%	2.2%	2.4%	3.9%
% Walk	4.1%	5.0%	2.9%	7.0%	0.6%
% Work From Home	0.0%	0.0%	0.0%	0.0%	0.0%
% CWW	0.2%	0.3%	0.2%	1.0%	1.1%
Number of Employees by Mode*					
# Carpool/Vanpool	9	13	5	7	1
# Bus	9	10	3	5	3
# Street Car	0	0	0	0	0
# Bike	1	3	2	2	2
# Walk	5	5	3	9	1
# Work From Home	0	0	0	0	0
# CWW	1	1	1	5	1
TOTAL	24	31	13	23	7

*Employees may be double counted if they use multiple modes
Must use a mode at least once a week to be counted.
VMT = vehicle miles traveled
CWW = compressed work week

Final survey report provides historic data, summary of emissions offset and a heat map of employee responses.



Survey data helps employers/planners prepare for the future



Calculate/Evaluate:

- Emission reduction benefits – better air quality
- Transportation mode usage
- Transit system usage
- Travel time data
- Commute patterns
- Bike/Loop use; annual bike counts



TRP Requirement – Activity Inventory Report



The final report:

- Identifies employee travel habits
- Shares information about employee travel reduction efforts
- Shares availability of employer subsidies and incentives
- Identifies access to transit, flexible schedules and bike facilities



Get recognized



- Achieve the minimum 50% response rate
- Meet the TRP ordinance goal
- Reach a 2 percentage point increase in alt mode use
- NOTE: Company sustainability measures being reported? TRP counts for you!

TRAVEL REDUCTION PROGRAM



Page 47

**GOALS
ACHIEVED**



Other ways you can help



- Keep us updated on current employee counts.
- Tell us about changes to the organization – closure, expansions, remodels.
- Share travel reduction information with employees - FREE transit, vanpools, benefits of biking etc.



Questions?



Drive less. Save more.

TRAVEL REDUCTION PROGRAM
PAGregion.com

Travel Reduction Program/Sun Rideshare Contacts

Mary Carter
Director, Mobility Management and Services
mcarter@PAGregion.com

Thomas Robertson
Management Analyst
trobertson@pagregion.com



Pima Association of Governments

Travel Reduction Program Regional Task Force Meeting

At or after 10:00 a.m., Monday, November 18, 2024

Public Access to Meeting Audio/Presentation:

<https://www.youtube.com/live/DR0YOZld6sY>

Notice is hereby given to the public and to the Task Force members that the Travel Reduction Program Regional Task Force of Pima Association of Governments (PAG) will meet at the above stated time and date. The following is an agenda of the matters to be considered and discussed.

***SPECIAL NOTICE:** Members of the Travel Reduction Program Regional Task Force may attend the meeting remotely. The meeting room will be closed to the public since this is an electronic meeting. However, members of the public are invited to attend the meeting via the link above. Task Force members will be provided with a separate link to participate. Members of the public may submit written comments relating to this meeting to info@PAGregion.com within one hour of the meeting's posted start time. These comments will be filed with the committee's records.*

PAG is committed to maintaining high standards of conduct and prohibits harassment and retaliation against all employees pursuant to Pima Association of Governments' Policy Against Discrimination, Harassment and Retaliation. It is the responsibility of all committee members to comply with and to report violations or suspected violations of the Rules of Conduct, PAG/RTA policies, or state laws.

PAG's Rules of Conduct require committee members to observe high standards of conduct and personal ethics in the conduct of their duties and responsibilities. Committee members are prohibited from interfering with the administrative functions of the organization and must comply with the open meeting laws and all other applicable laws, regulations, and policies.

AGENDA

1. Call to Order

2. In-kind Reporting

3. TRP Annual Report Submission

- a. Annual Report – highlights of 2023 metrics
- b. Miles-per-pound of pollution saved. Factor updated in MOVES Model Run.
- c. In-kind match collection for FY 2023-24

This is an information item.

4. Business Trends and Impact on TRP

- a. TRP Employer Status in 2023-2024
- b. TRP New Employer Recruitment Efforts

This is an information item.

5. TRP Collateral Package for FY 2024-25

- a. Transportation Coordinator's Toolkit – Live and available online
- b. Whiteboard Videos

This is an information item.

6. Adjournment

The Travel Reduction Program Regional Task Force meeting packet containing material related to the meeting is available at www.PAGregion.com for public review. In compliance with the Americans with Disabilities Act (ADA), those requiring special assistance, such as large typeface print, sign language or other reasonable accommodations, may request those through the administrative offices at: (520) 792-1093 at least two business days before the meeting.

PAG operates its programs without regard to race, color and national origin in compliance with [Title VI](#) of the Civil Rights Act. We invite you to complete our voluntary self-identification survey ([English/Spanish](#)).

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.



Travel Reduction Program Regional Task Force Meeting

From Breanne Hoishman <BHoishman@pagregion.com>

Date Tue 11/12/2024 1:31 PM

We welcome you to virtually attend the next Travel Reduction Program Regional Task Force meeting on **Monday, November 18, 2024 at 10:00 a.m.**

Please **register** for this meeting using the webinar link below. You will receive additional instructions for joining the meeting after you register.

Webinar Registration Link: https://us06web.zoom.us/webinar/register/WN_5z6lM4omRviuKsBXVZrerA

Please read the information below for access, tips, and reminders to efficiently use the webinar:

- Please mute your device during the meeting.
- Please unmute your device to vote or make a comment, state your name, and wait for the Chair to recognize your turn.
- Please make sure to check your system ahead of time. Instructions for running the test will be included in the invitation email from Zoom.
- If you cannot log in to the webinar or run into other technical problems with your computer or internet service, please contact the help desk at: (520) 792-2952. Alternatively, you may use the phone option. Instructions for the phone option are also included in the invitation email from Zoom.

While our meetings are conducted virtually, we want to remind and ask that members and the committee, as a whole, are still obligated to comply with Arizona's open meeting law and only discuss matters on the agenda.

Please don't hesitate to contact us if you have any questions. We look forward to your participation on **Monday, November 18th.**

Breanne Hoishman, Administrative Support Associate

Mary Carter, Director, Mobility Management and Services

Tel (520) 792-1093 | Dir (520) 495-1436



Pima Association of Governments



Regional Transportation Authority

1 E Broadway Blvd., Suite 401

Tucson, AZ 85701

PAGregion.com | RTAmobility.com

*Improving the region's mobility, sustainability and livability
through collaborative leadership and planning*

Travel Reduction Program Regional Task Force Meeting

10 a.m., Monday, June 23, 2025

Pima Association of Governments
1 E. Broadway Blvd., Suite 401, Tucson

Public Access to Meeting Audio/Presentation: <https://youtube.com/live/zRfsLlvuWbc>

Notice is hereby given to the public and to the Task Force members that the Travel Reduction Program Regional Task Force of Pima Association of Governments (PAG) will meet at the above stated time and date. The following is an agenda of the matters to be considered and discussed. In compliance with open meeting laws, PAG-RTA meeting agendas requiring public notice are posted at the official address referenced above and are available for public review during official PAG/RTA business hours, excluding weekends and legal holidays.

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AGENDA

1. Call to Order

2. In-kind Reporting

3. TRP 2025 Annual AIR Survey

- a. Summary of performance, program growth
- b. Efforts to achieve over 95% completion, 10% increase over 2024
- c. Statistical findings, trends and variances from 2024

This is an information item.

4. TRP Employer Interactive Map

- a. Conversion from Static Map to Online Interactive Map
- b. New map and functionality

This is an information item.

5. TRP Program Updates 2024-25

- a. Program Changes and Trends
- b. Online Enhancements-RWE Status & New Employer Form
- c. Employer Engagement
- d. Planning for TRP Task Force Membership 2026-2028

This is an information item.

6. Adjournment

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Travel Reduction Program Regional Task Force Meeting

From Breanne Hoishman <BHoishman@pagregion.com>

Date Fri 6/13/2025 3:46 PM

We welcome you to virtually attend the next Travel Reduction Program Regional Task Force meeting on **Monday, June 23, 2025 at 10:00 a.m.**

Please register for this meeting using the webinar link below. You will receive additional instructions for joining the meeting after you register.

Webinar Registration Link:

https://us06web.zoom.us/webinar/register/WN_1ExOC3LJQi6jlzYwD3cNMw

Please read the information below for access, tips, and reminders to efficiently use the webinar:

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Mary Carter, Mobility Management & Services Director

Breanne Hoishman, Administrative Support Associate

Tel (520) 792-1093



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Tucson, AZ 85701

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TRAVEL REDUCTION PROGRAM REGIONAL 2024-2026 TASK FORCE MEMBERSHIP

	<u>MAJOR EMPLOYERS (10)</u>	<u>ORGANIZATION</u>	<u>CATAGORY</u>	<u>TERM EXPIRES</u>	<u>EMAIL</u>
1	Cynthia Gonzales	Banner University Medical Center	Healthcare	December 2026	cynthia.gonzales2@bannerhealth.com
2	Josephine Curylo	Bureau of Prisons	Prison-Business Services	December 2026	jcurylo@azadc.gov
3	Marie Gonzales	Freeport-McMoRan	Mining	December 2026	Mgonzale52@fmi.com
4	Becky Egly	Hexagon	Mining	December 2026	Becky.Egly@hexagon.com
5	Nick Trees	La Frontera Arizona	Non-profit Social Services	December 2026	nick.trees@lafrontera.org
6	Kathy Chavez	M3 Engineering	Business-Engineering	December 2026	kathy.chavez@m3eng.com
7	Rene Reichardt	Pima Community College	Education-Secondary	December 2026	rreichardt@pima.edu
8	Alesia Krug	Raytheon Missel Systems	Business-Defense	December 2026	aleisa.m.krug@rtx.com
9	Teresa Bravo	Tucson Electric Power	Utility	December 2026	teresa.bravo@tep.com
10	Frank Sanchez	University of Arizona	Education-Secondary	December 2026	franksanchez@arizona.edu

JURISDICTIONAL REPRESENTATIVES (6)

1. Josue Licea
jlicea@southtucson.org

ORGANIZATION

City of South Tucson

TERM EXPIRES

ONGOING

- | | | |
|-----------------------------|--|---------|
| 2. Monica Landgrave-Serrano | City of Tucson
monica.landgrave-serrano@tucsonaz.gov | ONGOING |
| 3. Karla Silva | Pima County
Karla.Silva@pima.gov | ONGOING |
| 4. Maureen Flores | Town of Marana
mflores@maranaaz.gov | ONGOING |
| 5. Matt Jankowski | Town of Oro Valley
mjankowski@orovalleyaz.gov | ONGOING |
| 6. Jessica Silva | Town of Sahuarita
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PAG Staff Lead: Mary Carter Director, Mobility Management and Services

TRP PARTNERS: MEETING ATTENDEES

- Amanda Luecker ADEQ
luecker.amanda@azdeq.gov
- Sarah Fitzgerald ADEQ
fitzgerald.sarah@azdeq.gov
- Becky Stull EHI/COMMUTE
becky.stull@ehi.com

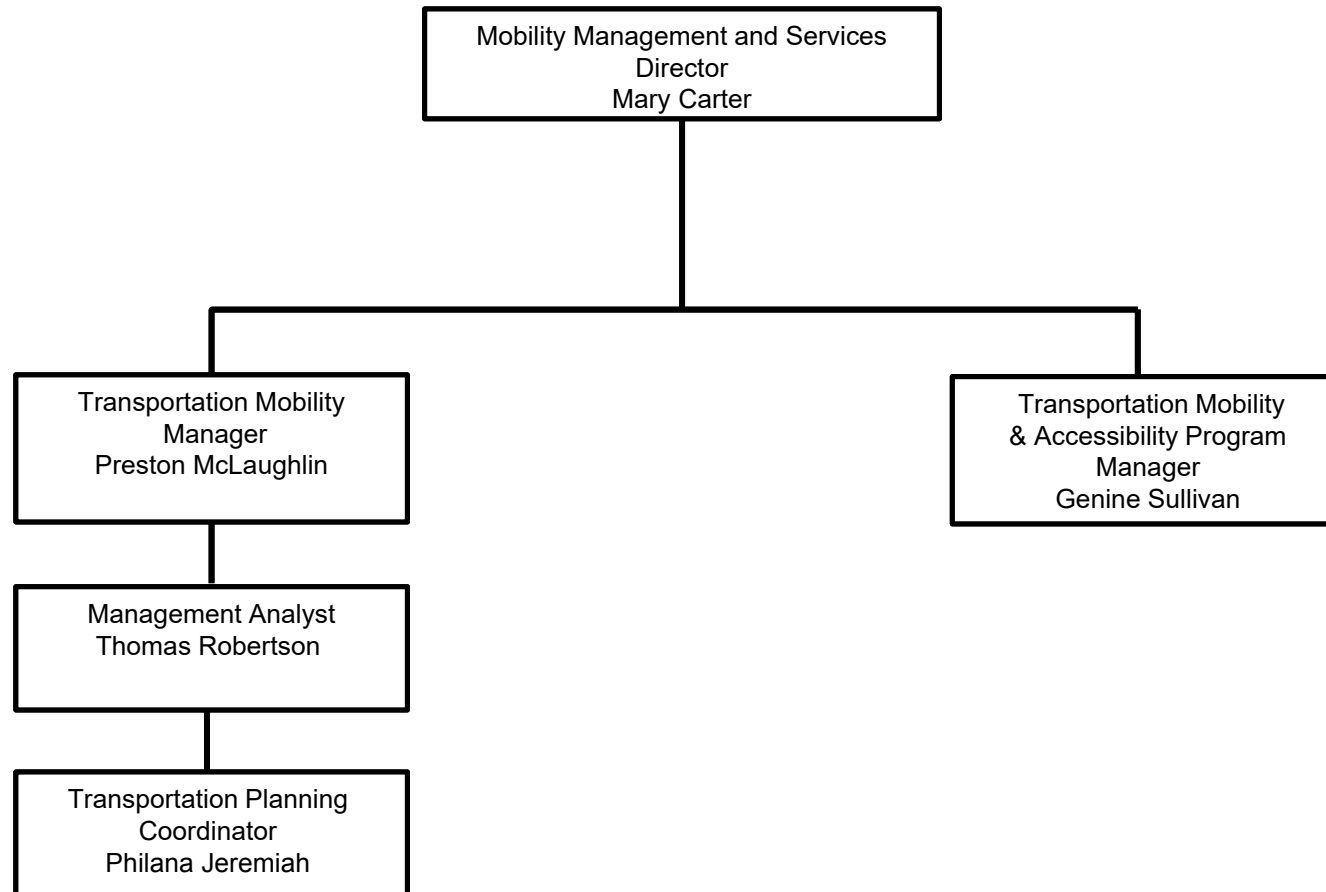
2024 Tentative Meeting dates

Monday, June 17, 2024
Monday, November 18, 2024

2025 Tentative Meeting dates

Monday, June 16, 2025
Monday, November 17, 2025

PAG Mobility Services Organizational Chart





FY 2024–FY 2025 Outreach Plan

FY 2024-25 TRP/SUN RIDESHARE EMPLOYER OUTREACH PLAN

SITUATION

Under a state implementation plan, Pima Association of Governments' Travel Reduction Program (TRP) is an air quality control measure for the Tucson carbon monoxide maintenance area. While the carbon monoxide maintenance plan ended July 10, 2020 – finalizing a 20-year required maintenance period to attain CO2 standards – PAG continues to assist TRP employers in educating employees on the benefits of travel reduction to improve air quality.

The work of the TRP is conducted through annual grant funding received by the Arizona Department of Environmental Quality. Under the grant's scope of work, PAG Communications provides program awareness information and downloadable materials PAG staff uses to inform TRP employers of the overall benefits of travel reduction, including carpooling and vanpooling, to encourage their employees to reduce motor vehicle travel for commute trips in the greater Tucson area. The outreach plan is updated to reflect requirements of a new grant approved for FY 2024-25.

BACKGROUND

Under its Overall Work Program, PAG is the designated agency to administer the TRP, which has been in place since 1989. Each PAG member jurisdiction has adopted a Travel Reduction Ordinance. Employers with 100 full-time equivalent employees at a single worksite are required to participate in the program under local ordinances. Currently, the TRP reach includes approximately 158 employers and approximately 149,000 employees.

TRP employers are required to appoint 1) an on-site transportation coordinator, 2) disseminate alternate transportation mode information, 3) conduct an annual employee survey, and 4) generate a travel reduction plan.

The purpose and goal of the TRP is to improve air quality and reduce traffic congestion in Pima County by reducing overall motor vehicle travel for commute trips, through the use of carpooling, vanpooling, transit/streetcar, bicycling/walking, teleworking and compressed work schedules. Under the FY 2024-25 contract, the TRP will establish a basis for a cooperative effort of the local jurisdictions to achieve a uniform program for reduction of work-related trips by TRP employees.

The TRP hosts a carpool matching database (Sun Rideshare) for commuters. Also, PAG works with a third-party vendor to offer a vanpool program (federal subsidies available via PAG). PAG TRP staff conducts training sessions and provides an informational toolkit to employer-assigned transportation coordinators to administer employer-established travel reduction programs.

Middle- and high-income users are choice carpoolers. Individual attitude factors, such as perceived social and environmental benefits, along with economic factors (cost-saving/tax benefits), play an important role in mode choice decisions. Interested carpoolers enjoy traveling with others.

<https://pdfs.semanticscholar.org/58f9/ef8ae2afe29d0589a3e5975588de05cd2226.pdf>

Other reasons people may choose to carpool are to reduce stress and access high-occupancy vehicle (HOV) lanes. Challenges include difficulty finding a carpool match for same destination/schedule or needing access to a vehicle during the day. (<https://driversed.com/trending/how-and-why-peoplecarpool/>)

Employers benefit through reduction in parking infrastructure demand and related costs and may receive tax benefits for rideshare subsidies they provide to employees. Carpooling can increase employee productivity, retention, and morale (less stress/convenience). Societal benefits include serving environmental justice communities by reducing the adverse impacts of air pollution and providing more accessibility/mobility to low income/minority households. (<https://tsrc.berkeley.edu/publications/benefits-carpooling>)

COMMUNICATION CHALLENGE/OPPORTUNITY

Providing transportation coordinators/company leadership with useful information/data they will need to see the overall value of travel reduction and to motivate them to take active measures to educate their employees on the benefits of reducing motor vehicle travel for commute trips.

COMMUNICATION GOAL

Travel Reduction Program employers will communicate motivational information and incentives to their employees to build awareness of the benefits of reducing motor vehicle travel for commute trips to help reduce congestion and improve air quality in the greater Tucson area.

TARGET AUDIENCE

TRP employer leadership and/or HR directors/Transportation Coordinators – Primary Specific targets: Medical campuses and hospitals; university and community college campuses; large employers with greater than 500 employees; social service agencies with greater than 250 employees.

TRP employees – Secondary

General public – Where applicable, we provide the same messaging we give TRP employers on rideshare, active transportation, and transit to the general public.

MESSAGES

Share the ride – for all the right reasons.

Work from home. Save time and money.

Drive less. Save more.

Drive less. Breathe better. Live healthy.

Drive less. Keep our air clean.

Be healthy. Try active transportation.

(Promoting carpooling, vanpooling [federal subsidies], transit/streetcar, telework, bicycling, walking, and compressed work schedules.)

OBJECTIVE

To support TRP employer-to-employee outreach on the benefits of reducing motor vehicle travel in the greater Tucson area in FY 2023-24 by developing useful data-driven information and rideshare materials for PAG staff to share with employers or to be accessible to employers via PAG's multimedia channels.

STRATEGIES AND TACTICS

Strategy – Develop marketing collateral that will convey why travel reduction is important to employers, employees and the community and their required role to conduct outreach to employees.

Tactic: Communications will create and distribute a quarterly TRP e-newsletter targeted to transportation coordinators with tips to improve employee outreach and information on the benefits of using carpooling/vanpooling/alt modes and reducing idle time to reduce air pollution.

Tactic: TRP staff will share timely program news/announcements via special email notices.

Tactic: Design downloadable promotional fliers/posters for transportation coordinators to post onsite in employee areas to promote travel reduction options or to promote onsite survey status/"in process."

Tactic: TRP staff will present TRP introductory PowerPoint to transportation coordinators. Presentation will be updated as needed.

Tactic: TRP staff will meet with business and/or HR leadership on a rotation basis based on annual target priorities to cultivate relationships and build program buy-in; provide commuter data reports to show employer commute patterns and reduction in vehicle miles traveled.

Strategy – Communications will assist with review and design of promotional or training materials for transportation coordinator training events.

Tactic: Create supporting materials, fact sheets.

Tactic: Assist in designing/reviewing presentations/webinars.

Tactic: Create a "TC Toolkit", a webpage dedicated to housing materials, fact sheets, email templates and stories/content organized by category.

Strategy – Continue the TRP Employer Recognition Program for employers with 100 FTEs. Recognition program was launched in 2014.

Tactic: TRP staff invites TRP employers to meet semi-annual program goals for gold, silver or bronze award recognition (one of the goals is to complete the TRP Employer Survey).

Tactic: Recognize goal achieving TRP employers on PAG website with a designed display of names of companies and announce employer/Transportation Coordinator recipients via social media.

Tactic: TRP staff provides Transportation Coordinators with award recognition certificates.

Strategy – Regularly update Sun Rideshare and TRP information on PAG website (accessible via desktop and mobile.)

Tactic: Post timely news.

Tactic: Remove outdated news and information/documents.

Tactic: Post existing or new downloadable TRP/Sun Rideshare marketing materials/informational video for employee distribution, use in staff meetings or TC training sessions.

Strategy – Build potential alt mode user engagement on PAG social media sites by providing engaging information regarding telework, carpooling, vanpooling, transit, bike/ped transportation options and trends. (Note: Position messages to promote sharing and cross posting).

Tactic: Post TRP program announcements including semi-annual employer awards, videos, etc.

Tactic: Schedule a minimum of four monthly Facebook and Instagram posts on telework benefits, carpooling, vanpooling, transit/streetcar, idle reduction, compressed work schedules, bike/ped, etc.

Tactic: Schedule series of targeted travel reduction “campaign” messages up to four times a year:

- Activity: Aug.-Oct. – “Don’t be idle” reduce idling when kids are heading back to school.
 - Activity: Nov.-Dec. – Holiday themes including “Avoid at least one rush” during the holidays, rideshare when you holiday shop and preplanning in an effort to combine trips.
 - Activity: Jan.-March – “Get fit” – try an active commute to drop weight after the holidays/prepare for the spring and summer months.
 - Activity: April-June – “Earth Day” – reduce travel to help the environment, air quality. There are several other environment/clean air ‘holidays’ during this quarter that can be used for social media.
-

Strategy – Promote survey completion

Tactic: Send weekly emails and complete follow up calls to promote timely TRP survey completion and achievement of the minimum 50% participation by each location’s workforce.

TIMELINE – FY 2024-25 BUDGET – STAFF TIME

EVALUATION –Communication Awareness Measurements

1. Level of awareness of Sun Rideshare program will be measured via the PDEQ Clean Air Campaign annual survey.
2. Monitor number of Sun Rideshare website visits compared to prior year and social media engagement (vs. posts).
3. Monitor quarterly newsletter opens/clicks.
4. Monitor any increase in employer outreach activity (via survey)

For reference, ADEQ TRP (program) measurements in scope of work:

- Increase survey response by 3%
- Increase telework by 5% (compared to pre-pandemic)
- Expand vanpool program by 5%
- Increase number of alternative vehicle miles traveled by program participants by 2% over previous year
- New number of Rideshare database registrants compared to previous year
- Monitor overall improvement in alt mode usage



2025

Newsletter Content



a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Summer 2024

Environmental benefits of travel reduction



By now we all know that travel reduction, such as carpooling and using active transportation or transit, are good for the environment, but did you realize you can reduce carbon emissions by tons?

Even eliminating one or two car trips a week can save pounds of carbon dioxide from the atmosphere. Learn more about the positive impact you can have on air quality in the greater Tucson region.

BENEFITS

School's in, idling's out

The start of the school year happens to fall during the last few months of ozone season, when ground-level ozone, a common air pollutant, reaches its highest concentration. School zones and bus stops are areas where cars idle. Learn how to reduce vehicle idling and about the health dangers from emissions.



[LEARN MORE](#)

Trivia Time

What is the average weight loss in the first year for commuters who ride their bicycles to work?

See answer below.

Video: Bike boulevards are a safe way to cycle as part of your commute

Cycling is a great option for commutes under 10 miles, and bike boulevards can help. Bike boulevards wind through residential areas in proximity to arterial streets to provide pedestrians and cyclists a safer mobility option.

Learn more about these bike amenities.



[SEE VIDEO](#)

Shape Your Transportation Future: Take PAG Survey by July 18



Survey results will help in the development of Pima Association of Governments' 2055 Regional Mobility and Accessibility Plan (RMAP), which allows our region to annually secure millions of dollars in federal funding for essential transportation improvements in the region.

Your input matters to us on how to spend our limited resources. Learn more and take the survey:

TAKE THE SURVEY

Trivia Answer!

Commuters who ride their bikes to work can lose an average of 13 pounds the first year, according to the both the International Bicycle Fund and the League of American Bicyclists.

Learn more about the benefits of active transportation such as cycling and walking.

Receive RTA Next plan updates

The Regional Transportation Authority (RTA) funds many projects that directly impact travel reduction efforts including transit, bike lanes, shared-use paths and improved roadways. Once finalized, details of a new 20-year, \$2.46 billion RTA plan will be available for public review/feedback. It's your plan and you can help determine our region's transportation funding priorities. Sign up to receive RTA Next plan



development updates or request a speaker to talk to your team or group about RTA plan investment successes.

RTA UPDATES

Download the new TRP poster with a QR code for easy access to the survey

Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.



DOWNLOAD QR CODE

● **Resources**

- [View monthly TRP Employer Awards](#)
- [Benefits of Alternative Modes of Travel](#)
- [Download TRP Outreach Materials](#)

About PAG/RTA

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PAG manages the Regional Transportation Authority, which oversees implementation of the 20-year, 2006 voter-approved regional transportation plan. The plan is funded by a half-cent excise (sales) tax collected through the RTA's special taxing district within Pima County.

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a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Fall 2024

Active transportation can benefit the mind as well as the body



Trying active transportation, such as cycling or walking, as part of your daily commute can have benefits on air quality and physical health. One more benefit to consider: mental health.

Learn more about the benefits of physical exercise on the mind.

BENEFITS

.....

Where the rubber meets the road: What to ask your potential carpool partners

Whether you are carpooling with one other rider or joining a vanpool with half a dozen people, making sure it is a good fit is important.

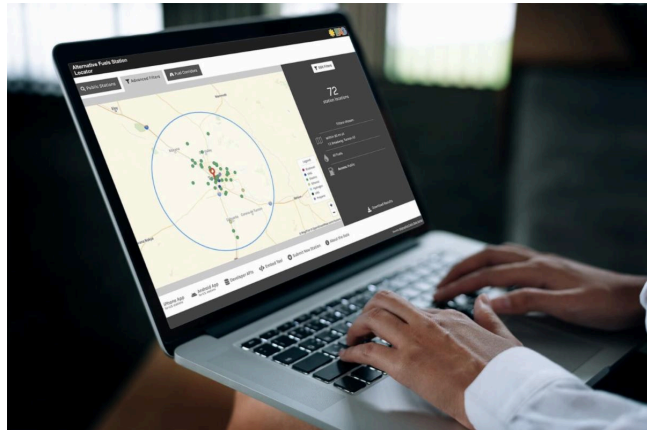
Asking the right questions can lead to a positive carpool experience that properly suits your needs.



[LEARN MORE](#)

New TC Toolkit strives to make TRP tasks easier

When you visit the TRP Employer Resource page, you will now see the Transportation Coordinator Tool Kit, which is a go-to destination for new and established Travel Coordinators. Everything you need to get started, or continue, in your role as a Travel Coordinator is included below. You can find



information about the program, the useful QR code flyer with a direct link to the Travel Reduction Survey, pre-written email templates that can easily be incorporated into your organization to boost participation in the Travel Reduction Survey, and other useful tools to encourage employee participation in travel reduction.

All of the flyers have been redesigned to give them a fresh, consistent look. Organized content can be used as part of your organization's TRP outreach. Articles on air quality and the environment, health benefits and costs savings are right at your fingertips for easy inclusion in newsletters or emails. Prior stories with tips on successful TC strategies are front and center to inspire you, while links to videos, posters and flyers can be used to motivate your organization.

[TC TOOLKIT](#)

Trivia Time

What is the best time to fill your gas tank to help reduce the formation of ground-level ozone?

See answer below.

We need your input!

PAG is developing a Regional Active Transportation Plan focusing on non-motorized mobility, such as walking or biking. Give us your feedback on the preliminary goals and locations for better active transportation investments. The plan will define a long-term vision and recommend improvement projects with a focus on safety, accessibility and carbon reduction.

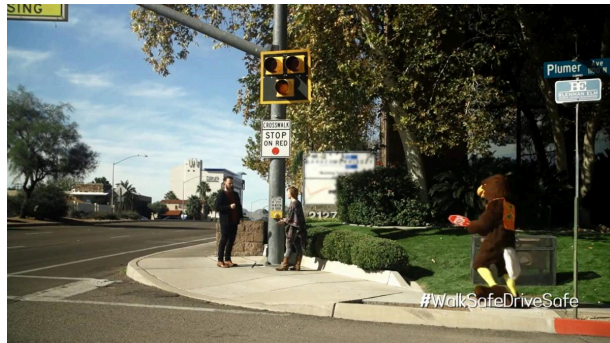
Provide your comments through our online [interactive map and survey](#)

Please visit the project website for more information.

PROJECT WEBSITE

Video: HAWKs, a safer way to cross the street

High intensity Activated crossWALK (HAWK) are specialized crosswalks to help pedestrian crossings at major arterials with minor street intersections. These crosswalks are more visible and safer for pedestrians than traditional crosswalks.



Learn more about HAWKs.

SEE VIDEO

Take PAG's microtransit survey



PAG is conducting a survey on microtransit and dial-a-ride services.

Microtransit is a type of service model serving areas that do not have any existing transit service or that have difficulty accessing regular bus service. Similar to private, on-demand services (such as Uber or Lyft), microtransit users can reserve and pay for trips online or by phone and receive same-day service, usually within a 10- to 30-minute window. Riders are typically picked up at their preferred location and taken to their preferred destination (curb-to-curb service). Microtransit trips are shared with other riders that have destinations in the same service area.

TAKE THE SURVEY

Trivia Answer!



Night time. You don't have to be a creature of the night to fill your gas tank after the sun goes down. It's better to fill up your gas tank, though, at night to prevent ozone because it reduces the chance of fuel vapors reacting with heat and sunlight to form ground-level ozone.

Fueling your vehicle after dark helps prevent the formation of ground-level ozone, which contributes to air pollution. Learn more about

what you can do to improve air quality in the region.

AIR QUALITY

Receive RTA Next draft plan updates

The Regional Transportation Authority (RTA) funds many projects that directly impact travel reduction efforts including transit, bike lanes, shared-use paths and improved roadways. The RTA Board recently approved a draft 20-year, \$2.46 regional transportation plan for public review and feedback. It's your plan. Tell us what you think. To learn more about upcoming open house and public comment opportunities or to request a speaker, please sign up at <https://rtanext.com/subscriptions/>. It's your plan. Tell us what you think.



RTA UPDATES

Use the Tucson Metro Bike Map to plan your cycling commute

October 18 was Australian Ride to Work Day, and we encourage you to consider joining commuters down under in riding your bike to work. PAG has several resources to help you to incorporate cycling into your daily commute, including the Tucson Metro Bike Map.

The Tucson Metro Bike Map is a great way to plan your cycling adventure in the Tucson Region. The map shows the locations of bike amenities such as shared-use paths, bike boulevards, separated bikes lanes and enhanced bike routes. In addition to these lower stress cycling options, the printable map contains safety tips, rules of the road and a how-to guide for new riders.

BIKE MAP

Download the new TRP poster with a QR code for easy access to the survey

Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a

cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.



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Drive Less. Save More.

Sun Rideshare News - Winter 2025

Get creative to promote carpools

Your company wants more employees to carpool. You've already educated them on the cost savings of sharing a ride and the clean air benefits. What else can you do to promote carpooling among your employees?

CARPOOLS

Bike security is key when cycling to work

You got that shiny new bike for the holidays and have been riding it every day, but now you want to ride it to work as part of your daily commute. First, you have to figure out where you are going to park your bike and how you can make sure it is secure.

BIKE SECURITY

Biking to work can lead to a longer life

Have you ever considered adding cycling to your daily commute? You may already know about cycling's health advantages, savings and benefits to the environment, but a recent study concluded that people who commute by bike were less likely to suffer from health issues.

BIKE TO WORK

Trivia Time

Question: How many miles of bike lanes has the Regional Transportation Authority funded since 2006?

See answer below.

Video: Tell us what you think about RTA Next draft plan

The Regional Transportation Authority reminds the public to participate in a survey on the draft \$2.46 billion regional transportation plan.

We need your input soon!

- Take the transportation survey by Jan. 31
- Share the survey with your friends, co-workers, stakeholders
- Input matters to guide transportation investment and project selection for the next 20 years

The RTA Next draft plan outlines regional roadway, transit, environmental, safety, ADA, active transportation (bicycle and pedestrian) and arterial reconstruction improvements in the greater Tucson region.

Take the survey at rtanext.com/survey.

WATCH THE VIDEO

New bike lanes make commuting downtown easier

Commuting by bike in downtown Tucson just got easier and safer. In December, a new, protected two-way bike lane along Stone Avenue was completed. Part of the Stone Avenue Complete Streets Project, the new bike lane stretches from Alameda Avenue to Ochoa Street and includes a new pedestrian crosswalk in front of the Joel D. Valdez Main Library!

Trivia Answer!

370 miles. As of Nov. 29, 2024, Regional Transportation Authority funds have been used to build 370 miles of bike lanes throughout the region. By the end of the first RTA plan in 2026, it is expected that RTA funds will build 550 miles of bike lanes. RTA funds have contributed to a number of active transportation amenities such

as 83 pedestrian crossings, 183 miles of new
sidewalks, multi-use paths and bike boulevards.

Download the new TRP poster with a QR code for easy access to the survey

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Drive Less. Save More.

Sun Rideshare News - Spring 2025

Study: Cycling to work can lead to fewer sick days, overall better health



A new study, led by a team from the Finnish Institute of Occupational Health, has found people who commute by bicycle take fewer sick days and have a reduced risk of long-term absences due to illness.

CYCLING

Is an e-scooter right for you? See the pros and cons of this micromobility choice

Even if you've never ridden an electric scooter, you have probably noticed them around downtown Tucson, near the University of Arizona campus, and even in your own neighborhood.

Find out if using an e-scooter is a good option for you.



E-SCOOTERS

Our updated regional bicycle network map is here and it's better than ever

The new Tucson Metro Bike Map compiles all of the bicycle amenities in the various jurisdictions into a single document. New features include safety tips, locations of transit centers, parks and other points of interest across the greater Tucson region.

[Learn More](#)



Trivia Time

Question: The last Pima Association of Governments' Bike and Pedestrian Count was conducted in the fall of 2023. What percentage of the riders were male?

See answer below.

Seeking volunteers for PAG's annual Bicycle and Pedestrian count

Each year, PAG takes to the streets for the annual Bicycle and Pedestrian Count. The data collected helps the region plan for new and improved safety features and more.

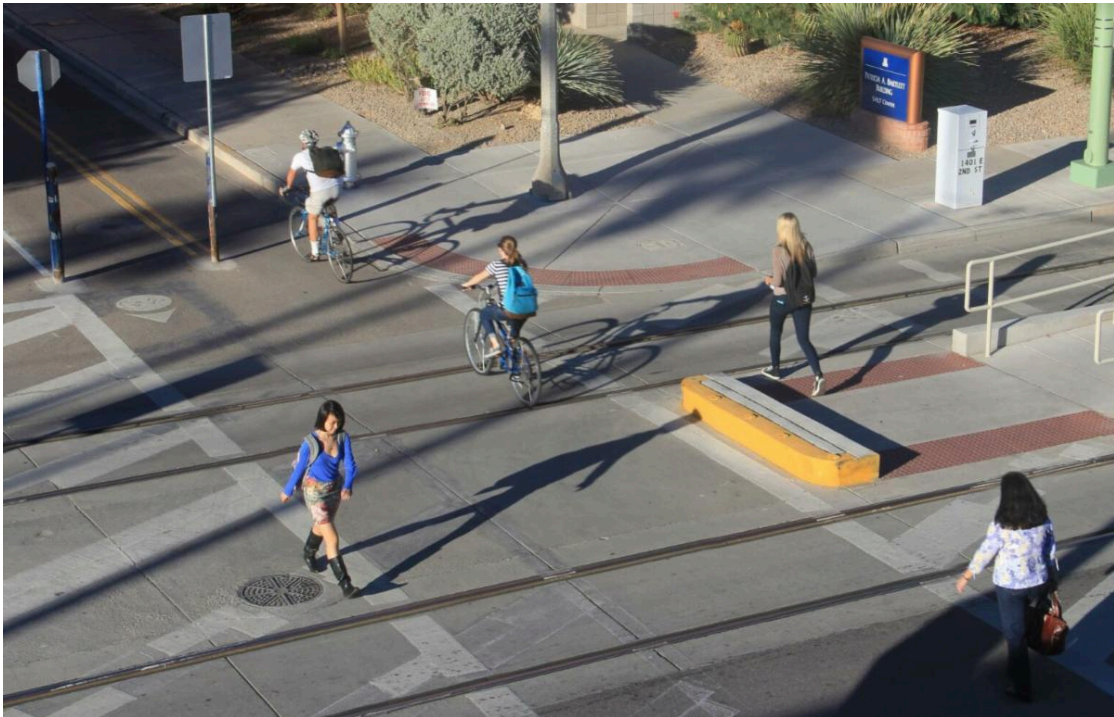
Find out how you can help.

[Sign up now](#)



WATCH THE VIDEO

Earth Day is a perfect time to try active transportation on your commute



Earth Day is April 22. What better way to observe the holiday than by using active transportation as part of your daily commute? Walking and cycling to work, or in conjunction with transit, is not only great for your health but great for air quality.

[Learn More About Active Transportation](#)

Trivia Answer!



71 percent of cyclists were male. During the count more than 4,500 cyclists and pedestrians were observed at over 60 locations around Pima County by PAG staff and volunteers. Of those riding a bike, 71 percent were male. Coincidentally, 71 percent of those observed failed to wear a helmet.

Download the new TRP poster with a QR code for easy access to the survey

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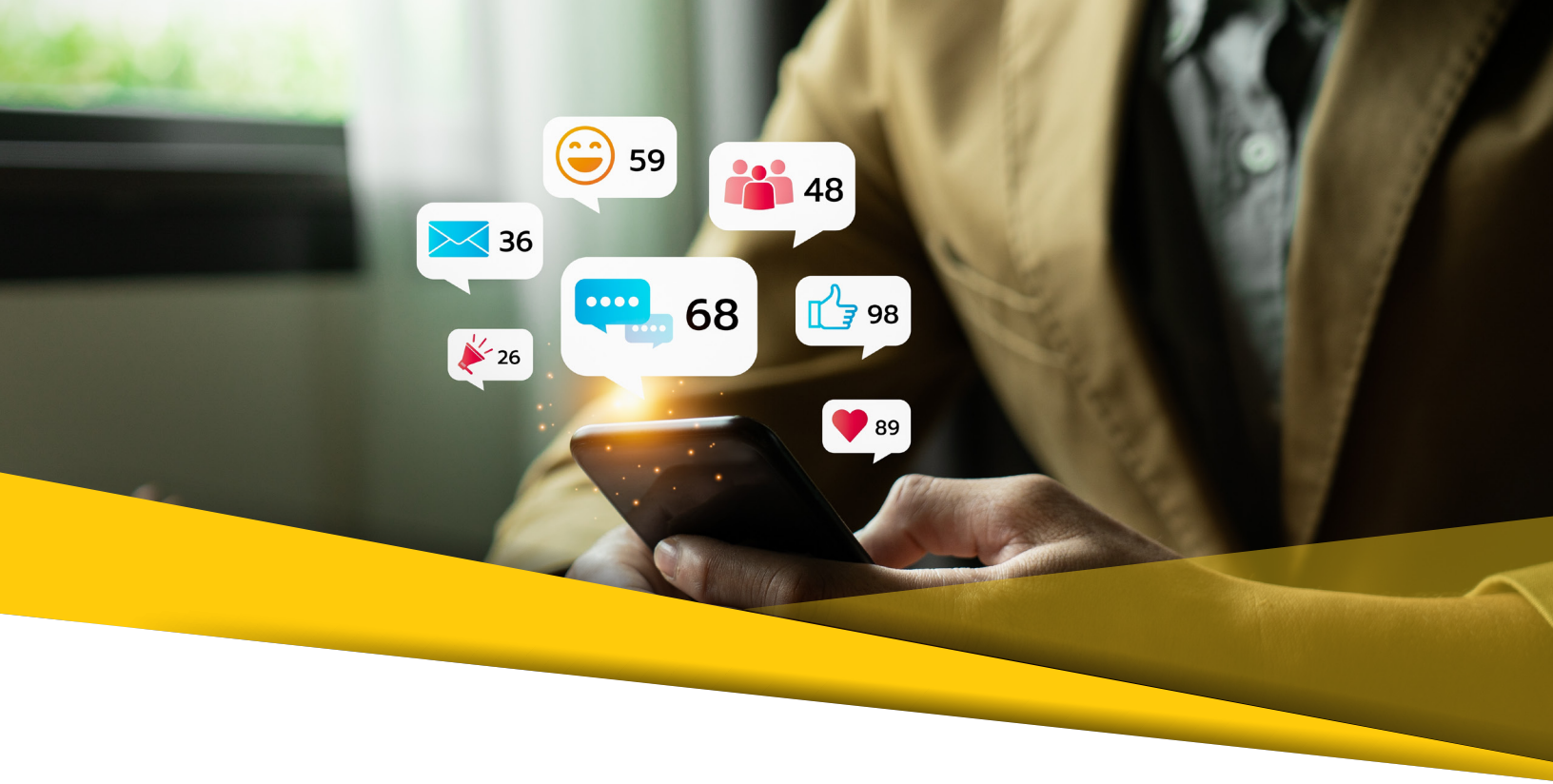
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2025

Social Media

PAG TRP Social Media Monthly Statistics Across Platforms FY 24-25

	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25
Twitter/X												
Posts	4	14	11	16	10	6	6	9	7			
Reach	182	630	508	662	439	258	298	428	360			
Engagements	2	3	3	19	8	0	9	7	11			
Facebook/Insta												
Posts	6	18	7	28	34	12	8	14	10	27	24	17
Reach	490	1148	968	3376	3223	731	444	1495	503	1863	1061	985
Engagements	3	22	10	30	14	1	3	19	13	50	22	9
LinkedIn												
Post			1	2	0	0	0	2	5	4	7	4
Reach			23	175	0	0	0	131	437	255	398	213
Engagments			0	4	0	0	0	1	15	6	7	18

Notes: Data not available for LinkedIn prior to September, 2024. Halted the use of the Twitter/X platform in March 2025

Facebook - PAG



Pima Association of Governments

Published by William Allis · July 1, 2024 ·

...

Reducing the number of car trips has a positive impact on our environment and improves air quality in the region. PAG's Travel Reduction Program works to help our commu... See more



Pima Association of Governments

Published by William Allis · July 17, 2024 ·

...

Results of PAG's annual bicycle count are in. The thousands of cyclists and pedestrians counted at more than 60 locations during the annual count help transportation pl... See more



Pima Association of Governments

Published by William Allis · July 11, 2024 ·

...

For this Collector Car Appreciation Day, leave those collector cars in the garage and take transit or use active transportation instead. If you must show off those cars... See more



Pima Association of Governments

Published by William Allis · August 1, 2024 ·

...

In the United Kingdom, Cycle to Work Day is on Aug.1. Why don't you join our friends across the pond and ride your bike to work instead of driving? Learn more about act... See more



Facebook - PAG



Pima Association of Governments

Published by William Allis · August 5, 2024 ·

...

Walking and cycling are great ways to observe Exercise with Your Child Week. Make sure if you walk or bike that you are doing it safely by reviewing PAG's bicycle and p... [See more](#)



Pima Association of Governments

Published by William Allis · August 8, 2024 ·

...

Celebrate Exercise with Your Child Week by going on a bike ride. Use our Tucson Metro Bike Map to navigate the 1,000 miles of bicycle lanes, routes, shared-use paths/tr... [See more](#)



**EXERCISE
WITH YOUR
CHILD WEEK**



Pima Association of Governments

Published by William Allis · August 6, 2024 ·

...

The start of the school year happens to fall during the last few months of ozone season, when ground-level ozone, a common air pollutant, reaches its highest concentrat... [See more](#)



PAGREGION.COM

School's in, idling's out - Pima Association of Governments

Over the next few weeks, schools in the greater Tucson area will re-open for the fall and, along with that annual ritual, more vehicles will be...

i

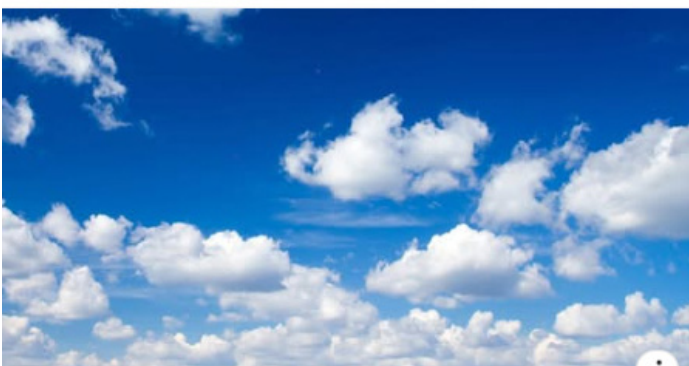


Pima Association of Governments

Published by William Allis · August 8, 2024 ·

...

Reducing the number of car trips has a positive impact on our environment and improves air quality in the region. PAG's Travel Reduction Program works to help our commu... [See more](#)



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PAGREGION.COM

Simple steps for cleaner air and water - Pima Association of Governments



Pima Association of Governments

Published by William Allis · August 12, 2024 ·

...

By now we all know that travel reduction, such as carpooling and using active transportation or transit, are good for the environment, but did you realize you can reduc... [See more](#)



i

PAGREGION.COM

Environmental benefits of travel reduction - Pima Association of Governments

Facebook - PAG



Pima Association of Governments

Published by William Allis · August 13, 2024 ·

...

Results of PAG's annual bicycle count are in. The thousands of cyclists and pedestrians counted at more than 60 locations during the annual count help transportation pl... See more



Pima Association of Governments

Published by William Allis · August 14, 2024 ·

...

RTA funds are used to improve bicycle and pedestrian amenities in our region. Bike lanes, greenways and multi-use paths are great for all your cycling needs. <https://rt...> See more



Pima Association of Governments

Published by William Allis · August 14, 2024 ·

...

Tomorrow is National Relaxation Day and one good way to relax is to use transit instead of driving to work. Let someone else do the driving and focus on other things. L... See more



Pima Association of Governments

Published by William Allis · August 16, 2024 ·

...

August 17 is National I Love my Feet Day. Celebrate by letting your feet do the work on your daily commute. Walk to the office or the closest bus stop and leave the car... See more



Facebook - PAG



Pima Association of Governments

Published by William Allis · August 16, 2024 ·

...

Today is National Work From Home for Wellness Day, which highlights the positive impact that working from home can have on a person's physical, mental, emotional, socia... [See more](#)



Pima Association of Governments

Published by William Allis · September 3, 2024 ·

...

Sunday was Pink Cadillac Day. Whether you have a fancy Cadillac that would make Elvis proud or a more modern vehicle, why not make room to carpool to celebrate? Learn m... [See more](#)



Pima Association of Governments

Published by William Allis · August 21, 2024 ·

...

August is National Wellness Month and cycling and walking are two ways to get in shape. Being safe on the road is important and PAG has some great safety tips. <https://...> [See more](#)



Pima Association of Governments

Published by William Allis · September 4, 2024 ·

...

It's Healthy Aging Month, and a great way to remain healthy is to incorporate active transportation into your lifestyle. Walking and biking provide exercise and help re... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · September 6, 2024 ·

Saturday is the International Day of Clean Air. Did you know that PAG is the state-designated air quality planning organization for the greater Tucson area? Learn more ... See more

International Day of Clean Air

Healthy Air. Healthy Planet



Pima Association of Governments

Published by William Allis · September 18, 2024 ·

It is World Clean and Green Week. Did you know that PAG is the region's federally designated transportation conformity and air quality planning organization? Learn more... See more



Pima Association of Governments

Published by William Allis · October 2, 2024 ·

Today is National Name Your Car Day. Now that you have named your favorite vehicle, how about giving it the day off? Schedule a "no drive day" and help reduce vehicle e... See more



**NATIONAL
NAME YOUR CAR DAY
OCTOBER 2**



Pima Association of Governments

Published by William Allis · October 4, 2024 ·

This was the National Week Without Driving. Consider leaving your car at home and finding alternative forms of transportation including active transportation such as wa... See more



Pima Association of Governments

Published by William Allis · October 1, 2024 ·

Tomorrow is National Walk, Bike and Roll to School Day. Why not join your kids and walk or bike to work? Not only will it be a healthy family experience, but skipping t... See more



ive less. Save more.

PAGREGION.COM

Transportation Mode Choices - Pima Association of Governments



Facebook - PAG



Facebook - PAG



Pima Association of Governments

Published by William Allis · October 15, 2024 ·

...

October is Healthy Lung Month. Learn more about steps you can take to improve air quality in the region. <https://pagregion.com/.../what-can-i-do-to-keep-our-air.../> See more



Pima Association of Governments

Published by William Allis · October 16, 2024 ·

...

October is Healthy Lung Month and PAG is doing its part. A major contribution of human-caused air pollution in Pima County stems from motor vehicle use. PAG promotes ca... See more



Pima Association of Governments

Published by William Allis · October 18, 2024 ·

...

Today was Australian Ride to Work Day, and we encourage you to consider joining commuters down under in riding your bike to work. PAG has several resources on how to ge... See more



Pima Association of Governments

Published by Patrick McNamara · October 18, 2024 ·

...

Help us shape the future of public transit in the greater Tucson region. Pima Association of Governments is developing a transit study to determine the possibility of i... See more



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Pima Association of Governments

Published by [Patrick McNamara](#) · October 21, 2024 ·

Help us shape the future of public transit in the greater Tucson region. Pima Association of Governments is developing a transit study to determine the possibility of i... [See more](#)



Pima Association of Governments

Published by [Patrick McNamara](#) · October 22, 2024 ·

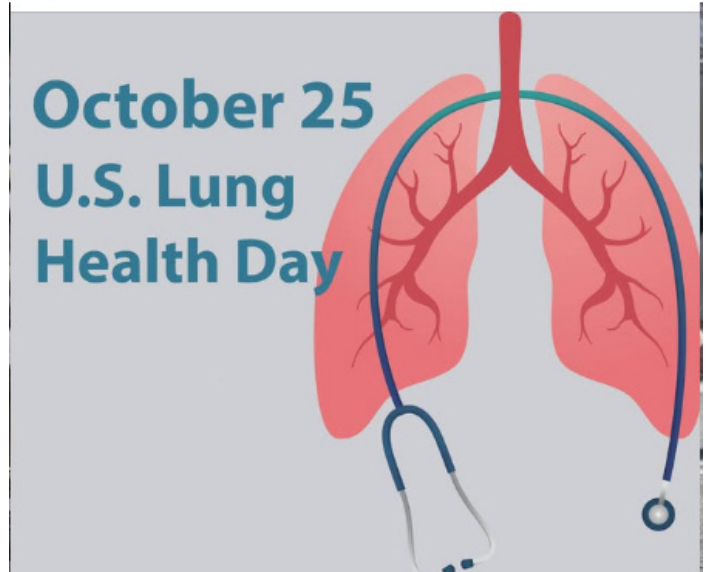
We want to hear from you as we develop a Regional Active Transportation Plan (RATP), a plan to improve regional transportation options for cyclists and pedestrians. Com... [See more](#)



Pima Association of Governments

Published by [William Allis](#) · October 25, 2024 ·

October 25 is U.S. Lung Health Day and air quality is important for lung health. Learn more about what Pima Association of Governments does to promote clean air in the ... [See more](#)



Pima Association of Governments

Published by [William Allis](#) · October 31, 2024 ·

You don't have to be a creature of the night to fill your gas tank after sunset. Re-fueling your vehicle after dark helps prevent the formation of ground-level ozone, w... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · November 1, 2024 ·

...

Sunday is Zero Tasking Day, where you try to avoid the tasks on your list and relax instead. Make one of those tasks you skip driving. Take a day off from your automobi... [See more](#)



Pima Association of Governments

Published by William Allis · November 7, 2024 ·

...

Driving while drowsy is dangerous. It is Drowsy Driving Prevention Week. Don't risk being a drowsy driver in the mornings, use transit and avoid driving altogether. [htt...](#) [See more](#)



Pima Association of Governments

Published by William Allis · November 4, 2024 ·

...

Driving while drowsy is dangerous driving. Drowsy Driving Prevention Week starts today. Join a carpool and cut down the amount of driving you must do each morning. Lear... [See more](#)



Pima Association of Governments

Published by William Allis · November 11, 2024 ·

...

Friday was Talk Money Day, a day designed to stop being afraid of discussing money. A good way to save money is to rideshare. Learn how much money you can save by skipp... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · November 13, 2024 ·

It is Get Outdoors Week. Why not try active transportation, such as cycling or walking, as part of your daily commute? It can have benefits on air quality and physical ... [See more](#)



Pima Association of Governments

Published by William Allis · November 18, 2024 ·

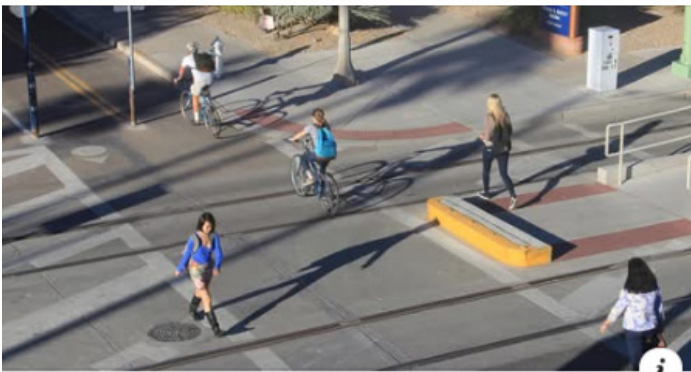
Sunday was National Hiking Day. Not enough time to hit a hiking trail? How about "hiking" to work by walking to work, or at least walking to a transit stop? Learn more:... [See more](#)



Pima Association of Governments

Published by William Allis · November 14, 2024 ·

Trying active transportation, such as cycling or walking, as part of your daily commute can have benefits on air quality and physical health. One more benefit to consid... [See more](#)



PAGREGION.COM

Active transportation can benefit the mind as well as the body - Pima Association of Governments



Pima Association of Governments

Published by William Allis · November 22, 2024 ·

Today is Go For a Ride Day, which encourages people to get out of the house and go for a ride by car, by bike, or on another type of vehicle. Leave the car at home a... [See more](#)

MAPS.PAGREGION.COM
Tucson Bikeways Map



Pima Association of Governments

Published by William Allis · December 4, 2024 ·

Today is Global Fat Bike Day, and many enthusiasts planned big rides over the weekend. Whether you ride a fat bike, or any type of bike, being safe is important. Learn ... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · December 11, 2024 ·

...

The holidays can be stressful, and a big part of that stress can be all the extra driving for errands and special gatherings. A little extra planning can help you combi... [See more](#)



Pima Association of Governments

Published by William Allis · December 18, 2024 ·

...

Trying active transportation, such as cycling or walking, as part of your daily commute can have benefits on air quality and physical health. One more benefit to consid... [See more](#)



Pima Association of Governments

Published by William Allis · December 23, 2024 ·

...

Today is National Christmas Movie Marathon Day. Celebrate by staying home and binge watching your favorite holiday movies. It is a perfect way to have a "drive-free day... [See more](#)



Pima Association of Governments

Published by William Allis · December 17, 2024 ·

...

Whether you are carpooling with one other rider or joining a vanpool with half a dozen people, making sure it is a good fit is important. Asking the right questions can... [See more](#)



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Pima Association of Governments

Published by William Allis · December 27, 2024 ·

...

Stressed out from the holidays? Active transportation, such as walking and biking, is not only an environmentally friendly way to commute or travel to other destination... [See more](#)



Pima Association of Governments

Published by William Allis · January 8 ·

...

Don't limit National Take the Stairs Day to just the stairs. Incorporate active transportation to your commute as well. Learn more about walking and biking to work: [htt...](#) [See more](#)



Pima Association of Governments

Published by William Allis · December 31, 2024 ·

...

Tuesday is not only New Year's Eve, but it is also National Unlucky Day. Don't tempt fate, make tomorrow a "no-drive day" and stay home, use transit or ride with a frie... [See more](#)



Pima Association of Governments

Published by William Allis · January 9 ·

...

Today is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation into your daily commute or just cut out a ... [See more](#)



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Pima Association of Governments

Published by William Allis · January 9 ·

...

Today is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation into your daily commute or just cut out a ... [See more](#)



Pima Association of Governments

Published by William Allis · January 22 ·

...

It is the middle of Healthy Weight Week. Consider using active transportation as part of your daily commute. Not only will it help your physical fitness, but your actio... [See more](#)



Pima Association of Governments

Published by William Allis · January 15 ·

...

January is Financial Wellness Month and ridesharing is a great way to save money. How much money? That depends but use the cost calculator on PAG's website to find out ... [See more](#)



Pima Association of Governments

Published by William Allis · January 22 ·

...

Do you want to celebrate this week's Take a Walk Outdoors Day? Why not walk to work? Active transportation is a great way to prevent hazardous emissions from vehicles, ... [See more](#)



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Pima Association of Governments

Published by William Allis · February 20 ·

February is Love the Bus Month, and transit is a great way to commute to work and cut down on driving. Learn more about the many benefits of transit from the clean air ... [See more](#)



Pima Association of Governments

Published by William Allis · February 25 ·

Have you ever considered adding cycling to your daily commute? You may already know about cycling's health advantages, cost savings and benefits to the environment, but... [See more](#)



Pima Association of Governments

Published by William Allis · February 28 ·

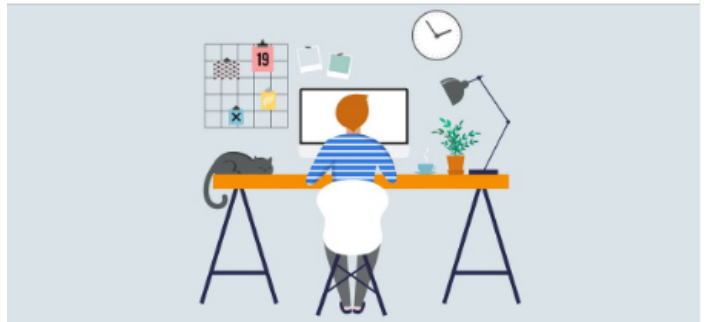
February 28 is National Customized Wheel and Tire Day. Show off those custom wheels by carpooling. Better yet, keep those wheels and tires clean by leaving the car in t... [See more](#)



Pima Association of Governments

Published by William Allis · March 11 ·

Today is National Organize Your Home Office Day. Teleworking is a great way to reduce air pollution caused by auto emissions. Learn more about the benefits to employees... [See more](#)



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Pima Association of Governments

Published by William Allis · March 13 ·



Pima Association of Governments, the region's metropolitan planning organization, seeks the public's help to conduct its annual bicycle and pedestrian count for the gre... [See more](#)



Pima Association of Governments

Published by William Allis · March 18 ·



Tomorrow is Transit Driver Appreciation Day. If you take the bus or any other form of transit, thank the driver. Learn more about using transit as part of your daily co... [See more](#)



Pima Association of Governments

Published by William Allis · March 14 ·



Today is Dribble to Work Day, where basketball fans celebrate their hoops love by dribbling a basketball to work. While that may be a little too time-consuming for most... [See more](#)

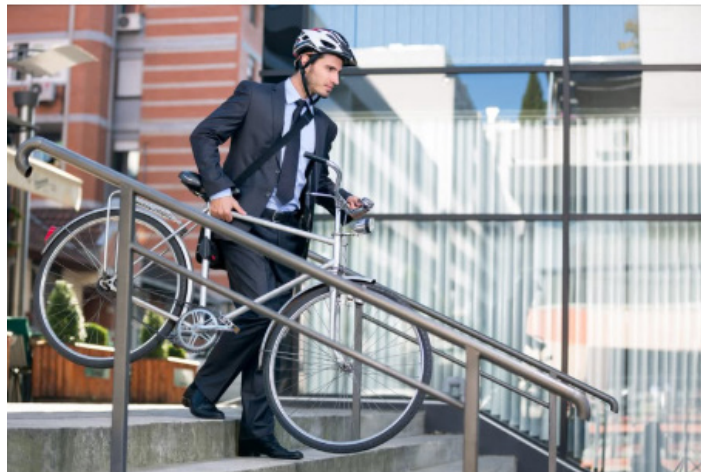


Pima Association of Governments

Published by William Allis · March 24 ·



Have you ever considered adding cycling to your daily commute? You may already know about cycling's health advantages, cost savings and benefits to the environment, but... [See more](#)



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Pima Association of Governments

Published by William Allis · April 1 ·



April 1 is Fossil Fools Day, which raises awareness about environmental concerns from the burning of fossil fuels. PAG's Travel Reduction Program helps area employers e... [See more](#)



Pima Association of Governments

Published by William Allis · April 3 ·



Your help is needed to conduct the 2025 Regional Bike and Pedestrian Count to help inform regional planning efforts. The data helps identify trends for safety planning ... [See more](#)



Pima Association of Governments

Published by William Allis · April 2 ·



Today is National Walking Day. For those with short commutes of just a couple of miles or less, walking is a great way to save money, reduce congestion and get healthy.... [See more](#)



Pima Association of Governments

Published by William Allis · April 4 ·



Yesterday was Walk to Work Day, but any day is a perfect day to use active transportation as part of your daily commute, whether you walk all the way to your job or wal... [See more](#)



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Pima Association of Governments

Published by William Allis · April 21 ·

Have you ever considered adding cycling to your daily commute? You may already know about cycling's advantages such as cost savings and benefits to the environment, but... [See more](#)



Pima Association of Governments

Published by William Allis · April 30 ·

The new Tucson Metro Bike Map compiles all the bicycle amenities in the various jurisdictions into a single document. New features include safety tips, locations of tra... [See more](#)



PAGREGION.COM

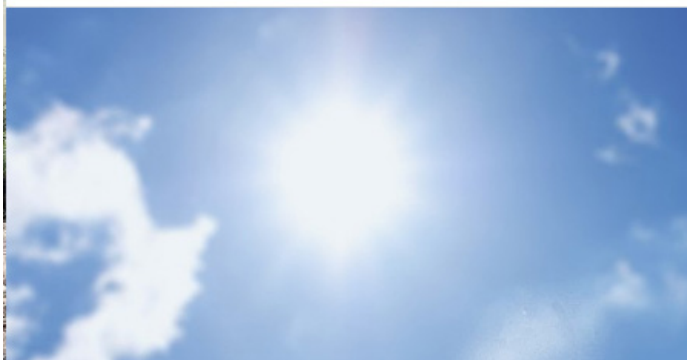
Updated regional bicycle map is here - Pima Association of Governments



Pima Association of Governments

Published by William Allis · April 21 ·

Tuesday is Earth Day. As the region's federally required transportation conformity and state-designated air quality planning organization, Pima Association of Governmen... [See more](#)



Pima Association of Governments

Published by William Allis · May 1 ·

Tomorrow is National Fitness Day and National Kid Fitness Day. Why not celebrate by going for a bike ride? Use PAG's new Tucson Metro Bike Map to find the best and safe... [See more](#)

MAPS.PAGREGION.COM

Tucson Bikeways Map



Pima Association of Governments

Published by William Allis · May 7 ·

Reducing the number of car trips can make a positive impact on our environment and improve the quality of air in the region. PAG's Travel Reduction Program works to hel... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · May 12 ·

...

Want to participate in National Bike to Work Week but not sure how? PAG's interactive bikeways map can help you plan a safe and efficient route. ... See more

MAPS.PAGREGION.COM

Tucson Bikeways Map

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Pima Association of Governments

Published by William Allis · May 13 ·

...

Celebrate National Women's Health Week by using active transportation as part of your daily commute. Walking or biking are great ways to add a healthy activity to your ... See more



Pima Association of Governments

Published by William Allis · May 14 ·

...

Bike to Work Week and National Bike to Work Day are both great times to experiment with using cycling as part of your commute. Pima Association of Governments and other... See more



PAGREGION.COM

Bike to work holidays a perfect time to start cycling - Pima Association of Governments

i



Pima Association of Governments

Published by William Allis · May 16 ·

...

Did you know yesterday National Employee Health and Fitness Day? Consider promoting active transportation to improve your employees' fitness level. <https://pagregion.co...> See more

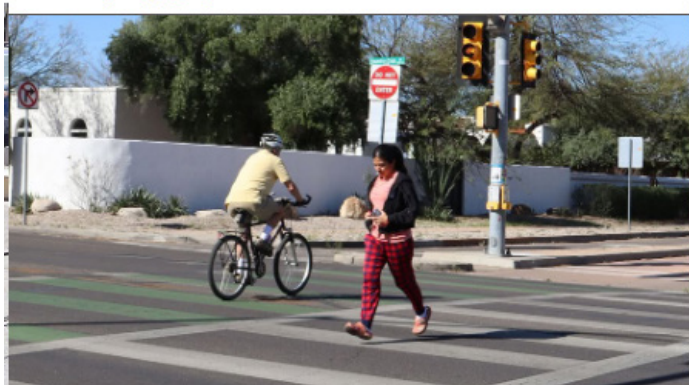


Pima Association of Governments

Published by William Allis · May 14 ·

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May is Global Employee Health and Fitness Month. Support the use of active transportation to improve your employees' or your own fitness level. <https://pagregion.com/mo...> See more



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Pima Association of Governments

Published by William Allis · May 29 ·

...

E-scooters are one form of microbilty, a new trend for traveling in urban areas. Even if you've never ridden an electric scooter, you have probably noticed them around... [See more](#)



i

PAGREGION.COM

Is an e-scooter right for you? See the pros and cons of this micromobility choice - Pima Association of Governments



Pima Association of Governments

Published by William Allis · June 9 ·

...

Cycling to work can lead to fewer sick days, overall better health. A new study, led by a team from the Finnish Institute of Occupational Health, has found people who r... [See more](#)



i

PAGREGION.COM

Study: Cycling to work can lead to fewer sick days - Pima Association of Governments



Pima Association of Governments

Published by William Allis · June 3 ·

...

Today is World Bicycle Day and what better way to celebrate than to bike to work? Not sure how to get started? This handy guide can help you explore using active transp... [See more](#)



i

PAGREGION.COM

How to start commuting in a bike-friendly community - Pima Association of Governments



Pima Association of Governments

Published by William Allis · June 13 ·

...

It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. Learn more about walking and cycling as part of your commute. ... [See more](#)



Facebook - PAG



Pima Association of Governments

Published by William Allis · June 16 ·

Tomorrow is Dump the Pump Day when people are encouraged to ride public transportation instead of driving to save money and contribute to cleaner air. Using transit is ... [See more](#)



Pima Association of Governments

Published by William Allis · June 16 ·

Last week our friends in Canada are participated in the National Commuter Challenge, in which people are encouraged to choose sustainable transportation options such as... [See more](#)



PAGREGION.COM

Transportation Mode Choices - Pima Association of Governments



Pima Association of Governments

Published by William Allis · June 17 ·

Today is Dump the Pump Day when people are encouraged to use public transportation instead of driving to save money and help improve air quality. Use the commute cost c... [See more](#)



Pima Association of Governments

Published by William Allis · June 19 ·

E-scooters are one form of microbility, a new trend for traveling in urban areas. Even if you've never ridden an electric scooter, you have probably noticed them around... [See more](#)



PAGREGION.COM

Is an e-scooter right for you? See the pros and cons of this micromobility choice - Pima Association of Governments


Facebook - PAG



Facebook - RTA

Regional Transportation Authority - RTA
Published by William Allis · July 15, 2024 ·

It's Rural Transit Day! Did you know the RTA funds Ajo Transportation, which provides public transit services to residents in the western part of Pima County? Learn more: ... See more




RTAMOBILITY.COM

RTA helps provide "lifeline" transit service to Ajo - Regional Transportation Authority

Regional Transportation Authority - RTA
Published by William Allis · August 21, 2024 ·

It is National Wellness Month and the RTA helps fund bike lanes and other bicycle amenities in the region that can contribute to physical wellness.



YOUTUBE.COM

RTA Delivers: Bike Lanes

Since 2006, the voter-approved Regional Transportation Authority ...


Regional Transportation Authority - RTA
Published by William Allis · August 14, 2024 ·

RTA funds are used to improve bicycle and pedestrian amenities in our region. Bike lanes, greenways and multi-use paths are great for all your cycling needs. <https://rta...> See more



Regional Transportation Authority - RTA
Published by Patrick McNamara · September 11, 2024 ·

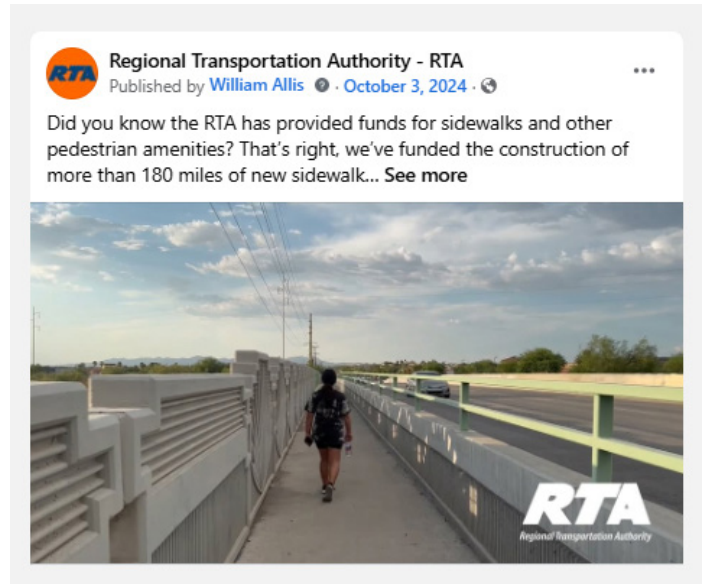
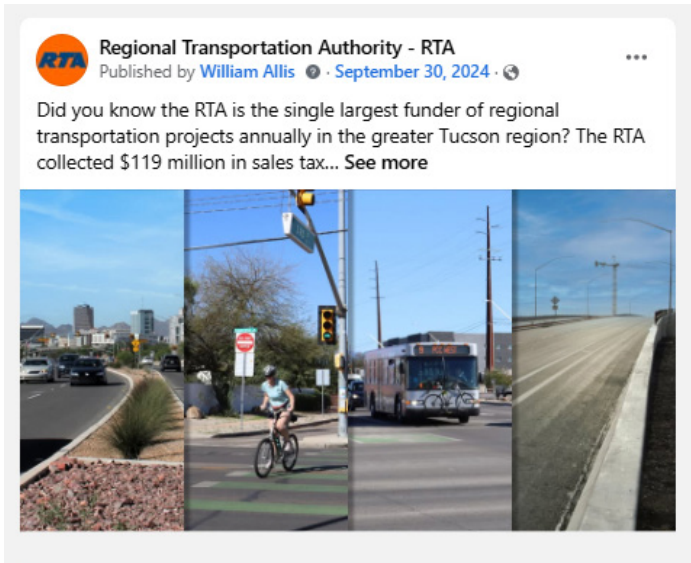
By providing funds to a wide variety of transportation projects that deliver improvements to benefit all modes and users, RTA helps keep the region's air clean for all of us.



RTAMOBILITY.COM

RTA funds alternative mode options that help reduce carbon emissions - Regional Transportation Authority

Facebook - RTA



Facebook - RTA



Regional Transportation Authority - RTA

Published by William Allis · December 18, 2024 ·



Yesterday was the Festival of Winter Walks in the UK. Learn how RTA funds help build sidewalks, or footpaths as they call them in the UK, around the region that you ca... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · February 7 ·



It's Love the Bus Month. The 2006-voter approved RTA plan provides funds for additional evening, weekend and express bus services. RTA funds also go to special needs tr... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · February 5 ·



January is over, but it's not too late to adopt a New Year's resolution. Incorporating active transportation, such as cycling or walking, into your commute can help you... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · February 12 ·



February is Bike to Work Month. The Regional Transportation Authority has delivered 366 miles of bike lanes in the voter-approved 2006 plan with over 100 miles still to... [See more](#)



Facebook - RTA



Regional Transportation Authority - RTA

Published by William Allis · February 28 ·

...

It's the end of Love the Bus Month. The RTA plan committed funds for additional evening, weekend and express bus services and streetcar services. RTA funds also go towa... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · April 7 ·

...

Driving while drowsy is dangerous. Saturday was Drowsy Driving Awareness Day. Don't risk being a drowsy driver in the mornings or after a long day at work. Instead, use... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · April 14 ·

...

Volunteers are needed for the 2025 Regional Bike and Pedestrian Count. With your help, counting cyclists and pedestrians, we can better identify locations for bicycle a... [See more](#)



Regional Transportation Authority - RTA

Published by Brad Allis · March 28 ·

...

Tomorrow is Take a Walk in the Park Day. The RTA has contributed funds to construct or improve greenways, pathways, bikeways and sidewalks, many of which are in, or con... [See more](#)



Regional Transportation Authority - RTA

Published by William Allis · May 1 ·

...

Today is National Fitness Day and National Kid Fitness Day. Why not celebrate by going for a bike ride? The RTA funds bike amenities, including bike lanes and multi-use... [See more](#)



Facebook - RTA



Regional Transportation Authority - RTA

Published by William Allis · May 8 ·

...

You can take part in National Walking Month and the RTA can help get you there. The RTA has completed 78 of the 80 promised new or improved crosswalks in the 2006 RTA p... See more



Regional Transportation Authority - RTA

Published by William Allis · May 16 ·

...

Yesterday was National Asphalt Day. Asphalt is not only used for roads, but things like bike lanes and multi-use paths. Learn more about how many miles of roads, bike l... See more



Regional Transportation Authority - RTA

Published by William Allis · May 13 ·

...

It's National Bike Week and Bike to Work Week. The RTA has completed nearly 400 miles of bike lanes and contributed to other bike amenities including bike paths and bik... See more



Regional Transportation Authority - RTA

Published by William Allis · May 19 ·

...

May is National Walking Month, and the RTA provides funds to build sidewalks and other pedestrian amenities in the region to make walking easier and safer. <https://t.co/NFI453qa8Y>... See more



Facebook - RTA



Regional Transportation Authority - RTA

Published by [William Allis](#) · May 28 ·

The RTA has funded pedestrian amenities such as multi-use paths, sidewalks and greenways across the region. Get out there and enjoy them this National Senior Health and... [See more](#)



YOUTUBE.COM

RTA Delivers: Pedestrian Crossing

Learn more about the Regional Transportation Authority and the pr...



Regional Transportation Authority - RTA

Published by [William Allis](#) · June 2 ·

Whether you are celebrating Men's Health Month or just want to get in shape, RTA funds contribute to pedestrian amenities. Learn more about RTA sidewalks: <https://youtu...> [See more](#)



Regional Transportation Authority - RTA

Published by [William Allis](#) · June 3 ·

Today is World Bike Day. Did you know that the RTA has completed 366 miles of bike lanes and contributed to other bike amenities including bike paths and bike boulevards? Learn more: ... [See more](#)



YOUTUBE.COM

RTA Delivers: Bike Lanes

Since 2006, the voter-approved Regional Transportation Authority ...



Regional Transportation Authority - RTA

Published by [William Allis](#) · June 12 ·

It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. RTA funds contribute to active transportation assets such as s... [See more](#)



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RTA Delivers: Bike Lanes

Since 2006, the voter-approved Regional Transportation Authority ...



Regional Transportation Authority - RTA

Published by [William Allis](#) · June 25 ·

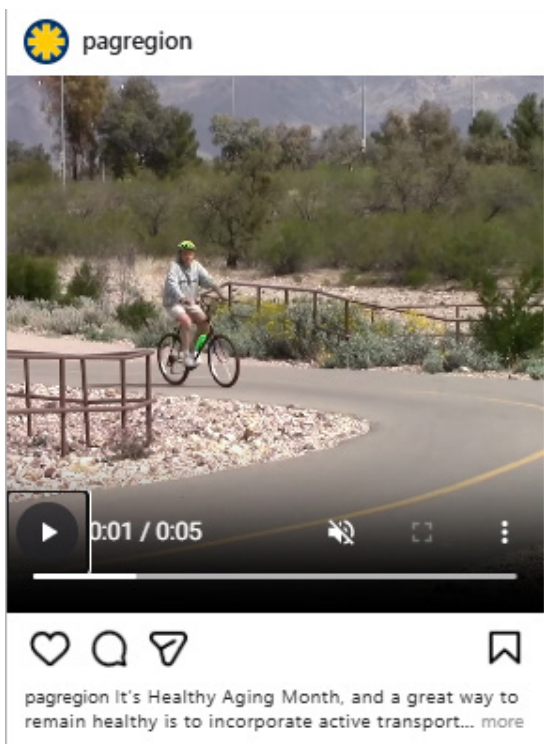
Like the original RTA plan before it, the proposed draft RTA Next plan offers transit and active transportation funding for those who do not rely on cars to get around ... [See more](#)



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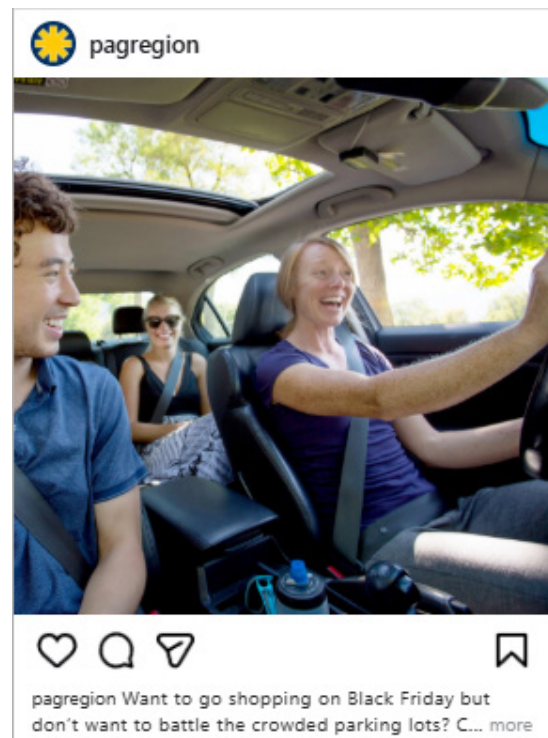
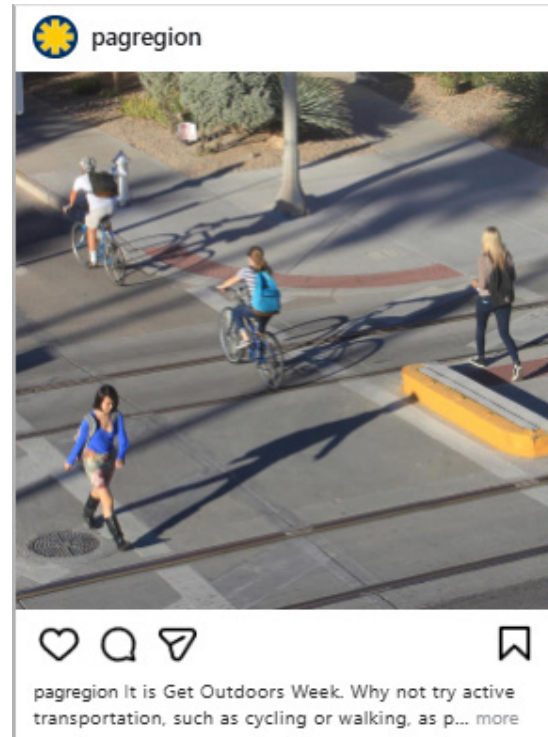
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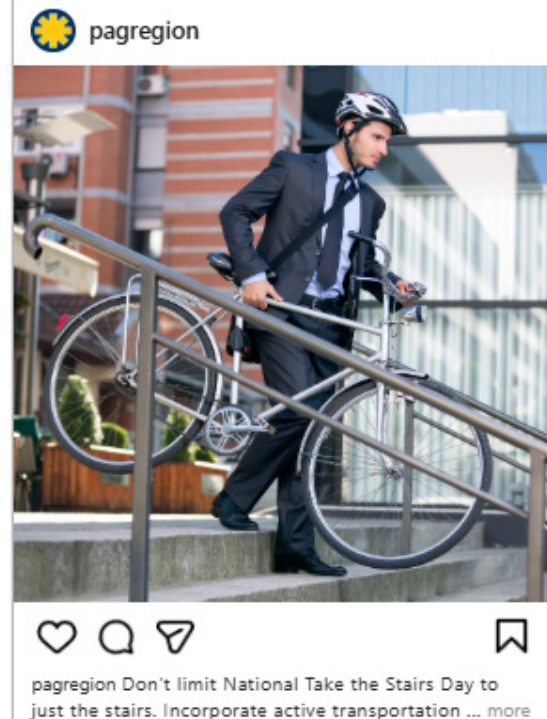
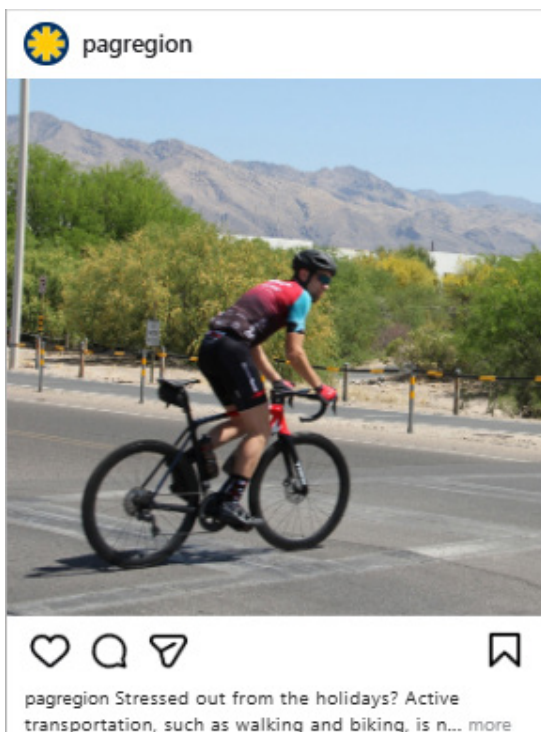
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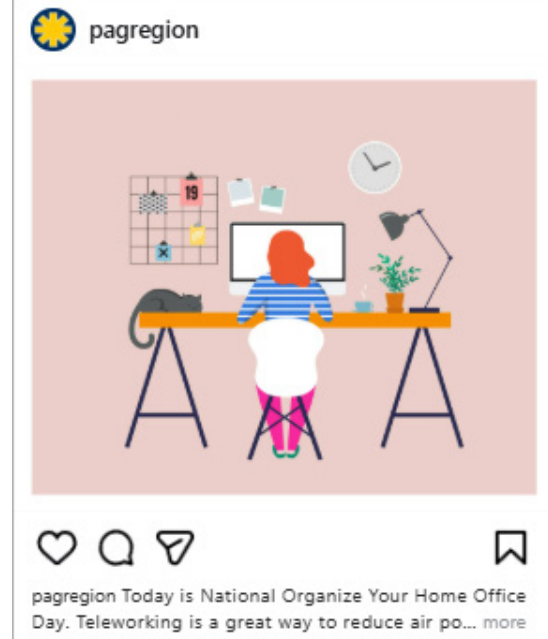
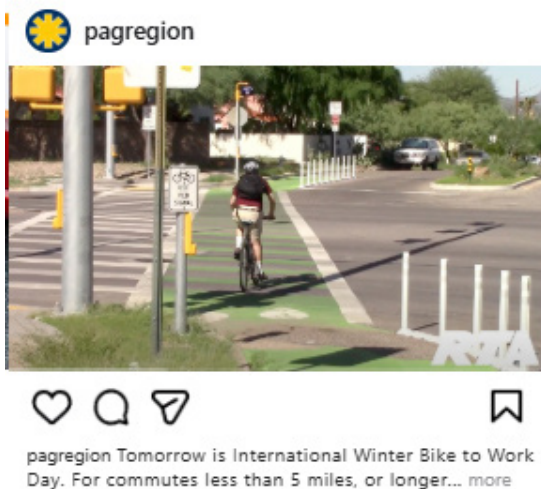
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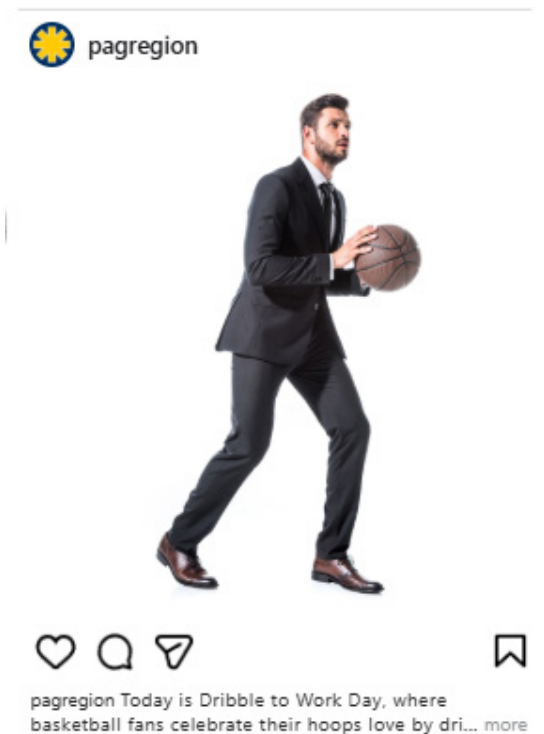
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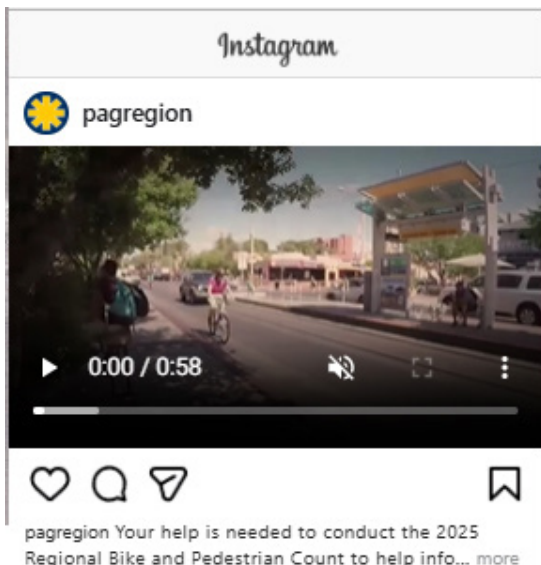
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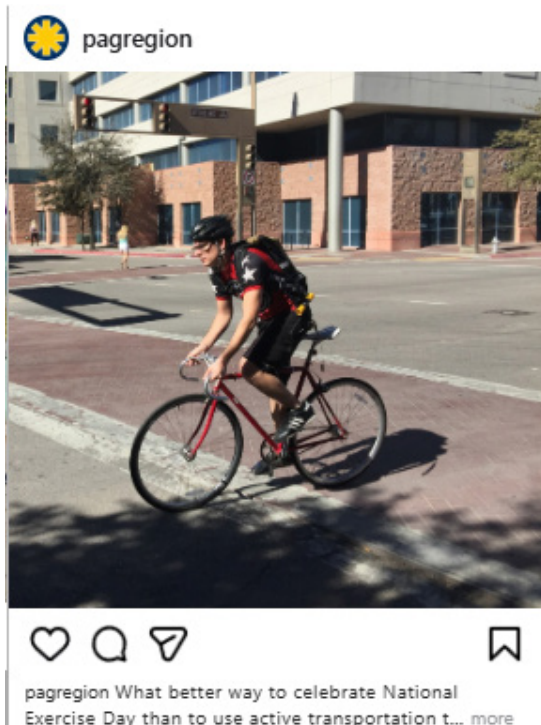
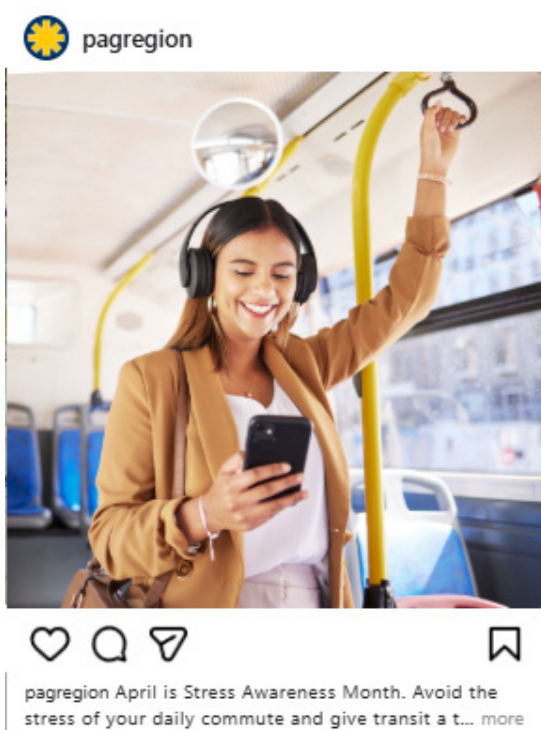
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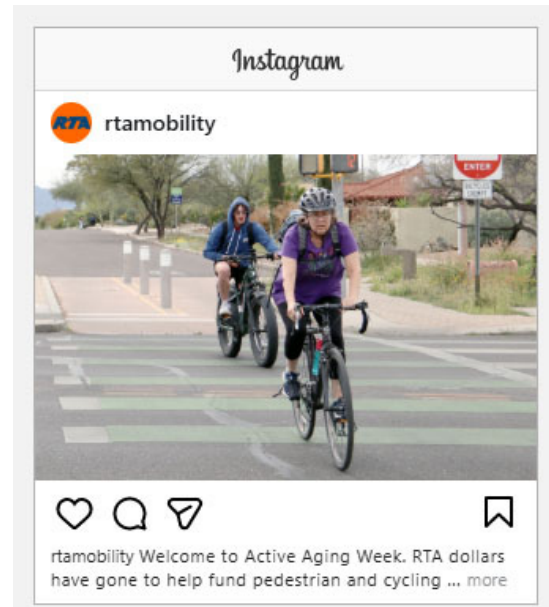
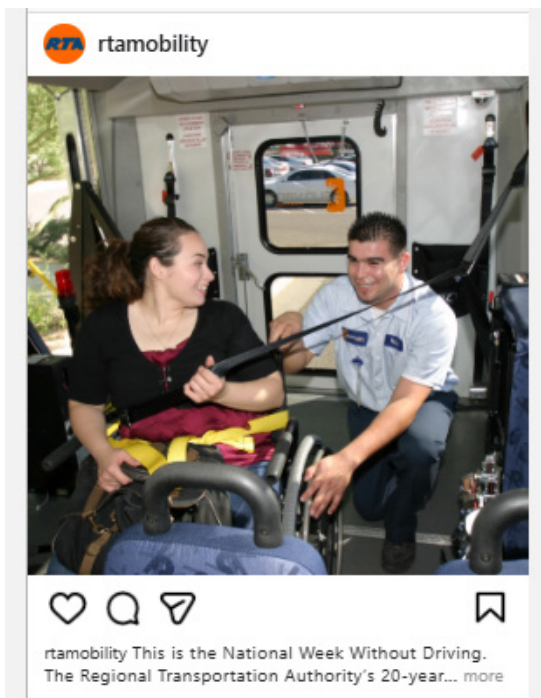
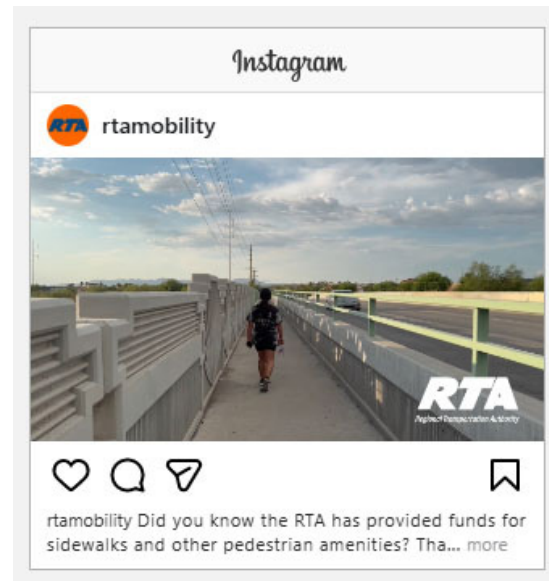
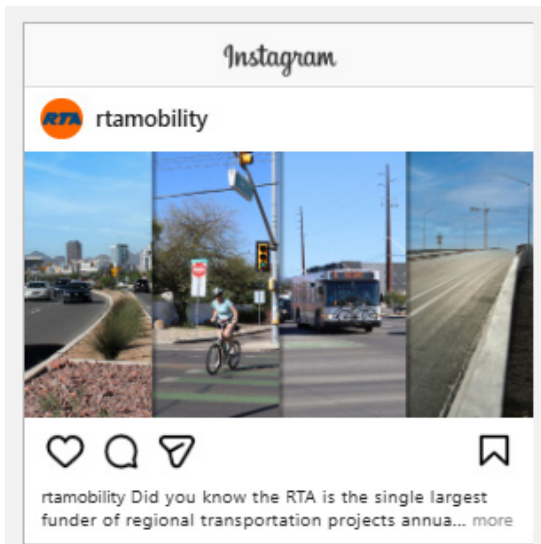
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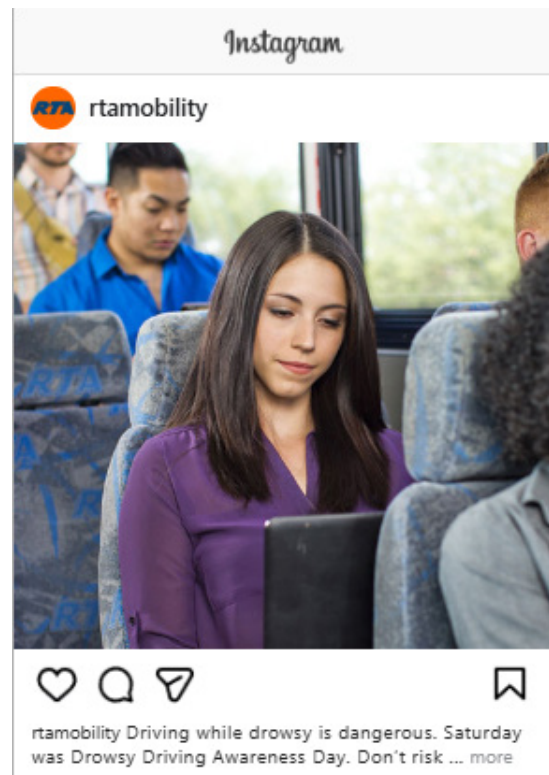
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• 10/18/2024

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Help us shape the future of public transit in the greater Tucson region. Pima Association of Governments is developing a transit study to determine the possibility of implementing microtransit throughout the PAG region and ...more



PAG Dial-a-Ride and Microtransit Study

surveymonkey.com

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1 repost

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Whether you are carpooling with one other rider or joining a vanpool with half a dozen people, making sure it is a good fit is important. Asking the right questions can lead to a positive carpool experience that properly suits your ...more



Where the rubber meets the road: What to ask your potential carpool partners

pagregion.com

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Trying active transportation, such as cycling or walking, as part of your daily commute can have benefits on air quality and physical health. One more benefit to consider: mental health. Learn more about the benefits of physical exercise ...more



Active transportation can benefit the mind as well as the body

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You got a shiny new bike for the holidays and have been riding it every day, but now you want to ride it to work as part of your daily commute. Here are some tips to make sure that bike is secure. <https://lnkd.in/gfPRJW6M>



Bike security is key when cycling to work

pagregion.com

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Have you ever considered adding cycling to your daily commute? You may already know about cycling's health advantages, cost savings and benefits to the environment, but a recent study concluded that people who commute by ...more



Biking to work can lead to a longer life

pagregion.com

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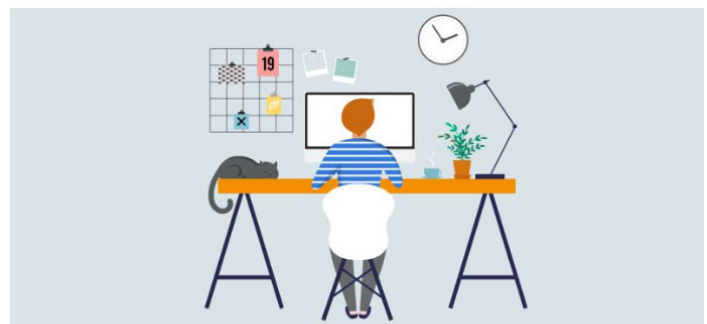


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Today is National Organize Your Home Office Day. Teleworking is a great way to reduce air pollution caused by auto emissions. Learn more about the benefits to employees and employers of telework. https://lnkd.in/gZGUP_i



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1 comment

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Pima Association of Governments, the region's metropolitan planning organization, seeks the public's help to conduct its annual bicycle and pedestrian count for the greater Tucson area. ...more



5

2 reposts

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Today is Global Work From Home Day, but any day can be a good day to work from home if your company participates in telework. Telework is a great option for you and your employer to consider, with benefits for the entire ...more



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April 1 is Fossil Fools Day, which raises awareness about environmental concerns from the burning of fossil fuels. PAG's Travel Reduction Program helps area employers encourage employees to commute by using other transportation ...more



4

• 5/5/2025

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Cycling to work can lead to fewer sick days, overall better health. A new study, led by a team from the Finnish Institute of Occupational Health, has found people who commute by bicycle take fewer sick days and have a reduced risk of ...more



Study: Cycling to work can lead to fewer sick days
pagregion.com

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May is Global Employee Health and Fitness Month. Support the use of active transportation to improve your employees' or your own fitness level. <https://lnkd.in/g7B9Yrmw>



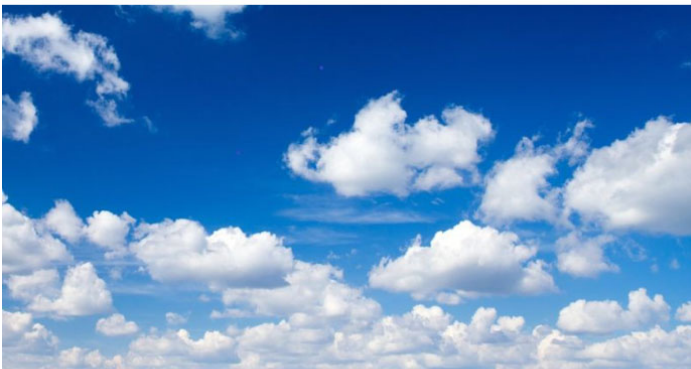
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Pima Association of Governments is the region's federally designated transportation conformity and state-designated air quality planning organization. This Lung Health Awareness Month, learn what PAG does to help maintain and improve the ...more



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The new Tucson Metro Bike Map compiles all the bicycle amenities in the various jurisdictions into a single document. New features include safety tips, locations of transit centers, parks and other points of interest across the greater Tucson ...more



Updated regional bicycle map is here
pagregion.com

4

• 5/27/2025



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E-scooters are a form of microbidity, a new trend for traveling in urban areas. Even if you've never ridden an electric scooter, you have probably noticed them around downtown Tucson, near the University of Arizona campus, and even in your ...more



Is an e-scooter right for you? See the pros and cons of this micromobility choice
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E-scooters are a form of microbidity, a new trend for traveling in urban areas. Even if you've never ridden an electric scooter, you have probably noticed them around downtown Tucson, near the University of Arizona campus, and even in your ...more



Is an e-scooter right for you? See the pros and cons of this micromobility choice
pagregion.com

By Brad Allis • 5/29/2025



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May is Clean Air Month. As the region's federally designated transportation conformity and state-designated air quality planning organization, PAG is responsible for demonstrating that regional transportation activities do not ...more



Air Quality
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• 6/6/2025

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It is National Business Etiquette Week, a holiday designed to highlight the significance of professional conduct in the workplace. That same etiquette can be extended to your commute to work. Here are some tips to organize a ...more



How to start a successful carpool
pagregion.com

Jeanette N. De Renne, AICP and 1 other

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Yesterday was National Work from Home Day. Does your company offer telework or hybrid schedules? Learn more about telework and whether it could benefit your organization. https://lnkd.in/gZGUP_i



LinkedIn - RTA

9/12/2024

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RTA - Regional Transportation Authority

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By providing funds to a wide variety of transportation projects that deliver improvements to benefit all modes and users, RTA helps keep the region's air clean for all of us. ...more



RTA funds alternative mode options that help reduce carbon emissions - Regional Transportation Authority
rtamobility.com

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RTA - Regional Transportation Authority

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Regional Transportation Authority funding from a new half-cent sales tax, if approved by voters, will continue regional transportation improvements for another 20 years to help reduce the amount of carbon emissions we create through ...more

Air Quality

Give us your input at
RTAnext.com



Regional Transportation Authority funding from a new half-cent sales tax, if approved by voters, will continue regional transportation improvements to help reduce the amount of carbon emissions we create through expanded bus service options, more biking and walking choices, and a more efficient transportation network.

• 4/14/2025

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RTA - Regional Transportation Authority

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Volunteers are needed for the 2025 Regional Bike and Pedestrian Count. With your help, counting cyclists and pedestrians, we can better identify locations for bicycle and pedestrian safety improvements. Sign up: <https://lnkd.in/gn8gpJGT>



1

• 4/15/2025

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RTA - Regional Transportation Authority

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What transit services can you expect in RTA Next, a draft 20-year Regional Transportation Authority plan? \$121 million would fund bus frequency/route and area expansions, neighborhood Sun Shuttle services connecting to Sun Tran ...more

Transit

Give us your input at
RTAnext.com

What transit services can I expect under a new Regional Transportation Authority plan?

- \$121 million will apply to bus frequency/route and area expansion
- 8 neighborhood Sun Shuttle services connecting to Sun Tran and 4 dial-a-ride services will continue
- Expanded evening and weekend Sun Tran services will continue



• 5/20/2025

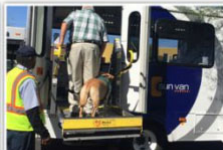
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RTA - Regional Transportation Authority

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Like the original RTA plan before it, the proposed draft RTA Next plan offers transit and active transportation funding for those who do not rely on cars to get around the region. Learn more about the affordability and accessibility options of ...more



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PAG @PAGregion · Jul 5, 2024

Reducing the number of car trips can make a positive impact on our environment and improve the quality of air in the region. PAG's Travel Reduction Program works to help our community promote cleaner air and improve environmental conditions for everyone.

pagregion.com/news/simple-st...



43

PAG @PAGregion · Aug 1, 2024

In the United Kingdom, Cycle to Work Day is on Aug. 1. Why don't you join our friends across the pond and ride your bike to work instead of driving? Learn more about active transportation: pagregion.com/mobility/sun-r...



65

PAG @PAGregion · Jul 11, 2024

For this Collector Car Appreciation Day, leave those collector cars in the garage and take transit or use active transportation instead. If you must show off those cars, try carpooling and give a few friends a ride.

pagregion.com/mobility/commu...



PAG @PAGregion · Aug 2, 2024

August is Back to School Month and most school districts are starting up. Are your kids walking, riding or driving to school? Make sure you review PAG's Traffic Safety Tips with them and take the Traffic Safety Pledge to make the commute to school safer. pagregion.com/mobility/bicyc...



54

PAG @PAGregion · Jul 26, 2024

Tomorrow is Take Your Houseplant for a Walk Day. Leave the plant at home and try walking as part of your commute. Either walk to work or walk to a bus stop and use transit. Learn more about active transportation for your daily commute: pagregion.com/mobility/commu...



39

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PAG @PAGregion · Aug 5, 2024



Celebrate Exercise with Your Child Week by going on a bike ride. Use our Tucson Metro Bike Map to navigate the 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards that make up the regional bicycle network. pagregion.com/mobility/bicyc...



67



PAG @PAGregion · Aug 7, 2024



Results of PAG's annual bicycle count are in. The thousands of cyclists and pedestrians counted at more than 60 locations during the annual count help transportation planners throughout the region by highlighting patterns, trends and issues. pagregion.com/news/results-f...



79



PAG @PAGregion · Aug 5, 2024



By now we all know that travel reduction, such as carpooling and using active transportation or transit, is good for the environment, but did you realize you can reduce carbon emissions by tons? pagregion.com/news/enviro...



51



PAG @PAGregion · Aug 8, 2024



Walking and cycling are great ways to observe Exercise with Your Child Week. Make sure if you walk or bike that you do it safely by reviewing PAG's bicycle and pedestrian safety tips. pagregion.com/mobility/bicyc...



40

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PAG @PAGregion · Aug 8, 2024



The start of the school year falls during the end of ozone season, when ground-level ozone reaches its highest concentration. School zones and bus stops are areas where cars idle. Learn how to reduce idling and about the health dangers from emissions. pagregion.com/news/schools-i-...



38



PAG @PAGregion · Aug 14, 2024



Tomorrow is National Relaxation Day. Joining a carpool can help reduce stress, by limiting the amount of driving you have to do. On days you don't drive, you can relax, check email or chat with your carpool mates. Learn more: pagregion.com/mobility/commu...



45



PAG @PAGregion · Aug 12, 2024



August is National Wellness Month and cycling and walking are two ways to get in shape. Being safe on the road is important and PAG has some great safety tips. pagregion.com/mobility/bicyc...



32



PAG @PAGregion · Aug 15, 2024



A good way to relax on National Relaxation Day is to use transit instead of driving to work. Let someone else do the driving and focus on other things. Learn more about using transit on your commute: pagregion.com/mobility/commu...



41

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 **PAG** @PAGregion · Aug 16, 2024

August 17 is National I Love my Feet Day. Celebrate by letting your feet do the work on your daily commute. Walk to the office or the closest bus stop and leave the car at home. pagregion.com/mobility/bicyc...




53

 **PAG** @PAGregion · Aug 16, 2024

It is National Work From Home for Wellness Day, which highlights the positive impact that working from home can have on a person's physical, mental, emotional, social, and financial well-being. It is also beneficial to businesses. Learn more: pagregion.com/mobility/commu...




42

 **PAG** @PAGregion · Aug 21, 2024

Ozone season, when ground-level ozone, a common air pollutant, reaches its highest concentration, is from March to November. It is time to take some precautions to help air quality. Here are 4 things you can do when ozone pollution is at unhealthy levels: pagregion.com/info-center/ne...



40


 **PAG** @PAGregion · Sep 3, 2024

Sunday was Pink Cadillac Day. Whether you have a fancy Cadillac that would make Elvis proud or a more modern vehicle, why not make room to carpool to celebrate? Learn more about ridesharing and how it can help save money and reduce vehicle emissions. pagregion.com/mobility/commu...



62


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 **PAG** @PAGregion · Sep 5, 2024

It's Healthy Aging Month, and a great way to remain healthy is to incorporate active transportation into your lifestyle. Walking and biking provide exercise and help reduce the number of vehicles on the road, which helps reduce unhealthy emissions. pagregion.com/mobility/commu...




49

 **PAG** @PAGregion · Sep 11, 2024

The start of the school year falls during the end of ozone season, when ground-level ozone reaches its highest concentration. School zones and bus stops are areas where cars idle. Learn how to reduce idling and about the health dangers from emissions. pagregion.com/news/schools-i...




32

 **PAG** @PAGregion · Sep 6, 2024

Saturday is the International Day of Clean Air. Did you know that PAG is the state-designated air quality planning organization for the greater Tucson area? Learn more about how PAG develops and analyzes plans to ensure the region maintains healthy air. pagregion.com/sustainability...



38

 **PAG** @PAGregion · Sep 12, 2024

Did you know even small actions can reduce carbon emissions? Even eliminating one or two car trips a week can save pounds of carbon dioxide from the atmosphere. Learn more about the positive impact you can have on air quality in the greater Tucson region. pagregion.com/uncategorized/...



44

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PAG @PAGregion · Sep 13, 2024



Saturday is Drive Your Studebaker Day. Whether you drive a classic Studebaker or modern SUV, please be safe on the road. Take our transportation safety pledge and learn more about being safe in your car, on your bike or when walking. pagregion.com/mobility/bicyc...



30



PAG @PAGregion · Sep 20, 2024



PAG's Travel Reduction Program fits hand in hand with World Clean and Green Week. Travel Reduction Program seeks to reduce traffic congestion to help maintain or improve the region's air quality. pagregion.com/sustainability...



32



PAG @PAGregion · Sep 20, 2024



Saturday is Car Free Day, and a great way to celebrate is to have a "no drive day" to reduce the health hazards of ozone exposure in our community. Learn more about the benefits of going even one day without driving: pagregion.com/info-center/ne...



PAG @PAGregion · Sep 27, 2024



September 28 is National Family Health & Fitness Day. Keep the festivities going by choosing active transportation as part of your commute this week. Learn more about how to walk, bike or use transit to get to work. pagregion.com/mobility/sun-r...



36

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PAG @PAGregion · Oct 8, 2024

Welcome to Active Aging Week. Whatever age you are, consider using active transportation to get to work. Not only will it help you stay healthy at any age, but it will help reduce emissions from cars that are harmful to air quality. pagregion.com/mobility/commu...

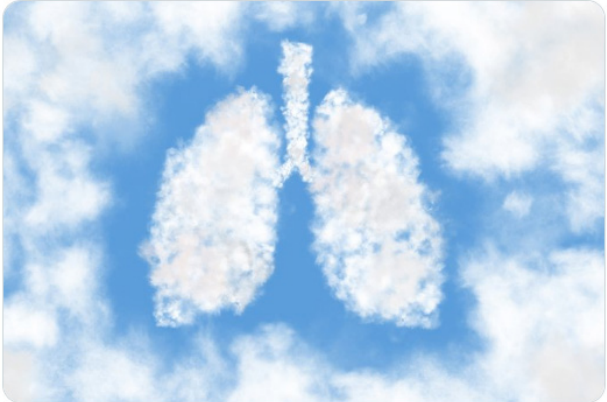


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PAG @PAGregion · Oct 9, 2024

October is Healthy Lung Month. Learn more about steps you can take to improve air quality in the region. pagregion.com/sustainability...

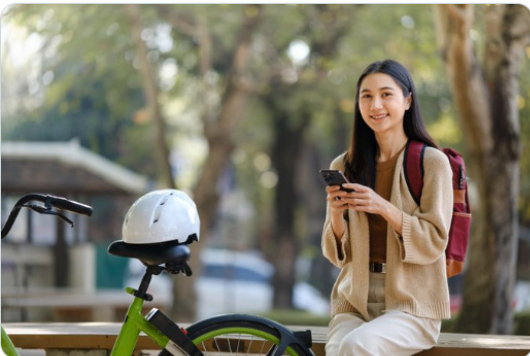


22



PAG @PAGregion · Oct 17, 2024

Tomorrow is Australian Ride to Work Day, and we encourage you to consider joining commuters down under in riding your bike to work. Since 2006, the RTA has funded the construction of over 360 miles of bike lanes and other bicycle amenities. youtu.be/ugjhxmb9kxl

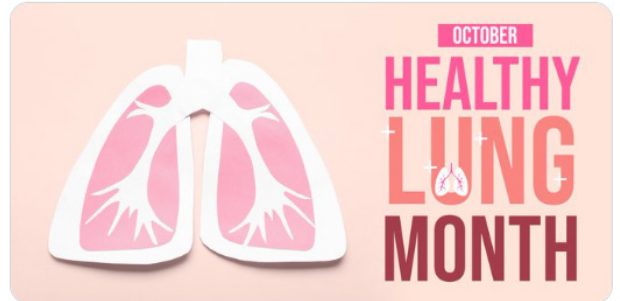


30



PAG @PAGregion · Oct 25, 2024

October 25 is U.S. Lung Health Day and air quality is important for lung health. Learn more about what Pima Association of Governments does to promote clean air in the region. pagregion.com/sustainability...



28



PAG @PAGregion · Oct 30, 2024

It is Healthy Lung Month. Pag is doing its part. Motor vehicle use is major contribution of human-caused air pollution in Pima County. PAG promotes vehicle travel reduction through its Travel Reduction Program and the use of alternatively fueled vehicles. pagregion.com/sustainability...



28

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PAG @PAGregion · Oct 31, 2024



You don't have to be a creature of the night to fill your gas tank after sunset. Re-fueling your vehicle after dark helps prevent the formation of ground-level ozone, which contributes to air pollution. Learn more about air quality in the region. pagregion.com/sustainability...



30



PAG @PAGregion · Nov 7, 2024



Driving while drowsy is dangerous. Drowsy Driving Prevention Week starts today. Join a carpool and cut down the amount of driving you must do each morning. Learn more about carpools and vanpools: pagregion.com/mobility/commu...



32



PAG @PAGregion · Nov 11, 2024



Today is Talk Money Day, a day designed to stop being afraid of discussing money. A good way to save money is to rideshare. Learn how much money you can save by skipping even one day driving. pagregion.com/mobility/commu...



33



PAG @PAGregion · Nov 14, 2024



It is Get Outdoors Week, why not trying active transportation, such as cycling or walking, as part of your daily commute? It can have benefits on air quality and physical health. pagregion.com/mobility/commu...



39



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PAG @PAGregion · Nov 15, 2024

Sunday is National Hiking Day. Not enough time to hit a hiking trail? How about "hiking" to work by walking to work, or at least walking to a transit stop? Learn more: pagregion.com/mobility/sun-r...



37



PAG @PAGregion · Nov 22, 2024

Today is Go For a Ride Day, which encourages people to get out of the house and go for a ride by car, by bike, or on another type of vehicle. Leave the car at home and go for a bike ride. The Tucson Metro Bike Map provides plenty of cycling options. maps.pagregion.com/PAGBikePed/Bik...



PAG @PAGregion · Nov 25, 2024

Celebrate Healthy Lifestyles Month by walking or cycling more. Cycling or walking can be a great way to get to work or to just get some exercise. Learn more about how PAG programs contribute to the cyclist and pedestrian experience in the region. pagregion.com/mobility/bicyc...



31



PAG @PAGregion · Nov 27, 2024

Celebrate Healthy Lifestyles Month by cycling more. Learn more about how PAG contributes to the cycling experience in the region, including the Tucson Metro Bike Map and the regional bike network. pagregion.com/mobility/regio...



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PAG @PAGregion · Nov 29, 2024

Want to go shopping on Black Friday but don't want to battle the crowded parking lots? Consider using transit or alternative transportation methods such as ride sharing or active transportation. pagregion.com/mobility/commu...



37



PAG @PAGregion · Dec 13, 2024

The holidays can be stressful, and a big part of that stress can be all the extra driving for errands and special gatherings. A little extra planning can help you combine those trips and cut down on the stress. pagregion.com/info-center/ne...



34



PAG @PAGregion · Dec 17, 2024

If you are doing some last-minute holiday shopping this week and find the prospect of parking during these busy shopping days daunting, consider carpooling or using transit to make the week less stressful. pagregion.com/mobility/commu...



PAG @PAGregion · Dec 23, 2024

Today is National Christmas Movie Marathon Day. Celebrate by staying home and binge watching your favorite holiday movies. It is a perfect way to have a "drive-free day" and do your part to lessen traffic congestion and emissions during the holidays. pagregion.com/info-center/ne...



PAG @PAGregion · Dec 31, 2024

Today is not only New Year's Eve, but it is also National Unlucky Day. Don't tempt fate, make tomorrow a "no-drive day" and stay home, use transit or ride with a friend. Learn more: pagregion.com/info-center/ne...

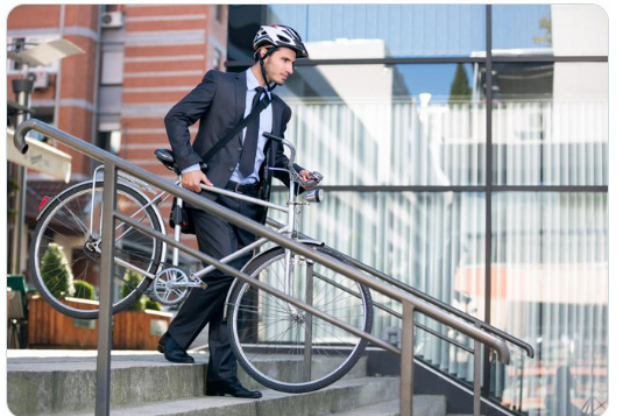


41



PAG @PAGregion · Jan 8

Don't limit National Take the Stairs Day to just the stairs. Incorporate active transportation to your commute as well. Learn more about walking and biking to work: pagregion.com/mobility/sun-r...



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PAG @PAGregion · Jan 9



Today is Healthy Weight, Healthy Look Day. Why not celebrate getting into better shape by incorporating active transportation into your daily commute or just cut out a car ride or two by biking or walking?

pagregion.com/mobility/sun-r...



PAG @PAGregion · Feb 10



January is over, but it's not too late to adopt a New Year's resolution. Incorporating active transportation, such as cycling or walking, into your commute can help you accomplish a few different personal goals this year.

pagregion.com/mobility/commu...



35



PAG @PAGregion · Jan 22



Do you want to celebrate this week's Take a Walk Outdoors Day? Why not walk to work? Active transportation is a great way to prevent hazardous emissions from vehicles, get some exercise and save money on gas and parking costs. pagregion.com/mobility/sun-r...



PAG @PAGregion · Feb 10



You got a shiny new bike for the holidays and have been riding it every day, but now you want to ride it to work as part of your daily commute. Here are some tips to make sure that bike is secure. pagregion.com/news/bike-secu...



PAG @PAGregion · Feb 5



Have you considered adding cycling to your daily commute? You may know about cycling's health advantages, cost savings and environmental benefits, but a recent study concluded that people who commute by bike were less likely to suffer from health issues. pagregion.com/uncategorized/



56



PAG @PAGregion · Feb 11



February is International Bike to Work Month. Learn more about the health benefits of cycling, or any form of active transportation, as part of your commute to work. pagregion.com/mobility/sun-r...



39



X - PAG



PAG @PAGregion · Feb 28

February 28 is National Customized Wheel and Tire Day. Show off those custom wheels by carpooling. Better yet, keep those wheels and tires clean by leaving the car in the garage and using alternative transportation to get to school or work.



pagregion.com

Transportation Mode Choices - Pima Association o...

When you carpool, vanpool, ride the bus, walk or ride your bike you can save money, reduce stress, make...



32



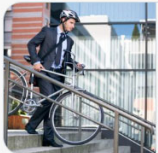
PAG @PAGregion · Mar 7

Telecommuter Appreciation Week continues. Learn more about how telecommuting helps the community by reducing traffic congestion and the number of cars on the road. pagregion.com/mobility/commu...



PAG @PAGregion · Mar 11

Consider adding cycling to your daily commute? You may already know about cycling's health advantages, cost savings and benefits to the environment, but a recent study concluded that people who commute by bike were less likely to suffer from health issues.



pagregion.com

Biking to work can lead to a longer life - Pima Asso...

Ever consider adding cycling to your daily commute?

You may already know about the health advantage...



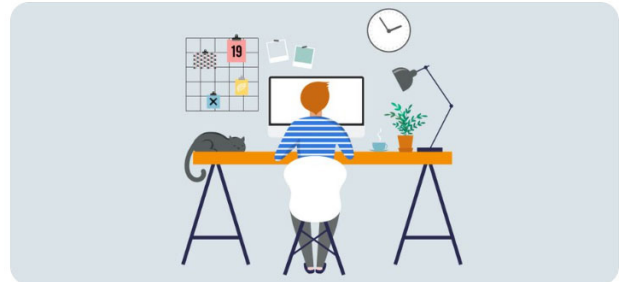
37



PAG @PAGregion · Mar 11

Today is National Organize Your Home Office Day. Teleworking is a great way to reduce air pollution caused by auto emissions. Learn more about the benefits to employees and employers of telework.

pagregion.com/mobility/commu...



40

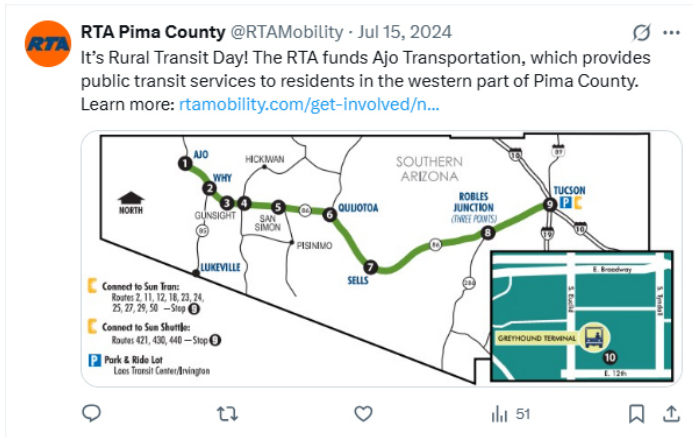


PAG @PAGregion · Mar 14

Today is Dribble to Work Day, where basketball fans celebrate their hoops love by dribbling a basketball to work. That may be a little difficult for most commuters, consider using other sorts of active transportation as part of your commute to work. pagregion.com/mobility/sun-r...



X - RTA



X - RTA



RTA Pima County @RTAMobility · Oct 7, 2024

It is Active Aging Week. RTA dollars have gone to help fund pedestrian and cycling amenities that are used by residents of all ages. Learn more about the 83 pedestrian crossings, 370 miles of new bike lanes and 183 miles of new sidewalks funded by the RTA. [Rtamobility.com](https://rtamobility.com)



50



RTA Pima County @RTAMobility · Nov 25, 2024

Celebrate Healthy Lifestyles Month by walking or cycling more. RTA funds have been used to construct bike lanes, bike boulevards and other bike amenities. Learn more about RTA investments in bicycle infrastructure youtu.be/ugjhxB9kxI?si...



48



RTA Pima County @RTAMobility · Oct 15, 2024

October is National Pedestrian Safety Month. Learn about the various pedestrian amenities, including over 360 miles of sidewalks, that the Regional Transportation Authority has funded. youtu.be/3ZQZXaNeLyM



RTA Pima County @RTAMobility · Dec 18, 2024

Yesterday was the Festival of Winter Walks in the UK. Learn how RTA funds help build sidewalks around the region that you can use for your winter walks. youtu.be/3ZQZXaNeLyM



47



RTA Pima County @RTAMobility · Nov 14, 2024

Walking is a great way to participate in Healthy Lifestyles Month without spending money or buying fancy equipment. The RTA helps pedestrians by contributing funds to pedestrian amenities such as sidewalks.



youtube.com

RTA Delivers: Sidewalks

The RTA has funded over 170 miles of new sidewalks.

35



RTA Pima County @RTAMobility · Jan 28

The RTA Next draft \$2.46 billion regional transportation plan will deliver transportation enhancements across the region to offer more mobility and connectivity options. Whether you drive your car, ride the bus, walk or ride your bike, choices matter. rtanext.com/wp-content/doc...

Mobility Choices

Give us your input at [RTAnext.com](https://rtanext.com)



A proposed \$2.46 billion regional transportation plan will deliver various transportation enhancements across the greater Tucson region to offer more mobility and connectivity options that get you there faster, easier and more affordably. Whether you drive your car, ride the bus, walk or ride your bike, choices matter.

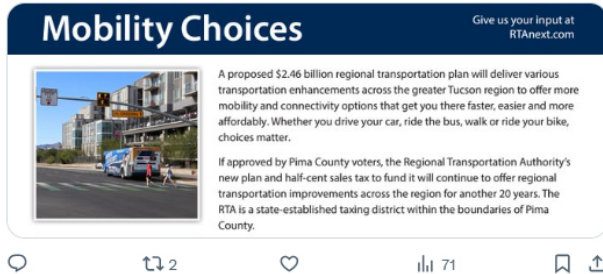
If approved by Pima County voters, the Regional Transportation Authority's new plan and half-cent sales tax to fund it will continue to offer regional transportation improvements across the region for another 20 years. The RTA is a state-established taxing district within the boundaries of Pima County.

90

X - RTA

RTA Pima County @RTAMobility · Feb 10

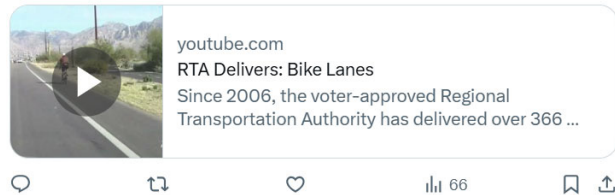
The RTA Next draft plan, a \$2.46 billion regional transportation plan will deliver transportation enhancements across the region to offer more mobility and connectivity options. Whether you drive your car, ride the bus, walk or ride a bike, choices matter. rtanext.com/wp-content/doc...



2 71

RTA Pima County @RTAMobility · Feb 12

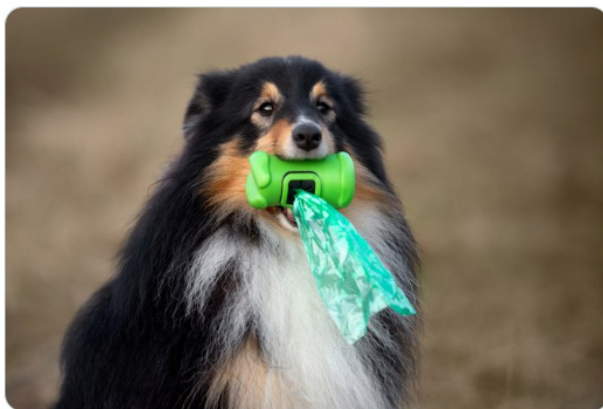
February is Bike to Work Month. Many RTA plan roadway projects contain bike lanes, and RTA funds are used to help fund bike boulevards, shared-use paths and other bike amenities.



66

RTA Pima County @RTAMobility · Feb 24

Saturday was Walk Your Dog Day. The RTA contributes funds to build greenways, sidewalks and multi-use paths that are great places to take your dog for a stroll. RTAmobility.com



55

RTA Pima County @RTAMobility · Feb 28

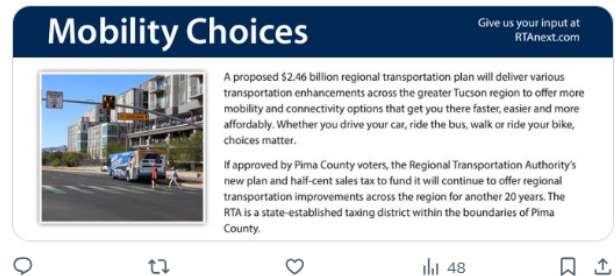
It's Love the Bus Month. The RTA plan committed funds for additional evening, weekend and express bus services and streetcar services. RTA funds also go toward special needs transit, neighborhood circulator bus services, and park-and-ride transit centers. rtamobility.com/services/trans...



59

RTA Pima County @RTAMobility · Mar 13

The RTA Next \$2.46 billion draft regional transportation plan, if approved by voters at a future election, will deliver transportation enhancements across the region. Improvements will offer more mobility and connectivity options. rtanext.com/wp-content/doc...



48



2025

Website Metrics

WEB & ANALYTICS REPORT

TRAVEL REDUCTION PROGRAM /
SUN RIDESHARE

Fiscal Year 2025



Pima Association of Governments

Travel Reduction Program

Pageviews

The TRP page had 2,894 views in FY2025

Sun Rideshare

Pageviews

The Sun Rideshare page had 4,173 views in FY2025

	Sun Rideshare	Travel Reduction Program
July	100	121
August	102	210
September	91	184
October	3232	695
November	88	267
December	71	280
January	77	105
February	70	99
March	83	240
April	102	288
May	84	249
June	73	156
Total	4173	2894
Average	347.75	241.17

PAG Travel Reduction Web Metrics July 1, 2024 - June 30, 2025				
Page/Post	Views	Active users	Average engagement time per active user (in seconds)	Total engagement time
/mobility/commuter-services-and-mode-choices/sun-rideshare/	3753	3417	9	8:53:31
/mobility/bicycle-and-pedestrian-mobility/regional-bicycle-network-and-map/	1905	1363	30	11:17:01
/mobility/regional-transportation-funding/transportation-improvement-program/	1657	754	40	8:20:12
/sustainability/travel-reduction/	1480	1042	19	5:38:32
/active/	1020	647	24	4:23:19
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/	865	723	21	4:08:31
/news/how-to-start-a-successful-carpool/	724	661	32	5:53:47
/sustainability/travel-reduction/tc-toolkit/	578	382	31	3:15:07
/mobility/bicycle-and-pedestrian-mobility/bicycle-and-pedestrian-safety/	512	413	26	3:02:07
/news/environmental-benefits-of-travel-reduction/	312	246	32	2:11:22
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/alternative-modes-of-travel/	287	222	29	1:46:14
/news/good-communication-and-other-ways-to-overcome-the-challenges-of-carpooling/	280	228	44	2:47:28
/mobility/bicycle-and-pedestrian-mobility/	271	217	32	1:56:25
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/vanpool/	251	206	55	3:08:51
/mobility/commuter-services-and-mode-choices/sun-rideshare/commute-cost-calculator/	231	211	39	2:18:10
/news/tips-to-stay-cool-when-using-public-transportation/	195	180	10	0:31:08
/news/take-these-steps-to-reduce-the-impact-of-ozone-season/	187	161	25	1:06:30
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/alternate-modes-carpool/	184	155	27	1:08:47
/mobility/transportation-planning/long-range-regional-transit-plan/	183	137	27	1:01:28
/sustainability/travel-reduction/trp-employer-resources/	167	106	35	1:00:57
/news/born-out-of-war-time-necessity-the-carpool-still-is-a-practical-solution/	164	138	49	1:52:04
/mobility/transportation-in-our-region/	141	120	32	1:03:42
/news/public-invited-to-share-transit-needs-provide-input-in-survey/	140	130	31	1:06:35
/documents/bicycle/TucsonBikewaysMap.pdf	138	107	9	0:15:50
/news/seeking-volunteers-for-pags-annual-bicycle-count/	135	120	16	0:32:57
/news/active-transportation-can-benefit-the-mind-as-well-as-the-body/	120	90	16	0:23:24
/sustainability/travel-reduction/employer-awards/	116	103	32	0:55:18
/mobility/bicycle-and-pedestrian-mobility/bicycle-and-pedestrian-safety/transportation-safety-pledge/	109	96	24	0:37:47
/news/your-travel-reduction-program-questions-answered/	106	84	40	0:56:27
/mobility/commuter-services-and-mode-choices/alternative-modes-bike-and-walk/	105	75	9	0:10:57
/mobility/bicycle-and-pedestrian-mobility/regional-bicycle-plan/	104	90	20	0:29:42
/sustainability/water-quality/stormwater-pollution-prevention/green-infrastructure/	102	79	29	0:38:24
/news/reduce-idling-to-help-with-cleaner-air/	99	79	19	0:25:25
/news/find-out-how-much-you-could-save-by-driving-less/	93	83	18	0:24:22
/news/new-activity-based-transportation-model-provides-advanced-technology-for-planning/	89	60	23	0:22:40
/news/study-cycling-to-work-can-lead-to-fewer-sick-days/	87	45	14	0:10:24
/mobility/transportation-planning/transportation-and-land-use/	84	68	23	0:25:30
/mobility/	83	77	34	0:43:18
/news/bike-security-is-key-when-cycling-to-work/	82	66	38	0:41:45
/news/get-creative-to-promote-carpoos/	76	61	21	0:21:47
/news/strategies-for-promoting-alt-transportation-modes/	75	20	52	0:17:28
/mobility/transportation-planning/congestion-management/	74	62	42	0:43:49
/tc-toolkit/	74	9	632	1:34:50
/news/where-the-rubber-meets-the-road-what-to-ask-your-potential-carpool-partners/	68	60	34	0:33:40
/news/give-us-your-input-on-regional-active-transportation/	67	62	18	0:18:06
/pledge	67	67	5	0:05:38
/mobility/bicycle-and-pedestrian-mobility/regional-pedestrian-plan/	66	57	17	0:15:46
/sustainability/solid-waste-planning/	66	60	16	0:15:50
/news/is-an-e-scooter-right-for-you-see-the-pros-and-cons-of-this-micromobility-choice/	65	55	33	0:30:11
/news/video-bike-boulevards/	63	57	16	0:15:19
/news/biking-to-work-can-lead-to-a-longer-life/	53	42	21	0:14:30
/news/results-from-annual-bicycle-count-are-in/	53	43	25	0:18:15
/news/competitive-federal-grants-awarded-for-regional-bicycle-and-pedestrian-improvements/	51	48	6	0:04:44
/mobility/commuter-services-and-mode-choices/sun-rideshare/sun-rideshare-newsletter/	49	43	10	0:07:27
/news/vanpool-may-be-the-perfect-commuting-solution/	45	27	31	0:13:54
/mobility/commuter-services-and-mode-choices/	44	41	23	0:15:42
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/telework/	42	34	26	0:14:33
/news/get-better-trp-survey-participation/	42	31	45	0:23:23
/mobility/commuter-services-and-mode-choices/transportation-mode-choices/alttrans_transit/	41	39	15	0:09:51
/news/craft-a-telework-policy-to-create-happy-productive-workers/	37	32	23	0:12:26
/news/how-to-choose-the-best-active-transportation-option-for-you/	35	35	14	0:08:23
/tag/sun-rideshare-winter-2025/	31	23	16	0:06:14
/news/turn-training-for-el-tour-de-tucson-into-a-part-of-your-commute/	29	29	5	0:02:11
/news/a-cycling-commute-can-support-weight-loss-reduce-cancer-risk/	26	25	20	0:08:09
/news/door-to-door-transit-program-may-be-the-perfect-choice/	26	24	23	0:09:09
/news/make-your-carpool-even-more-environmentally-friendly/	25	22	19	0:06:50
/tag/sun-rideshare-fall-2024/	25	19	12	0:03:46
/uncategorized/lessons-learned-from-3-plus-years-of-telework/	25	21	17	0:05:56
/uncategorized/accomplish-your-goals-via-your-commute/	23	22	3	0:00:59
/tag/sun-rideshare-spring-2025/	22	16	17	0:04:32
/tc-toolkit/page/2/	22	6	301	0:30:05
/event/travel-reduction-program-trp-regional-task-force-5/	20	12	11	0:02:13
/news/how-to-start-commuting-in-a-bike-friendly-community/	20	16	26	0:06:53
/sustainability/travel-reduction/tc-toolkit/page/2/	20	15	56	0:13:58
/tag/sun-rideshare-summer-2024/	20	18	13	0:03:45
/news/spring-pedestrian-safety/	19	16	30	0:07:53
/uncategorized/tips-to-start-cycling-on-your-commute/	19	17	6	0:01:44
/news/active-transportation-provides-health-benefits-cost-savings/	17	16	2	0:00:26

/news/bike-to-work-holidays-a-perfect-time-start-cycling/	17	17	8	0:02:21
/uncategorized/make-your-vehicle-carpool-ready/	17	16	14	0:03:47
/mobility/sun-rideshare/alternative-modes-of-transportation/vanpool-faq/	16	10	6	0:01:04
/uncategorized/fare-free-transit-to-continue-through-june/	16	16	6	0:01:36
/news/fall-is-the-perfect-time-for-active-transportation/	15	15	2	0:00:29
/news/volunteers-needed-for-region-wide-bicycle-and-pedestrian-count/	15	12	6	0:01:16
/uncategorized/updated-regional-bicycle-map-is-here/	15	11	28	0:05:03
/news/avoid-distracted-driving-by-letting-others-take-the-wheel/	14	14	9	0:02:09
/news/encourage-no-drive-days-to-help-ozone-levels/	13	12	16	0:03:09
/news/travel-reduction-program-protects-our-air-quality/	13	10	62	0:10:15
/event/travel-reduction-program-trp-regional-task-force-4/	12	9	7	0:01:06
/committee/travel-reduction-program-trp-regional-task-force/	11	10	6	0:01:04
/news/use-alternative-transportation-to-attract-new-employees/	11	10	5	0:00:51
/news/environmentally-friendly-vanpools-may-be-eligible-for-subsidies/	10	10	3	0:00:32
/news/get-creative-to-boost-travel-reduction-participation/	10	10	34	0:05:42
/tag/sun-rideshare-spring-2024/	8	8	35	0:04:43
/news/pair-new-years-health-goals-with-new-commute-ideas-even-with-a-hybrid-schedule/	7	7	1	0:00:10
/news/with-a-number-of-options-now-is-the-time-to-try-transit/	7	7	21	0:02:26
/event/travel-reduction-program-trp-regional-task-force-3/	6	6	28	0:02:49
/sustainability/travel-reduction/tc-toolkit/page/3/	6	6	11	0:01:03
/tag/cycling/	4	4	1	0:00:04
/tag/sun-rideshare-fall-2023/	4	4	8	0:00:31
/uncategorized/active-transportation-can-benefit-the-mind-as-well-as-the-body/	3	2	17	0:00:33
/bikeways	2	2	4	0:00:08
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