

FY 2025–FY 2026 ADEQ Annual Report

TRAVEL REDUCTION PROGRAM

Nicolas Giraldo
Transportation Planner
ngiraldo@pagregion.com

Agreement # EV26-0129

Pima Association of Governments

PAGregion.com

TABLE OF CONTENTS

TRP PROGRAM MANAGEMENT OVERVIEW 3

Annual Travel Reduction Program Activity Highlights 3

Communication and Marketing Summary 3

Innovation and Operational Highlights 3

TRP Business Development and Trends in Tucson Area Market 4

TRP Program Compliance 4

Regional TRP Task Force & Meetings 5

TC Training Sessions 5

TRP Site Education & Outreach 6

PAG Vanpool Program 7

TRP REQUIRED SURVEY METRICS RESULTS 8

2025 TRP 5-Year Metrics Table 8

2026 Activity Inventory Report (AIR Survey Summary) 9

SUN RIDESHARE OUTREACH PLAN 10

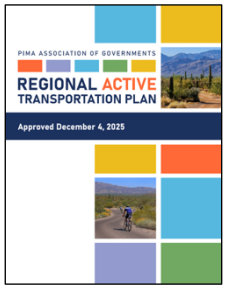
AIR QUALITY BENEFITS AND TRAVEL MILES REDUCED 11

SUPPORTING DOCUMENTATION APPENDIX 13-82

TRP PROGRAM MANAGEMENT OVERVIEW

Annual Travel Reduction Program Activity Highlights

Pima Association of Governments' Travel Reduction Program (TRP) staff successfully accomplished the requirements of the FY 2025 – FY 2026 scope of work and agreement and continue to promote alternative modes to commuters in the region. TRP staff completed contract requirements such as the annual Air Survey, Task Force meetings, and TC trainings. Monthly TRP reports were submitted to the Arizona Department of Environmental Quality (ADEQ) Program Manager to report on activities and monthly employer survey metrics for the fiscal year. A map of TRP employer sites across the region was created in Fall 2025 and published online as part of PAGs TC toolkit. TRP participants can also find a copy of the Regional Active Transportation Plan (RATP) on PAG's website. The RATP is a comprehensive document detailing the active transportation infrastructure improvements coming to the region.

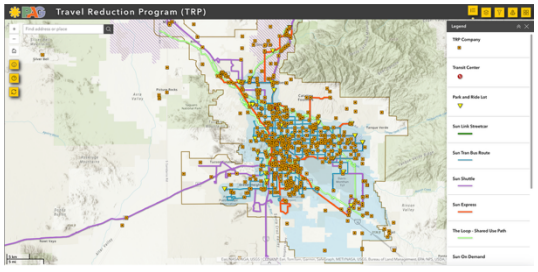


Communication and Marketing Summary

TRP staff work to share information on alternative commute options and the benefits of participating in the program regularly as an element of emails that are sent monthly with the final TRP employee survey results. Messages about fare-free public transit, the resources available on the TC Toolkit webpage, and special events are included in the monthly messages. Weekly direct messaging, regular social media posts, a quarterly newsletter, and survey reminders create a regular flow of communication with TRP employer sites. In FY 2026, 288 social media posts related to TRP reached 22,061 users across Facebook and LinkedIn. A marketing outreach plan and summary of social media posts are included in the appendix of this report.

Innovation and Operational Highlights

TRP staff work closely with PAG's technical staff to enhance and address the required maintenance of the TRP online portal. The portal is integrated with a third-party software platform provided by TripSpark called RidePro. The online RidePro database serves as the back-end customer resource management (CRM) tool to manage employer site records, vanpool rider data, TRP survey dates, employer contacts, and employee counts. The PAG online portal provides functionality for the TRP survey administration, metric reporting, annual Activity Inventory Report



(AIR Survey) administration and geocoding required for heat maps included in the monthly TRP employer metric reports. While no new user functionality was added to the TRP site this year, several updates were made to ensure a smooth and secure experience for program participants. Two major updates involved transitioning over to the newest version of Esri as well as enhanced data library security to protect TRP participants' data. In Fall 2025, a map highlighting the location of all TRP employers across the region was made publicly available online and is now included in PAG's TC Toolkit.

TRP Business Development and Trends in Tucson Area Market

Pima County major employers continue to change and adjust with market demands and executive orders. The workforce reflects growth in some industries and compression in others. Aerospace and defense, healthcare, manufacturing and warehousing are expanding industries in the region. The University of Arizona and Raytheon are the top two employers in the region with 13,796 and 13,184 employees, respectively. Banner Health is in third place with 8,778 employees.

The top 20 employers in Pima County make up 96,120 employees or 66.2% of the total TRP participants. In FY 2025, TRP had 158 employers with 148,536 employees. In FY 2026, TRP has 157 employers with 145,213 employees. By way of the AIR Survey process, employers updated their employee counts resulting in a net gain of 1,749 employees overall. Several new employers and new sites were introduced in FY 2026 including one new RWE employer in the past year, the US Census Bureau. A complete list of TRP employers is included in the appendix of this report.

TRP Program Compliance

The Pima Association of Governments is not an enforcement agency. The business-to-business outreach activities focus on engagement, data collection, and increasing the understanding of why the program exists and the benefits of supporting employees to explore alternative commute options. Non-compliant employers are informed of their failure to comply, and all options of communication are exhausted before a written notice of compliance is provided to organizational leadership. Extensions are offered to employers who struggle to successfully meet the minimum response rate requested. Often, non-performing sites have experienced staff turnover and



are afforded additional time to administer the annual employee survey. The primary goal for TRP staff is to make a connection, share information, and promote data collection that is compiled from the TRP Annual Employee Survey process.

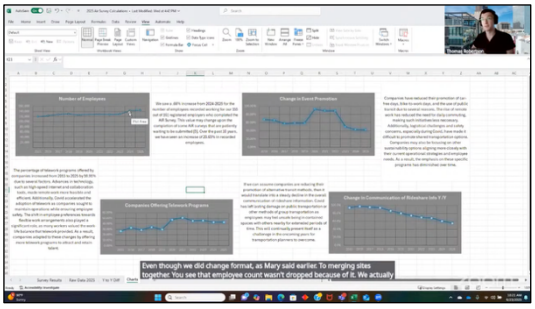
In 2025, the TRP had five non-compliant locations:

- LHC Group/Casa de la Luz Hospice
- Loews Ventana Canyon Resort
- Pepsi-Cola Beverage Co.
- Santa Rosa Care Center
- Westin La Paloma

In FY 2025-26, non-compliance letters were sent to employers for not completing the TRP Annual Employee Survey or for not completing the Activity Inventory Report (AIR Survey). PAG is the region's federally designated transportation conformity and state-designated air quality planning organization. As a result, PAG leads and manages the TRP Regional Task Force to meet its requirements.

Regional TRP Task Force & Meetings

The Task Force is comprised of members from all regional jurisdictional partners and representatives from ten major employers in Pima County. In spring 2026, during the biannual nominations for the TRP council, nine of the ten business members agreed to continue serving for the duration of the 2026 – 2028 TRP Task Force term. Five PAG member jurisdictions also continue to participate in the Task Force. Only the representative from Freeport McMoran stepped down. Task force meetings were held November 17, 2025, and June 22, 2026. Meeting invitations, agendas and a roster of the 2026-2028 Task Force members are included in the appendix of this report.



TC Training Sessions

PAG TRP staff host two required virtual TC training sessions in the spring of each contract year. All TCs and back up TCs are encouraged to attend. As new TCs are identified, ongoing virtual one-on-one meetings provide an overview and orientation of the deliverables required of the program. In FY 2025-26, sessions were provided to TCs at existing TRP sites who had

experienced staff turnover. The slide deck for the TC training session is included in the appendix of this report.

TRP Site Education & Outreach

PAG TRP staff focus on sharing information and assisting the TCs at the worksite to understand the different messaging and strategies available to promote travel reduction among employees. TCs can access these online at PAGs TC Toolkit page. The warehouse of pre-written survey emails, articles, flyers and useful links are available to all TCs to download and use for their communications and staff education on alternative modes and the TRP requirements. https://pagregion.com/sustainability/travel-reduction/tc-toolkit/



Phone calls and emails are the primary modes of outreach to TRP employers. Phone calls are made regularly to TCs who have difficulty or less-than-expected participation in their survey. Verbal exchanges with TCs often reveal a lack of understanding or an operational obstacle to achieving an acceptable response rate. After conducting an orientation with a new TC, PAG staff provides messaging options and strategies to empower the TC to strive to achieve the requested 50% survey response rate. Often the TC is directed to the TC Toolkit, the TC can access the resources in order to explain program requirements to site leadership and to access the resources for a more successful annual employee survey effort. As noted earlier, the recruitment of new sites and the collection of information to register a new location into the program has been automated. The identification of new employers requires TRP staff to employ different modes to research if an employer meets the 100-employee threshold of the Travel Reduction Ordinance. This typically includes multiple emails and phone calls to reach a representative of the organization to explain why the employer is required to participate in the program. Annually, TRP staff aspire to add five new locations to the TRP employer roster. Multi-site employers are also encouraged to include new locations within the region to continue the expansion and reach of the program.

PAG Vanpool Program



PAG contracts with Commute with Enterprise to manage the vanpool program. There were 16 vans reporting travel data and receiving the monthly vanpool subsidy. The vanpool program has 134 riders. The contract with Commute with Enterprise is a three-year agreement with two optional years. The new multiyear contract began in October 2025. With the new contract, there is potential to grow the vanpool program and add additional vehicles which will contribute to the dataset that is reported to the FTA annually. The ridership and travel data collected annually for all the vehicles is reported every October to the FTA National Transit Database (NTD) program. The travel data along with financial information and expenses are submitted to the FTA and results in 5307 FTA funds that are returned to the region. The City of Tucson is the federally designated recipient of the funds and applies the FTA money to the transit system. The PAG vanpool program results in an estimated $416,000 in funding to be reinvested into the regional transit operations.

TRP REQUIRED SURVEY METRICS RESULTS

2025 TRP 5-Year Metrics Table

The 2025 Survey Metric table illustrates the five-year data summary for the TRP employee survey. In 2025, alternative mode usage saw a slight change of -.67%, and the average VMT decreased by two miles. Total number of employees increased to 4,596 for traditional TRP Survey sites and RWE total employee counts decreased by 1,941 employees. The overall response rate for 2024 was 45%, a 2.1% decrease. At the same time, the RWE employees are recorded separately and not included in the totals for the TRP statistics. The Drive Alone or SOV rate increased by .67% and Telework shows a 1.14% decrease while Compressed Work Week (CWW) stayed constant. Carpools increased .43% for a 5-year high for the category.

2025 TRP 5-Year Metrics Table

Category	2025	2024	2023	2022	2021
Alt Mode Participation %	22.44	19.56	20.23	21.96	25.37
Avg VMT	58.5	56.2	58.2	50.12	50.4
Employees	136,483	139,101	134,505	134,664	135,131
RWE Employees	5,703	4,943	6,884	5,240	NA
Respondents	45,514	55,036	43,693	51,314	50,017
Response Rate %	42.6	45	47.1	50.13	50.4
One Way Miles	14.34	13.49	14.10	12.09	12.86
Avg Carpool # of People	2.57	2.57	2.37	2.4	2.4
Avg # of Alt Mode Days	3.03	2.9	2.9	3.28	3.32
Drive Alone %	77.56	80.43	79.76	78.04	74.63
Carpool %	5.17	5.23	4.8	5.14	4.1
Bus %	1.54	1.33	1.33	1.62	.94
StreetCar %	.47	.44	.50	.38	.23
Bike %	1.17	.91	.91	1.03	.72
Walk %	1.36	1.06	.93	1.66	1.10
Telework %	9.28	7.34	8.48	9.78	15.50
CWW %	3.80	3.45	3.44	2.53	3.04

Carpool #	3,424	3,798	3,352	3,829	3,080
Bus #	956	1,108	904	862	699
StreetCar #	360	423	372	400	239
Bike #	890	1,001	823	989	1,071
Walk #	901	928	845	949	754
Telework #	7,089	9097	8,017	10,186	12,395
CWW #	7,949	9,489	8,546	11,694	10,764

2026 Activity Inventory Report (AIR Survey Summary)

Each spring, TRP staff distribute email notices to all TCs at participating employer sites to request the information required for the annual Activity Inventory Report (AIR Survey). The annual effort provides critical site profile information on contacts, employee census counts, and relevant TRP site activities. The results of the survey effort were reported at the June TRP Task Force meeting. A summary table of all the metrics and comparison graphs for the number of employees, teleworkers, event promotion, and communication trends are included in the appendix of this report.

As noted in the complete AIR Survey metric table, 165 sites and 146,158 employees, a 1.25% increase over CY 2025, were reported during the AIR Survey Campaign. Last year, 144,409 employees were reported in the AIR survey responses. The response rate in 2026 was a historic high, achieving a 22.16% gain for the decade.

SUN RIDESHARE OUTREACH PLAN

TRP staff collaborate with PAG Communications to create content and produce materials for the program. Per the agreement with ADEQ, all TRP employers have access to resources posted on the TRP Employer Resources page: https://pagregion.com/sustainability/travel-reduction/

All TRP outreach collateral posted online received a design refresh in early 2024. An overview of the new materials and resources was shared with the TRP Task Force members at the June 2024 meeting.

An overview of the materials and resources was shared with the TRP Task Force members at the June 2026 meeting. The TRP outreach plan outlines strategies in support of the program. The complete Outreach Plan is included in the appendix of the report. The four outreach strategies include:

1. Monitor number of Sun Rideshare website visits compared to prior year and social media engagement.
2. Monitor the share of Rideshare users according to PDEQ's annual Clean Air Program Campaign Survey.
3. Monitor quarterly newsletter opens/clicks.
4. Monitor any increase in employer outreach activity (via survey).



TRP social media posts for Facebook, Instagram and LinkedIn website metrics and the quarterly Sun Rideshare newsletters are included in the appendix of the report.

AIR QUALITY BENEFITS AND TRAVEL MILES REDUCED

Air pollutant emission reduction benefits from the TRP are determined by calculating the reduction of miles traveled as reported on the TRP Employee Survey. Since each respondent reports how they commute (mode used) to work and the mileage for their commute trip, the travel miles reduced can be calculated. EPA's Motor Vehicle Emissions Simulator model, MOVES5, was used to determine the emissions reductions produced by TRP participants. PAG data science staff utilize the latest activity-based travel demand model and updated inputs to calculate emission reductions in 2025. Below is a summary of results from the analysis.



- TRP 2025 miles not driven by survey respondents (commuter vehicles: motorcycles, passenger cars, and passenger trucks) – 84,199,055
- Regionwide 2025 commuter vehicle miles driven – 7,928,000,680
- Regionwide 2025 work-based miles driven – 1,672,203,134
- TRP 2025 miles not driven = 1.06 % of regional commuter vehicle miles driven total
- TRP 2025 miles not driven = 5.04 % of regional work-based miles driven total
- For 2025, the results are: 93.6 miles to produce one pound of criteria pollutants
- 1.19 miles to produce one pound of CO2
- The composite E.F. for each pollutant (Table 2) are added together to determine the number of miles driven to produce one pound of criteria pollutants and the number of miles driven to produce one pound of CO_2e

FY 2025-26, PAG TRP monthly activity reports from July 2025 through June 2026 reflect the previous factor of 91.7 miles per pound of pollution saved. The emissions factors were derived from the MOVES4 model run in 2025. The results are applied to the TRP 2025-2026 mileage results in the monthly report submitted to ADEQ.

Below table shows 2025 air pollutant emission factors and reductions as well as program results from 2016 through 2025.

2025 Air Pollutant Reductions										
Pollutant	Emission Factor (lbs/mile)					Pounds Reduced				
CO	0.009309364					783,840				
VOC	0.000777209					65,440				
NOX	0.000536114					45,140				
PM10	0.000057138					4,811				
PM2.5	0.000020702					1,743				
Total Criteria Pollutants	0.010679825					899,231				
CO_2e	0.842270436					70,918,375				
Commuter Vehicles: Passenger Cars and Trucks, Motorcycles	**2016**	**2017**	**2018**	**2019**	**2020**	**2021**	**2022**	**2023**	**2024**	**2025**
Number of surveys submitted	61,118	61,365	60,418	58,748	43,396	50,017	51,182	50,577	55,036	45,514
Avg. Response Rate	50.9%	47.1%	46.4%	55.3%	47.7%	50.4%	50.1%	47.1%	45.0%	42.6%
	Pounds Reduced									
CO	639,424	635,348	593,400	568,676	746,598	1,012,532	747,396	728,590	876,798	783,840
VOC	78,043	77,546	60,000	53,681	84,207	100,899	63,159	61,154	77,703	65,440
NOx	82,245	81,720	59,800	51,871	64,256	87,927	49,227	41,975	58,081	45,140
PM10	5,153	5,120	5,000	4,822	6,640	7,471	7,739	7,557	7,991	4,811
PM2.5	1,595	1,585	1,400	1,426	1,946	1,310	2,016	1,884	2,269	1,743
CO_2e	46,648,206	46,350,865	47,175,400	45,394,646	58,530,548	79,803,335	72,768,870	73,010,331	79,758,090	70,918,375
Total criteria air pollutants reduced TRP (no CO_2e)	804,865	799,734	718,200	679,050	901,701	1,208,829	867,521	839,277	1,020,573	899,231
Pollution reduced at 100% response rate	1,581,267	1,697,949	1,547,845	1,228,161	1,890,358	2,398,470	1,730,543	1,781,905	2,267,940	2,110,871
Total travel miles reduced TRP	55,653,884	55,299,140	48,202,275	53,184,092	74,689,576	96,813,600	87,766,224	87,647,016	93,570,534	84,199,055

Total air pollution criteria pollutants reduced by TRP (excludes CO2e) = 899,231 pounds

Air pollution reduced at 100% response rate = 2,111,871 pounds

Total miles driven reduced by TRP survey respondents = 84,199,055 miles

Outlook

FW: Travel Reduction Program Regional Task Force Meeting

From: Breanne Hoishman <BHoishman@pagregion.com>
Sent: Monday, November 10, 2025 1:07 PM
Subject: Travel Reduction Program Regional Task Force Meeting

We welcome you to virtually attend the next Travel Reduction Program Regional Task Force meeting on ***Monday, November 17, 2025 at 10:00 a.m.***
Please register for this meeting using the webinar link below. You will receive additional instructions for joining the meeting after you register.
Webinar Registration Link:
https://us06web.zoom.us/webinar/register/WN_AHZeUxCvR7SFV0uJWBWBBA
Please read the information below for access, tips, and reminders to efficiently use the webinar:

- Please mute your device during the meeting.
- Please unmute your device to vote or make a comment, state your name, and wait for the Chair to recognize your turn.
- Please make sure to check your system ahead of time. Instructions for running the test will be included in the invitation email from Zoom.
- If you cannot log in to the webinar or run into other technical problems with your computer or internet service, please contact the help desk at: (520) 792-1093. Alternatively, you may use the phone option. Instructions for the phone option are also included in the invitation email from Zoom.

While our meetings are conducted virtually, we want to remind and ask that members and the committee, as a whole, are still obligated to comply with Arizona's open meeting law and only discuss matters on the agenda. Please don't hesitate to contact us if you have any questions. We look forward to your participation on ***Monday, November 17th.***

Breanne Hoishman
Administrative Support Associate
Tel (520) 792-1093 | *Dir* (520) 495-1436
Pima Association of Governments | Regional Transportation Authority
1 E Broadway Blvd., Suite 401
Tucson, AZ 85701
PAGregion.com | RTAmobility.com
Improving the region's mobility, sustainability and livability through collaborative leadership and planning

The information contained in this email is confidential and is intended solely for the use of the recipient and others authorized to receive it. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or taking action in relation to the contents of this information is strictly prohibited and may be unlawful.

Travel Reduction Program Regional Task Force Meeting

10 a.m., Monday, November 17, 2025

Pima Association of Governments
1 E. Broadway Blvd., Suite 401, Tucson

Public Access to Meeting Audio/Presentation: https://www.youtube.com/live/ZnvLhjExdKs

---

Notice is hereby given *to the public and to the Task Force members that the Travel Reduction Program Regional Task Force of* ***Pima Association of Governments (PAG)*** *will meet at the above stated time and date. The following is an agenda of the matters to be considered and discussed. In compliance with open meeting laws, PAG-RTA meeting agendas requiring public notice are posted at the official address referenced above and are available for public review during official PAG/RTA business hours, excluding weekends and legal holidays.*

SPECIAL NOTICE: *Members of the Travel Reduction Program Regional Task Force may attend the meeting remotely. The meeting room will be closed to the public since this is an electronic meeting. However, members of the public are invited to attend the meeting via the link above. Task Force members will be provided with a separate link to participate. Members of the public may submit written comments relating to this meeting to info@PAGregion.com within one hour of the meeting's posted start time. These comments will be filed with the committee's records.*

PAG is committed to maintaining high standards of conduct and prohibits harassment and retaliation against all employees pursuant to Pima Association of Governments' Policy Against Discrimination, Harassment and Retaliation. It is the responsibility of all committee members to comply with and to report violations or suspected violations of the Rules of Conduct, PAG/RTA policies, or state laws.

PAG's Rules of Conduct require committee members to observe high standards of conduct and personal ethics in the conduct of their duties and responsibilities. Committee members are prohibited from interfering with the administrative functions of the organization and must comply with the open meeting laws and all other applicable laws, regulations, and policies.

AGENDA

1. Call to Order

2. In-kind Reporting

3. TRP 2025 Annual Reports

a. TRP Annual Report, 2024-2025 Highlights
b. NTD Vanpool Report
c. Commute with Enterprise Vanpool Contract, 2025-2028

This is an information item.

4. TRP Program Updates 2024-25

a. Online Enhancements - New API and geocode updates
b. Employer Engagement - Identifying new employers for TRP
c. Planning for TRP Task Force membership, 2026-2028

This is an information item.

5. Adjournment

The Travel Reduction Program Regional Task Force meeting packet containing material related to the meeting is available at www.PAGregion.com for public review. In compliance with the Americans with Disabilities Act (ADA), those requiring special assistance, such as large typeface print, sign language or other reasonable accommodations, may request those through the administrative offices at: (520) 792-1093 at least two business days before the meeting.

PAG operates its programs without regard to race, color and national origin in compliance with Title VI of the Civil Rights Act. We invite you to complete our voluntary self-identification survey (English/Spanish).

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.

Travel Reduction Program Regional Task Force Meeting

10 a.m., Monday, June 22, 2026

Pima Association of Governments
1 E. Broadway Blvd., Suite 401, Tucson
Public Access to Meeting Audio/Presentation: https://www.youtube.com/live/2Y94F0XIcSk

---

Notice is hereby given *to the public and to the Task Force members that the Travel Reduction Program Regional Task Force of* ***Pima Association of Governments (PAG)*** *will meet at the above stated time and date. The following is an agenda of the matters to be considered and discussed. In compliance with open meeting laws, PAG-RTA meeting agendas requiring public notice are posted at the official address referenced above and are available for public review during official PAG/RTA business hours, excluding weekends and legal holidays.*

SPECIAL NOTICE: *Members of the Travel Reduction Program Regional Task Force may attend the meeting remotely. The meeting room will be closed to the public since this is an electronic meeting. However, members of the public are invited to attend the meeting via the link above. Task Force members will be provided with a separate link to participate. Members of the public may submit written comments relating to this meeting to info@PAGregion.com within one hour of the meeting's posted start time. These comments will be filed with the committee's records.*

PAG is committed to maintaining high standards of conduct and prohibits harassment and retaliation against all employees pursuant to Pima Association of Governments' Policy Against Discrimination, Harassment and Retaliation. It is the responsibility of all committee members to comply with and to report violations or suspected violations of the Rules of Conduct, PAG/RTA policies, or state laws.

PAG's Rules of Conduct require committee members to observe high standards of conduct and personal ethics in the conduct of their duties and responsibilities. Committee members are prohibited from interfering with the administrative functions of the organization and must comply with the open meeting laws and all other applicable laws, regulations, and policies.

AGENDA

1. **Call to Order**

2. **In-kind Reporting**

3. **TRP 2026 Annual AIR Survey**

    a. Summary of performance-program growth
    b. Statistical findings, trends and variances from 2025

    This is an information item.

4. **TRP Program Updates 2025-26**

    a. TRP Task Force Membership 2026-2028 – Continuing Service
    b. Online Enhancements - updated several software libraries that are used in the site including the ESRI Mapping API library. All completed to mitigate security items.
    c. Employer Recruitment & Engagement – MTM Transit, Doubletree and more for 2026

    This is an information item.

5. Commuter Options

a. Regional Active Transportation Plan and Bike Count 2026
b. Public transit is fare free – share the information www.suntran.com
c. Vanpool with Commute with Enterprise-PAG Vanpool Program and Incentives

This is an information item.

6. Adjournment

The Travel Reduction Program Regional Task Force meeting packet containing material related to the meeting is available at www.PAGregion.com for public review. In compliance with the Americans with Disabilities Act (ADA), those requiring special assistance, such as large typeface print, sign language or other reasonable accommodations, may request those through the administrative offices at: (520) 792-1093 at least two business days before the meeting.

PAG operates its programs without regard to race, color, and national origin in compliance with Title VI of the Civil Rights Act. We invite you to complete our voluntary self-identification survey (English/Spanish).

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.

2026 TRP TC Training Sessions-Register Today to reserve your virtual seat!

Good afternoon TRP Transportation Coordinators(TCs) and back up TCs!

Pima Association of Governments(PAG) is offering two virtual TRP TC Training sessions in April 2026. Please join us and represent your employer site and connect with other major employers in the PAG Region.

Register for a session that fits your schedule.
(You ONLY need to register for one of the courses)

Thursday, April 16th @ 11am
https://us06web.zoom.us/meeting/register/vkzuXY-GRM-H17wlHVbOXQ

Wednesday, April 22nd,10am
https://us06web.zoom.us/meeting/register/eZgc3dhBQoabAwQM1hEfYQ

The virtual sessions are designed for you to **be informed**, so you are **successful** in your role as the transportation coordinator. All members of your team are welcome to attend.

You are welcome to **share the links with others** on your team to reserve their virtual seat at a session.

Goals of the training session:

1.**Understand the 4 requirements** of the TRP Program and how to access resources online!

2.**Learn how to achieve TRP goals**: 60%+ response rate, increase alternative mode participation and meet or exceed the goal of the Travel Reduction Ordinance (TRO).

3.**Successfully navigate** administering TRP and the annual employee survey, how to be a remote confirmation employer (RWE) and what to expect from the AIR Survey. Is your site a multi-address organization? We make it easy to combine your addresses into one and view real time results during the survey.

4.**Understand THE TRP WHY**. Learn about the background and historical information for the TRP program. The TRP has been implemented to protect our air quality.

6.**Learn how TRP has supported cleaner air quality for our region for 25 years**. It's all about **DATA!**

****New TCs are strongly encouraged to register for one of the sessions.**

If you have any questions about the training or the program, please contact me at mcarter@pagregion.com

TRP is a mandated program for major employers. Please make yourself familiar with the ordinance that applies to your location in the region.

Pima County TRO

https://codelibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070

•**The City of Tucson TRO:** https://www.tucsonaz.gov/Departments/Transportation-Mobility/Transit-Services-Division/Travel-Reduction-Ordinance

TRAVEL REDUCTION PROGRAM REGIONAL
2026-2028 TASK FORCE MEMBERSHIP

MAJOR EMPLOYERS (10)	ORGANIZATION	CATAGORY	TERM EXPIRES	EMAIL
1 Cynthia Gonzales Confirmed	Banner University Medical Center	Healthcare	December 2028	cynthia.gonzales2@bannerhealth.com
2 Kyle Sandell Confirmed	Bureau of Prisons	Prison-Business Services	December 2026	jcurylo@azadc.gov ksandell@azadc.gov
3 Marie Gonzalez Rejected email	Freeport-McMoRan	Mining	December 2028	Mgonzale52@fmi.com Mgonzale52@fmi.com
3 Anne Wachenfeld	Caterpillar Inc. - Tucson Proving Ground & Mining Center	Mining	December 2028	Anne.Wachenfeld@cat.com
4 Becky Egly Confirmed	Hexagon	Mining	December 2028	Becky.Egly@hexagon.com
5 Nick Trees Confirmed	La Frontera Arizona	Non-profit Social Services	December 2028	nick.trees@lafrontera.org
6 Kathy Chavez Confirmed	M3 Engineering	Business-Engineering	December 2028	kathy.chavez@m3eng.com
7 Rene Reichardt Confirmed	Pima Community College	Education-Secondary	December 2028	rreichardt@pima.edu
8 Derek Sizemore Confirmed	Raytheon Missel Systems	Business-Defense	December 2028	derek.sizemore@rtx.com
9 Teresa Bravo Confirmed	Tucson Electric Power	Utility	December 2028	teresa.bravo@tep.com
10 Anona Miller Confirmed	University of Arizona	Education-Secondary	December 2028	anonamiller@arizona.edu

JURISDICTIONAL REPRESENTATIVES (6	ORGANIZATION	TERM EXPIRES
1. Angelica Quintana	City of South Tucson costadmincoordinator@southtucsonaz.gov	Confirmed
2. Monica Landgrave-Serrano	City of Tucson monica.landgrave-serrano@tucsonaz.gov	Confirmed
3. Arisia Lee	Pima County Arisia.Lee@pima.gov	Confirmed
4. Maureen Flores	Town of Marana mflores@maranaaz.gov	Confirmed
5. Kyle Packer	Town of Oro Valley kpacker@orovalleyaz.gov	Confirmed
6. Liliana Soto	Town of Sahuarita lsoto@sahuaritaaz.gov	Confirmed

PAG Staff Lead: Mary Carter Director, Mobility Management and Services

TRP PARTNERS: MEETING ATTENDEES

- Amanda Luecker ADEQ luecker.amanda@azdeq.gov
- Sarah Fitzgerald ADEQ fitzgerald.sarah@azdeq.gov
- Becky Carlson EHI/COMMUTE becky.carlson@em.com

2026 Tentative Meeting dates
Monday, June 15, 2026
Monday, November 16, 2026

2027 Tentative Meeting dates
Monday, June 21, 2027
Monday, November 15, 2027

TRP Employers List

AAA Landscape
Abrams Airborne Mfg, Inc.
Afni Escalante
Alorica Tucson East
Amazon Fulfillment Ctr TUS2
Amazon Logistics - DTU2
Amazon-SAZ3
Amazon-Silverbell-NW
Amphitheater Unified District
Arizona Complete Health
Arizona St Main Complex W Congress
Arizona St Prison Tucson Complex
Arizona St Schools For The Deaf & The Blind
ASARCO
Atrium Hospitality
AURA, Inc.
Banner - University Medical Center Tucson
Beacon Group SW, Inc.
Bombardier Aerospace Business
Brookdale Santa Catalina Villas
Cal Portland-Rillito Cement
Canyon Ranch Health Resort
Carondelet Health Network
Catalina Foothills School District High School
Caterpillar Inc. - Tucson Mining Center
Caterpillar Inc. - Tucson Proving Ground
Celestica
Chapman Tucson
Cheddar's Scratch Kitchen
City of Tucson
Comcast
Community Food Bank
Costco Kino
Costco Wholesale Grant Rd.
Costco Wholesale Northwest
Cox Communications
DCMA Missiles Tucson
Devon Gables Rehabilitation Center
Doubletree Hotel Tucson At Reid Park
El Conquistador Tucson, A Hilton Resort
El Rio Health-Tucson
Encompass Health Rehab Hospital of NW Tucson
Encompass Health Rehab Institute of Tucson
Faribault Foods
Farmer's Investment Co.
Federal Express
FLSmidth Inc.
Forum at Tucson, The
Fountains at La Cholla
Freeport-McMoRan Copper & Gold, Sierrita Operations
Fry's Food Stores-Tucson
Handmaker Jewish Services Rosemont
Hensley Beverage Co.
Hexagon Mining
Home Depot - Broadway 410
Home Depot - Marana
Home Depot - Oro Valley
HomeGoods
Honeywell Aerospace Tucson - Oracle
Howmet Fastening Systems 260
Human Learning Systems
IBM
Jim Click Automotive Team
JW Marriott Starr Pass Resort And Spa
La Frontera Center Inc
La Posada
Larry H Miller Dodge Ram Fiat Tucson
Legacy Traditional School Northwest Tucson
Leonardo Electronics US Inc.

LHC Group/Casa de la Luz Hospice

Life Care Center of Tucson

Loews Ventana Canyon Resort

Lowe's

M3 Engineering & Technology Corporation 200

Marana Unified School District

MHC Healthcare

MHIRJ AVIATION

Miraval Arizona

Modular Mining Systems, Inc

Northwest Medical Center

NOVA Home Loans Broadway

O'Rielly Chevrolet Inc

Omni Tucson National Golf Resort Spa

Oro Valley Hospital

Park Avenue Health & Rehabilitation Center

Pepsi-Cola Beverage Co.

Pima Community College

Pima County

Precision Shooting Equipment

Precision Toyota of Tucson

R&R Products

Radiology Ltd

Raytheon Missiles and Defense

Rincon Research Corporation

Ritz Carlton Dove Mountain

Roche Tissue Diagnostics

Royal Automotive Group

Sahuarita School District #30

Salpointe Catholic High School

Sam's Club

Samuel Advanced Fabrication a div of Samuel Son & Co(formerly CAID).

Sandstone of Tucson Nursing and Rehab

Santa Rosa Care Center

Sargent Controls & Aerospace

Securaplane Technologies

Silver Bell Mining LLC

Sonora Behavioral Health

South Tucson 102

Sunnyside Unified School District

SunTran Transit Operations

Swire Coca Cola

Target Stores-Tucson

Texas Instruments

The Lodge at Ventana Canyon Golf & Racquet Club

Town of Marana

Town of Oro Valley

Town of Sahuarita

Trico Electric Cooperative

Tucson Airport Authority

Tucson Albertsons Store #961

Tucson Electric Power

Tucson Jewish Community Center

Tucson Medical Center

Tucson Orthopaedic Institute

Tucson Safeway Food Stores

Tucson Unified School District

Universal Avionics

University of Arizona Main Campus Staff

UPS

US 162d WG, Arizona Air National Guard

US Correctional Complex

US Davis Monthan Air Force Base

US Department of Veterans Affairs SW CMOP 762

US Postal Service Cherrybell

US Southern AZ Va Health Care System

Vail School District

Vista Hospitals

Walmart Stores-Tucson

Watson Chevrolet Inc

Westin La Paloma

Westward Look Wyndham Grand Resort & Spa

Xeridiem Medical Devices

Award Recognition Levels

Name	Employee Count	Current Year Award Level
Arizona St Main Complex W Congress	400	Silver Award - RR and Goal
Cox Communications	175	Silver Award - RR and Goal
Fountains at La Cholla	175	Silver Award - RR and AMU
MHC Healthcare	737	Silver Award - RR and AMU
NOVA Home Loans Broadway	207	Silver Award - RR and AMU
Precision Shooting Equipment	71	Silver Award - RR and AMU
Westward Look Wyndham Grand Resort & Spa	100	Silver Award - RR and AMU
Amazon Logistics - DTU2	129	Silver Award - Goal and AMU
IBM	500	Silver Award - Goal and AMU
Beacon Group SW Inc.	773	Bronze Award - RR
Caterpillar Inc. - Tucson Mining Center	670	Bronze Award - RR
Celestica	216	Bronze Award - RR
Chapman Tucson	165	Bronze Award - RR
Devon Gables Rehabilitation Center	256	Bronze Award - RR
Encompass Health Rehab Institute of Tucson	194	Bronze Award - RR
Fry's Food Stores-Tucson	2684	Bronze Award - RR
Human Learning Systems	105	Bronze Award - RR
M3 Engineering & Technology Corporation	200	Bronze Award - RR
MHIRJ AVIATION	377	Bronze Award - RR
Precision Toyota of Tucson	210	Bronze Award - RR
Radiology Ltd	424	Bronze Award - RR
Sargent Controls & Aerospace	486	Bronze Award - RR
Securaplane Technologies	135	Bronze Award - RR
Town of Marana	631	Bronze Award - RR
Town of Sahuarita	229	Bronze Award - RR
Trico Electric Cooperative	163	Bronze Award - RR
Tucson Orthopaedic Institute	281	Bronze Award - RR
US Department of Veterans Affairs SW CMOP 762	400	Bronze Award - RR
Vista Hospitals	108	Bronze Award - RR
Walmart Stores-Tucson	4284	Bronze Award - RR
Afni Escalante	832	Bronze Award - Goal
Amazon-SAZ3	333	Bronze Award - Goal
AURA Inc.	260	Bronze Award - Goal
Hexagon Mining	150	Bronze Award - Goal
Abrams Airborne Mfg Inc.	149	Bronze Award - AMU
Alorica Tucson East	653	Bronze Award - AMU
Amazon-Silverbell-NW	117	Bronze Award - AMU
Arizona St Prison Tucson Complex	1500	Bronze Award - AMU
El Rio Health-Tucson	1749	Bronze Award - AMU
Freeport-McMoRan Copper & Gold Sierrita Operations	1273	Bronze Award - AMU
Hensley Beverage Co.	181	Bronze Award - AMU

Home Depot - Broadway 410	209	Bronze Award - AMU
La Frontera Center Inc	383	Bronze Award - AMU
Leonardo Electronics US Inc.	125	Bronze Award - AMU
Rincon Research Corporation	276	Bronze Award - AMU
Watson Chevrolet Inc	195	Bronze Award - AMU
Amphitheater Unified District	2082	Average
Arizona St Schools For The Deaf & The Blind	344	Average
Banner - University Medical Center Tucson	8778	Average
Bombardier Aerospace Business	437	Average
Cal Portland-Rillito Cement	148	Average
Canyon Ranch Health Resort	523	Average
Caterpillar Inc. - Tucson Proving Ground	252	Average
Cheddar's Scratch Kitchen	80	Average
City of Tucson	5078	Average
Community Food Bank	147	Average
Costco Kino	353	Average
Costco Wholesale Northwest	371	Average
DCMA Missiles Tucson	133	Average
Doubletree Hotel Tucson At Reid Park	120	Average
El Conquistador Tucson A Hilton Resort	260	Average
Encompass Health Rehab Hospital of NW Tucson	174	Average
Farmer's Investment Co.	100	Average
FLSmidth Inc.	160	Average
Handmaker Jewish Services Rosemont	225	Average
Home Depot - Oro Valley 481	167	Average
Howmet Fastening Systems	260	Average
Jim Click Automotive Team	814	Average
Larry H Miller Dodge Ram Fiat Tucson	83	Average
Legacy Traditional School Northwest Tucson	136	Average
Marana Unified School District	2054	Average
Miraval Arizona	470	Average
Modular Mining Systems Inc	357	Average
Omni Tucson National Golf Resort Spa	200	Average
Pima Community College	3285	Average
Pima County	6437	Average
Raytheon Missiles and Defense	13184	Average
Ritz Carlton Dove Mountain	290	Average
Roche Tissue Diagnostics	1660	Average
Royal Automotive Group	426	Average
Sahuarita School District #30	815	Average
Salpointe Catholic High School	155	Average
Sandstone of Tucson Nursing and Rehab	174	Average
Silver Bell Mining LLC	201	Average
Sunnyside Unified School District	2062	Average
SunTran Transit Operations	863	Average

Swire Coca Cola	200	Average
Target Stores-Tucson	1630	Average
Texas Instruments	398	Average
Tucson Airport Authority	272	Average
Tucson Jewish Community Center	302	Average
Universal Avionics	346	Average
US Correctional Complex	558	Average
AAA Landscape	250	Poor
Amazon Fulfillment Ctr TUS2	2394	Poor
ASARCO	573	Poor
Atrium Hospitality	98	Poor
Brookdale Santa Catalina Villas	190	Poor
Carondelet Health Network	1200	Poor
Catalina Foothills School District High School	150	Poor
Comcast	45	Poor
Costco Wholesale Grant Rd.	352	Poor
Faribault Foods	230	Poor
Federal Express	225	Poor
Forum at Tucson The	114	Poor
Home Depot - Marana 478	200	Poor
HomeGoods	983	Poor
JW Marriott Starr Pass Resort And Spa	444	Poor
La Posada	681	Poor
Life Care Center of Tucson	124	Poor
Northwest Medical Center	1398	Poor
O'Rielly Chevrolet Inc	179	Poor
Oro Valley Hospital	685	Poor
Park Avenue Health & Rehabilitation Center	191	Poor
R&R Products	285	Poor
Sam's Club 6692	192	Poor
Sonora Behavioral Health	270	Poor
The Lodge at Ventana Canyon Golf & Racquet Club	246	Poor
Town of Oro Valley	549	Poor
Tucson Albertsons Store #961	341	Poor
Tucson Electric Power	1478	Poor
Tucson Medical Center	6458	Poor
Tucson Safeway Food Stores	1887	Poor
Tucson Unified School District	6547	Poor
University of Arizona Main Campus Staff	13796	Poor
UPS	250	Poor
US 162d WG Arizona Air National Guard	1000	Poor
US Davis Monthan Air Force Base	6000	Poor
US Postal Service Cherrybell	402	Poor
US Southern AZ Va Health Care System	3234	Poor

Vail School District	2314	Poor
Xeridiem Medical Devices	106	Poor
*LHC Group/Casa de la Luz Hospice	104	Non-compliant
*Loews Ventana Canyon Resort	300	Non-compliant
*Pepsi-Cola Beverage Co.	162	Non-compliant
*Santa Rosa Care Center	132	Non-compliant
*Westin La Paloma	344	Non-compliant

* Survey Not Completed

The Benefits of Travel Reduction



Pima Association of Governments

Drive less. Save more.

TRAVEL REDUCTION PROGRAM

PAGregion.com

Air pollution is real

- Motor vehicle emissions are a major source of air pollution in Pima County.
- 104.4 miles driven per pound of pollution
- Pima Association of Governments' Travel Reduction Program (TRP) was enacted as a result of the Clean Air Act of 1970 to reduce emissions. PAG is the designated lead air quality agency per article 8 section 49-588 of the Federal Register.
- The TRP has been operating in Pima County since 2000. The region is in attainment for air quality standards.



Your company's responsibility

Employers with 100 FTEs are required to participate in PAG's Travel Reduction Program

1. Assign a transportation coordinator (TC)
2. Complete a travel reduction Activity Inventory Report (AIR Survey) - Spring
3. Administer an Annual TRP Employee Survey to workforce or RWE confirmation
4. Share travel reduction information and materials with employees



Benefits of sharing the ride

- Save big on commute costs
- Reduce stress/improve health
- Gain more time
- Make new friends
- Enjoy a healthier environment
- Vanpools - share expense, receive a subsidy
- Learn more at SunRideshare.org



TRP requirement – Annual Employee Survey

TCs:

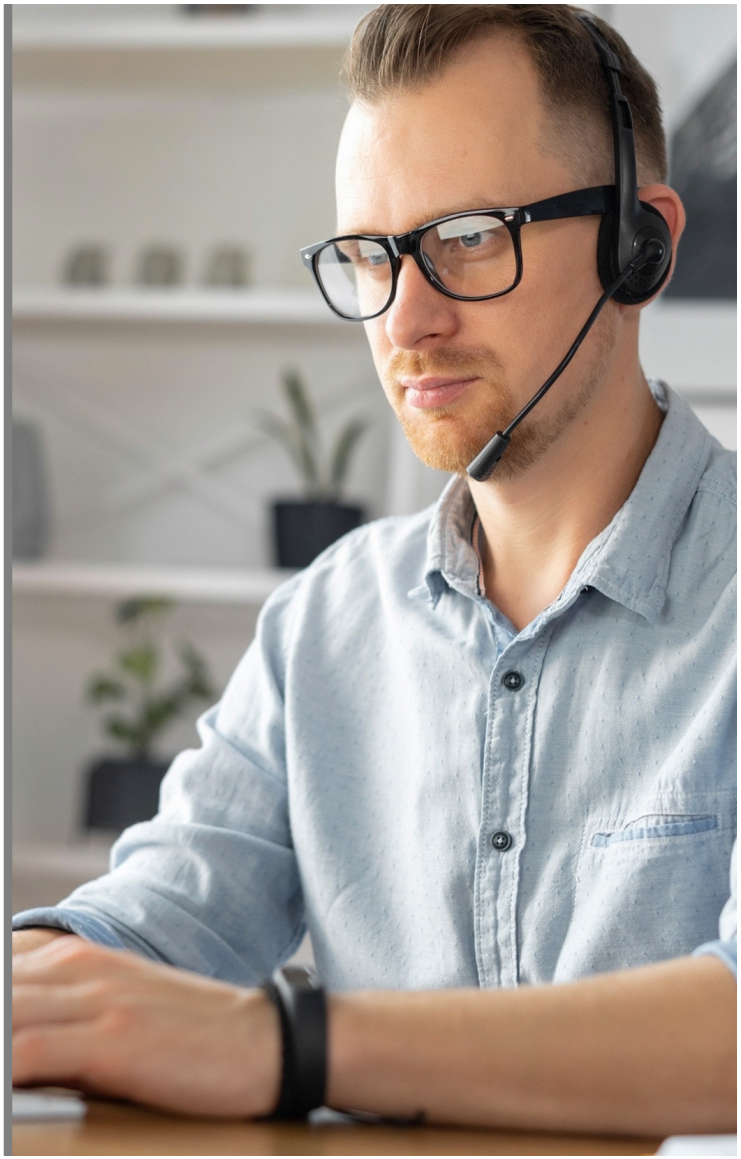
- Administer the survey annually… mark your calendar!
- Promote survey - communicate and educate
- 50% percent or better response rate
- Each site has its own password



TRP Remote Work Employees (RWE)

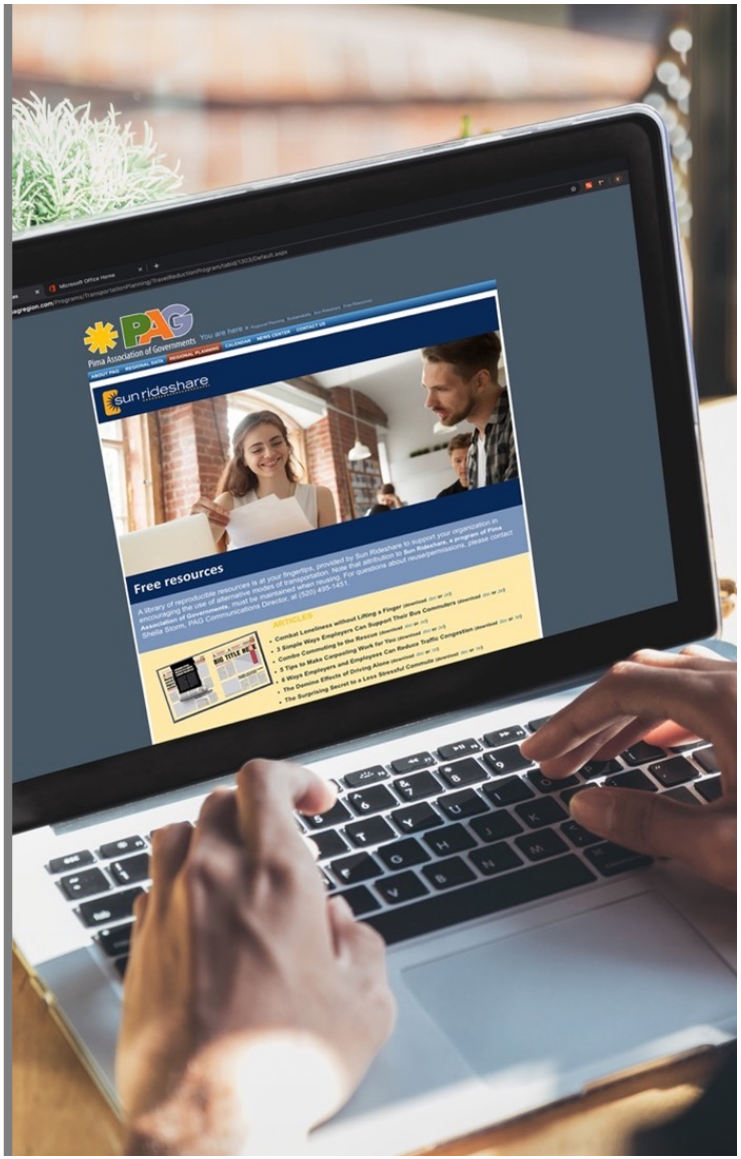
Confirmation process for TCs:

- Contact TRP staff for review of status
- Confirm 40% or greater of workforce is working remotely
- Confirm contacts and employee count
- Receive specific link
- Complete online confirmation
- Receive confirmation email as record of completion



New TRP Online Portal Enhancements

- Streamlined process for multi-site employers
- Easier updates to multiple addresses for employers
- Performance Tracking Page for employers - view real-time data
- Administrative efficiency improved by 35% while increasing program reach

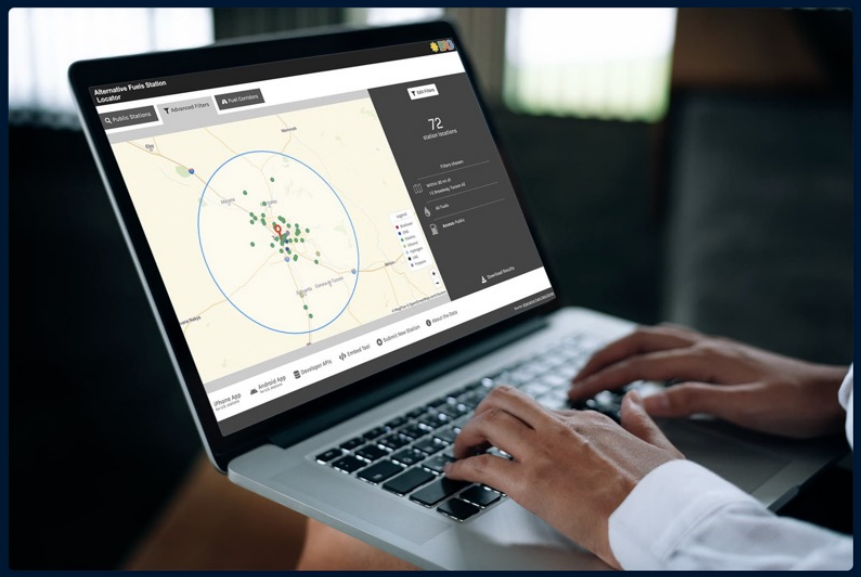


TC Toolkit-New in 2025

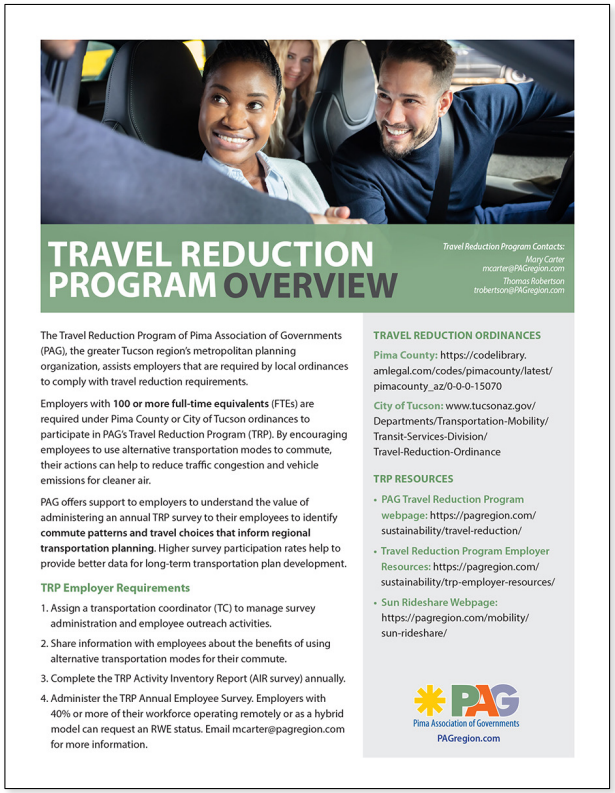
Transportation Coordinator (TC) Tool Kit

The Travel Coordinator Tool Kit is a go-to destination for new and established Travel Coordinators. Everything you need to get started, or continue, in your role as a Travel Coordinator is included below. You can find information about the program, the useful QR code flyer with a direct link to the Travel Reduction Survey, pre-written email templates that can easily be incorporated into your organization to boost participation in the Travel Reduction Survey, and other useful tools.

- Travel Reduction Program Overview
- TRP Survey QR Code Flyer
- Employer Recognition Levels
- TRP FAQs
- Master Email Templates
- Travel Reduction Benefits
- Promote a Healthier Workforce
- By The Numbers Infographic



TRP Overview and QR Code Survey Tool



TRAVEL REDUCTION PROGRAM OVERVIEW

Travel Reduction Program Contacts:
Mary Carter
mcarter@PAGregion.com
Thomas Robertson
trobertson@PAGregion.com

The Travel Reduction Program of Pima Association of Governments (PAG), the greater Tucson region's metropolitan planning organization, assists employers that are required by local ordinances to comply with travel reduction requirements.

Employers with **100 or more full-time equivalents** (FTEs) are required under Pima County or City of Tucson ordinances to participate in PAG's Travel Reduction Program (TRP). By encouraging employees to use alternative transportation modes to commute, their actions can help to reduce traffic congestion and vehicle emissions for cleaner air.

PAG offers support to employers to understand the value of administering an annual TRP survey to their employees to identify **commute patterns and travel choices that inform regional transportation planning.** Higher survey participation rates help to provide better data for long-term transportation plan development.

TRP Employer Requirements

1. Assign a transportation coordinator (TC) to manage survey administration and employee outreach activities.
2. Share information with employees about the benefits of using alternative transportation modes for their commute.
3. Complete the TRP Activity Inventory Report (AIR survey) annually.
4. Administer the TRP Annual Employee Survey. Employers with 40% or more of their workforce operating remotely or as a hybrid model can request an RWE status. Email mcarter@pagregion.com for more information.

TRAVEL REDUCTION ORDINANCES

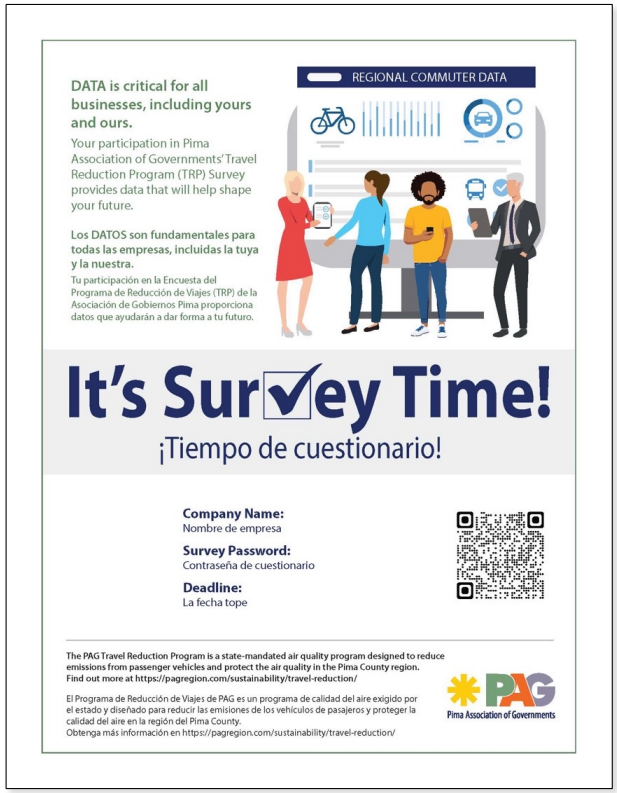
Pima County: https://codelibrary.amlegal.com/codes/pimacounty/latest/pimacounty_az/0-0-0-15070

City of Tucson: www.tucsonaz.gov/Departments/Transportation-Mobility/Transit-Services-Division/Travel-Reduction-Ordinance

TRP RESOURCES

- **PAG Travel Reduction Program webpage:** https://pagregion.com/sustainability/travel-reduction/
- **Travel Reduction Program Employer Resources:** https://pagregion.com/sustainability/trp-employer-resources/
- **Sun Rideshare Webpage:** https://pagregion.com/mobility/sun-rideshare/

Pima Association of Governments
PAGregion.com



REGIONAL COMMUTER DATA

DATA is critical for all businesses, including yours and ours.

Your participation in Pima Association of Governments' Travel Reduction Program (TRP) Survey provides data that will help shape your future.

Los DATOS son fundamentales para todas las empresas, incluidas la tuya y la nuestra.

Tu participación en la Encuesta del Programa de Reducción de Viajes (TRP) de la Asociación de Gobiernos Pima proporciona datos que ayudarán a dar forma a tu futuro.

It's Survey Time!

¡Tiempo de cuestionario!

Company Name:
Nombre de empresa

Survey Password:
Contraseña de cuestionario

Deadline:
La fecha tope

The PAG Travel Reduction Program is a state-mandated air quality program designed to reduce emissions from passenger vehicles and protect the air quality in the Pima County region. Find out more at https://pagregion.com/sustainability/travel-reduction/

El Programa de Reducción de Viajes de PAG es un programa de calidad del aire exigido por el estado y diseñado para reducir las emisiones de los vehículos de pasajeros y proteger la calidad del aire en la región del Pima County.
Obtenga más información en https://pagregion.com/sustainability/travel-reduction/

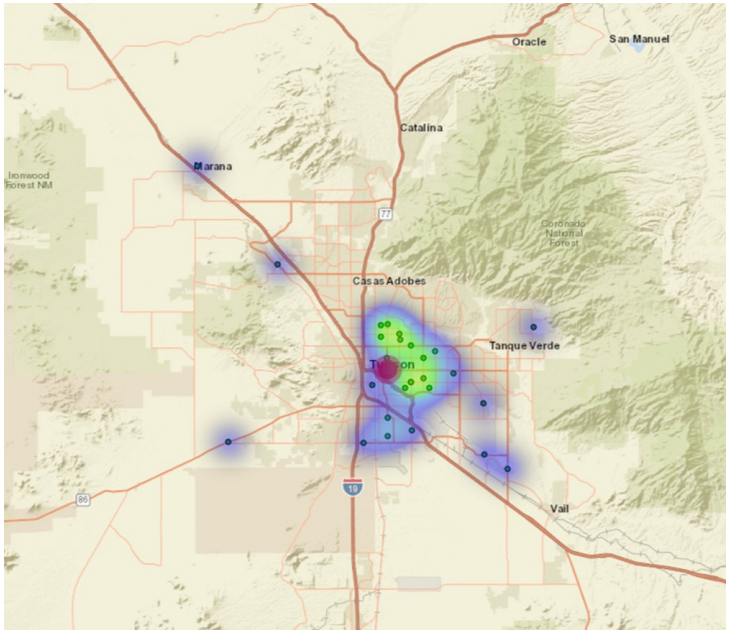
Pima Association of Governments

Safeway 1684 Broadway & Campbell
1940 E. Broadway Bl Tucson AZ, 85719
Survey Date - July 2022

Survey Year	2018	2019	2020	2021	2022
Alternative Mode Participation (based on trips)	21.5%	31.4%	12.3%	18.9%	15.0%
TRO Goal	39%	40%	40%	40%	40%
Average weekly VMT per employee (one-way miles)	48.9	24.8	30.7	39.2	41.4
VMT % change vs. last survey	21.3%	-49.3%	23.9%	27.6%	5.6%
Number of Employees at time of survey	130	124	124	140	140
Number of survey respondents	83	67	77	98	34
Survey response rate	63.8%	54.0%	62.1%	70.0%	24.3%
Average one-way miles per trip	11.5	6.6	6.2	8.4	8.6
Average number of people per carpool	2.7	2.6	2.4	2.3	4.0
Average number of days per week for Alt Mode usage	4.1	4.3	3.9	4.1	4.5
% Trips by Mode					
% Drive Alone	78.5%	68.6%	87.7%	81.1%	85.0%
% Carpool/Vanpool	7.9%	12.6%	2.9%	4.4%	2.8%
% Bus	7.7%	10.3%	4.1%	4.0%	6.7%
% Street Car	0.0%	0.0%	0.0%	0.0%	0.0%
% Bike	1.7%	3.2%	2.2%	2.4%	3.9%
% Walk	4.1%	5.0%	2.9%	7.0%	0.6%
% Work From Home	0.0%	0.0%	0.0%	0.0%	0.0%
% CWW	0.2%	0.3%	0.2%	1.0%	1.1%
Number of Employees by Mode*					
# Carpool/Vanpool	9	13	5	7	1
# Bus	9	10	3	5	3
# Street Car	0	0	0	0	0
# Bike	1	3	2	2	2
# Walk	5	5	3	9	1
# Work From Home	0	0	0	0	0
# CWW	1	1	1	5	1
TOTAL	24	31	13	23	7

*Employees may be double counted if they use multiple modes
Must use a mode at least once a week to be counted.
VMT = vehicle miles traveled
CWW = compressed work week

Final survey report provides historic data, summary of emissions offset and a heat map of employee responses.



Survey data helps employers/planners prepare for the future

Calculate/Evaluate:

- Emission reduction benefits – better air quality
- Transportation mode usage
- Transit system usage
- Travel time data
- Commute patterns
- Bike/Loop use; annual bike counts



TRP Requirement – Activity Inventory Report

The final report:

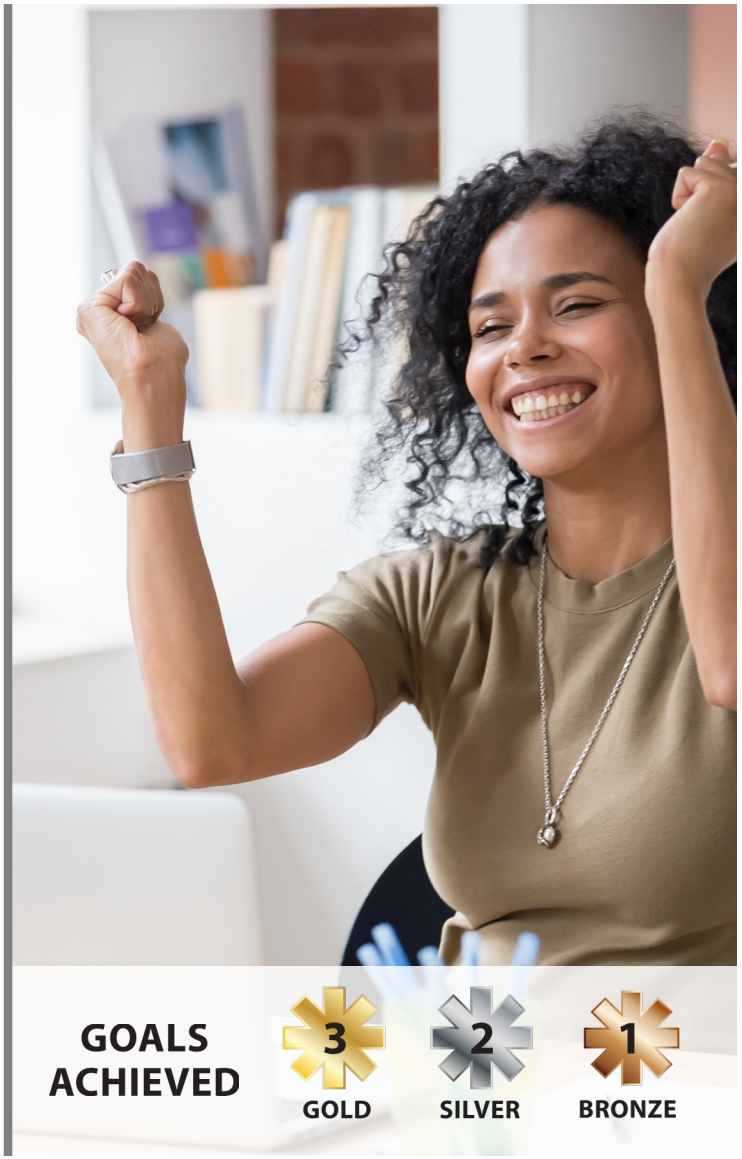
- Identifies employee travel habits
- Shares information about employee travel reduction efforts
- Shares availability of employer subsidies and incentives
- Identifies access to transit, flexible schedules and bike facilities



Get recognized

- Achieve the minimum 50% response rate
- Meet the TRP ordinance goal
- Reach a 2 percentage point increase in alt mode use

- NOTE: Company sustainability measures being reported? TRP counts for you!



Other ways you can help

- Keep us updated on current employee counts.
- Tell us about changes to the organization – closure, expansions, remodels.
- Share travel reduction information with employees - FREE transit, vanpools, benefits of biking etc.



Questions?



Drive less. Save more.

TRAVEL REDUCTION PROGRAM

PAGregion.com

Travel Reduction Program/Sun Rideshare Contacts

Mary Carter
Director, Mobility Management and Services
mcarter@PAGregion.com

Thomas Robertson
Management Analyst
trobertson@pagregion.com

Pima Association of Governments



Newsletter Content

sun rideshare

a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Summer 2025

Four facts about travel reduction



If you are reading this newsletter, chances are you have an interest in reducing traffic, reducing vehicle emissions or trying to find alternate options to commute. Here are four facts you may not know about alternative travel modes.

FOUR FACTS

Cycling may lower the risk for dementia and Alzheimer's disease

Cycling has many benefits to both a person's personal health and the environment, but a recent study indicates that riding a bike may also pay dividends when it comes to healthy aging. Learn more about why it is a good idea to take up cycling as you get older.

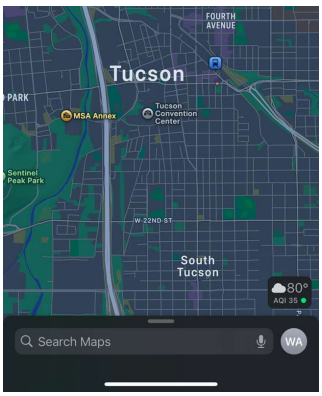


CYCLING

iPhone users have new options to improve their commutes

Commuters with iPhones will soon have more help navigating their daily commutes and other regular errands. An update to the Apple Maps app in the upcoming iOS 26 promises new features that may make commutes more efficient and less stressful.

Learn More



Trivia Time

Question: If all new cars that were built were all-electric how long would it take to replace the world's fossil fuel car fleet?

A) 1-5 years
B) 5-10 years
C) 10-15 years
D) 15-20 years
E) More than 20 years

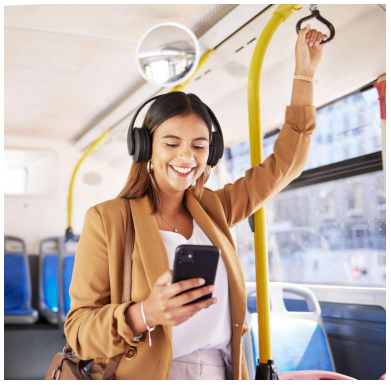
See answer below.

Commute Corner: These are the best noise canceling audio devices

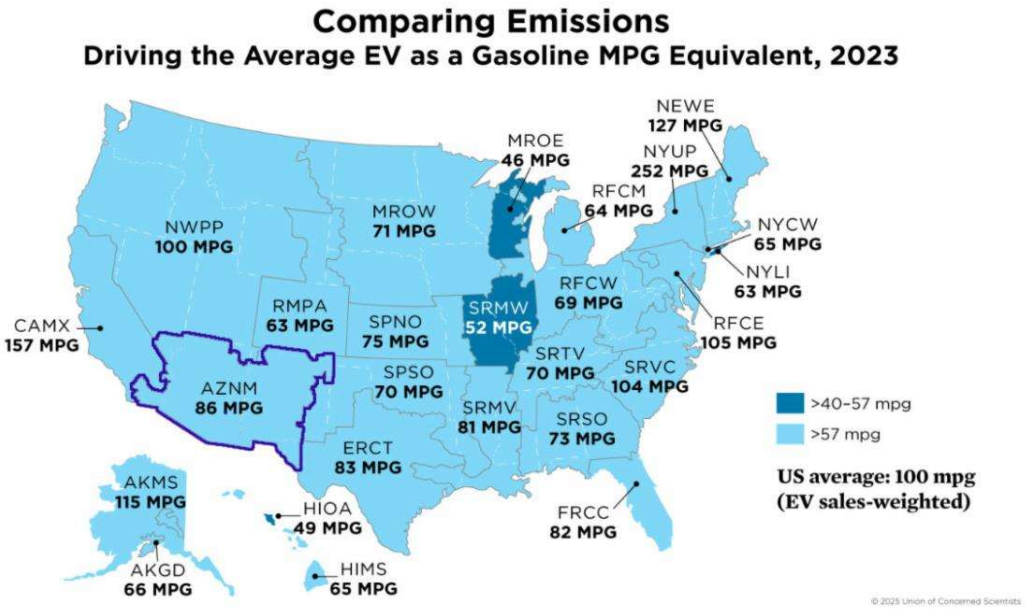
If you use public transit, ride in a less-than-social carpool, or telecommute in a noisy neighborhood, noise canceling earphones may be just the thing to

help you focus. Learn more about features to look for, styles to consider and the best brands in every price range.

Learn More



Even average EVs are good for air quality



SDriving an electric vehicle (EV) in Arizona reduces dangerous emissions that lead to air pollution in the region. A recent study by the Union of Concerned Scientists (UCS) found that driving an "average" EV is the equivalent of driving a regular automobile that gets 86 MPG. That put the Arizona/New Mexico region seventh out of 26 regions. When the UCS looked at the most efficient EVs, Arizona had the equivalent of 121 MPG.

The study looked at how electricity was generated in each region and how much fossil fuels were used to produce electricity. In regions where the power grid is less reliant on fossil fuels, the average MPG equivalent rises.

"As our electricity grid switches to more renewable sources of electricity, the climate benefits of switching from gasoline to electricity will continue to grow," wrote David Reichmuth for the UCS.

Trivia Answer!



D) 15-20 years.
According to the World Economic Forum, if all new cars produced were electric, it would take 15-20 years to replace the world's fossil fuel car fleet.

Download the new TRP poster with a QR code for easy access to the survey



Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.

DOWNLOAD QR CODE

Resources

- View monthly TRP Employer Awards
- Benefits of Alternative Modes of Travel
- Download TRP Outreach Materials

About PAG/RTA

Pima Association of Governments, the region's metropolitan planning organization and council of governments, works collaboratively in leadership and planning to enhance our livability by improving regional mobility, economic vitality and sustainability.

PAG manages the Regional Transportation Authority, which oversees implementation of the 20-year, 2006 voter-approved regional transportation plan. The plan is funded by a half-cent excise (sales) tax collected through the RTA's special taxing district within Pima County.

Title VI and Translation Information

PAG operates its programs without regard to race, color and national origin in compliance with Title VI of the Civil Rights Act.

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con

Zonia Kelley.

Pima Association of Governments

Working collaboratively, in leadership and planning, to enhance our livability by improving regional mobility, economic vitality and sustainability.

STAY CONNECTED

PAGRegion.com

Pima Association of Governments | 1 E. Broadway Blvd. Suite 401 | Tucson, AZ 85701 US

Unsubscribe | Update Profile | Our Privacy Policy | Constant Contact Data Notice

sun rideshare

a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Fall 2025

Public transportation good for the economy



Using public transportation is a great way to reduce the number of cars on the road and reduce the amount of harmful vehicle emissions. And why not save money at the same time since the cost of riding the bus adds up to less than your vehicle maintenance costs. But did you know that public transportation is also good for the economy?

ECONOMY

Stay safer when you bike or walk to work



In a perfect world, everyone using the roadways would watch out for each other. Cyclists, pedestrians, drivers and those using alternative transportation modes would all do their part to keep the roads safe.

But since we don't live in a perfect world, it's especially important for pedestrians and bike riders to take extra safety precautions.

SAFETY

Protect your bike and your head with these accessories



Reasons to cycle are as numerous as there are cyclists. Some do it to run errands, others to get to work, or to simply get back into shape.

Whatever your reason might be to try cycling, including as part of your commute, you and your bike will benefit from these must-have accessories.

Learn More

Trivia Time

Question: Transportation costs are consumers' second largest expense behind housing. What is the average percent of household income spent on transportation costs?

A) 5%
B) 10%
C) 15%
D) 20%
E) 25%

See answer below.

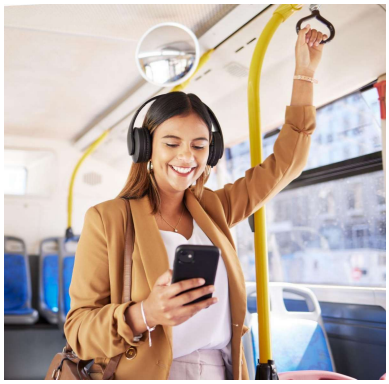
Voters can decide if RTA Next is right for the region's commuters

It's official. The Regional Transportation Authority Board has approved a 20-year transportation plan for voter consideration next March. Voters will have the final say on the $2.67 billion plan to enhance roadways, repair major streets, fund transit services, build bikeways, and more.

Learn More

Commute Corner: Podcast recommendations to liven up your commute

Whether you bike, walk, bus or carpool to work, chances are you have time to listen to a podcast. With almost unlimited options, you are bound to find a variety of podcasts of interest, here are some of the most popular podcasts, and some well-regarded sleepers, that can help make your commute more entertaining.



Learn More

Trivia Answer!



C) 15%
According to the Bureau of Transportation Statistics, transportation costs account for 15% of average household spending, in large part due to the costs of driving and maintaining a car. This is the second highest expense for most families. Lower-income Americans spending roughly 30% of their household income on transportation.

Download the new TRP poster with a QR code for easy access to the survey



Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.

DOWNLOAD QR CODE

Resources

- View monthly TRP Employer Awards
- Benefits of Alternative Modes of Travel
- Download TRP Outreach Materials

About PAG/RTA

Pima Association of Governments, the region's metropolitan planning organization and council of governments, works collaboratively in leadership and planning to enhance our livability by improving regional mobility, economic vitality and sustainability.

PAG manages the Regional Transportation Authority, which oversees implementation of the 20-year, 2006 voter-approved regional transportation plan. The plan is funded by a half-cent excise (sales) tax collected through the RTA's special taxing district within Pima County.

Title VI and Translation Information

PAG operates its programs without regard to race, color and national origin in compliance with Title VI of the Civil Rights Act.

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.

Pima Association of Governments

Working collaboratively, in leadership and planning, to enhance our livability by improving regional mobility, economic vitality and sustainability.

STAY CONNECTED

PAGRegion.com

Pima Association of Governments | 1 E. Broadway Blvd. Suite 401 | Tucson, AZ 85701 US

Unsubscribe | Update Profile | Our Privacy Policy | Constant Contact Data Notice

sun rideshare
a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Winter 2026

New vehicles highlight changes to RTA-funded Sun Shuttle service



Whether you use the Sun Shuttle transit services or just drive around town, you may have seen some new vehicles providing the Regional Transportation Authority's (RTA) Sun Shuttle dial-a-ride/paratransit services. But new vehicles aren't the only change to the RTA-funded transit service.

TRANSIT

RTA Next has plenty for travel reduction and all forms of transportation in the region

Later this month you will receive a ballot in the mail with just two questions on it. Both are related to RTA Next, a proposed $2.67 billion regional transportation plan and funding, including funds for transit and active transportation. The mail-in only election will be held on March 10.

For RTA Next to be implemented, both the 20-year plan (Prop 418) and funding source (Prop 419) will require voter approval.



RTA NEXT

Top ways you can use travel reduction to help improve air quality

Among the many benefits to travel reduction, one of the biggest is the positive impact on air quality and the environment. Of the top ways to make a positive change, a recent study noted that six transportation changes were among the top 11 things people can do to help the environment.



CLEAN AIR

E-bikes getting more popular, how to stay safe

If you have considered taking up cycling for your commute but are concerned about the distances you would need to travel or if you have the endurance needed, an e-bike may be just the thing to try. Learn some of the basics of e-bike safety.



E-BIKES

Adjust your walking route to improve health

benefits

We all know that using active transportation as part of your daily commute is a great way to get healthy and help air quality. Walking is an especially beneficial form of active transportation that almost anyone can do. A recent study suggests that adjusting your path to work can add additional health benefits.



WALKING

Trivia Time

Question: How many hours a year does the average American commuter spend stuck in traffic?

A) 43
B) 53
C) 63
D) 73
E) 83

See answer below.

Commute Corner: Set-it-and-forget-it slow cooker meals for busy commuters

Avoid picking up unhealthy fast food after work or rushing to the store to grab something to feed your already hungry family. Take the link below to learn some easy set-it-and-forget it recipes to make ahead in your slow cooker.



MEALS

Trivia Answer!



C) 63 hours

The average American commuter who drives spent 63 hours a year in traffic during 2024, according to a new report by the Texas A&M Transportation Institute. That's up from 61 hours in 2023, and from 20 hours in 1982.

Download the new TRP poster with a QR code for easy access to the survey

Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.



DOWNLOAD QR CODE

Resources

- View monthly TRP Employer Awards
- Benefits of Alternative Modes of Travel
- Download TRP Outreach Materials

About PAG/RTA

Pima Association of Governments, the region's metropolitan planning organization and council of governments, works collaboratively in leadership and planning to enhance our livability by improving regional mobility, economic vitality and sustainability.

PAG manages the Regional Transportation Authority, which oversees implementation of the 20-year, 2006 voter-approved regional transportation plan. The plan is funded by a half-cent excise (sales) tax collected through the RTA's special taxing district within Pima County.

Title VI and Translation Information

PAG operates its programs without regard to race, color and national origin in compliance with Title VI of the Civil Rights Act.

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.

Pima Association of Governments

Working collaboratively, in leadership and planning, to enhance our livability by improving regional mobility, economic vitality and sustainability.

STAY CONNECTED

PAGRegion.com

Pima Association of Governments | 1 E. Broadway Blvd. Suite 401 | Tucson, AZ 85701 US

Unsubscribe | Update Profile | Our Privacy Policy | Constant Contact Data Notice

sun rideshare
a program of Pima Association of Governments

Drive Less. Save More.

Sun Rideshare News - Spring 2026

Learn about the RTA's support for transit and active transportation



In March, Pima County voters approved Props 418 and 419, which included funding for the Regional Transportation Authority's new $2.67 billion regional transportation plan. Transit services and active transportation infrastructure are key parts of the 20-year plan. What does the passage of the new RTA plan and funding mean for the residents of Pima County who make transit and active transportation part of their commutes?

RTA & TRAVEL REDUCTION

An active commute can help limit inflammation

Do you really need another reason to try active transportation? By now you know cycling and walking can lead to weight loss, better health, cleaner air and even less stress. Did you know that being active can also lessen inflammation?



INFLAMMATION

RTA bolsters transit throughout the region

Over the past 20 years, the Regional Transportation Authority has contributed more than $530 million from RTA tax revenues to fund expanded transit services, including Sun Tran, Sun Shuttle, and paratransit services.



TRANSIT

Trivia Time

Question: What percent of American workers use public transportation for their daily commute?

A) 1%
B) 5%
C) 10%
D) 25%

See answer below.

Make your commute more enjoyable

From week to week, we can spend hours getting to and from work. Whether we drive alone, carpool, use transit or rely on active transportation, odds are we devote more time than we prefer traveling from home to work and back. How can we make our commutes more enjoyable?



COMMUTE

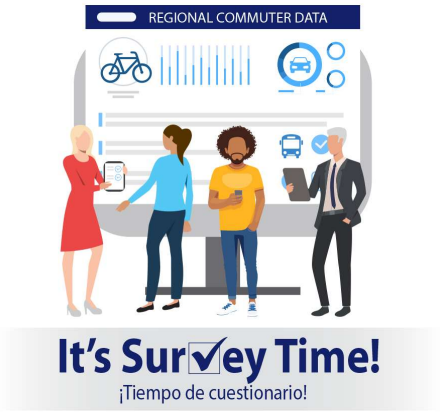
Trivia Answer!



B) 5%
According to the Census Bureau, 5% of commuters use public transportation as their primary method of commuting. Up to 11% of Americans use transit at least once a week.

Download the new TRP poster with a QR code for easy access to the survey

Getting responses to the TRP survey during your designated month can be a challenge, especially if employees don't have regular access to a computer. We've created a QR code poster to help employees take the survey from a cell phone. Download the Customizable Survey Time Poster and other TRP materials at the link below.



DOWNLOAD QR CODE

Resources

- View monthly TRP Employer Awards
- Benefits of Alternative Modes of Travel
- Download TRP Outreach Materials

About PAG/RTA

Pima Association of Governments, the region's metropolitan planning organization and council of governments, works collaboratively in leadership and planning to enhance our livability by improving regional mobility, economic vitality and sustainability.

PAG manages the Regional Transportation Authority, which oversees implementation of the 20-year, 2006 voter-approved regional transportation plan. The plan is funded by a half-cent excise (sales) tax collected through the RTA's special taxing district within Pima County.

Title VI and Translation Information

PAG operates its programs without regard to race, color and national origin in compliance with Title VI of the Civil Rights Act.

If you need translation assistance, please call (520) 792-1093 and ask for Zonia Kelley. Si necesita ayuda con traducción, llame por favor al (520) 792-1093 y comuníquese con Zonia Kelley.

PAG
Pima Association of Governments

Working collaboratively, in leadership and planning, to enhance our livability by improving regional mobility, economic vitality and sustainability.

STAY CONNECTED

PAGRegion.com

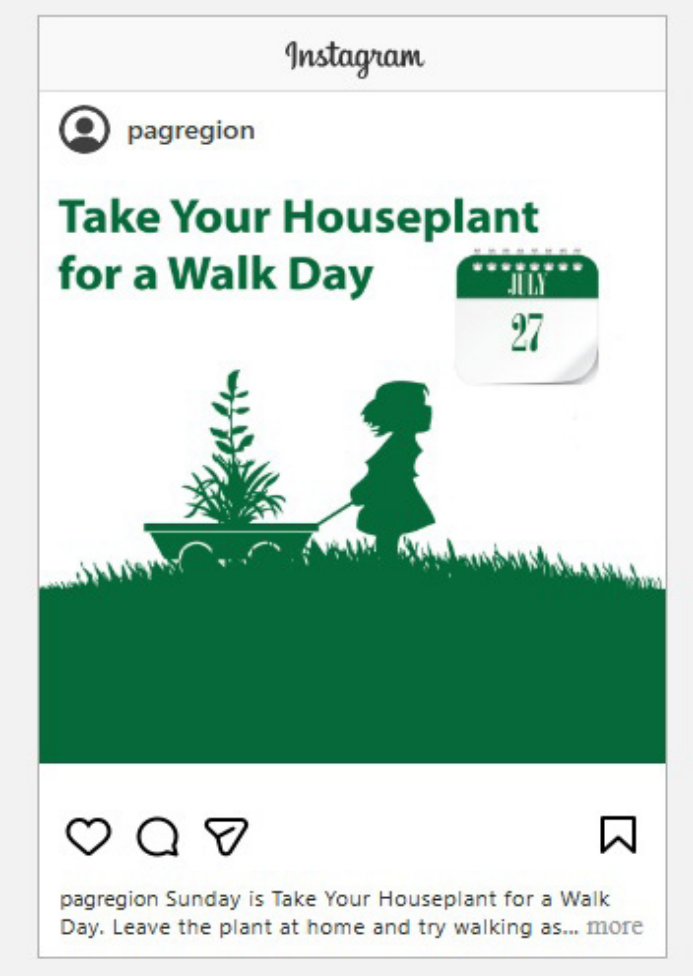
Pima Association of Governments | 1 E. Broadway Blvd. Suite 401 | Tucson, AZ 85701 US

Unsubscribe | Update Profile | Our Privacy Policy | Constant Contact Data Notice



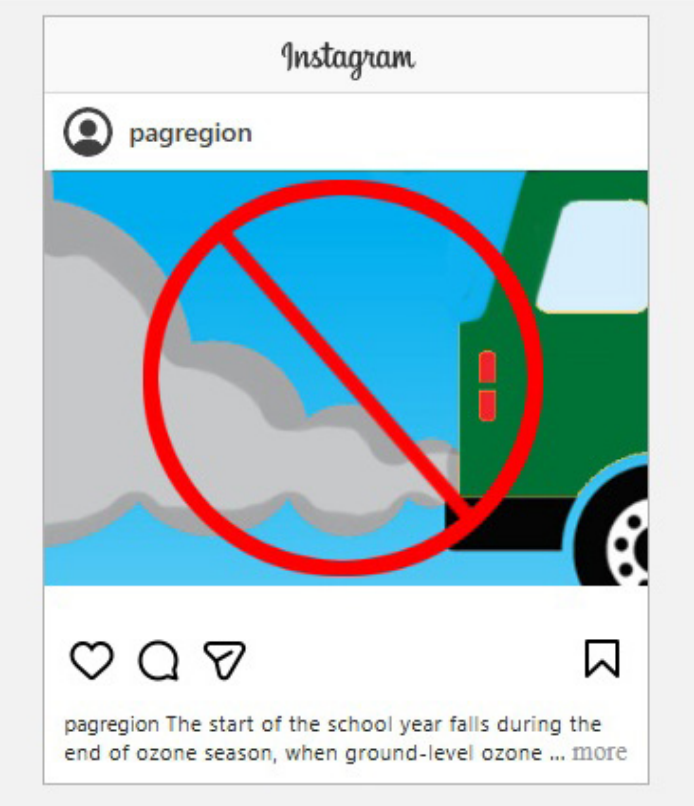
Social Media

PAG


Instagram
pagregion
Take Your Houseplant for a Walk Day
JULY
27
pagregion Sunday is Take Your Houseplant for a Walk Day. Leave the plant at home and try walking as... more


Pima Association of Governments
Published by William Allis · August 4, 2025 ·
The start of the school year falls during the end of ozone season, when ground-level ozone reaches its highest concentration. School zones and bus stops are areas where... See more


Pima Association of Governments
Published by William Allis · July 25, 2025 ·
Sunday is Take Your Houseplant for a Walk Day. Leave the plant at home and try walking as part of your commute. Either walk to work or walk to a bus stop and use transi... See more
TAKE YOUR HOUSEPL
FOR A WALK DA


Instagram
pagregion
pagregion The start of the school year falls during the end of ozone season, when ground-level ozone ... more

PAG

Pima Association of Governments
Published by William Allis · August 5, 2025 ·

Celebrate Exercise with Your Child Week by going on a bike ride. Use our Tucson Metro Bike Map to navigate the 1,000 miles of bicycle lanes, routes, shared-use paths/tr... **See more**



Pima Association of Governments
Published by William Allis · August 6, 2025 ·

Walking and cycling are great ways to observe Exercise with Your Child Week. Make sure if you walk or bike that you do it safely by reviewing PAG's bicycle and pedestri... **See more**



Pima Association of Governments
Published by William Allis · August 7, 2025 ·

In the United Kingdom, Cycle to Work Day is on Aug. 7. Why don't you join our friends across the pond and ride your bike to work instead of driving? Learn more about ac... **See more**



Instagram

pagregion



pagregion In the United Kingdom, Cycle to Work Day is on Aug. 7. Why don't you join our friends across... more

PAG

Pima Association of Governments
Published by William Allis · August 14, 2025 ·

Tomorrow is National Relaxation Day. Joining a carpool can help reduce stress, by limiting the amount of driving you have to do. On days you don't drive, you can relax,... **See more**



Pima Association of Governments
Published by William Allis · August 15, 2025 ·

A good way to relax on National Relaxation Day is to use transit instead of driving to work. Let someone else do the driving and focus on other things. Learn more about... **See more**



Instagram

pagregion



pagregion Tomorrow is National Relaxation Day. Joining a carpool can help reduce stress, by limiting the... more

Instagram

pagregion



pagregion A good way to relax on National Relaxation Day is to use transit instead of driving to work. ... more

PAG

Pima Association of Governments
Published by William Allis · August 15, 2025 ·

Did you know that people who cycle daily produce about 84% lower carbon emissions from all daily travel than non-cyclists? Learn more about this and three other travel reduction facts.



PAGREGION.COM

Four facts about travel reduction - Pima Association of Governments

Instagram

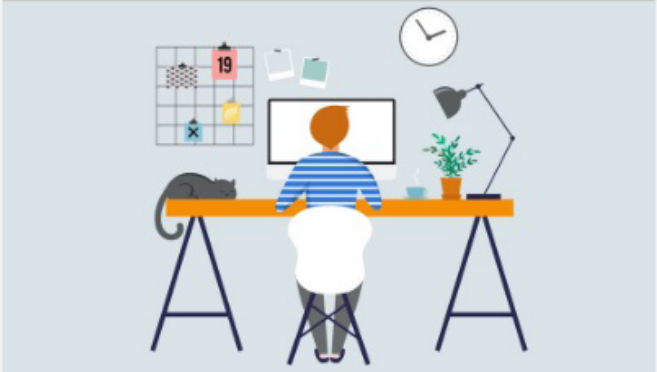
pagregion



pagregion Travel reduction can benefit the environment, your pocketbook and even your physical and m... more

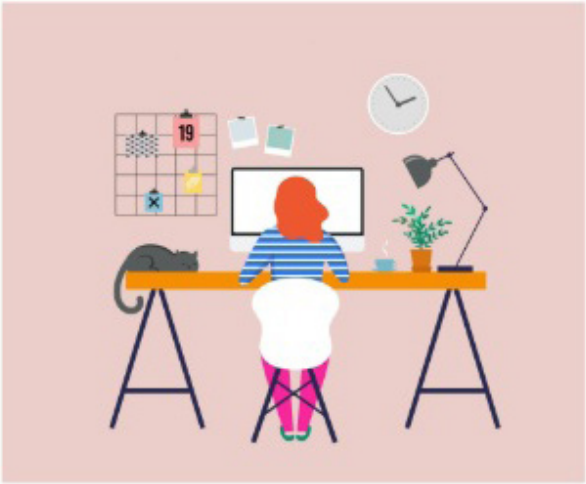
Pima Association of Governments
Published by William Allis · August 18, 2025 ·

Saturday was National Work From Home for Wellness Day, which highlights the positive impact that working from home can have on a person's physical, mental, emotional, s... **See more**



Instagram

pagregion



pagregion Saturday was National Work From Home for Wellness Day, which highlights the positive imp... more

PAG

Pima Association of Governments
Published by William Allis · August 18, 2025 ·

August 17 was National I Love My Feet Day. Celebrate by letting your feet do the work on your daily commute. Walk to the office or the closest bus stop and leave the car at home.



PAGREGION.COM

Bicycle and Pedestrian Mobility - Pima Association of Governments

Pima Association of Governments
Published by William Allis · August 26, 2025 ·

Ozone season, when ground-level ozone, a common air pollutant, reaches its highest concentration, is from March to November. It is time to take some precautions to help... See more



PAGREGION.COM

Take these steps to reduce the impact of 'ozone season' - Pima Association of...

Instagram

pagregion



pagregion Ozone season, when ground-level ozone, a common air pollutant, reaches its highest ... more

Pima Association of Governments
Published by William Allis · August 27, 2025 ·

Cycling has many benefits to both a person's personal health and the environment, but a recent study indicates that riding a bike may also pay dividends when it comes t... See more



PAGREGION.COM

Cycling may lower the risk for dementia and Alzheimer's disease - Pima Association of...

PAG

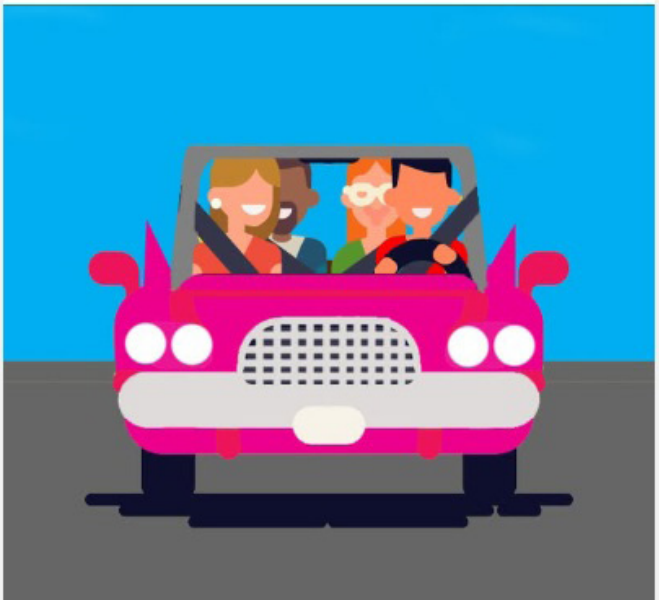
Pima Association of Governments
Published by William Allis · August 28, 2025 ·

August is National Wellness Month and cycling and walking are two ways to get in shape. Being safe on the road is important and PAG has some great safety tips. https://pagregion.com/.../bicycle-and-pedestrian-safety/



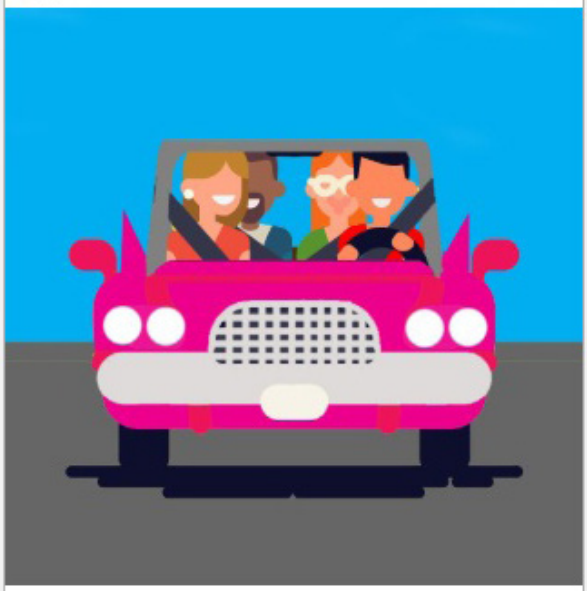
Pima Association of Governments
Published by William Allis · September 2, 2025 ·

Today is Pink Cadillac Day. Whether you have a fancy Cadillac that would make Elvis proud or a more modern vehicle, why not make room to carpool to celebrate? Learn mor... See more



Instagram

pagregion



pagregion yesterday was Pink Cadillac Day. Whether you have a fancy Cadillac that would make Elvi... more

Pima Association of Governments
Published by William Allis · September 2, 2025 ·

The start of the school year falls during the end of ozone season, when ground-level ozone reaches its highest concentration. School zones and bus stops are areas where... See more



PAGREGION.COM
School's in, idling's out - Pima Association of...
Over the next few weeks, schools in the greater Tucson area will re-open for the fall and, along with...

PAG

Instagram

pagregion



pagregion Cycling has many benefits to both a person's personal health and the environment, but a rece... more

Pima Association of Governments
Published by William Allis · September 8, 2025

Sunday was the International Day of Clean Air. Did you know that PAG is the state-designated air quality planning organization for the greater Tucson area? Learn more a... See more



Pima Association of Governments
Published by William Allis · September 3, 2025

Cycling has many benefits to both a person's personal health and the environment, but a recent study indicates that riding a bike may also pay dividends when it comes t... See more



PAGREGION.COM

Cycling may lower the risk for dementia and Alzheimer's disease - Pima Association of...

Pima Association of Governments
Published by William Allis · September 15, 2025

Did you know that people who cycle daily produce about 84% lower carbon emissions from all daily travel than non-cyclists? Learn more about this and three other travel reduction facts.



PAGREGION.COM

Four facts about travel reduction - Pima Association of Governments

PAG

Pima Association of Governments
Published by William Allis ·
September 17, 2025 ·

PAG's Travel Reduction Program fits hand in hand with World Clean and Green Week. The Travel Reduction Program seeks to reduce traffic congestion to help maintain or im... **See more**



Pima Association of Governments
Published by William Allis ·
September 18, 2025 ·

It is World Clean and Green Week. Did you know that PAG is the region's federally designated transportation conformity and air quality planning organization? Learn more... **See more**



RTA

Regional Transportation Authority - RTA
Published by William Allis · August 8, 2025 ·

Celebrate Exercise with Your Child Week by going on a bike ride. The region has 1,000 miles of bicycle lanes, routes, shared-use paths/trails and bicycle boulevards tha... See more



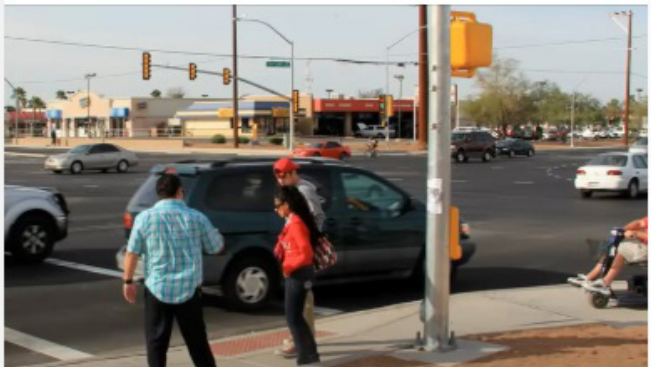
Regional Transportation Authority - RTA
Published by William Allis · August 11, 2025 ·

It is National Wellness Month, and the RTA helps fund bike lanes and other bicycle amenities in the region that can be used to contribute to physical wellness. https://t.co/IwlCQvaSTK



Regional Transportation Authority - RTA
Published by William Allis · September 26, 2025 ·

Saturday is National Family Health & Fitness Day. Celebrate by going for a walk, jog or bike ride. The voter-approved RTA plan has contributed 83 pedestrian crossings, ... See more



Instagram

rtamobility



rtamobility It's the National Week Without Driving. The RTA plan committed funds for additional evenin... more

RTA

Regional Transportation Authority - RTA
Published by William Allis · October 3, 2025 ·

It's the National Week Without Driving. The RTA plan committed funds for additional evening, weekend and express bus services. Funds go to special needs transit, neighb... See more



Regional Transportation Authority - RTA
Published by William Allis · October 17, 2025 ·

Today is Australian Ride to Work Day, and we encourage you to consider joining commuters down under in riding your bike to work. Since 2006, the RTA has funded the cons... See more



YOUTUBE.COM
RTA Delivers: Bike Lanes

Regional Transportation Authority - RTA
Published by William Allis · October 6, 2025 ·

It is Active Aging Week. RTA dollars have gone to help fund pedestrian and cycling amenities that are used by residents of all ages. Learn more about the 83 pedestrian ... See more



Regional Transportation Authority - RTA
Published by William Allis ·
October 28, 2025 ·

What does RTA Next mean for transit in the region? RTA funds maintain over $30 million in annual contributions to support expanded evening and weekend transit services ... See more



RTA

Regional Transportation Authority - RTA
Published by William Allis ·
November 13, 2025 ·

Celebrate Healthy Lifestyles Month by walking or cycling more. RTA funds have been used to construct bike lanes, bike boulevards and other bike amenities. Learn more ab... See more



YOUTUBE.COM
RTA Delivers: Bike Lanes

Regional Transportation Authority - RTA
Published by William Allis ·
December 18, 2025 ·

Today is the Festival of Winter Walks in the UK. Learn how RTA funds help build sidewalks around the region that you can use for your winter walks.



YOUTUBE.COM
RTA Delivers: Sidewalks

Regional Transportation Authority - RTA
Published by William Allis ·
November 18, 2025 ·

Walking is a great way to participate in Healthy Lifestyles Month without spending money or buying fancy equipment. The RTA helps pedestrians by contributing funds to p... See more



YOUTUBE.COM
RTA Delivers: Sidewalks

Regional Transportation Authority - RTA
Published by Brad Allis · January 19 ·

Tomorrow is Take a Walk Outdoors Day. The RTA has invested in sidewalks and other pedestrian amenities. Every RTA corridor project has improved pedestrian facilities an... See more

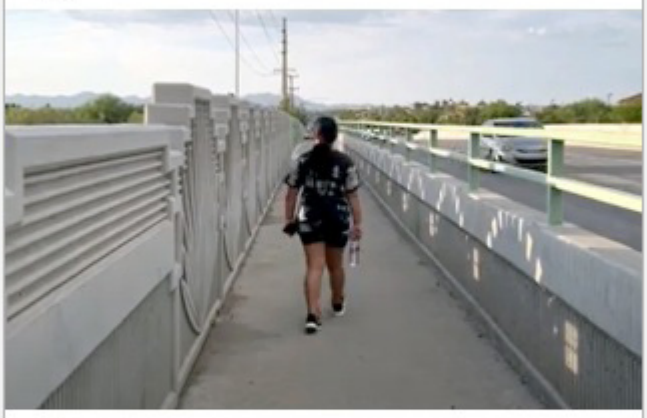


RTANEXT.COM
RTA Next Plan - RTA Next

RTA

Instagram

rtamobility



rtamobility Tomorrow is Take a Walk Outdoors Day. The RTA has invested in sidewalks and other pedest... more

Instagram

rtamobility



rtamobility February is Love the Bus Month. The Regional Transportation Authority's 20-year pla... more

Regional Transportation Authority - RTA
Published by William Allis · February 27 ·

February is Love the Bus Month. The Regional Transportation Authority's 20-year plan funds many transit elements, including additional evening, weekend and express bus services and streetcar services. RTA funds also go toward special needs transit for the elderly and people with disabilities, neighborhood circulator bus services available for all users, and park-and-ride transit centers for people to use both their vehicles and transit.
https://rtamobility.com/services/transit/ See less



Regional Transportation Authority - RTA
Published by William Allis · March 12 ·

Whether you use the Sun Shuttle transit services or just drive around town, you may have seen some new vehicles providing the Regional Transportation Authority's (RTA) ... See more



PAGREGION.COM

New vehicles highlight changes to RTA-funded Sun Shuttle service - Pima...

RTA

Regional Transportation Authority - RTA
Published by Krzysztof Siuda · April 9 ·

Whether you use Sun Shuttle transit services or just drive around town, you may have seen some new vehicles providing the Regional Transportation Authority's (RTA) Sun ... See more



PAGREGION.COM
New vehicles highlight changes to RTA-funded Sun Shuttle service - Pima Associati...

Regional Transportation Authority - RTA
Published by Krzysztof Siuda · April 17 ·

What better way to celebrate Saturday's National Exercise Day than to go for a bike ride? The RTA has contributed funds to bike lanes, bike paths and other bike ameniti... See more



YOUTUBE.COM
RTA Delivers: Bike Lanes

Regional Transportation Authority - RTA
Published by William Allis · May 4 ·

Saturday was National Fitness Day. Why not celebrate by going for a bike ride? The RTA funds bike amenities, including bike lanes and multi-use paths.



YOUTUBE.COM
RTA Delivers: Bike Lanes

Regional Transportation Authority - RTA
Published by William Allis · May 12 ·

May is National Walking Month, and the RTA provides funds to build sidewalks and other pedestrian amenities in the region to make walking easier and safer.



YOUTUBE.COM
RTA Delivers: Sidewalks

RTA

Regional Transportation Authority - RTA
Published by William Allis · May 19 ·

The passage of Props 418 and 419, otherwise known as RTA Next, ensures continuation of RTA funding for additional evening, weekend and express bus services provided by ... **See more**



PAGREGION.COM

RTA bolsters transit throughout the region - Pima Association of Governments

Regional Transportation Authority - RTA
Published by William Allis · June 3 ·

Today is World Bike Day. Did you know that the RTA has completed more than 360 miles of bike lanes and helped to fund other bike amenities such as bike paths and bike b... **See more**



YOUTUBE.COM

RTA Delivers: Bike Lanes

Regional Transportation Authority - RTA
Published by William Allis · May 20 ·

In March, Pima County voters approved Props 418 and 419 (RTA Next), a $2.67 billion regional transportation plan and funding for the next 20 years. Transit and active t... **See more**



PAGREGION.COM

The RTA supports transit and active transportation - Pima Association of...

Regional Transportation Authority - RTA
Published by William Allis · June 8 ·

It is National Men's Health Week, and active transportation is a healthy way to get to work for everyone. RTA funds contribute to active transportation assets such as s... **See more**





Website Metrics

WEB& ANALYTICS REPORT

TRAVEL REDUCTION PROGRAM / SUN RIDESHARE

Fiscal Year 2026

Pima Association of Governments

PAG Travel Reduction Web Metrics July 1, 2025 - June 30, 2026				
Page/Post	Views	Active users	Average engagement time per active user (seconds)	Total Engagement Time
/mobility/commuter-services-and-mode-choices/sun-rideshare/	2,329	2,066	12.36	7:05:44
/news/how-to-start-a-successful-carpool/	984	972	22.00	5:56:24
/news/public-transportation-good-for-the-economy/	770	577	45.00	7:12:45
/sustainability/travel-reduction/	726	543	23.06	3:28:39
/sustainability/travel-reduction/tc-toolkit/	436	321	21.41	1:54:34
/sustainability/travel-reduction/trp-web-map/	283	193	4.17	0:13:24
/news/environmental-benefits-of-travel-reduction/	255	223	28.23	1:44:56
/news/iphone-users-have-new-options-to-improve-their-commute/	219	189	24.00	1:15:36
/mobility/commuter-services-and-mode-choices/sun-rideshare/commute-cost-calculator/	204	178	33.25	1:38:38
/news/annual-bike-pedestrian-count-tallies-highest-participation-rates/	185	164	18.00	0:49:12
/sustainability/travel-reduction/employer-awards/	173	147	28.24	1:09:11
/news/active-transportation-can-benefit-the-mind-as-well-as-the-body/	145	120	46.00	1:32:00
/news/four-facts-about-travel-reduction/	123	94	15.97	0:25:01
/news/study-cycling-to-work-can-lead-to-fewer-sick-days/	113	31	7.00	0:03:37
/news/born-out-of-wartime-necessity-the-carpool-still-is-a-practical-solution/	109	91	33.00	0:50:03
/news/is-an-e-scooter-right-for-you-see-the-pros-and-cons-of-this-micromobility-choice/	108	102	30.00	0:51:00
/tag/sun-rideshare-summer-2025/	102	85	15.98	0:22:38
/news/where-the-rubber-meets-the-road-what-to-ask-your-potential-carpool-partners/	84	53	22.00	0:19:26
/news/good-communication-and-other-ways-to-overcome-the-challenges-of-carpooling/	80	75	21.00	0:26:15
/sustainability/travel-reduction/trp-employer-resources/	76	65	9.97	0:10:48
/news/tips-to-stay-cool-when-using-public-transportation/	70	67	20.00	0:22:20
/news/find-out-how-much-you-could-save-by-driving-less/	69	62	12.00	0:12:24
/news/get-creative-to-promote-carpools/	59	53	13.00	0:11:29
/news/bike-security-is-key-when-cycling-to-work/	58	59	17.00	0:16:43
/news/a-cycling-commute-can-support-weight-loss-reduce-cancer-risk/	53	51	10.00	0:08:30
/news/your-travel-reduction-program-questions-answered/	53	51	28.45	0:24:11
/news/get-better-trp-survey-participation/	44	44	8.00	0:05:52
/news/protect-your-bike-and-your-head-with-these-accessories/	39	36	20.00	0:12:00
/news/updated-regional-bicycle-map-is-here/	39	37	11.00	0:06:47
/news/bike-to-work-holidays-a-perfect-time-start-cycling/	36	36	2.00	0:01:12
/news/turn-training-for-el-tour-de-tucson-into-a-part-of-your-commute/	35	35	14.00	0:08:10
/news/avoid-distracted-driving-by-letting-others-take-the-wheel/	34	34	1.00	0:00:34
/news/with-a-number-of-options-now-is-the-time-to-try-transit/	32	32	8.00	0:04:16
/news/stay-safer-when-you-bike-or-walk-to-work/	31	30	8.00	0:04:00
/news/alt-fuels-planning-can-drive-carbon-emissions-reduction/	29	28	1.04	0:00:29
/news/you-can-help-reduce-ozone-pollution-right-now/	29	30	9.00	0:04:30
/news/fall-is-the-perfect-time-for-active-transportation/	28	28	1.00	0:00:28
/news/how-to-start-commuting-in-a-bike-friendly-community/	28	28	2.00	0:00:56
/news/april-holidays-provide-plenty-of-travel-reduction-opportunities/	27	29	0.62	0:00:18
/tag/travel-reduction-program/page/2/	25	25	0.20	0:00:05
/news/get-creative-to-boost-travel-reduction-participation/	22	22	8.82	0:03:14
/event/travel-reduction-program-trp-regional-task-force-5/	20	21	6.38	0:02:14
/news/strategies-for-promoting-alt-transportation-modes/	20	16	3.00	0:00:48
/news/teleworking-may-continue-as-an-ongoing-option-for-some/	20	18	1.00	0:00:18
/news/encourage-no-drive-days-to-help-ozone-levels/	19	20	4.00	0:01:20
/tag/sun-rideshare-fall-2022/	19	19	1.58	0:00:30
/news/make-your-carpool-even-more-environmentally-friendly/	19	19	6.00	0:01:54
/sustainability/travel-reduction/turn-your-pandemic-bicycling-habit-into-your-new-commute/	19	20	0.10	0:00:02
/news/use-alternative-transportation-to-attract-new-employees/	19	20	1.00	0:00:20
/tag/travel-reduction-program/page/5/	19	19	0.00	0:00:00
/tag/sun-rideshare-summer-2024/	18	18	0.11	0:00:02
/news/active-transportation-provides-health-benefits-cost-savings/	17	17	0.50	0:00:09
/news/continue-your-commute-savings-even-as-you-return-to-the-office/	17	17	16.00	0:04:32
/news/e-bikes-getting-more-popular-how-to-stay-safe/	17	18	1.00	0:00:18
/tag/sun-rideshare-spring-2025/	17	15	14.33	0:03:35
/tag/sun-rideshare/	17	17	0.35	0:00:06
/tag/sun-rideshare/page/3/	16	16	0.44	0:00:07
/event/travel-reduction-program-trp-regional-task-force-7/	16	12	5.42	0:01:05
/news/environmentally-friendly-vanpools-may-be-eligible-for-subsidies/	15	15	0.50	0:00:08
/mobility/commuter-services-and-mode-choices/sun-rideshare/sun-rideshare-newsletter/	15	15	8.80	0:02:12
/mobility/sun-rideshare/alternative-modes-of-transportation/vanpool-faq/	15	11	10.27	0:01:53
/tag/sun-rideshare-fall-2020/	15	15	0.53	0:00:08
/tag/sun-rideshare/page/6/	15	15	0.07	0:00:01
/event/travel-reduction-program-trp-regional-task-force-6/	15	14	12.71	0:02:58
/news/putting-the-commute-in-telecommute/	15	16	1.00	0:00:16
/uncategorized/travel-reduction-methods-among-best-things-for-cleaner-air/	15	14	51.14	0:11:56
/news/despite-challenges-employers-earn-trp-awards/	14	14	0.50	0:00:07
/mobility/sun-rideshare/alternative-modes-of-transportation/vanpool-faq	14	14	0.00	0:00:00
/news/how-pags-employee-travel-surveys-help-the-regions-planning-efforts/	14	14	3.00	0:00:42
/news/travel-reduction-methods-among-best-things-for-cleaner-air/	14	14	3.21	0:00:45
/news/travel-reduction-program-protects-our-air-quality/	13	12	16.58	0:03:19
/uncategorized/rta-next-has-plenty-for-travel-reduction-and-all-forms-of-transportation-in-the-region/	13	12	13.08	0:02:37
/news/rta-next-has-plenty-for-travel-reduction-and-all-forms-of-transportation-in-the-region/	11	9	5.11	0:00:46

/committee/travel-reduction-program-trp-regional-task-force/	10	10	7.00	0:01:10
/event/travel-reduction-program-trp-regional-task-force-4/	10	10	0.30	0:00:03
/news/any-day-can-be-car-free-day/	8	9	1.00	0:00:09
/news/group-finds-vanpool-a-way-to-go-the-distance/	8	8	3.00	0:00:24
/sustainability/travel-reduction/tc-toolkit/page/2/	8	8	10.00	0:01:20
/Committees/TravelReductionProgramRegionalTaskForceTRP/tabid/330/Default.aspx	6	6	0.00	0:00:00
/sustainability/travel-reduction/rideshare-options-carpool-vanpool-or-ride-express/	5	6	3.50	0:00:21
/tag/sun-rideshare-spring-2024/	5	5	0.60	0:00:03
/tag/sun-rideshare-summer-2021/	5	5	1.20	0:00:06
/sustainability/travel-reduction/rideshare-options-carpool-vanpool-or-ride-express/	5	6	3.50	0:00:21
/sustainability/travel-reduction/tc-toolkit/page/3/	5	4	34.25	0:02:17
/tag/sun-rideshare-winter-2022/	4	4	0.75	0:00:03
/tag/sun-rideshare-winter-2025/	4	3	0.67	0:00:02
/event/travel-reduction-program-trp-regional-task-force/	4	4	0.00	0:00:00
/uncategorized/four-facts-about-travel-reduction/	4	2	38.50	0:01:17
/Programs/TransportationPlanning/SunRideshare/NewsEvents/tabid/1303/Default.aspx	3	3	0.00	0:00:00
/mobility/sun-rideshare/alternative-modes-of-transportation/	3	3	3.00	0:00:09
/mobility/sun-rideshare/vanpool-faq/	3	4	0.00	0:00:00
/tag/sun-rideshare-summer-2023/	3	3	0.00	0:00:00
/tag/sun-rideshare-winter-2021/	3	3	4.33	0:00:13
/Programs/TransportationPlanning/TravelReductionProgram/tabid/1303/Default.aspx	3	3	0.00	0:00:00
/event/travel-reduction-program-trp-regional-task-force-2/	3	3	0.00	0:00:00
/event/travel-reduction-program-trp-regional-task-force-3/	3	3	0.00	0:00:00
/Programs/TransportationPlanning/SunRideshare/NewsEvents/tabid/930/Default.aspx	2	2	0.00	0:00:00
/Programs/TransportationPlanning/SunRideshare/tabid/926/Default.aspx	2	2	0.00	0:00:00
/documents/Rideshare/Resources/DrivingAloneDominoEffects_txt.txt	2	2	0.00	0:00:00
/documents/rideshare/ActivateYourCommuteFlyer.pdf	2	2	0.00	0:00:00
/tag/sun-rideshare-fall-2024/	2	2	1.00	0:00:02
/tag/sun-rideshare-summer-2022/	2	2	0.00	0:00:00
/tag/sun-rideshare-winter-2026/	2	2	1.00	0:00:02
/tag/sun-rideshare/page/2/	2	2	0.00	0:00:00
/tag/sun-rideshare/page/5/	2	2	0.00	0:00:00
/<a href="https:/pagregion.com/wp-content/docs/pag/2025/10/Travel-Reduction-Program-FY-2024-25-Annual-Report.pdf" id="bsk_	2	2	139.50	0:04:39
/Programs/TransportationPlanning/TravelReductionProgram/tabid/220/Default.aspx	2	2	0.00	0:00:00
/sustainability/travel-reduction/contact-us-travel-reduction/	2	2	6.00	0:00:12
/tag/travel-reduction-program/	2	2	2.00	0:00:04
/tag/travel-reduction-program/page/3/	2	3	5.67	0:00:17
/Programs/TransportationPlanning/SunRideshare/CommuterServices/tabid/228/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/CarFreeTucson/tabid/1007/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/CommuterServices/tabid/228/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/ContactUsLinks/tabid/928/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/EmployerServices/tabid/671/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/NewsEvents/tabid/930/Default.aspx	1	1	0.00	0:00:00
/Programs/TransportationPlanning/TravelDemandManagement/SunRideshare/SunRideshareRewardsProgram/tabid/1122/Default.a	1	1	0.00	0:00:00
/mobility/sun-rideshare/	1	1	6.00	0:00:06
/mobility/sun-rideshare/alternate-modes-carpool/	1	1	3.00	0:00:03
/mobility/sun-rideshare/alternative-modes-bike-and-walk/	1	1	1.00	0:00:01
/mobility/sun-rideshare/sun-rideshare-newsletter/	1	1	15.00	0:00:15
/mobility/sun-rideshare/transportation-mode-choices/	1	1	6.00	0:00:06
/mobility/sun-rideshare/vanpool/	1	1	1.00	0:00:01
/tag/sun-rideshare-fall-2023/	1	2	24.00	0:00:48
/tag/sun-rideshare-spring-2021/	1	1	9.00	0:00:09
/tag/sun-rideshare-spring-2023/	1	2	6.00	0:00:12
/tag/sun-rideshare-spring-2026/	1	1	21.00	0:00:21
/tag/sun-rideshare/page/4/	1	1	0.00	0:00:00
/tag/sun-rideshare/page/7/	1	1	4.00	0:00:04
/ sustainability/travel-reduction/	1	1	13.00	0:00:13
/info-center/news/alt-fuels-planning-can-drive-carbon-emissions-reduction/	1	1	2.00	0:00:02
/info-center/news/april-holidays-provide-plenty-of-travel-reduction-opportunities/	1	1	5.00	0:00:05
/info-center/news/travel-reduction-program-protects-our-air-quality/	1	1	5.00	0:00:05
/sustainability/travel-reduction	1	1	4.00	0:00:04
/sustainability/travel-reduction/a-cycling-commute-can-support-weight-loss-reduce-cancer-risk/	1	1	2.00	0:00:02
/sustainability/travel-reduction/active-transportation-provides-health-benefits-cost-savings/	1	1	0.00	0:00:00
/sustainability/travel-reduction/alternative-modes-of-travel/	1	1	1.00	0:00:01
/sustainability/travel-reduction/continue-your-commute-savings-even-as-you-return-to-the-office/	1	1	1.00	0:00:01
/sustainability/travel-reduction/despite-challenges-employers-earn-trp-awards/	1	1	6.00	0:00:06
/sustainability/travel-reduction/group-finds-vanpool-a-way-to-go-the-distance/	1	1	3.00	0:00:03
/sustainability/travel-reduction/how-to-start-commuting-in-a-bike-friendly-community/	1	1	3.00	0:00:03
/sustainability/travel-reduction/putting-the-commute-in-telecommute/	1	1	3.00	0:00:03
/sustainability/travel-reduction/upcoming-transportation-coordinator-trainings/	1	1	1.00	0:00:01
/tag/travel-reduction-program/page/4/	1	1	0.00	0:00:00
/tag/travel-reduction-program/page/6/	1	1	0.00	0:00:00
/tag/travel-reduction-program/page/7/	1	1	0.00	0:00:00
/wp-content/docs/pag/2024/11/Travel-Reduction-Program-FY-2023-24-Annual-Report.pdf	1	1	0.00	0:00:00
/mobility/sun-rideshare/alttrans_transit/	0	1	9.00	0:00:09

/tag/sun-rideshare-fall-2021/	0	1	10.00	0:00:10
/tag/sun-rideshare-spring-2022/	0	1	9.00	0:00:09
/sustainability/travel-reduction/environmentally-friendly-vanpools-may-be-eligible-for-subsidies/	0	1	16.00	0:00:16
Total	**9,046**	**7,799**	**18.93**	**41:00:19**